



## Montgomery County Commission on Aging **Communications Committee**

November 17, 2025, Meeting Minutes

### Meeting Location

Via Zoom:

<https://us06web.zoom.us/j/82041733495?pwd=Sis5bGJyTG9RTmdnTTMrRFp4SmxuQT09>

### Attendance

#### Members Present

Ora Johnson, Renee Randall, Candy Schimming, April Stubbs-Smith, Lisa Sun, Al Woodward, Linda Bergofsky, Yvette Monroe, David Engel, Kathleen McGuinness, Marie Sloan, Virginia Cain, Jean Dinwiddle, Marcia Pruzan

#### Staff Present

Peter Illig, Jennifer Long

#### Guests

Shawn Brennan

### Handouts

October 20, 2025 minutes

### Call To Order

The meeting was called to order at 10:00 a.m.

### Review and Approval of Previous Meeting Minutes

A motion was presented and seconded to approve October 20, 2025, minutes. The minutes were approved unanimously.

### Meeting Minutes Agenda Items

1. Peter Sinclair, DHHS, PIO unable to attend as originally scheduled because of an emergency.

2. Shawn Brennan, Program Manager Age-Friendly, Montgomery County Department of Health and Human Services, Aging and Disability Services, was asked to discuss the Age-Friendly Needs Assessment Survey.
  - a. There has been a low response rate from the minority communities.
  - b. Shawn emphasized the need for a broader outreach, including targeting specific demographics and using social media.
  - c. The need to engage local organizations, senior living communities, County Council and the Montgomery County delegation to increase survey participation was discussed.
  - d. David recommended that the Communications Committee members should also work their resources to get the word out about the survey.
3. Commissioner Engagement
  - a. Comments from commissioners were solicited and introduction of new commissioners. April Stubbs-Smith was introduced as the newest member of the Committee.
4. Action Items
  - a. The press release and email announcing the Age Friendly Needs Assessment Survey to be sent to additional distribution lists.
  - b. Provide the contact information for the Montgomery County senior living communities to the Age Friendly team.
  - c. Draft a common message that committee members can use to promote the Age Friendly Survey.

David summarized the key points discussed and thanked everyone for their contributions.

## Next Meeting

**Monday, December 15, 2025, 10:00 a.m.**

## Adjournment

The meeting was adjourned at 11:55 a.m.