Interagency Commission on Homelessness
Quarterly Commission Meeting

Rockville Memorial Library
21 Maryland Avenue, First Floor Conference Room
Rockville, Maryland 20850
Wednesday, March 8, 2017 | 3:30-5:30 p.m.
Chronic Homelessness Update
Montgomery County is committed to providing permanent housing to all County residents experiencing chronic homelessness by December 31, 2017.

Per directive from the U.S. Department of Housing and Urban Development (HUD), for Montgomery County this means that there should be no more than three unhoused chronically homeless individuals or families in the County at any time.
Chronic Homelessness

The Definition

1. Have a disability, and

2. Live on the streets, a safe haven, or in an emergency shelter; or

3. Live in an institutional care for fewer than 90 days and immediately beforehand have been living on streets, a safe haven, or in an emergency shelter; and

4. Have been homeless continuously for at least 12 months or on at least 4 separate occasions (7+days) in the last 3 years where the combined occasions must total at least 12 months.
Confirming the Numbers

The target has been set based on data from HMIS as well as a focused outreach effort to identify and engage all individuals who are sleeping outside. To ensure the reliability of the target numbers, so far in 2017 we have:

1. Implemented the use of a report which creates a list of all persons who meet the chronic homeless definition based on data in the HMIS system, and

2. Increased street outreach staffing with the goal of getting a by-name-list for all individuals who are not currently connected with a provider.
The Target

<table>
<thead>
<tr>
<th>Target</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Confirmed by HMIS Records and/or Staff Reports as of 12/31/2016</td>
<td>160</td>
</tr>
<tr>
<td>At-Risk, pending verification of disability + length of time, OR determined likely to meet the definition by 12/31/2017</td>
<td>114</td>
</tr>
<tr>
<td>TOTAL INDIVIDUALS</td>
<td>274</td>
</tr>
<tr>
<td>TOTAL FAMILIES</td>
<td>0</td>
</tr>
</tbody>
</table>

The “At-Risk” total include both sheltered and unsheltered individuals; the additional outreach staffing resources are focused on engaging with all unsheltered individuals, and with a priority on getting chronic homelessness status documented.
# New Staffing Resources

<table>
<thead>
<tr>
<th>Outreach/ In-Reach Resources</th>
<th>FTE Staffing Resources</th>
</tr>
</thead>
<tbody>
<tr>
<td>HHS Outreach Coordinator</td>
<td>1</td>
</tr>
<tr>
<td>Bethesda Cares (Outreach)</td>
<td>3</td>
</tr>
<tr>
<td>Interfaith Works (In-Reach)</td>
<td>1</td>
</tr>
<tr>
<td>HealthCare for the Homeless (Hospital Outreach Positions)</td>
<td>1</td>
</tr>
</tbody>
</table>
A “Move Up” Strategy for Households Currently in PSH

- Vulnerability vs. Acuity
- The Montgomery County Housing Support Services Acuity Scale
  - Based off the Calgary Acuity Scale
  - Assesses on 4 Major Dimensions
    - Economic Indicators,
    - Demographics,
    - Social and Emotional Indicators, and
    - Extreme Vulnerabilities
  - Determines frequency and intensity of case management services needed
- 852 Households in PSH programs assessed
Distribution of Acuity Scores

- **MID**: 70%
- **HIGH**: 12%
- **LOW**: 16%
- **Extreme**: 2%
Identifying Potential Households Ready to “Move Up”

- Filtered for all LOW Acuity Scores
- Filtered out all households scoring a 3 or above on any of the extreme vulnerabilities (mental health, addiction, medical condition, and cognitive deficits)
- Filtered for households with low scores on money management
- Filtered for scores below 3 on all dimensions except those related solely to income
Low Acuity by Household Type

<table>
<thead>
<tr>
<th>Household Type</th>
<th>Count of Household Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>Household with Minor Children</td>
<td>27</td>
</tr>
<tr>
<td>Household without Minor Children</td>
<td>5</td>
</tr>
<tr>
<td>Single Adult</td>
<td>15</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>47</strong></td>
</tr>
</tbody>
</table>
Low Acuity by Agency

### Agency Count

<table>
<thead>
<tr>
<th>Agency</th>
<th>Count of Agency</th>
</tr>
</thead>
<tbody>
<tr>
<td>EveryMind</td>
<td>4</td>
</tr>
<tr>
<td>HOC</td>
<td>8</td>
</tr>
<tr>
<td>Interfaith Works</td>
<td>3</td>
</tr>
<tr>
<td>MCCH</td>
<td>30</td>
</tr>
<tr>
<td>Quest</td>
<td>1</td>
</tr>
<tr>
<td>The Dwelling Place</td>
<td>1</td>
</tr>
<tr>
<td><strong>Total:</strong></td>
<td><strong>47</strong></td>
</tr>
</tbody>
</table>
Existing and New PSH Resources

• New programs dedicated to serving chronically homeless individuals:
  ▫ Progress Place and Keys First
  ▫ Expected turnover in other existing permanent supportive housing programs will account for 100 housing placements in 2017.
Strategies to Meet the Target

Additional units may be available through collaboration with the following agencies/programs:

