

APPROVED

April 20, 2015

MEETING OF THE MONTGOMERY COUNTY BOARD OF ELECTIONS
18753-210 North Frederick Avenue, Gaithersburg, Maryland

In Attendance:

Board Members:

Mary Ann Keeffe, President
Donice Jeter, Vice President
Nahid Khozeimeh, Secretary
Graciela Rivera-Oven
Jacqueline Phillips
David Naimon

Staff:

Margaret Jurgensen, Election Director
Alysoun McLaughlin, Deputy Election Director
Laletta Dorsey, Acting Voter Registration Manager
Lisa Merino, Office Services Coordinator
Marjorie Roher, Management and Budget Specialist III
Christine Rzeszut, Operations Manager

Counsel:

Kevin Karpinski

Guests:

Dolly Kildee
Barbara Sanders
Jim Shalleck
Michael Subin
Alexander Vincent

Convene the Board Meeting and Declare a Quorum Present

Ms. Keeffe called the Board Meeting to order and declared a quorum present at 2:31 p.m.

Employee Length of Service

Phillip Olivetti was acknowledged and presented with a County pin and certificate for 5 years of service with Montgomery County. Ryan White was acknowledged and presented with a County pin and certificate for 10 years of service with Montgomery County. Michelle Gonda was acknowledged and presented with a County pin and certificate for 15 years of service with Montgomery County. Marjorie Roher was acknowledged and presented with a County pin and certificate for 30 years of service with Montgomery County. Ms. Keeffe thanked staff for their years of service and noted that those years of service speak volumes for an organization.

*** Ms. Gonda, Mr. Olivetti, and Mr. White left the room at 2:40 p.m. ***

Public Comments

No comments were given.

Additions/Changes to the Agenda

No changes were made.

Ms. Keeffe introduced Alexander Vincent and acknowledged Jim Shalleck's attendance at the Board meeting, as they are newly appointed Board of Elections Board members, appointed by the Governor and confirmed by the State Senate, but pending their swearing-in in June.

Approval of the March 16, 2015, Board Meeting Minutes

The Board was sent the March 16, 2015, Board meeting minutes in advance. Regarding the motion to appoint a new Board Secretary, Mrs. Khozeimeh noted that according to Roberts Rules of Order, two people cannot second a motion; she suggested that the names be removed and the motion just indicate a second. Ms. Khozeimeh noted that Mrs. Jeter's second came in slightly faster than Mrs. Phillips' second. In Mr. Karpinski's advance review of the minutes, he suggested using the word simultaneously to reflect what occurred in the meeting. There was no objection to his suggestion. Ms. Khozeimeh made a motion to approve the minutes as amended. The motion was seconded by Mrs. Rivera-Oven and passed unanimously.

Election Director Status Report

Meetings

Ms. Jurgensen reported that she attended various meetings regarding the implementation of the new voting system. She reported that the Project Management Committee continues to review the following: rules and regulations, recommendation for changes, documents review, and auditing. She noted that State Board staff holds weekly conference calls to provide project status

updates on Logic and Accuracy testing, Same Day Voter Registration, Pilot Elections, Mock Election, Media Election Results, and Touchscreen/Optical Scan Legacy Voting Equipment.

- **Logic and Accuracy Testing** - State Board staff is creating a viable test process for acceptance testing of the new equipment. Development of post-election testing process and procedures is also taking place. Election equipment delivery is expected in eight to ten weeks.
- **Same Day Voter Registration (SDVR)** - The SBE has announced that the Electronic Poll books at the early voting sites will be loaded with "pre-qualified" voters that they have received from the MVA data base and that information will be loaded into the SBE Server to be used for Early Voting Centers. Same Day registration will not be advertised until after the close of regular voter registration. Voters will be required to have a driver's license "in hand" to vote the SDVR Ballot. Same Day and Provisional Election Judges will be seated at the same table so voters can be issued a ballot immediately. Provisional voters at Early Voting will use the same ballot marking device as other voters but their ballot will be inserted in a provisional envelope, not dropped into the scanner ballot box. Ballots will be coded as Provisional to prevent the possibility of them being scanned. If the voter attempts to scan the ballot, they will receive an error message.

Mr. Naimon inquired if the MVA's information for "pre-qualified" individuals will already include citizenship information or not. Ms. Jurgensen indicated that citizenship is usually determined by attestation by the registrant. Ms. Jurgensen will inquire with the State for further information and follow-up with the Board.

- **Pilot Elections** - Municipalities must submit their request to use the voting equipment to SBE by April 30, 2015. The City of Rockville has expressed an interest and has already notified the State Board.

Mrs. Phillips inquired if the Local Board will incur any cost for the municipal election; Ms. Jurgensen stated that the contract will indicate that the City of Rockville will be responsible for paper (ballots) and for any Montgomery County staff overtime incurred, as well as any costs due to SBE.

- **Mock Election** - The election is planned to occur in the last two weeks of October 2015. Ms. Jurgensen stated that 1000 ballots will need to be voted on both systems; however, the process is still in the development stage with SBE.
- **Media Election Results** - Cellular transmission of unofficial media election results is moving forward. The State is meeting with the vendor on this issue. SBE and the LBEs that are expected to use the modem transmission are aware of the media demands. The process is designed to be very simple for the Election Judges. The current plan is to perform 100% validation of the flash drives the next day and validate to the MD E-31 & E-40 reports, as has been done in previous elections.

Mr. Naimon inquired if the modem transmission will be the same as what was used in the past elections. Ms. Jurgensen responded that this time it will be a cellular/digital transmission, not the old phone lines. He then asked if the number of lines will be a factor when election results are transmitted, and urged that we make sure we can handle the capacity of a bunch of people sending information at the same time. Ms. Jurgensen responded that once the State provides further information she will inform the Board.

- **Touchscreen/Optical Scan Legacy Voting Equipment** - Legacy voting equipment is projected to be removed beginning April 22, 2015, from Montgomery County and sent to the SBE central warehouse. Disposal of equipment is based on Federal Regulations since the Touch Screen units were purchased with HAVA funds.

Ms. Jurgensen reported that she and Ms. McLaughlin attended the Presidential Commission on Election Administration where they received a status update from the members of the Commission and reports from the Election Assistance Commission (EAC). She stated that Montgomery County received a favorable review in the opening remarks by the co-chair regarding his voting experience at an Early Voting Center for the 2014 General Election. Focus of the EAC Commission is the certification of the next generation of election equipment. Other items discussed were lines at polling places, voting technology, Early Voting, and State data sharing.

Mr. Naimon requested a copy of the co-chair's remarks. In the interim, a copy of the agenda was provided to him.

Ms. Jurgensen reported that the Bi-Partisan Policy Center arranged for speakers from various localities to describe the latest innovations to the voting process.

Personnel

Ms. Jurgensen reported that Board staffing levels remain the same. Voter Registration staff has been performing list maintenance; there are approximately 15,000 voters that need to receive a confirmation card based upon the list maintenance efforts and the returned Sample Ballots. Staff is in the final phase of a data match to the USPS National Change of Address file that allows for confirmation cards to be mailed to voters who have moved to update their registration with the correct address.

Ms. Phillips inquired if there is a time frame for when the confirmation cards are to be returned. Ms. Jurgensen responded that the card notes a two week time frame, although it is rarely provided within the two weeks. Registered voters who have not provided a change of address would still be able to vote provisionally; according to the Constitution they remain a resident of the State of Maryland. Mr. Karpinski noted that the Court of Appeals has repeatedly said that the frequency in which one votes is not a determining factor in whether one continues to be a registered voter; only an affirmative action, *i.e.* moving out of the State, can take a voter off the roles. Mr. Karpinski noted there is a little conflict between the Court of Appeals' interpretation of the Maryland Constitution and what Federal law requires in terms of file maintenance. Ms. McLaughlin stated that in the interim, BOE sends the green card to request updated information from registered voters and cross checks it with the ERIC list.

APPROVED

Budget (Incorporated as Attachment A)

A spreadsheet detailing FY15 expenditures, through March 31, was provided to the Board in advance. Ms. Roher reported that the budget is on track for this fiscal year. She noted there is a slight concern if the State submits the \$575,000 invoice; however, a supplemental request will need to be initiated to obtain necessary funds.

Ms. Roher provided an update on the FY16 Budget Council Government Operations (GO) Committee meeting. She stated that current costs for the new voting system are \$2,837,787 (anticipated to rise). There will be an additional expense of \$53,350 which is a combination of moving expenses for the ballots and for changes needed to the election judge module. It was the recommendation of the GO Committee that any costs related to the new voting system would be handled through the supplemental process. Ms. Roher noted that the GO Committee makes recommendations on our requests which are then placed on the reconciliation list. The reconciliation list will be discussed with the full Council and a determination is expected in the next few weeks.

Ms. Keeffe stated that she had requested a side-by-side report of items requested to assist fellow Board members in reaching out to Council members with concerns and alerting them of other issues. She noted that the Council is in possession of the formal presentation packet as well as her letter of funding/budget concerns. The following items were discussed:

- Outreach/ Advertising funds (\$237,295) were placed on the reconciliation list.
- Staffing for the new voting system (\$174,400) was placed on the reconciliation list; of which \$10,588 is pending if County Executive provides staffing from DTS for the election process.
- Election Judges (\$486,405) of which \$114,699 is for temporary employees (2 full-time and 1 part-time) to develop training syllabuses and preparation for classes. In addition \$371,706 was recommended for an election judge stipend increase. She stated that \$114,699 was placed on the reconciliation list but \$371,706 was not.

Ms. Keeffe inquired if items not placed on the reconciliation may be discussed; Ms. Roher responded yes. Ms. Keeffe expressed concern with the need to retain and recruit election judges with a new voting system. Ms. Phillips inquired if election judges will be notified of the new voting system and how it will make their lives easier. Ms. Jurgensen responded that we have a newsletter that goes out electronically and past serving election judges have been apprised of the new voting system and its switch to paper. Ms. Keeffe and Mr. Naimon requested to be added to the distribution list of the newsletter, and Ms. Jurgensen indicated they could be added. Ms. Jurgensen said that the newsletter is sent out quarterly, and Ms. Keeffe suggested that there could be a special issue. Ms. Phillips suggested that Ms. Keeffe write an editorial in the upcoming newsletter. The Board discussed potential outreach events up-county and down-county or in difficult areas of recruitment. Ms. Jurgensen noted that BOE plans to hold an outreach event this coming fall to introduce/demo the new voting system - location is undetermined at this time.

- Election Day staffing (\$77,112) is on the reconciliation list but may be pulled pending County Executive resources.
- Overtime (\$105,687) funds may be added to a supplemental request at the end of the year or in a Council special appropriation if necessary.

Ms. Roher noted that the Council Committee Chair expects a prompt discussion with the second floor.

*** Ms. Jurgensen stated that Montgomery County is under a tornado watch. ***

Ms. Roher will prepare a chart and provide it to Ms. Keeffe. Mrs. Rivera-Oven inquired when BOE will be informed of the DTS support; Ms. Roher stated she will contact the legislative analyst for BOE (Amanda Mihill) to keep abreast of the reconciliation list items.

Ms. Roher noted a change in documents provided to the Board at the March meeting regarding the State Board of Elections new voting system costs. She provided a memorandum with information she compared and discovered that some costs were already partially included. (See attachment B).

Ms. Keeffe thanked Ms. Roher.

