

Communications Committee Meeting
Agenda
September 20, 2021

<https://us02web.zoom.us/j/89329960229?pwd=bnYxdHhBQ0ZtQkp2QW5Cd3owcFhldz09>

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| 1:00p – 1:05p | Roll Call
Approval of August 2021 minutes |
| 1:05p – 1:15p | <i>50+ in Montgomery County Update</i> <ul style="list-style-type: none">• October program featured guests• Status of <i>50+ in Montgomery County</i> launch October 1• Planning Committee meets 1st Friday of each month• Press release announcing new name |
| 1:15p – 1:45p | Status of Committee Projects <ul style="list-style-type: none">• CoA Member Handbook• Press names Excel spreadsheet – Chuck’s suggestions• Renaming of Senior Site—not in CoA Purview• Update on work with Mary Anderson |
| 1:45p – 2:15p | New Projects Discussion <ul style="list-style-type: none">• Briefing Book<ul style="list-style-type: none">• Discuss the newly released census data for Moco• CoA Liaisons with other organizations• CoA website (similar to Commission on People with Disabilities site) |
| 2:15p – 2:30p | Topics for Future Meetings <ul style="list-style-type: none">• Invite Steve Gurney from Positive Aging to the November meeting—
what would we ask him to discuss? (he’s an expert on Ageism)• Speakers bureau• Public Service Announcements for <i>50+ in Montgomery County</i>• Work with Montgomery County Media for publicity• What should press release topics be and who should decide on them |