



Rockville Village Advisory Committee

Working to support aging-in-place villages

June 2015

Rockville Village Advisory Committee

- ▶ Formed July 2014 by Community Ministries of Rockville's Elderly Ministries Program at the invitation of Pazit Aviv, Village Coordinator, Aging & Disability Services, Montgomery County Department of Health & Human Services
- ▶ Notifications sent to caregiver contacts—government, nonprofit, for-profit—as well as personal contacts
- ▶ First meeting convened in September 2014 by CMR's Elderly Ministry Director



Rockville Village Advisory Committee

- ▶ Representatives attended from Rockville Senior Center, Rockville City Council, nonprofit agencies providing senior support, companies providing senior services, members of Rockville villages, and citizens interested in aging in place and senior support programs
- ▶ Structure: chaired by CMR Board member and chair of advocacy group. Outreach and information support by Leann Sherman, Director of CMR's Elderly Ministries Program. Programming guided by Pazit Aviv.
- ▶ Membership: meetings are open to anyone interested in aging-in-place and/or forming a village in Rockville as well as any organization working with seniors

Rockville Village Advisory Committee

- ▶ **Goals set in first meeting:**
 - ▶ Continue monthly meetings
 - ▶ Continue increase and broaden committee membership
 - ▶ Explore different village models
 - ▶ Define mission of this committee



Aging-in-Place Villages

- ▶ US Population of people over 65 will double between 2006 and 2030, reaching 71.5 million
- ▶ 88% of people 65 and older prefer to age-in-place in their homes as long as possible
- ▶ First villages formed in late 2001 in Boston (Beacon Hill) and Greenbelt (MD)
- ▶ Montgomery County currently has 14 active villages, 9 in development and many more in the discussion stage.
- ▶ CMR's Elderly Ministries Program already acts like a village with its strong network of elderly clients and service providers

CMR's Elderly Ministries Program

- ▶ Established in 1983 to support elderly residents of Rockville age in place. Rockville residents that meet the income requirement can participate
- ▶ Provides homecare, and home repair and modification services to elderly Rockville residents so they can age in place gracefully, safely and independently

Statistics			
Total Unduplicated Clients Served FY14: 46			
Home Care Program		Safe And Habitable Program	
Clients Served	35	Clients Served	20
Hours of Client Care	2,783	Maintenance/Repair Modification	\$2,590
Assistive Devices	9	In Kind Goods and Services	\$ 23,424.92
Value of Food (Manna)	\$11,710	Volunteer Hours	420
TOTAL PROGRAM COSTS \$179,932			

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Aging-in-Place Villages

Villages have a variety of organizational structures, including

- ▶ Membership dues/free
- ▶ 501c status
- ▶ All volunteer/paid staff, usually an executive director and a case manager
- ▶ Neighborhood/regionally based (particularly in nonurban settings)
- ▶ Individual organizations/hub-and-spoke



Hub-and-Spoke Villages

- ▶ Individual neighborhood groups with central services support (the hub). Hub can provide
 - ▶ Start-up help
 - ▶ Executive leadership
 - ▶ Insurance
 - ▶ Shared 501C status
 - ▶ Newsletters
 - ▶ Information sharing about support services available



Services Provided by Villages

- ▶ Transportation (most popular) to doctors, groceries, prescriptions
- ▶ Volunteers to cut grass, mow lawns, provide meals during illness, watch pets during hospitalization, etc.
- ▶ Referrals for home repair
- ▶ Referrals to community services
- ▶ Educational events on topics related to seniors
- ▶ Social activities to help people form relationships
- ▶ Referrals to senior support agencies
- ▶ Renewed sense of community



Additional Services Provided by Villages

- ▶ Social activities—Soup Sundays, holiday events, book clubs etc
- ▶ Group discounts
- ▶ Phone trees
- ▶ Case management



Challenges Facing Villages

- ▶ Village formation must be organic
- ▶ More members want to volunteer than want to ask for help
- ▶ Funding can be challenging without grants or direct support from government agencies
- ▶ Finding the right mix of services for each neighborhood
- ▶ Growing the village after the initial launch without paid staff
- ▶ Helping neighbors to connect in neighborhoods that are not close knit

Why Rockville?

- ▶ With a population of over 62,000, Rockville has a strong network of senior support and strong neighborhoods
- ▶ Aging in place costs less than institutional living
- ▶ The Washington Metro Area is already a leader in village formation
- ▶ There is strong interest among the senior organizations and agencies, as well as from residents



Rockville Village Advisory Committee

- ▶ Meets monthly
- ▶ Meetings are open to anyone interested in aging-in-place and/or forming a village in Rockville as well as any organization working with seniors
- ▶ Different villages are invited to present to the group
- ▶ Pazit shares updates on village activity in the region
- ▶ Membership currently at about 70

Rockville Village Advisory Committee

Our mission

To act as a repository of information about villages in general and in Rockville specifically. To provide support and advocate for Rockville villages. Committee membership is open interested in promoting and facilitating aging-in-place.

Current membership (May 2015)

About 70 people representing villages, community activists, caregiver agencies, for-profits specializing in senior services, Rockville Senior Center, Community Ministries of Rockville, county and city representatives.



Rockville Village Advisory Committee

Currently

- ▶ Creating task forces for
 - Events
 - Village Governance/Structure
 - Community Outreach and Partnerships
- ▶ Planning a Village Information event at the Rockville Senior Center on Saturday, October 17th starting at 9 am

Get involved!

Contact Ann Seltz at rockvillevillages@gmail.com or Pazit Avid at Pazit.Aviv@montgomerycountymd.gov