Voter Registration

Ms. Jurgensen reported that monthly statistics were posted April 1, 2015. Currently eight High Schools are signed up to participate in the voter registrar training class with four more that have signed up with Ms. Dorsey.

State Board of Elections

Ms. Jurgensen reported that the State Board is continuing to prepare for the new voting system. She stated that at the Director's meeting (she was not able to attend, Mrs. Rzeszut and Mrs. Ross attended in her place) the new prototype of the cart that will hold the voting equipment was previewed and discussions held regarding how ballots would be delivered. Other items discussed were lighting in ballot booths, electrical specifications for voting equipment, and equipment allocation per County. She reported that all polling places will need to be surveyed again prior to the 2016 Presidential Primary. The Election Calendar will be revised and updated in the coming weeks. Ms. Jurgensen provided a calendar for the Board (see attachment C.)

Legislation

Ms. McLaughlin discussed the recent 2015 Senate and House Bills passed by the General Assembly during the Legislative session. (See attachment D) She referenced:

- Senate Bill 204/House Bill 396 – both passed – To move the date of the Presidential Primary Election from the first Tuesday in April to the fourth Tuesday in April (April 26, 2016.)
- Senate Bill 340/House Bill 980 – passed – Allows an individual convicted of a felony to vote immediately after being released from incarceration.
- Senate Bill 97 – passed – Requires that a ballot properly cast by an individual who dies before the ballot is canvassed be counted in full, unless a law or regulation unrelated to the death of the voter require that the ballot be fully or partially rejected.
- House Bill 73 – passed – Authorizes the Attorney General to seek an injunction to prohibit a person from committing an imminent violation or continuing to commit a violation of certain election laws that prohibit voter suppression and voter fraud.
- House Bill 284 – Requires an election director of a local board of elections to determine whether a summary of local legislation contained in a petition is legally sufficient before the petition is circulated for signatures.
- Senate Bill 5 – passed – Requires that the canvass of votes cast during early voting be open to public observation. The Bill also provides that a board of canvassers and the staff of a local board may be observed as they complete each part of the canvass by certain authorized observers and any other individuals who wish to be present.

Attorney Report

Mr. Karpinski updated the Board on House Bill 284 - requiring an election director of a local board of elections to determine whether a summary of local legislation contained in a petition is legally sufficient before the petition is circulated for signatures. He stated that the legislation is the result of a Howard County rezoning petition, wherein the Howard County Board of Elections declared a summary deficient after the sponsor had collected signatures. He stated it could be very problematic, as most petitions in Montgomery County consist of County laws or Charter Amendments. The Director, with the advice of counsel, will need to determine whether a summary is accurate and does not conflict with other provisions of either the Code or the Charter.

Old Business

Joint Audit Committee Update (incorporated as attachment E and F)

Ms. McLaughlin briefly reviewed correspondence written to the Joint Audit Committee and MVA that was requested by Ms. Keeffe at the March Board meeting.

Mr. Karpinski stated that he recently visited an MVA in Salisbury and did see changes where the individual/customer is more interactive on the screen with selections; however, no summary page was available.

Ms. Phillips will also be visiting MVA in the near future.

Voter Registration (Incorporated as Attachment G)

Ms. Jurgensen stated that, at the request of Mr. Naimon, statistics were provided of the High Schools that participated in the High School registration program in 2013 and 2014. She stated that in 2010 Senate Bill 292 passed allowing 16 and 17 year olds the ability to register to vote and since that time there has been a decline in registration in that age group through the High School registration program. She noted that the High School registration program is conducted during the Student Government Elections, as well as when the student member of the school board is elected, generally held in April. This year the Primary Election also will occur in April, when the students have their Student Government Elections and, unfortunately, the Montgomery County voter registration deadline will have already passed. Ms. Jurgensen stated that she met with Katie Rossini to request that the program be done in January or February 2016, but met some resistance. Ms. Jurgensen then contacted Robin Confino and was referred to Ruschelle Rubin (Executive Director to Deputy Superintendent of School Support and Improvement Dr. Kimberly Statham) who she hopes will facilitate better dates.

Ms. Phillips inquired if PTA parents could assist with the program. Mr. Naimon also suggested that students should be more involved in this program. Ms. Jurgensen indicated that students registering students was intended to help boost student participation. She indicated that she would like to work with Ms. Rubin and that the school system is aware of the Board's unhappiness with the level of participation. Ms. Jurgensen indicated that 9 public high schools and 1 private high school were currently participating in the 2015 high school registration drive (although 4 more high schools were setting up training). Ms. Keeffe and Ms. Phillips said that they thought that would be a much higher number. Mr. Naimon suggested that a letter be sent to the School Board or the Superintendent to support the request of Ms. Jurgensen to take steps to boost participation. Barbara Sanders of the League of Women Voters also offered her assistance. Ms. McLaughlin noted that the program is over 40 years old and now there are several mechanisms that high school students can use to register to vote; the Board should not be surprised that the participation is low through the program. Mrs. Rivera-Oven and Mr. Naimon expressed concern with the low number of schools participating in the program. Mr. Naimon stated that he would like to see data showing the reason why many high schools don't participate in the program at all. Mrs. Rivera-Oven noted that, in her opinion, it's not the kids that are not interested but the adults (MCPS) who don't see the importance and value of the program. Mr. Naimon asked if there is a way to determine how many people registered through the other channels other than the high school drive. Ms. Jurgensen indicated that she would follow up with Ms. Rubin and report back to the Board next month.

Ms. Keeffe inquired how the program works on the Board of Elections' end. Ms. Dorsey approached the Board and stated that she contacted Katie Rossini in January (as she was new to the system and wanted to introduce herself/BOE) to find out what dates had been put in place (usually done a year in advance). At that time, Ms. Rossini stated that she would not look at the program until 6 weeks prior to April 1. Ms. Dorsey again contacted Ms. Rossini 6 weeks prior to the April 1 program start date to find out what dates were set aside. The registration training program was to start March 31, and the venue was moved from BOE to Hungerford Drive in Rockville, where two sessions were held. She noted that 34 schools were contacted by the school system to see if they wanted to participate in the program. Ms. Rossini has a list of contacts (school principal) and then they assign another individual. The program then selects the students to set up the drive. Mrs. Rivera-Oven acknowledged that Ms. Dorsey was proactive in ensuring that schools participated in the civic process; however, the school system was unresponsive. Mr. Naimon volunteered to prepare draft correspondence to the Superintendent to set up a meeting to discuss how to make this program more robust. The Board agreed. Ms. Keeffe thanked Ms. Dorsey.

Old Business

No items were discussed.

2014 Gubernatorial General Elections Follow-Up

Update on issues Brought to the Board

Mrs. Rzeszut responded to the concerns of the Democratic Central Committee regarding electioneering boundaries at polling places during the 2014 General Election and the movement of voters assigned to Precinct 06-14 (see attachment H).

Ms. Jurgensen reported that staff has researched the concerns listed in the correspondence dated December 2014 from the Montgomery County Democratic Committee (see attachment I) and provided the Board with information regarding each concern (see attachment J).

Mrs. Rzeszut reviewed some issues with election boundaries reported to the Board of Elections during the 2014 Gubernatorial Election through a power point presentation. Ms. Jurgensen notified the Board that a facility packet (detailed map) will now be provided to each polling place in the Red folder; in the past it had been located in the Chief Judge folder. The folder would provide Board approved electioneering boundaries, signage placement, polling place layout, and reflect the approved ADA doors. Mrs. Rivera-Oven and Mr. Naimon stated that they hope election judges feel empowered to make suggestions to items in the facility packet; however, they should call the BOE to discuss suggestions prior to Election Day (preferably during the briefing) so that staff has an opportunity to review and evaluate them. The Board discussed Garrett Park ES (Precinct 04-08), Sherwood HS (Precincts 08-06 and 13-60), Seneca Valley HS (Precinct 09-08), Temple Emanuel (Precinct 13-03), and Oakland Terrace ES (Precinct 13-31). Mrs. Jurgensen reminded the Board that all precincts will need to be revisited prior to the 2016 Presidential Election due to the new voting system. Mrs. Jeter requested that Springbrook HS be looked at carefully to ensure proper flow of voters and additional signage. The Board suggested

moving electioneering boundaries, adding additional signage, and additional parking at precincts; as well as revisiting the above precincts in depth when the polling place survey occurs.

Communications Report (Incorporated as Attachment K)

Ms. Roher gave a brief overview of information regarding media and advertising. Items reviewed were Board of Elections Call Center, Integrated Voice Response System, MC311, Media/Visitors, Media Advisories, Public Service Announcements, Outreach Video, Montgomery County Recreation Guide, and additional Advertising efforts.

Ms. Keeffe recommended that Media/Visitors be narrowed down to a small amount of specific polling places (according to location). Ms. Roher agreed.

Mrs. Rivera-Oven noted that, in her opinion, insufficient bilingual judges were reflected on the election judge outreach video and requested that staff consider adding more bilingual judges identified as police officers, teachers, or PTA parents, rather than just one demographic. Ms. Roher will incorporate her suggestions for future videos.

Ms. Keeffe inquired about the cost to place advertising with Metro. Ms. Roher suggested contacting the Council on Governments (GOG) to place joint advertising in Maryland, D.C., and Virginia for the 2016 General Election.

Mr. Naimon asked for the associated dates for the call center stats found on page 4, as well as a breakdown of calls identified as "general questions," "problems," "complaint," "other," and "Spanish call." Ms. Roher responded that she will follow up with staff to further breakdown/identify the calls received. Mrs. Rivera-Oven stated that further identifying general questions would be useful to add to the BOE website under FAQs.

New Voting System Update

No items were discussed.

New Business

No items were discussed.

Future Meetings

The Board stated that they would like to invite staff for a luncheon May 18 at 12:00 p.m. prior to the Board meeting to thank them and welcome new Board members. The Board meeting will be held at 2:00 p.m.

APPROVED

The Board reviewed the MAEO conference dates and requested that the agenda be provided once available.

- A. May 18, 2015 – 2:00 p.m.
- B. June 2, 2015 – 2:00 p.m. Swearing in of New Board Members
- C. June 9-11, 2015 – SBE Biennial Conference – Ocean City, MD
- D. June 15, 2015
- E. July 20, 2015
- F. August 17, 2015 - tentative
- G. September 14, 2015
- H. October 19, 2015
- I. November 16, 2015
- J. December 21, 2015 - tentative

Adjournment

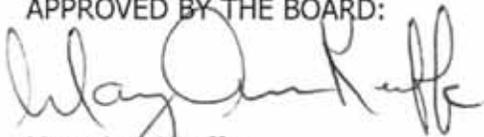
With no further business, Ms. Phillips moved to adjourn the meeting. The motion was seconded by Rivera-Oven and carried unanimously. The meeting adjourned at 5:39 p.m.

