

Communications Committee Meeting
Agenda
December 20, 2021

<https://us02web.zoom.us/j/89329960229?pwd=bnYxdHhBQ0ZtQkp2QW5Cd3owcFhldz09>

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| 1:00p – 1:05p | Roll Call
Approval of November 2021 minutes |
| 1:05p – 1:15p | <i>50+ in Montgomery County Update</i> <ul style="list-style-type: none">• January, February, March program themes and featured guests• Planned PSAs• Planning Committee meets 1st Friday of each month |
| 1:15p – 1:50p | Next Projects <ul style="list-style-type: none">• <i>Older adult printed materials for libraries</i>
--Shawn Brennan, Jennifer Long, and/or Marcia Pruzan will provide information on what's available, what we can suggest, and whether the County will pay for them• <i>MoCo website update</i>
--Discussion of David Engel's website "change form" and other issues such as where documents like meeting agendas and minutes should be posted |
| 1:50p – 2:00p | New Projects Discussion <ul style="list-style-type: none">• Publicity for <i>50+ in Montgomery County</i>• CoA liaisons with other organizations• Speakers' bureau• Work with Montgomery County Media for publicity• What should press release topics be and who should decide on them? |