Communications Committee Meeting
Agenda
January 23, 2023

Join Zoom Meeting
https://us06web.zoom.us/j/83243604824?pwd=RE5BY1ZEQ3pTN1V2NHR1Y1FjaEFaQT09

1:00p – 1:05p   **Roll Call**
Approval of December 2022 minutes

1:05 – 1:40p   **Guest Speaker**
Patrice McGhee
Director, Area Agency on Aging

Discussion of Ambassador Program

- Status of ARPA hire?
- Wish list of responsibilities of ARPA hire?
  - Vetting CoA members to be ambassadors (use a Panel?). Ask EC for input.
  - Preparing presentation. Ask EC to approve.
  - Are there specific County programs on which we want feedback during listening sessions?
  - Determining what handouts to use—get EC input?
  - Publicizing the CoA presentations
- Who/what groups would be targeted?

1:40p – 1:55p   **Reaching Out to Older Adults for Info for the 2023 Summit on Aging**
Guest Speaker: Shawn Brennan

1:55p – 2:20p   **Status of Library Materials**

2:20p – 2:25p   *50+ in Montgomery County* **Update**
- January program—Council President Evan Glass
- February program—
- March program—
- PSAs—best date for next meeting with Robert Williams
- Planning Committee meets 1st Friday of each month

2:25p – 2:30p   **Website Update**
- Discussion of redesigning the CoA website; e.g., topics listing vs. alphabetical listing
- Update on adding "Sign Up for Senior News" link

Adjourn