Respectfully Submitted,



Lisa Merino
Office Services Coordinator

APPROVED BY THE BOARD:



Mary Ann Keeffe
President

FY15 OPERATING BUDGET SPREADSHEET
Through March 31, 2015 (As of April 6, 2015)

LINE ITEM	FY15 APPROVED	FY15 YEAR TO DATE*
PERSONNEL COSTS	3,694,533	2,777,573
5A001 - Salaries & Wages	3,013,667	2,291,176
50010 - Full Time Salaries	1,919,065	1,252,364
50012/50020 - Part Time Salaries/Seasonal Temps	648,960	684,107
60168 - Temporary Office Clerical (moved from OP for clarity)	201,329	75,628
SUBTOTAL FOR TEMPORARY PERSONNEL	850,289	759,736
50324 - Overtime (includes emergency, multi-lingual & holiday)	244,313	279,077
5A002 - FICA	209,979	181,995
5A003 - Group Insurance	286,432	191,158
5A004 - Group Retirement	184,455	113,243
OPERATING EXPENSES	3,760,559	2,207,901
6A001 - Services and Contracts	1,305,634	870,360
60060 - Legal/Attorney Services	100,000	49,737
60066 - SBE Program Management	485,370	200,132
60304 - Maintenance - Electrical	0	0
60314 - Maint - Computer Systems	25,000	2,424
60326 - Repair/Maint Agmts - Office Equip	11,000	2,659
60412 - Moving Services	25,000	16,145
60414 - Building Construction	0	650
60416 - Building Design	0	0
60530 - Other Professional Services - EJ Stipend	624,764	598,540
60532 - Other Non-Professional Services (includes EJ mod.)	34,500	73
6A002 - Maintenance	115,233	30,945
61010 - Computer Equip Repairs/Maint (EPB)	115,233	30,945
6A003 - Rentals/Leases	1,306,165	686,613
61902 - Furniture Rentals (Polling Place)	7,000	6,734
61904 - Copiers, Fax, Mailing Machine Rentals (see 63020)	0	0
61924 - Other Equipment Rentals (MDVoters)	864,766	483,977
61926 - Bldg or Space Rental/Leases (Pol. Place)	24,500	18,157
61932 - Other Rentals/Leases (DREs)	409,899	177,745
New Voting System (Optical Scan)	0	0
6A004 - Office Supplies & Equipment (<\$5,000)	185,600	39,628
62010 - General Office Supplies+	84,140	30,045
62016 - Computer Supplies	5,000	1,439
62018 - Computer Equip (<\$5,000)	28,000	0
62022 - Paper and Supplies for Copiers	0	3,592
62028 - Other Supplies & Equipment	68,460	4,551
6A011 - Books, Videos, and Subscriptions	3,500	3,986
62700 - Books/Reference Materials	2,500	2,053
62712 - Other Books, Videos, and Subscriptions	1,000	1,933
6A012 - Other Supplies/Materials/Equipment	133,584	105,912
62826 - Keys and Locks	0	2,385
62946 - Charges from SBE	133,584	103,526
6A013 - Printing/Central Duplicating Services	172,115	144,843
63016 - Imaging	35,380	6,533
63018 - Document Shredding	0	74
63020 - Office Mach. Cop. Leasing (see 61904)	11,760	11,635
63022 - Other Central Dup Svc - Printing (all printing costs)	124,975	126,601
Mandated Legal Requirements		
Charges from SBE		
Election Specific Costs		
Personnel Charges		
Temporary Personnel Charges		
Overtime Costs		
Benefits		

FY15 OPERATING BUDGET SPREADSHEET
Through March 31, 2015 (As of April 6, 2015)

LINE ITEM	FY15 APPROVED	FY15 YEAR TO DATE*
6A014 - Outside Printing	105,550	81,896
63100 - Outside Printing/Copying	550	0
63104 - Sample Ballot Printing	105,000	81,896
6A015 - Mail	138,361	76,785
63200 - Central Dup - Postage - Bulk (services, NO postage)	36,530	22,113
63202 - Central Dup - Postage - Individual (PO Box rental)	21,081	1,696
63206 - Inter-Office Mail/Pony Charge	750	2,756
63208 - Other - Mail (Sample Ballot Postage)	80,000	50,220
6A016 - Outside Postage and Mail	38,000	47,701
63300 - Outside Mail Services (VNCs and all other postage)	37,500	47,435
63304 - Other Outside Mail Services	500	266
6A017 - Motor Pool	29,114	11,328
63500 - Assigned Motor Pool Vehicles	25,614	4,021
63504 - Daily Rental Motor Pool	3,500	7,207
63506 - Other Motor Pool Charges	0	0
63508 - MP EZPASS Charges	0	100
6A018 - Communications Services	150,399	67,777
63600 - Local Telephone Service Charges	25,000	53,023
63604 - Cellular Phone Line Charges	6,800	2,454
63618 - Blackberry Charges (smart phones)	9,000	6,689
63624 - Communication Circuits	27,729	0
63626 - Communication Modems (SBE)	24,870	211
63634 - Other Communication Services (PP Phone Lines)	57,000	5,400
6A020 - Charges from Others	26,148	54
63810 - Charges for Facility Maintenance	26,148	54
6A021 - Travel	13,996	13,025
64010 - Metropolitan Area Travel	7,996	8,404
64012 - Non-Metropolitan Area Travel	6,000	4,621
6A022 - Education, Tuition, and Training	10,125	4,368
64100 - Local Conference Related	2,000	0
64120 - Other Education, Tuition, & Training	8,125	4,368
6A023 - Dues/Memberships	2,000	2,559
64200 - Professional Memberships (Individual)	2,000	2,559
6A024 - Advertising	20,036	16,177
64300 - Advertising - Jobs	0	0
64304 - Advertising - Marketing/Sales	20,036	16,177
6A099 - Miscellaneous Operating Expenses	5,000	3,945
69999 - Other Misc Operating Expenses	5,000	3,945
DEPARTMENTAL TOTAL	7,455,093	4,985,473
* Included prior year encumbrances		
+ Includes office supplies, polling place supplies, and office furniture		
Mandated Legal Requirements		
Charges from SBE		
Election Specific Costs		
Personnel Charges		
Temporary Personnel Charges		
Overtime Costs		
Benefits		



**Montgomery County
Board of Elections**

Post Office Box 4333
Rockville, Maryland 20849-4333

MEMORANDUM

April 8, 2015

TO: Montgomery County Board of Elections
FROM: Marjorie M. Roher, Management & Budget Specialist *M. Roher*
SUBJECT: Implementation of New Voting System – Mandated Costs - Update

At the last Board meeting, Margaret provided you with a third document from the State Board of Elections (SBE) which detailed additional costs related to the new voting system. I have compared that document to the second document you were provided with and discovered that some of the costs were already included, at least partially.

- Thumb Drives for OS Units: \$65,635.77 (*New item*)
- ExpressPass Printers: \$332,532.20 (*\$35,340 included in previous information leaving a net additional cost of \$297,192.20*)
- Ballots: \$57,680.70 (*\$112,651 included in previous information leaving a net credit of \$54,970.30*)
- Privacy Sleeves: \$3,608.22 (*New item*)
- EMS Support: \$49,637.50 (*New item*)

The total for these additional costs is \$361,103.39; **not the \$509,094.39** indicated on the March 9 spreadsheet. This amount, when added to the previous total of \$2,476,683.63, brings the current cost for the new voting system to \$2,837,787.02.

We anticipate additional estimates from the State will increase this amount. I will continue to keep you updated on additional information as it is received from the SBE. If you have any questions on any of these items please let me know.

NVSCosts.MMR.032415

January

Su	M	Tu	W	Th	F	Sa
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

February

Su	M	Tu	W	Th	F	Sa
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29					

March

Su	M	Tu	W	Th	F	Sa
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

April

Su	M	Tu	W	Th	F	Sa
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

May

Su	M	Tu	W	Th	F	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

June

Su	M	Tu	W	Th	F	Sa
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

July

Su	M	Tu	W	Th	F	Sa
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

August

Su	M	Tu	W	Th	F	Sa
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

September

Su	M	Tu	W	Th	F	Sa
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

October

Su	M	Tu	W	Th	F	Sa
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

November

Su	M	Tu	W	Th	F	Sa
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

December

Su	M	Tu	W	Th	F	Sa
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

- Jan 01 New Year's Day
- Jan 18 Martin Luther King Day
- Feb 15 President's Day
- Mar 13 Daylight Saving (begin)
- Mar 27 Easter
- Apr 22 Passover (begin)
- Apr 30 Passover (end)
- May 08 Mother's Day
- May 30 Memorial Day
- Jul 04 Independence Day
- Sep 05 Labor Day
- Oct 02 Rosh Hashanah (begin)
- Oct 04 Rosh Hashanah (end)
- Oct 11 Yom Kippur (begin)
- Oct 12 Yom Kippur (end)
- Nov 06 Daylight Saving (end)
- Nov 11 Veterans' Day
- Nov 24 Thanksgiving
- Dec 24 Hanukkah (begin)
- Dec 25 Christmas Day
- Jan 01 Hanukkah (end)

Election Dates

- Apr 14 Early Voting (begin)
- Apr 21 Early Voting (end)
- Apr 26 Primary Election Day
- Apr 28 Canvass (begin)
- May 09 Canvass (end)
- Oct 27 Early Voting (begin)
- Nov 03 Early Voting (end)
- Nov 08 General Election Day
- Nov 10 Canvass (begin)
- Nov 21 Canvass (end)

 Election Day	 Holiday
 Early Voting	 Canvass
 Holiday/Canvass	

the voter requires that the ballot be fully or partially rejected. The Act repeals a provision of law requiring that an absentee ballot be rejected if the voter died before Election Day.

House Bill 73 (passed) authorizes the Attorney General to seek an injunction to prohibit a person from committing an imminent violation or continuing to commit a violation of certain election laws that prohibit voter suppression and voter fraud. The crimes that the bill applies to include voting under a false name, voting more than once in the same election, and influencing a voter's decision whether to go to the polls through the use of force, fraud, threat, menace, intimidation, bribery, reward, or offer of reward. An action for injunctive relief is governed by the Maryland Rules. A circuit court may grant injunctive relief only to prevent a violation from affecting a pending election. To obtain an injunction, there must be a showing of clear and convincing evidence that a violation is imminent or is being committed. If a violation is committed by the Attorney General or an individual opposing the Attorney General in any contest on the ballot, the Attorney General may not seek an injunction. In those circumstances, the State Prosecutor may seek an injunction instead of the Attorney General.

Election Administration

Senate Bill 204/House Bill 396 (both passed) move the date of the presidential primary election from the first Tuesday in April to the fourth Tuesday in April. This change avoids the necessity of conducting early voting on Easter Sunday in 2016, as would be required under current law. The bills also make changes to various administrative procedures and deadlines. Many of these changes are related to the change of the date of the primary election or facilitate compliance with the federal law that requires ballots be sent to certain military and overseas voters at least 45 days before an election. In addition, the bills eliminate a requirement that certain campaign finance entities file a campaign finance report on the third Tuesday in April in a presidential election year.

House Bill 284 (Ch. 82) requires an election director of a local board of elections to determine whether a summary of local legislation contained in a petition is legally sufficient before the petition is circulated for signatures. If the election director determines that the summary is not sufficient, the election director must provide an explanation of why it is not sufficient. The election director must make the determination of sufficiency within 10 business days and may seek the advice of the counsel to the local board or the Attorney General in making the determination. The Act is intended to prevent a situation where signatures on a petition must be discarded due to a determination *after* they have been collected that the local legislation summary contained in the petition was insufficient.

Senate Bill 5 (passed) requires that the canvass of votes cast during early voting be open to public observation. The bill also provides that a board of canvassers and the staff of a local board may be observed as they complete each part of the canvass by certain authorized observers and any other individuals who wish to be present. A candidate, political party, or any other group of voters supporting or opposing a candidate, principle, or proposition on the ballot may designate an individual to observe the canvass. The State Board of Elections must ensure that the bill's requirements are implemented uniformly and consistently by each local board of elections.

