

Communications Committee Meeting
Agenda
November 15, 2021

<https://us02web.zoom.us/j/89329960229?pwd=bnYxdHhBQ0ZtQkp2QW5Cd3owcFhldz09>

- | | |
|----------------------|---|
| 1:00p – 1:05p | Roll Call
Approval of October 2021 minutes |
| 1:05p – 1:50p | Meeting with Steve Gurney, Founder, Positive Aging Sourcebook and ProAging Podcast |
| 1:50p – 2:00p | <i>50+ in Montgomery County Update</i> <ul style="list-style-type: none">• November, December, and January program featured guests• Planning Committee meets 1st Friday of each month |
| 2:00p – 2:20p | Status of Committee Projects <ul style="list-style-type: none">• Briefing Book• MoCo website update• Update on library visits re: older adult info |
| 2:20p – 2:30p | New Projects Discussion <ul style="list-style-type: none">• Publicity for <i>50+ in Montgomery County</i>• CoA liaisons with other organizations• Speakers' bureau• Public Service Announcements for <i>50+ in Montgomery County</i>• Work with Montgomery County Media for publicity• What should press release topics be and who should decide on them? |