Montgomery County Board of Elections – Website 777vote.org usage overview

Time frame: 12/01/2025 to 12/31/2025

Category	Description	December	November	October
Number of Page Views	Number of web pages viewed by users. Repeated views are counted	7,858	22,168	13,223
Number of Total Active Users	Number of distinct users who visited the website (unique visitors)	4,254	12,345	6,422
Number of Sessions	A session is a period of time during which a user interacts with the website	5,323	14,813	8,106
Number Engaged Sessions	The number of sessions that lasted longer than 10 seconds or had 2 or more screen or page views	2,076	8,166	4,414
Average Engagement Time	The average length of time that the website had focus in the browser (seconds)	28	29	42
Number of Page Views / Active User		1.85 views	1.8 views	2.06 views
Organic Search	e.g., Google Search, Bing Search, Yahoo search	40%	71%	64%
Direct	e.g., bookmarked page or user entered URL in a browser	56%	25%	34%
Referrals / others	e.g., links from websites/social media	4%	4%	2%
Desktop Users		68%	40%	54%
Mobile Users		32%	59%	45%
Tablet Users		~0%	1%	1%

Top pages by number of page views

December 2025
1. Home Page - 1,673
2. Election Judges Getting Started (Apply to Serve as an Election Judge) - 419
3. Election Judge Connection - 376
4. Elections Inclement Weather Policy - 344
5. Election Worker Job (Position) Description and Payments - 232
6. Voter Registration FAQs - 210
7. Election Judge Important Dates - 197
8. Future Vote School Poll Workers - 187
9. Election Worker Program Overview - 177
10. Election Maps - Council Maps - 150

November 2025
11. Home Page - 10,198
12. Election Voting Locations - 1,709
13. Elections Official Sample Ballot Voter Guide - 1,567
14. Election Judge Important Dates - 769
15. Elections Calendar - 714
16. Election Judges Getting Started (Apply to Serve as an Election Judge) - 606
17. Election Judge Connection - 449
18. Election Day Information - 382
19. Elections - Past Election Results - 275
20. Election Worker Job (Position) Description and Payments - 272