State Designations

Commemorative Days

The Vietnam War was fought in Vietnam from 1961 to 1975 and cost the lives of more than 58,000 members of the U.S. Armed Forces, including 1,014 from Maryland. Veterans of the Vietnam War were caught on their return home in the crossfire of an extremely divisive public debate about the war, which deprived many of those veterans, some of whom were wounded, of public support and appreciation of their patriotic service. *Senate Bill 80/House Bill 1118 (Chs. 1 and 2)* designate March 30 as Welcome Home Vietnam Veterans Day in recognition of their service and sacrifice.

Thurgood Marshall, one of the most prominent civil rights attorneys in the nation's history, was born in Baltimore on July 2, 1908. As an attorney for the NAACP, Thurgood Marshall argued numerous cases before the U.S. Supreme Court and won several landmark cases, including *Brown v. Board of Education of Topeka* (1954). In 1967, Marshall became the first African American justice to serve on the U.S. Supreme Court. Thurgood Marshall died in 1993. *House Bill 340 (passed)* requires the Governor annually to proclaim July 2 as Thurgood Marshall Day and to urge educational and cultural organizations to observe Thurgood Marshall Day properly.

Maryland is a dynamic and culturally diverse State comprising people from around 160 different countries. Maryland has the tenth highest concentration of foreign-born residents in the nation. Based on 2013 U.S. Census data, there are approximately 114,000 South Asian Americans living in Maryland, which represents one-third of the total Asian American population in Maryland. Countries that comprise South Asia include Bangladesh, Bhutan, India, Maldives, Nepal, Pakistan, and Sri Lanka. *Senate Bill 422/House Bill 746 (both passed)* require the Governor annually to proclaim October 2 as South Asian American Heritage Day. The proclamation must urge educational and cultural organizations to observe South Asian American Heritage Day properly with appropriate programs, ceremonies, and activities.

Elections

Voting Rights

The General Assembly passed several pieces of legislation to enfranchise certain individuals or protect the right to vote. *Senate Bill 340/House Bill 980 (both passed)* allow an individual convicted of a felony to vote immediately after being released from incarceration. The bills repeal a requirement that an individual convicted of a felony wait to exercise the franchise until after completing any term of parole or probation for the conviction. It is estimated that the bill will allow approximately 40,000 individuals on parole or probation for a felony conviction to become eligible to register to vote.

Senate Bill 97 (Ch. 9) requires that a ballot properly cast by an individual who dies before the ballot is canvassed must be counted in full, unless a law or regulation unrelated to the death of



**Montgomery County
Board of Elections**

Post Office Box 4333
Rockville, Maryland 20849-4333

April 16, 2015

Mr. Milton Chaffee
Administrator, Motor Vehicle Administration
6601 Ritchie Highway, NE
Glen Burnie, Maryland 21062

Dear Mr. Chaffee:

This letter is to express our appreciation for your leadership in making recent changes to the voter registration process at Motor Vehicle Administration facilities, and to outline remaining concerns, so that we may work together with the State Board of Elections to identify additional steps we may take to prevent difficulties from being experienced by voters of Montgomery County and the State of Maryland.

(1) Concerns about non-citizens being registered to vote.

First, we want to thank you for adding the words "I am a U.S. Citizen" to the initial screen where a Motor Vehicle Administration customer indicates whether or not they wish to register to vote. This will make the electronic process more consistent with the paper voter registration application, which includes a check box affirming citizenship at the top of the form, to prevent any misunderstanding on the part of the customer.

We recognize that the voter registration question does not appear in the electronic application for customers who are obtaining a non-federally compliant license or ID. However, it is our understanding that the Motor Vehicle Administration does not have complete information on whether individuals with a Social Security Number are citizens or noncitizen residents who are eligible for a federally compliant ID. It is our additional understanding that the individual who contacted one of our Board members, claiming that he was unknowingly registered to vote at the Motor Vehicle Administration, was among this latter category. We appreciate the concern evident in your letter for making certain that the customer – rather than the agent – makes the selections on the voter registration page. As you train your agents in the new procedures, we urge you to ensure that your agents are aware of the possibility that a non-citizen or other ineligible voter may, in fact, be eligible for a federally compliant ID and of the consequences that customer may face, including deportation, if the agent inadvertently asserts citizenship on behalf of the voter and registers them to vote.

(2) Discrepancies between electronic records and voters' claims about their transactions.

Your letter of January 26, 2015, states in part:

"After receiving the reports from MCBE, MVA initiated a programming change so that only the customer will be able to use the touchscreen to make a selection on the voter registration page; the MVA employee would only be able to make the selection with an override (in the event the customer is unable to make the selection themselves due to a disability etc...)."

This is a considered and appropriate step and we applaud the Motor Vehicle Administration for making this change. We are pleased to learn that this programming change was implemented on January 11, 2015, and that overrides are reviewed by management staff and included in the MVA's internal auditing process. Having a record of whether or not a customer was assisted will be of significant benefit in researching future concerns about the accuracy of a voter record.

Accordingly, we request that the Electronic Voter Registration Application be modified to reflect when a voter received assistance in completing the application. This will make the electronic process more consistent with the paper voter registration application and the accompanying Certificate of Assistance that is completed when a volunteer assists a voter who, due to a disability, is unable to complete their paper application. This information is of utmost importance for us when deciding whether or not to count a voter's provisional ballot.

(3) Voters reporting that they were not presented with voter registration information.

Unless we receive further reports of this issue, we will assume that the steps the Motor Vehicle Administration is taking will resolve this issue with in-person transactions.

For website and kiosk transactions, your letter states that it was difficult to replicate the issue in testing. We have been able to replicate the issue and suggest that it may be due to transactions "timing out" or otherwise having their connection with Motor Vehicle Administration servers disrupted during a transaction. We request that your agency examine this possibility and consider whether programming changes may be made to notify customers when they have not completed their entire transaction, rather than sending customers back to the main screen without notification.

(4) Hard copy voter registrations.

The current transmittal form makes a record only of the aggregate number of voter registration forms delivered to the local or state Board of Elections, not the individual names of those whose forms were received. As a result, we have no way of confirming whether the Motor Vehicle Administration received a form for a specific person when we have no record of any application being forwarded to our office. We believe that it would be in the interest of the Motor Vehicle Administration to record the names of those whose paper forms are transmitted, which would not seem to be a significant burden since the number of total applications reportedly received through Motor Vehicle Administration drop boxes is approximately 18 forms per day.

(5) Lack of a confirmation screen.

At the final step in their voter registration transaction, the Motor Vehicle Administration customer swears, under penalty of perjury, that the information in their application is true to the best of their knowledge, information and belief. However, that step does not include a review screen. We believe that it is important that the customer's choices, including their residential address, mailing address, and party affiliation, be displayed to them in this final step before they agree to the transaction. This is of particular importance if an agent has entered an override in the transaction.

(6) Persisting concern about mailing addresses.

We continue to receive complaints of inaccurate mailing addresses being received from the Motor Vehicle Administration, despite the new procedures that would seem to prevent this from occurring without the consent of the voter. In some cases, we have received a new mailing address that is identical to a previous residential address. Some of these complaints appear to involve visits to the Motor Vehicle Administration for both a driver's license update and a vehicle registration. We bring the attachments to this letter to your attention so that you can investigate the circumstances that may have caused them to occur and take any additional steps necessary to ensure that any mailing address on an Electronic Voter Registration Application is reviewed and affirmed by the voter.

Thank you for your continued efforts and collaboration with the State Board of Elections in addressing these and other issues regarding the procedures for registering voters at the Motor Vehicle Administration. We request a reply at your earliest convenience informing us of any action taken to address the remaining concerns identified above.

Sincerely,

A handwritten signature in black ink, appearing to read "Mary Ann Keeffe". The signature is fluid and cursive, with the first name "Mary" written in a larger, more prominent script.

Mary Ann Keeffe, President
Montgomery County Board of Elections

cc: Ms. Linda Lamone, Maryland State Board of Elections
Senator Guy J. Guzzone, Maryland General Assembly Joint Audit Committee
Delegate Craig J. Zucker, Maryland General Assembly Joint Audit Committee



**Montgomery County
Board of Elections**

Post Office Box 4333
Rockville, Maryland 20849-4333

April 16, 2015

The Honorable Guy J. Guzzone
James Senate Office Building
11 Bladen Street
Annapolis, MD 21401

The Honorable Craig J. Zucker
House Office Building
6 Bladen Street
Annapolis, MD 21401

RE: Request for an Audit of the policies and procedures for registering voters at the Motor Vehicle Administration

Dear Senator Guzzone and Delegate Zucker:

Thank you for your letter of February 24, 2015, and for your continued efforts in working with the Motor Vehicle Administration and the State Board of Elections to address the concerns we detailed in our correspondence of November 20, 2014.

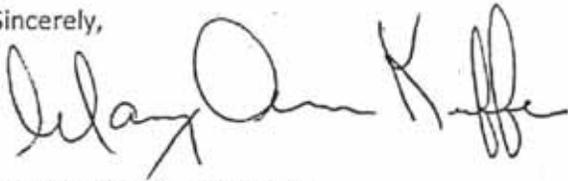
We appreciate your leadership and that of all parties in this effort to ensure the quality and accuracy of voter registration records. It has come to our attention that there is a scheduled legislative audit of the Motor Vehicle Administration this August, and in light of your intention to follow up on the matters that we have raised, we would like to suggest this as an ideal opportunity for such follow up. For your reference in that effort, I have attached a copy of additional correspondence from our office to the Motor Vehicle Administration, acknowledging the improvements that have been made and identifying several remaining concerns. We urge you to include the issues that we have identified within the scope of your follow up and the scheduled August audit.

We also reiterate our original plea for a comprehensive audit of all systems used to register voters and of the current policies for cross checking registered voters with other state agencies. While we have brought a number of specific customer service complaints to your attention and appreciate the efforts being made to address these issues, we remain concerned about the overall quality of the data and structural deficiencies and inefficiencies in the process. As you know, national studies have concluded

that voter registration systems nationwide are "plagued with errors and inefficiencies that cost taxpayer dollars"¹, that "insufficient data exist to determine whether citizens are successfully and regularly offered these voter registration opportunities"², and have highlighted improvements in other states in the efficiency of managing data and urged that there is "always room for improvement in the evolution of technical systems".³ We share these concerns and believe that your office has an important role to play in investigating how well these systems are serving voters and where there is room for improvement.

Thank you for your continued attention to this matter. We remain prepared to provide whatever information and documentation is necessary to assist you in this most important effort.

Sincerely,

A handwritten signature in black ink, appearing to read "Mary Ann Keeffe". The signature is fluid and cursive, with the first name "Mary" written in a larger, more prominent script than the last name "Keeffe".

