

Montgomery County Board of Elections – Website 777vote.org usage overview

Time frame: 02/01/2026 to 02/28/2026

Category	Description	February	January	December
Number of Page Views	Number of web pages viewed by users. Repeated views are counted	18,566	11,454	7,858
Number of Total Active Users	Number of distinct users who visited the website (unique visitors)	8,138	5,729	4,254
Number of Sessions	A session is a period of time during which a user interacts with the website	11,771	7,374	5,323
Number Engaged Sessions	The number of sessions that lasted longer than 10 seconds or had 2 or more screen or page views	5,400	3,160	2,076
Average Engagement Time	The average length of time that the website had focus in the browser (seconds)	56	40	28
Number of Page Views / Active User		2.28 views	2.0 views	1.85 views
Organic Search	e.g., Google Search, Bing Search, Yahoo search	49%	48%	40%
Direct	e.g., bookmarked page or user entered URL in a browser	47%	47%	56%
Referrals / others	e.g., links from websites/social media	4%	5%	4%
Desktop Users		59%	63%	68%
Mobile Users		40%	36%	32%
Tablet Users		1%	1%	~0%

Top pages by number of page views

February 2026	January 2026
1. Home Page - 4,041	1. Home Page - 2,469
2. Election Worker Job 2026 (Position) Description and Payments - 1,652	2. Election Judge Connection - 691
3. Election Judge Connection - 1,369	3. Election Judge Important Dates - 620
4. Election Judges Getting Started (Apply to Serve as an Election Judge) - 1,047	4. Election Judges Getting Started (Apply to Serve as an Election Judge) - 554
5. Future Vote School Poll Workers - 917	5. Election Worker Program Overview - 474
6. Election Worker Program Overview - 917	6. Election Worker Job 2026 (Position) Description and Payments - 441
7. Election Judge Important Dates - 880	7. Elections Inclement Weather Policy - 345
8. Voter Registration - 358	8. Election Maps - Council Maps - 261
9. Election Maps - Council Maps - 349	9. Elections - Early Voting Wait Times - 249
10. Voter Registration FAQs - 327	10. Voter Registration - 234