

Communications Committee Meeting

Agenda

December 19, 2022

<https://us06web.zoom.us/j/82041733495?pwd=Sis5bGJyTG9RTmdnTTMrRFp4SmxuQT09>

1:00p – 1:05p

Roll Call

Approval of November 2022 minutes

1:05 – 1:10p

Status of Library Materials

- Library system no longer advertising in the *Beacon*
- What has been done since the November meeting

1:10p – 1:40p

Committee Discussion of Ambassador Program

- Discussion of draft Strategic Plan
- Do we need to hear from another jurisdiction at one of our meetings?
- Information from Howard (and possibly) Frederick County
- Status of ARPA hire?
- Wish list of responsibilities of ARPA hire
 - Vetting CoA members to be ambassadors (use a Panel?). Ask EC for input.
 - Assist CoA with preparing presentation. Ask EC to approve.
 - Are there specific County programs on which we want feedback during listening sessions?
 - Determining what handouts to use—get EC input?
 - Publicizing the CoA presentations
- Who/what groups would be targeted?
- What to send to list of organizations Beverly has accumulated?

1:40p – 1:50p

Age Friendly Logo

How it should be used (or not used) in emails, email signatures, Commission correspondence, and printed documents like fact sheets and brochures

1:50p – 1:55p

Website Update

- Discussion of redesigning the CoA website
- Committee members see test website in January?
- Update on adding “Sign Up for Senior News” link

1:55p – 2:00p

50+ in Montgomery County Update

- December program – mental health and the holidays, including the 988 Help Line. Guests are CoA Alum Rev Vikram, MD and Josi Makon, LCSW-C
- January program – County Executive and Council President
- February – older adult fashions (recycling fashions, return of trends, etc.)
- March – intergenerational programs
- Planning Committee meets 1st Friday of each month

Adjourn