Mary Ann Keeffe, President
Montgomery County Board of Elections

cc: Mr. Milton Chaffee, Maryland Motor Vehicle Administration
Ms. Linda Lamone, Maryland State Board of Elections

¹ <http://www.pewtrusts.org/en/research-and-analysis/reports/2012/02/14/inaccurate-costly-and-inefficient-evidence-that-americas-voter-registration-system-needs-an-upgrade>

² <http://www.pewtrusts.org/en/research-and-analysis/issue-briefs/2014/05/06/measuring-motor-voter-room-for-improvement>

³ <http://www.pewtrusts.org/en/research-and-analysis/issue-briefs/2014/01/08/understanding-online-voter-registration>

2013 HIGH SCHOOL STATISTICS

Attachment G

HIGH SCHOOL	SCH CODE	NEW-N	CHG-C	DUP-D	PEND-P	UNDERAGE-U	TOTAL	Out of County			Not a Citizen			PARTIES				
								OC	INC	NC	TOTAL	DEM	REP	UNA	OTHER	TOTAL		
Albert Einstein	AE13	0	0	0	2	0	2				2	1	0	1	0	2		
Bethesda - Chevy Chase	BCC13	13	0	10	33	6	62				62	31	11	20	0	62		
Blake	BL13	0	0	0	0	1	1				1	1	0	0	0	1		
Clarksburg	CL13						0				0					0		
Damascus	DA13	12	14	19	41	38	124		1		125	30	55	36	3	124		
Gaithersburg	GA13	12	3	10	33	8	66				66	41	8	17	0	66		
John F. Kennedy	JFK13	4	8	12	71	27	122	1			123	90	8	20	4	122		
Magruder	MA13	7	1	2	1	14	25				25	13	3	9	0	25		
Montgomery Blair	MB13	15	5	12	45	9	86	4			90	57	3	26	0	86		
Northwest	NW13	3	0	5	2	12	22				22	12	2	8	0	22		
Northwood	NWO13	0	0	3	6	6	15				15	6	1	8	0	15		
Paint Branch	PB13						0				0					0		
Poolesville	PO13	1	2	9	25	5	42				42	16	7	19	0	42		
Quince Orchard	QO13	9	8	33	12	32	94				94	47	17	29	1	94		
Richard Montgomery	RM13	6	7	8	22	20	63	1			64	47	0	13	3	63		
Rockville	RO13	7	2	5	21	13	48	1			49	18	13	16	1	48		
Seneca Valley	SV13						0				0					0		
Sherwood	SH13	23	11	16	37	8	95	1			96	47	21	25	2	95		
Springbrook	SP13	6	2	8	12	6	34				34	22	0	12	0	34		
Thomas S. Wootton	TW13	21	12	18	13	39	103	1			104	48	11	41	3	103		
Walt Whitman	WW13						0				0					0		
Walter Johnson	WJ13	11	4	9	22	7	53				53	26	13	14	0	53		
Watkins Mill	WM13	2	5	5	40	10	62				62	41	3	18	0	62		
Wheaton	WH13	1	0	2	3	2	8		2		10	5	1	2	0	8		
Winston Churchill	WC13	16	4	16	18	8	62		1		63	28	19	13	2	62		
TOTALS		169	88	202	459	271	1189	9	4	0	1202	627	196	347	19	1189		
							1189				1202					1189		

PRIVATE SCHOOLS	SCH CODE	NEW-N	CHG-C	DUP-D	PEND-P	UNDERAGE-U	TOTAL	OC	INC	NC	TOTAL	DEM	REP	UNA	OTHER	TOTAL
French International	FI13	0	0	0	2	2	4				4	2	0	2	0	4
Takoma Academy	TA13	1	1	0	0	3	5	8			13	3	1	1	0	5
TOTALS		1	1	0	2	5	9	8	0	0	17	5	1	3	0	9

COMPLETE TOTALS	170	89	202	461	276	1198	17	4	0	1219	632	197	350	19	1198
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■ = Not Participating

4/20/2015

2014 HIGH SCHOOL STATISTICS

Out of County Incomplete Not a Citizen

PARTIES

HIGH SCHOOL	SCH CODE	NEW-N	CHG-C	DUP-D	PEND-P	TOTAL	OUTREACH	OC	INC	NC	TOO YOUNG	TOTAL	PARTIES				TOTAL
													DEM	REP	UNA	OTHER	
Albert Einstein	AE14					0						0					0
Bethesda - Chevy Chase	BCC14					0						0					0
Blake	BL14					0						0					0
Clarksburg	CL14					0	14					14					0
Damascus	DA14	3	1	1	1	6						6	1	3	2	0	6
Gaithersburg	GA14					0						0					0
Gateway To College	GAC14					0						0					0
John F. Kennedy	JFK14					0						0					0
Magruder	MA14	19	6	10	31	66		1			2	69	30	6	30	0	66
Montgomery Blair	MB14					0						0					0
Northwest	NW14	3	1	1	3	8						8	3	3	2	0	8
Northwood	NWO14					0						0					0
Paint Branch	PB14					0						0					0
Poolesville	PO14	4	0	3	3	10						10	2	2	5	1	10
Quince Orchard	QO14					0						0					0
Richard Montgomery	RM14					0						0					0
Rockville	RO14	9	1	8	13	31	6					37	12	4	15	0	31
Seneca Valley	SV14					0						0					0
Sherwood	SH14	23	11	14	25	73		1				74	37	14	19	3	73
Springbrook	SP14	5	1	8	13	27						27	22	0	5	0	27
Thomas S. Wooton	TW14					0	2					2					0
Walt Whitman	WW14					0						0					0
Walter Johnson	WJ14	14	8	19	12	53						53	31	7	15	0	53
Watkins Mill	WM14					0	28					28					0
Wheaton	WH14	9	2	6	16	33						33	22	0	11	0	33
Winston Churchill	WC14	17	1	5	5	28						28	11	6	10	1	28
GRAND TOTALS		106	32	75	122	335	50	2	0	0	2	389	171	45	114	5	335
						0						0					335

PRIVATE SCHOOLS	SCH CODE	NEW-N	CHG-C	DUP-D	PEND-P	TOTAL	OUTREACH	OC	INC	NC	TOO YOUNG	TOTAL	PARTIES				TOTAL
													DEM	REP	UNA	OTHER	
Stone Ridge	SR14	5	1	7	6	19						19	7	4	8	0	19
						0						0					0
						0						0					0
TOTALS		5	1	7	6	19	0	0	0	0	0	19	7	4	8	0	19

COMPLETE TOTALS		111	33	82	128	354	50	2	0	0	2	408	178	49	122	5	354
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MONTGOMERY COUNTY DEMOCRATIC CENTRAL COMMITTEE

3730 Farragut Avenue, Suite 303
Kensington, MD 20895

December 15, 2014

Hon. Mary Ann Keeffe
President
Montgomery County Board of Elections
18753 N. Frederick Ave. #210
Gaithersburg, MD 20879

Re: General Election 2014

Dear President Keeffe:

We write you to inform you of positive and negative experiences of the Montgomery County Democratic Central Committee (MCDCC) and our precinct officials during the General Election on November 4, 2014.

The positive experiences

1. We very much appreciate the Board of Election's giving us CD's of maps for the early voting sites and the general election polling places. They generally enabled us to see at a glance where the Board had placed the electioneering boundaries before and during the election. One tip for the future: aerial views and front views of the polling places gave us the best views; in some situations there were two aerial views and no ground-level view.

2. Thank you also for giving us a copy of the Election Judge's manual. It was helpful to see the instructions which the Board gave to the Judges. I hope this will be a permanent policy of the Board.

3. Whenever we advised Board members or its counsel of issues, they promptly investigated them and always produced good results. Furthermore, they advised us of their actions soon after they took them.

Situations Needing Improvement

1. Although the Board has become more accommodating in placing the electioneering boundaries at polling places, some boundaries are still not practicable for electioneering, and some judges do not observe the boundaries indicated in the Board's maps. In the future when the Board sets out electioneering boundaries, please start with the premise that candidates of every persuasion and party have a First Amendment right to communicate their positions to voters and as long as they do not coerce or intimidate

voters, campaigners should be able to come close to the 25-foot limit. This issue arose in Precincts 4-08, 8-06, 9-08, 13-31, and 13-58, among others.

2. We had too many situations in which the chief judge would not post election totals by party at 10 and 3. This occurred in Precincts 7-19, 7-24, 13-11, among others. Page 3.12 of the Judge's Manual advises chief judges to post vote totals at 10 and 3, but does not tell them to break down the totals by affiliation: Democrats, Republicans, Other, Unaffiliated. The totals are merely academic and of no value to the parties unless they include the breakdowns. However, some judges resisted the breakdowns until we contacted the Board or pressured them to post them. Please revise the Manual to make this clear.

3. The Board can improve its notification to voters to inform them of changes in their polling places. To be sure, it mails out sample general ballots to all registered voters, and that helps a great deal. However, sometimes, particularly when voters vote in the same place for many years and the polling place is changed, some voters went to their old polling place. This seems to have happened in Precinct 13-44, where voters may have been misinformed about their actual polling place (Arcola Elementary School, not Wheaton Recreation Center). The Board should do more to inform voters where the actual polling place is.

4. Precinct 09-03, Thurgood Marshall Elementary School, is very difficult to get to via public transportation. The school is 0.7 miles away (about a 15-minute walk) from the nearest bus stop, and the terrain is moderately hilly. The location was not clearly marked at the entrance to the development. This was a change of polling place for the Brown Station Elementary School voters, who felt they did not receive sufficient notification of the change. Also, on Election Day there was no notice at Brown Station that the polling place was changed.

5. Related to that, we found that signage in general could be more visible. One example was Precinct 09-02, Gaithersburg High School. We ask you to look at ways to make the signage more visible. It's confusing to voters where to turn, and if they miss the turn, they must park off in the distance or go back out to 355 and maneuver their way back in.

6. The Board can improve signage about access to Early Voting places for disabled persons. One place which needs improvement is the Silver Spring Civic Center. Voters leaving the garage on Ellsworth do not see signs indicating that there is a separate back door in the back of the building for handicapped access. Too many people had to rely on the steps going up to the center. In the same vein, we recommend at least one wheelchair at each Early Voting site.

7. Precinct 06-14 originally voted at Stone Mill Elementary School. The polling place was moved to Shady Grove Conference Center, back to Stone Mill, and is back again at Shady Grove Conference Center. The issues include parking and handicapped access. For some it took ½ hour to park, which is very inconvenient,

especially for parents with kids, and it could be even more difficult with bad weather. The election judge said they received several complaints. Apparently, these concerns were brought to the Board's attention, but without any change. They also asked that the handicapped parking be checked. The only visible handicapped parking has steps that one would have to maneuver.

8. Precinct 13-47. We recall that in 2012 the Board went through a lengthy period of trying to find a suitable polling place for Precinct 13-47. Voters in that precinct had voted at NOAA, which was no longer available, then they went to Silver Spring Civic Center, which was difficult to get to. The community and Board all agreed on Montgomery College Cultural Center. However, parking there is a major problem and is seen as a deterrent to voting. Please continue to look for a more convenient place.

9. Precinct 13-03. There were issues here during the primary but more so during the general election. The electioneering boundaries had been set by the chief judge according to the guidelines provided by the Board. At the primary, another judge came out and attempted to change those boundaries. After the volunteers enlisted the assistance of the chief judge, the problem was solved for that day. At the general election, this same judge was more aggressive and again attempted to change the boundaries set up by the chief judge. He came out in mid-afternoon and began moving the signs and the tables to where he decided the boundaries should be. Again, the volunteers approached the chief judge who put the boundaries back where they were originally.

10. Candidate Filing. When Marjorie Goldman tried to file her finance report, there was no record of her candidacy. She had to redo all the paperwork, and the State BOE suggested it be reported to the local board.

