

May 12, 2015 10:15-11:45
Panel on Village Models

Goal of panel: To present different village models. See presentations

Take aways:

- Village models should meet the unique characteristics of community that is served
- One size does not fit all....you have seen one village--you have seen one village
- All three models were effectively meeting the needs of their communities
- It takes time to get village members to request services, people are reluctant to ask for help
- For new and emerging villages WAVE and the Blueprint for Village (which is currently under revisions) are excellent resources. Also use websites of other villages for ideas.
- Leverage unique community assets
- Fund raising is difficult
- Keys to sustainability: good services; good programs; and community support
- Volunteer recognition is important

Panel facilitator: Miriam Kelty, Bannockburn Neighbors Assisting Neighbors

Panelist:

Olney Home For Life, Tom Brunetto,

- Partnership with Medstar Montgomery
- No membership fee; everyone one 60 is considered a member
- Main service is providing rides, especially for chemotherapy. 2014 provided 1,300 rides, 90% of rides medically oriented
- Adding reassuring call and piloting home visits
- Dependent on sponsorship for financial support, 501(c)(3)

Little Falls Village, David Gries

- 4 categories of membership; dues range from \$100-\$750. Have categories for individuals with incomes under \$30,000
- 115 members, 60 volunteers
- Offer social events such as: lunches with speakers, brunches, happy hours, and music
- 2014 provided 600 services--2/3 were rides, rest were services
- Publish weekly newsletter
- Have strategic plan: goal 10 new members, improve volunteer core; raise \$35,000 beyond dues

Bannockburn Neighbors Assisting Neighbors, Miriam Kelty

- 500 household in neighborhood, intergenerational--anyone can access services, have a clubhouse that can be used as a meeting space; no dues
- Use block coordinators
- Activities include: transportation, social functions, household chores, equipment loan; helping with information technology

- Use community list serve for requesting services
- No insurance--assuming Good Samaritan law adequate and personal auto insurance
- Have a training program that focuses on ethical issues, elder abuse, and how to say no when excessive services are requested