

## Montgomery County Board of Elections – Website [777vote.org](https://777vote.org) usage overview

Time frame: 06/01/202 to 06/30/2025

Category	Description	June	May	April
Number of Page Views	Number of web pages viewed by users. Repeated views are counted	6,661	7,746	7,345
Number of Total Active Users	Number of distinct users who visited the website (unique visitors)	2,584	3,108	3,021
Number of Sessions	A session is a period of time during which a user interacts with the website	3,437	4,080	4,009
Number Engaged Sessions	The number of sessions that lasted longer than 10 seconds or had 2 or more screen or page views	1,958	2,227	2,162
Average Engagement Time	The average length of time that the website had focus in the browser (seconds)	44	39	37
Number of Page Views / Active User		2.56 views	2.49 views	2.43 views
Organic Search	e.g., Google Search, Bing Search, Yahoo search	62%	56%	50%
Direct	e.g., bookmarked page or user entered URL in a browser	34%	42%	48%
Referrals / others	e.g., links from websites/social media	4%	2%	2%
Paid search		0%	0%	0%
Desktop Users		54.7%	54.2%	63%
Mobile Users		43.9%	44.4%	36%
Tablet Users		1.4%	1.4%	1%
<b>Top pages by number of page views</b>				
<b>June 2025</b>		<b>May 2025</b>		
1. Home Page - 1,795		1. Home Page - 2,438		
2. Election Worker Job (Position) Description and Payments - 298		2. Election Board Information Meeting Documents - 336		
3. Election Judge Connection - 219		3. Official Voter Guide and Sample Ballot - 260		
4. Election Board Information Meeting Documents - 197		4. Election Voting Locations - 172		
5. Elections Calendar - 163		5. Elections Calendar - 172		
6. Election Worker Program Overview - 162		6. Election Maps - 159		
7. Election Maps - 148		7. Elections Dropbox Locations - 145		
8. Board of Education District Maps - 131		8. Elected Officials - 126		
9. Election Judge Important Dates - 128		9. Election Maps - Council Maps - 118		
10. Election Maps - Council Maps - 124		10. Elections Maps - Legislative Maps - 115		