11. Finally, there were no complaints or issues regarding access for the handicapped. However, based on the personal observation of an MCDCC member at Early Voting, there were many voters with limited mobility who would have benefitted from having the use of a wheel chair. Judges at the site were in agreement. Therefore, we recommend that you look into whether having one wheelchair at each of the Early Voting sites is feasible.

We look forward to discussing these issues with you and thank you for considering our comments.

Sincerely,

Alan Banov
Chair, MCDCC Voter Protection "Committee

MEMORANDUM

To: Margaret Jurgensen, Election Director

From: Christine Rzeszut, Operations Manager

Date: April 9, 2015

SUBJECT: Precinct 06-08, Hosted by Stone Hill Elementary School and Precincts 04-35 and 06-14, Hosted by Shady Grove Conference Center

This memo is in response to the concerns of the Democratic Central Committee regarding polling places during the 2014 General Election and the movement of voters assigned to Precinct 06-14. Please note the following:

- Precinct 06-08 voter population is 2095
- Precinct 06-14 voter population is 1320
- Precinct 06-08 was created in 2002 as a new precinct and voters voted at Ridgeview MS
- Precinct 06-08 was redistricted in 2003
- Precinct 06-08 voted at Shady Grove Conference Center in 2004
- Precinct 06-08 voted at Stone Mill ES in 2006, 2008 and 2010
- Precinct 06-08 was redistricted in 2011 and 06-14 was created because of the Governor's redistricting of Congressional District lines
- Precinct 06-14 voted at Shady Grove Conference Center in 2012 and 2014
 - During the 2012 and 2014 Elections, two precincts (04-35 and 06-14) were consolidate because of the small voter population (374 and 1320 respectively) and the precincts voted at Shady Grove Conference Center which effectively utilized Election Day personnel and equipment

MEMORANDUM

To: Montgomery County Board of Elections
From: Margaret Jurgensen, Election Director
Date: February 20, 2015
RE: Concerns expressed by Montgomery County Democratic Central Committee

Staff has researched the concerns listed in the correspondence dated December 2014 from the Montgomery County Democratic Central Committee and provides the following information for your consideration:

1. Staff will provide information on the electioneering boundaries for the precincts listed below to the Board at the April meeting and make any adjustments requested by the Board:
 - 04-08 Garrett Park Elementary School
 - 08-06 Sherwood High School
 - 09-08 Seneca Valley High School
 - 13-31 Oakland Terrace Elementary School
 - 13-58 Knights of Columbus Hall
2. Detailed instructions for how to print the Voter Counts Report are on page 13.17 of the Election Judge Manual. Election Judges working in consolidated precincts are also given instructions on an alternative method for printing reports for each precinct and it is possible to print the wrong report. Staff will review the feedback received on this point as they review and revise the Election Judge Manual for the 2016 presidential election and determine the level of detail provided in various sections of the manual. We will add more hands on training for the judges to improve availability of data.
3. Voters were relocated from Wheaton Recreation Center to Arcola Elementary School due to heating and plumbing issues with the facility in the 2012 election and voters were sent two notifications as required by the Code of Maryland Regulations (COMAR). The first notice is mailed approximately 30 days after the State Board and State Planning is notified of changes to precinct lines. The second notification is sent prior to the next election as a part of the sample ballot. Staff is open to suggestions for what specific additional steps should be taken within existing budget constraints when a polling place is relocated.

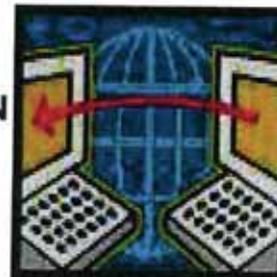
4. Precinct 09-03. Signs were posted at Brown Station Elementary School by the roamer for that precinct for the General Election and by Operations Manager Christine Rzeszut prior to the Primary Election. Although the location is farther from bus transportation, Thurgood Marshall Elementary School was selected as the best site available when the Board was notified that Brown Station Elementary School would not be available for the 2014 election cycle due to scheduled renovations. Board staff will examine once the budget is finalized returning to Brown Station Elementary School for the 2016 election cycle. The school has not been renovated.
5. Precinct 09-02. The Board staff has contacted the Department of Transportation to request additional signs and, as requested, will look at additional ways to make the signage more visible to voters at this location as well as others, such as 06-07 Matsunaga Elementary School.
6. The front entrance to the Silver Spring Civic Building is an accessible entrance to the building and voters who require handicapped access can choose either location depending on the direction from which they approach the building. Staff will consider ways to make those choices more apparent to voters at this location.
7. Shade Grove Conference Center. Parking is a significant concern for Precincts 06-14 and 04-35 and will be a greater issue in the presidential election year. Staff will review and present additional recommendations related to the precincts currently voting at the Shady Grove Conference Center at a future meeting. This area is a high growth area and significantly impacted by the redistricting.
8. Staff will continue to explore ways to address the challenges of finding suitable polling locations with sufficient parking in downtown Silver Spring. As is noted in the letter, the current voting location at the Montgomery College Cultural Center was selected with significant community input. There is a parking garage across the street and the Board arranged for crossing guards at the intersection.
9. The concern regarding an Election Judge altering the electioneering boundaries at Temple Emanuel been referred to Election Judge recruitment personnel for investigation.
10. The circumstance regarding Marjorie Goldman's filing paperwork was previously discussed in the Board's January meeting. The State Board has changed software for candidate filing and is addressed with required attachments that accompany the filing.
11. Staff appreciates the recognition that there were no complaints or issues regarding access. Staff will investigate the possibility of making wheelchairs available at early voting centers as requested.



November 4, 2014

GENERAL GUBERNATORIAL ELECTION
COMMUNICATION REPORT

April 20, 2015



This Communication Report provides information on media and advertising for the November 2014 Gubernatorial General Election. While the Board of Elections' Call Center was open for only five weeks, in providing information on the Integrated Voice Response System MC311 the date range was expanded to include the period from June 27 to December 19 to address questions raised during the March Board meeting.

- I. **Board of Elections Call Center:** The Call Center was in operation from October 12 through November 21 and was staffed by three temporary employees, one bilingual in Spanish, and one permanent employee serving as the supervisor. Hours of operation were 8:30 a.m. to 5:00 p.m. with expanded hours during Early Voting of 8:30 a.m. to 8:00 p.m. in accordance with State Regulation. During this period the Call Center answered 2,915 calls (an average of 97 per day), of which 31 requested assistance in Spanish. A detailed breakdown of calls by Section and category is attached for your reference. Call volume increased when the sample ballot or other mailings were sent.
- II. **Integrated Voice Response System:** Callers to the Board of Elections are automatically connected to our IVR which provides detailed information on voter registration and absentee deadlines and applications, election judge program, as well as our other services. Due to software issues, I am unable to break down the number of calls during Early Voting and on Election Day. This situation will be resolved prior to the 2016 Election. The attached statistics show that 9,674 calls were handled between June 27 and December 19, 2014, and provide an overview of what type of information the callers were seeking.
- III. **MC311:** Montgomery County residents who dial 311 receive information from a series of knowledge base articles created by staff. Between June 27 and December 19 they handled 413 calls. During Early Voting they handled 76 calls, and on November 3 and 4 they handled 73 calls. (See attached breakdown.)
- IV. **Media/Visitors:** Ten (10) appointments were scheduled for visitors and media representatives to visit polling places on Election Day. Of the 10, there were 6 groups from the International Federation of Election Systems (IFES). For the first

time, we utilized former Board and staff members to assist with the visitors freeing up current Board Members to assist with polling place visits and any issues that arose. This new process seemed to work quite well and staff recommends utilizing it in future elections.

The IFES groups were assigned to former Board and staff members and four of their six groups ended up not visiting the polling places. Staff contacted IFES regarding this and they have assured me that better communication will be utilized in future elections so that a similar situation does not recur.

- VI. **Media Advisories:** All media advisories are distributed in English via an electronic delivery system (GovDelivery) and in Spanish via e-mail to general distribution lists developed and maintained by the Montgomery County Office of Public Information. In addition, English media advisories are distributed to all elected officials as well as all individuals appearing on the ballot and several county agencies who, in turn, forward them to their distribution lists. There are currently 3,278 subscribers in GovDelivery; when you include the number of people on distribution lists (County Council and Regional Service Centers especially) the media advisories are ultimately reaching close to 10,000 individuals. A sample report is attached showing the delivery stats and bulletin analytics that we receive for each advisory sent.

In addition to the electronic distribution described above, each media advisory is also posted on the Board of Elections' website, Facebook page, and Twitter.

For the General Election, 30 media advisories were issued from July 28, 2014 through October 31, 2014. A chart detailing the media advisory distribution process is attached for your review.

- VII. **Public Service Announcements:** The Montgomery County Office of Public Information provided assistance to staff by creating three public service announcements – Voter Registration, Early Voting, and Election Day Preparation. Utilizing Comcast and Verizon internet and Comcast and Telemundo cable television channels, these PSAs were distributed in both English and Spanish throughout the County. Attached is the analysis from Comcast showing the performance of advertising placed on their website. A separate listing of the time placement for all PSAs on their cable channels is available upon request.

- VIII. **Outreach Video:** The Office of Public Information provided additional assistance by creating an outreach video used by the Election Judge Recruitment Section at their outreach events. The video was scripted by BOE staff and featured several election judges who provide different views on why they serve and what they get out of the experience. This video was also distributed to the County's Cable Channel and the local PEG Channels.

- IX. **Montgomery County Recreation Guide:** Staff worked with the Department of Recreation to include advertisements in their quarterly publication which describes all programs offered by the Department of Recreation at no charge to the Board of Elections. This Guide is distributed to all homes in the County and is also available at all Recreation Centers and Libraries. A sample of the two page, color advertisement is attached.
- X. **Additional Advertising Efforts:**
- a. Advertising was placed in the Gazette and El Tiempo Latino related to the accessibility of polling places and election judge recruitment.
 - b. Signs were placed in all Ride-On buses providing information on registration and absentee ballot application deadlines as well as dates, times, and locations of all Early Voting Centers. While BOE is required to provide the actual signage, which is prepared in-house and printed at the Print Shop, the cost for placing the signs in the buses is waived.
 - c. Future Vote Students are invaluable with the many dimensions of their assistance to the BOE. In addition to the functions that were mentioned at the previous Board Meeting, students and their parents distributed Early Voting fliers at the major Montgomery County Metro and MARC train stations the week prior to its start.

LESSONS LEARNED

CALL CENTER

- Departmental staff needs to remember the importance of advising Call Center staff when mailings are being sent or issues arise so they are prepared for the additional volume and have all information necessary to respond to callers.
- Call Center staff suggests a two week training period instead of one and emphasize that it is important for all staff to start at the same time to ensure equal training.
- The Call Center Manual will be revised to include more general topics so staff is better able to answer the variety of calls they receive.

BOARD OF ELECTIONS' CALL CENTER STATISTICS

2014 General Election Call Center - Totals By Week

	Week 1	Week 2	Week 3	Week 4	Week 5	
Voter Registration	64	143	121	104	180	
Absentee	101	509	389	334	339	
Early Voting/Election Day	3	30	13	96	231	
Recruiting/Election Judges	11	12	15	13	30	
Administration/IT	4	5	2	2	3	
Voting Operations/Outreach	3	15	6	10	37	
Media	0	1	1	1	6	
Misc	0	4	17	33	30	
Totals	186	716	564	593	856	2915

2014 General Election Call Center - Totals By Week

	Week 1	Week 2	Week 3	Week 4	Week 5	
VRA/ABS Forms Sent	60	407	282	144	33	
General Questions	94	233	183	280	508	
Status of Absentee Ballot	10	21	6	0	0	
Online - ABS	4	1	20	24	48	
Online -VRA	1	2	27	70	114	
Transfer Call	28	45	64	67	153	
Problems	6	23	24	43	63	
Complaint	2	8	5	12	33	
Other	11	9	17	18	50	
Spanish Call	1	6	7	10	7	
Totals	217	755	635	668	1009	3284

This does not equal the total number of calls; some callers had multiple questions and were recorded in more than one category as a result.

**BOARD OF ELECTIONS' INTEGRATED VOICE
RESPONSE SYSTEM (IVR) STATISTICS**

SYSTEM OVERVIEW	
MONTGOMERY CTY ELECTIONS	Report Date: 4/7/2015
Report Period	
Dates:	6/27/2014 To: 12/19/14
Time	00:01:00 To: 23:59:00

Total Calls	9,674
Business Hours	9,044
After Hours	630
Voter Registration Information	1,422
Absentee Information	1,791
Early Voting in Person	335
EVIP by Zip-English	0
EVIP by zip-Spanish	0
EVIP Hours	0
All EVIP Locations	55
Poll Worker Information	406
Candidate Filing Information	108
Business Hours/Address/Web	157
General Operator Calls	2,987
Voter Registration Operator	28
Absentee Operator	0
Phone Bank/Pool	11
Operator After Hours message	630

MONTGOMERY COUNTY GOVERNMENT

MC311 STATISTICS

Service Requests by Area

Time run: 3/31/2015 2:27:48 PM

Open Date is between 6/27/2014 12:00:00 AM and 12/19/2014 12:00:00 AM

Organization Name	Area	Closed	In Progress	# of SR
BOE	Absentee	69	0	69
	Election Judge Information	25	0	25
	General Questions	106	0	106
	Other	84	0	84
	Voter Registration	129	0	129
BOE Total		413	0	413
Grand Total		413	0	413

Service Requests by Area

Time run: 3/31/2015 2:36:05 PM

Open Date is between 10/23/2014 12:00:00 AM and 10/30/2014 12:00:00 AM

Organization Name	Area	Closed	In Progress	# of SR
BOE	Absentee	15	0	15
	Election Judge Information	1	0	1
	General Questions	14	0	14
	Other	32	0	32
	Voter Registration	14	0	14
BOE Total		76	0	76
Grand Total		76	0	76

Service Requests by Area

Time run: 3/31/2015 2:35:32 PM

Open Date is between 11/3/2014 12:00:00 AM and 11/4/2014 12:00:00 AM

Organization Name	Area	Closed	In Progress	# of SR
BOE	Absentee	1	0	1
	Election Judge Information	2	0	2
	General Questions	8	0	8
	Other	43	0	43
	Voter Registration	19	0	19
BOE Total		73	0	73
Grand Total		73	0	73

EXAMPLE OF PERFORMANCE METRICS RECEIVED FOR MEDIA ADVISORIES

From: Montgomery County, MD <montgomerycountymd@public.govdelivery.com>
Sent: Friday, October 31, 2014 2:00 PM
To: Roher, Margie
Subject: Bulletin Detail Report: Election Returns on County Website

Having trouble viewing this email? [View this report on GovDelivery's website.](#)

GOVDELIVERY.
get the word out.

Report Generated: 10/31/2014 02:00 PM EDT

With GovDelivery Reports, you can easily measure the impact of your digital communications. This report automatically generates after a bulletin is sent. [View the Bulletin Detail Report online](#) to see the most recent performance metrics for this bulletin.

Subject: Election Returns on County Website
Sent: 10/31/2014 09:00 AM CDT
Sent By: Margie.Roher@montgomerycountymd.gov
Sent To: Subscribers of Elections Press Releases

3,245

 Recipients

✓  Email

✓  SMS

 Facebook

 Twitter

✓  RSS



98.1%

Delivered



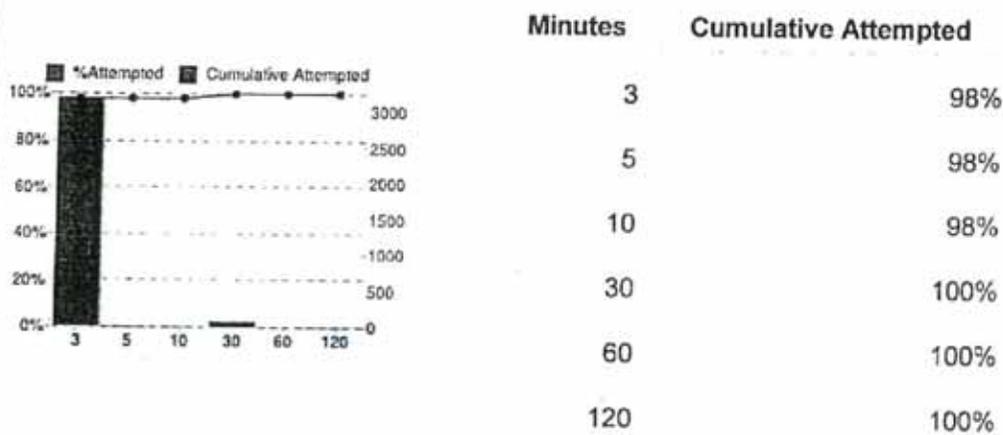
0% Pending

2% Bounced

17% Open Rate

1% Click Rate

Email Delivery Stats



Delivery Metrics - Details

3,245 Total Sent
 3,184 (98%) Delivered
 12 (0%) Pending
 49 (2%) Bounced
 0 (0%) Unsubscribed

Bulletin Analytics

866 Total Opens *(all times opened)*
 534 (17%) Unique Opens *(by recipients)*
 32 Total Clicks
 31 (1%) Unique Clicks
 15 # of Links

Bulletin Link Overview

Link URL	Unique Clicks	Total Clicks
http://www.777vote.org/electionresults/elec_results.html	18	19
http://www.777vote.org/	9	9
http://777vote.org/	3	3
http://elections.state.md.us/	1	1

Need more reports? Additional reporting is available in your account. If you want additional

MONTGOMERY COUNTY MEDIA SCHEDULE - 2014 GUBERNATORIAL GENERAL - NOVEMBER 4

NUMBER	TITLE	LEGAL DEADLINE	RELEASE DATE	DATE WRITTEN	STAFF REVIEW	DEP DIR REVIEW	DIRECTOR REVIEW	SPANISH	BOARD REVIEW	TEST SEND AM	GOV DEL/ SPAN PIO	FB/WEB
1	Future Vote Recruitment	N/A	7/28/2014	7/9/2014	7/10/2014	NR	7/17/2014	7/22/2014	PER MAK NN	7-27-14 NR	7/28/2014	7/28/2014
2	Election Judge Recruitment	N/A	8/14/2014	7/2/2014	7/7/2014	7/13/2014	7/14/2014	7/31/2014	PER MAK NN	8-1-14 NR 8/8/14 MJ	8-8-14 for 8-14-14	Email EP/AM 8/8/14
3	Voter Registration Drive - Fall 2014	N/A	8/21/2014	7/17/2014	N/A	NR	8/4/2014	8/7/2014	PER MAK NN	8/7/2014 8/21/14 CR	* 8/22/14	Defer FB to 9/3 per MJ**/ web 8/22/14
4	Future Vote Recruitment	N/A	8/22/2014	7/9/2014	7/10/2014	NR	7/17/2014	7/22/2014	PER MAK NN	8/8/2014 8/21/14 CR	8/22/2014	8/22/2014 FB 9/3
5	Spanish EJ Recruitment	N/A	8/25/2014	7/9/2014	7/10/2014	NR	7/17/2014	7/30/2014	PER MAK NN	8/1/2014 8/25/14 MJ	8/25/2014	8/25/2014
6	Future Vote HS Jrs	N/A	8/26/2014	7/23/2014	7/31/2014	NR	8/25/2014	8/26/2014	PER MAK NN	MR 8/26/14	8/26/2014	8/26/2014
7	Election Judges Needed*	N/A	9/5/2014	7/2/2014	7/7/2014	7/13/2014	7/14/2014	7/31/2014	PER MAK NN	MJ 9/2/14	9/2/14 for 9/5/14	9/5/2014
8	COG Advisory 1	N/A	9/9/2014	COG	-	8/27/2014	8/27/2014	9/4/2014	9/3/2014	MJ 9/8/14	9/8/14 for 9/9/14	9/9/2014
9	Future Vote Recruitment	N/A	9/11/2014	7/9/2014	7/10/2014	NR	7/17/2014	7/22/2014	PER MAK NN	MJ 9/4/14	9/6/14 for 9/11/14	9/12/2014
10	Spanish EJ Recruitment	N/A	9/12/2014	7/9/2014	7/10/2014	NR	7/17/2014	7/30/2014	PER MAK NN	MJ 9/4/14	9/6/14 for 9/12/14	9/12/2014
11	Voter Registration Deadline	10/14/2014	9/24/2014	7/8/2014	8/28/2014	8/30/2014	9/2/2014	9/9/2014	PER MAK NN	MJ 9/12/14	9/19/14 for 9/24/14	9/25/2014
12	Alternate Accessible Polling Places*	10/14/2014	9/16/2014	7/8/2014	7/9/2014	NR	8/25/2014	8/28/2014	PER MAK NN	MJ 9/4/14	9/9/14 for 9/16/14	9/17/2014
13	COG Advisory 2	N/A	9/16/2014	COG	-	8/27/2014	8/27/2014	9/10/2014	9/3/2014	MJ 9/12/14	9/15 14 for 9/16/14	9/17/2014
14	Voting Unit Demonstrations	N/A	9/17/2014	7/8/2014	8/28/2014	9/1/2014	9/2/2014	9/12/2014	PER MAK NN	MJ NN	9/15/14 for 9/17/14	9/17/2014
15	Public Testing - EV & ED	10/9/2014	9/18/2014	7/10/2014	7/10/2014	9/1/2014	9/2/2014	9/12/2014	PER MAK NN	MJ NN	9/15/14 for 9/18/14	9/18/2014
16	Election Judges Needed*	N/A	9/19/2014	7/2/2014	7/7/2014	7/13/2014	7/14/2014	7/31/2014	PER MAK NN	9/12/2014	9/15/14 for 9/19/14	9/19/2014
17	COG Advisory 3	N/A	9/22/2014	COG	-	8/27/2014	8/27/2014	9/16/2014	9/3/2014	MJ 9/19/14	9/21/14 for 9/22/14	9/22/2014
18	Early Voting	10/23-30/14	9/25/2014	7/8/2014	7/9/2014	NR	8/28/2014	9/26/2014	PER MAK NN	MJ 9/24/14	9/25/2014	9/25/2014
19	Absentee Ballot Deadline	10/28/2014	10/20/2014	7/11/2014	7/11/2014	NR	9/2/2014	9/22/2014	PER MAK NN	MJ 9/24/14	9/25/14 for 10/20/14	10/19/2014 FB 10/20

* GovDelivery sit errors 8/21/14

*For additional NVRD events visit www.NationalVoterRegistrationDay.com/events

NUMBER	TITLE	LEGAL DEADLINE	RELEASE DATE	DATE WRITTEN	STAFF REVIEW	DEP DIR REVIEW	DIRECTOR REVIEW	SPANISH	BOARD REVIEW	TEST SEND AM	GOV DEL/ SPAN PIO	FB/WEB
20	Candidate & Media Briefing	N/A	10/2/2014	7/10/2014	7/10/2014	NR	9/2/2014	9/16/2014	PER MAK NN	MJ 9/29/14	9/29/14 for 10/2/14	10/2/2014
21	Election Judges Needed*	N/A	10/3/2014	7/2/2014	7/7/2014	7/13/2014	7/14/2014	7/31/2014	PER MAK NN	MJ 10/1/14	10/2/14 for 10/3/14	10/3/2014
22	Spanish EJ Recruitment	N/A	10/3/2014	7/9/2014	7/10/2014	NR	7/17/2014	7/30/2014	PER MAK NN	MJ 9/24/14	9/25/14 for 10/3/14	10/3/2014
23	Sample Ballots Arriving Soon	N/A	10/6/2014	7/18/2014	NR	NR	9/2/2014	9/22/2014	PER MAK NN	MJ 9/24/14	9/25/14 for 10/6/14	10/6/2014
24	Future Vote Recruitment	N/A	10/13/2014	7/9/2014	7/10/2014	NR	7/17/2014	7/22/2014	PER MAK NN	MJ 10/8/14	10.9/14 for 10/13/14	10/13/2014
25	Early Voting	10/23-30/14	10/16/2014	7/8/2014	7/9/2014	NR	8/28/2014	9/16/2014	PER MAK NN	MJ 10/15/14	10/16/2014	10/16/2014
26	Five Ways to Ensure Your Voting Rights	N/A	10/23/2014	7/10/2014	7/10/2014	NR	9/2/2014	9/25/2014	PER MAK NN	MJ 9/29/14	9/29/14 for 10/23/14	10/24/2014
27	Absentee Ballots Do Count (Canvass Info) [AB1 11/6; PROV 11/12; AB2 11/14]	N/A	10/24/2014	7/18/2014	N/A	NR	9/2/2014	9/25/2014	PER MAK NN	MJ 10/14/14	10/15/14 for 10/24/14	10/24/2014
28	Know Your Polling Place	N/A	10/28/2014	7/10/2014	7/10/2014	NR	9/2/2014	9/22/2014	PER MAK NN	MJ 10/27/14	10/28/2014	10/28/2014
29	Emergency Absentee Ballots	10/29-11/4	10/29/2014	7/11/2014	7/11/2014	NR	9/2/2014	9/25/2014	PER MAK NN	MJ 10/27/14	10/28/14 for 10/29/14	10/29/2014
30	General Election Returns on Website	N/A	10/31/2014	7/10/2014	7/10/2014	NR	9/2/2014	9/25/2014	PER MAK NN	MJ 10/27/14	10/28/14 for 10/31/14	10/31/2014

* Press Release to run twice and is also to be advertised in the Gazette, Times, and Hispanic Print media (Gilberto)

COMCAST PERFORMANCE INFORMATION FOR PSAs POSTED ON THE WEBSITE

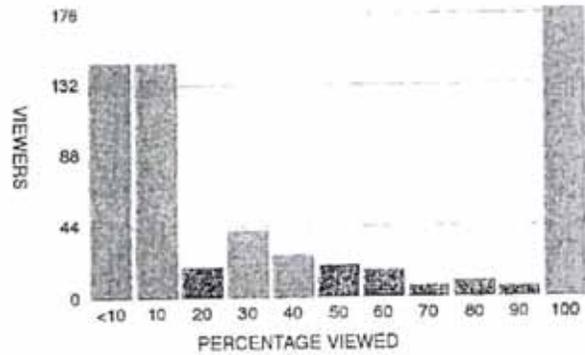
Ad-Level Performance Snapshot Report

Account: board_of_elections_wdc
 Date: Sep 29, 2014 - Oct 26, 2014
 Ad Type: In-Banner
 Impressions Delivered: 51,962

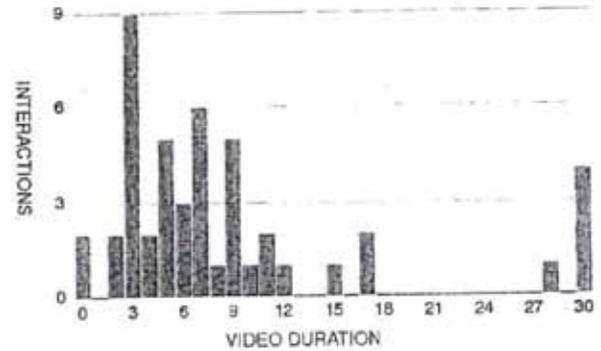
Board of Elections, Montgomery County 300x250 306528 0



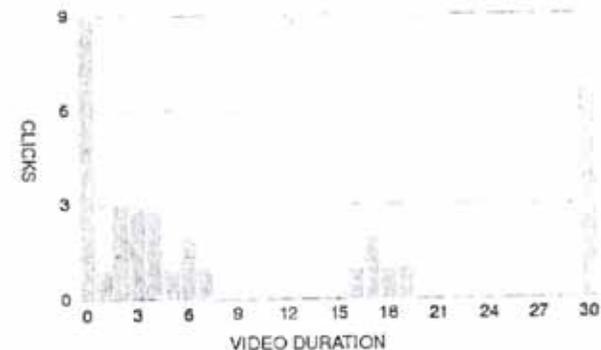
ENGAGEMENT PROFILE



Views:	672
Clicks:	35
Interactions:	47
Engagements:	754



Engagement Rate:	1.45%
View Rate:	1.29%
Avg. Viewed:	41%
Exposure (min):	136
Percent Complete:	27%
Clickthrough Rate:	0.07%



Glossary

Impression

Counted each time a viewer loads the webpage where an ad is embedded.

View

Counted each time a viewer takes an action that plays or replays an ad. View actions vary by play mode*.

Click

Counted each time a viewer responds to an ad by clicking the ad itself or an interactive element the ad contains*.

For example, a click is counted when a viewer clicks:

- The ad itself or an overlay to open a webpage.
- A Facebook, Twitter, or Add This icon in the Share with Friends window.
- A link in a Twitter widget overlay.
- More Info in the INFO menu.
- Contact Us in the INFO menu or an overlay to open and submit a lead capture form.
- A survey overlay and takes the survey.
- A mobile alert overlay and sets up an alert.

NOTE: For in-stream ads, companion ad clicks are calculated separately from video ad clicks.

Interaction

Counted each time a viewer takes a purposeful action related to viewing or sharing an ad*. For example:

- Pauses an ad.
- Restarts a paused ad.
- Continues an expandable ad after moving the cursor off.
- Changes the volume in a viewing session.
- Clicks the Full Screen control or sets HD on or off.
- Opens the INFO menu.
- Opens but does not submit a contact form, survey, or mobile alert form.

Engagement Rate

Measures actions viewers take after they choose to view an ad. Calculated by dividing the views + interactions + clicks by impressions.

View Rate

Measures active viewer interest. Calculated by dividing views by impressions.

Average % Viewed

The percentage of an ad viewers watched averaged across all viewers.

Exposure:

Total number of minutes of an ad all viewers spent watching it.

Percent Completed

Percentage of viewers who watched an entire ad.

Clickthrough Rate

Calculated by dividing the total number of clicks (on the ad itself, overlays, INFO menu options, and more) an ad receives by impressions.

NOTE: For in-stream ads, companion ad clickthrough rate is calculated separately from video ad clickthrough rate.

*For a complete list of actions that count as views, clicks, and interactions, see **Interpret performance data** at: http://#{Dms::Application::HOST_DOMAIN}/help/analytics/analytics#terminology (NOTE: Sign in to your Mixpo account before clicking the link).

Note: Ads with 0 impressions for the reporting period are not included in this report.

Election Day

Is Fast Approaching!

777vote.org

*Is your
voter registration
accurate and up to date?*

Has your name or address changed?

Go to 777vote.org or call 240-777-VOTE
to check your current registration.

THE 2014 GUBERNATORIAL ELECTION IS ALMOST HERE

General Election Day: Tuesday, November 4, 2014 • 7:00am-8:00pm

If you can't make it to the polls on Election Day or during early voting, absentee ballots are available now. Just go to our website and submit an application.

Your Time-Your Voice-Your Vote!

¡LA ELECCIÓN GUBERNAMENTAL DEL 2014 SE APROXIMA RÁPIDAMENTE!

Elección General: martes, 4 de noviembre, 2014 • 7:00am-8:00pm

Si no puede ir a su centro electoral el Día de la Elección o durante la votación anticipada, las papeletas de votante ausente ya están disponibles. Vaya a nuestra página Web y envíe su aplicación.

¿Esta su registro correcto y al día?

¿Ha cambiado su nombre o dirección?

Visite nuestra página Web 777vote.org o llame al
240-777-VOTE (8683) para chequear su registro.

Su Tiempo-Su Voz-Su Voto

VOTE EARLY/TEMPRANO

YOUR TIME...YOUR VOICE...YOUR VOTE
SU TIEMPO...SU VOZ...SU VOTO

**GENERAL ELECTION EARLY VOTING/ELECCIÓN GENERAL VOTO ANTICIPADO
OCTOBER/OCTUBRE 23-30, 2014 • 10:00AM-8:00PM**

View Current Wait Time Information/Vista actual del tiempo de espera
www.777vote.org

EARLY VOTING CENTERS/CENTROS DEL VOTO ANTICIPADO

ACTIVITY CENTER AT BOHRER PARK

506 S. Frederick Avenue • Gaithersburg, MD 20877

DAMASCUS COMMUNITY RECREATION CENTER

25520 Oak Drive • Damascus, MD 20872

EXECUTIVE OFFICE BUILDING

101 Monroe Street • Rockville, MD 20850

GERMANTOWN COMMUNITY RECREATION CENTER

18905 Kingsview Road • Germantown, MD 20874

JANE E. LAWTON COMMUNITY RECREATION CENTER

4301 Willow Lane • Chevy Chase, MD 20815

MARILYN J. PRASNER COMMUNITY RECREATION CENTER

14906 Old Columbia Pike • Burtonsville, MD 20866

MID-COUNTY COMMUNITY RECREATION CENTER

2004 Queensguard Road • Silver Spring, MD 20906

SILVER SPRING CIVIC BUILDING

One Veterans Place • Silver Spring, MD 20910

WHEATON COMMUNITY RECREATION CENTER

11711 Georgia Avenue • Wheaton, MD 20902

Have You Considered Volunteering As A Poll Worker?

You can perform your civic duty, work close to home, earn money or Student Service Learning Credits. We need volunteers of all party affiliations; however, Republican and Spanish Speaking Election Judges are always in greatest need.

Sign-up Online! www.777vote.org

Call 240-777-8533 or email

election.judge@montgomerycountymd.gov

Or As A student Election Aide?

Board of Elections seeks school-age students, grades 6-12, to serve as Student Election Aides for the Gubernatorial Elections.

For additional information, email

future.vote@montgomerycountymd.gov
or register online.

www.777vote.org

For voting options call the Montgomery County Board of Elections/
Para opciones de votación, llame la Junta Electoral del Condado de Montgomery
240-777-VOTE (8683)