<table>
<thead>
<tr>
<th>AGENCY / PROGRAM</th>
<th>ESTIMATED ADDITIONAL UNITS</th>
</tr>
</thead>
<tbody>
<tr>
<td>HOC - Expansion of the McKinney Program</td>
<td>10-15 units</td>
</tr>
<tr>
<td>HOC - New vouchers currently under review by the Board</td>
<td>10 units</td>
</tr>
<tr>
<td>HOC - Possible dedication of Recordation Tax resources (DCHA review in process)</td>
<td>10-15 units</td>
</tr>
<tr>
<td>Housing Unlimited</td>
<td>5-6 units</td>
</tr>
<tr>
<td>HHS – Possible dedication of Recordation Tax resources</td>
<td>80 units</td>
</tr>
<tr>
<td><strong>TOTAL ADDITIONAL UNITS</strong></td>
<td><strong>115-126</strong></td>
</tr>
</tbody>
</table>
## Remaining Gap to Meet the Target

<table>
<thead>
<tr>
<th>Description</th>
<th>GAP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Initial Gap (Count of Current and At-Risk Count of Chronically Homeless Individuals) less estimated existing and new PSH units for 2017 (274-100)</td>
<td>174 CH individuals</td>
</tr>
<tr>
<td>Estimated additional units available through collaborations</td>
<td>115-126 units</td>
</tr>
<tr>
<td><strong>TOTAL GAP</strong></td>
<td><strong>48 -59 units</strong></td>
</tr>
</tbody>
</table>
Ideas for How to Meet the Gap

Resource Needs for Additional PSH –

Annual cost of Housing Voucher for a 1 bedroom unit: $15K

• Annual Housing Support Services Cost per Client
  - Scattered-site: $8K
  - Scattered –site with Medicaid: $8K ($4K of County funds, $4K of State funds)

• Total cost = $23K (15+8) per client

* All costs are approximations. Acuity of client needs, rental market, and tenant rent contributions influence costs.
## Cost Analysis for Gap

<table>
<thead>
<tr>
<th>COST GAP</th>
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</thead>
<tbody>
<tr>
<td><strong>GAP</strong></td>
</tr>
<tr>
<td>48-59 units</td>
</tr>
<tr>
<td><strong>COST FOR PER PSH</strong></td>
</tr>
<tr>
<td>$23K</td>
</tr>
<tr>
<td><strong>TOTAL COST</strong></td>
</tr>
<tr>
<td>$1,104,000-$1,397,000</td>
</tr>
</tbody>
</table>
Reporting on the Progress

Next month, we will be sharing a monthly “dashboard” that shows the following:

- Number of chronically homeless persons who moved into permanent housing
- Number who are still on the list awaiting housing
- Types of housing placements (PSH, RRH, etc.) made
Client Demographics

Select a Project Type

All Project Types

Clients by Gender

<table>
<thead>
<tr>
<th>Gender</th>
<th>Male</th>
<th>Female</th>
<th>Transgender</th>
<th>Data Not Available</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>33,116</td>
<td>13,137</td>
<td>19,786</td>
<td>0.3% 105</td>
</tr>
<tr>
<td>Percent</td>
<td>39.7%</td>
<td>0.3% 105</td>
<td>59.7%</td>
<td>0.3% 105</td>
</tr>
</tbody>
</table>

Clients by Age

<table>
<thead>
<tr>
<th>Age Range</th>
<th>Total</th>
<th>Under 18</th>
<th>18-24</th>
<th>25-54</th>
<th>55-74</th>
<th>75+</th>
<th>Data Not Available</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>33,116</td>
<td>6,321</td>
<td>6,882</td>
<td>2,838</td>
<td>16,799</td>
<td>50.7%</td>
<td>8.6%</td>
</tr>
<tr>
<td>Percent</td>
<td>19.1%</td>
<td>19.1%</td>
<td>20.8%</td>
<td>8.6%</td>
<td>50.7%</td>
<td>0.3% 105</td>
<td>0.3% 105</td>
</tr>
</tbody>
</table>
Project Entries by Prior Location Type

Place Not Meant for Habitation

Data Not Available

Emergency Shelter or Voucher

Staying or Living with Family or
Communication Committee Update
ICH Communications Committee

Members

• **Health and Human Services Staff:**
  • Amanda Harris, Chief of Special Needs Housing
  • Nili Soni, Continuum of Care Coordinator
  • Mary Anderson, Public Information Officer

• **Continuum of Care (CoC) Non-Profit Members/Staff:**
  • Montgomery County Coalition for the Homeless | Susie Sinclair-Smith, Debbie Ezrin
  • Interfaith Works | Shane Rock, Charlotte Garvey
  • Bethesda Cares | Sue Kirk, Amy Freeman

• Amy Horton-Newell, ICH Chair
• Brian Tracey, ICH Vice-Chair
• Chapman Todd, Campaign Manager
• John Leonard, Pro Bono Communications Professional
ICH Communications Committee

Goals

• To increase awareness of the County’s efforts to end chronic homelessness by December 2017

• To create a communications strategy to facilitate awareness

• To increase community engagement in support of the goal to end chronic homelessness
ICH Communications Committee

Creating The Plan

• The initial goal was to communicate about ending chronic homelessness in the community.

• To be effective, we realized success would only be possible if we:
  • Recognize that this effort is building on previous community successes
    • 100,000 Homes
    • Zero: 2016 to end veteran homelessness
  • Plan for future campaigns to end homelessness for specific populations
ICH Communications Committee

Branding the Collaboration

Housing For All =
A Stronger Montgomery

Past/Current Campaigns

100,000 Homes
Ending Homelessness For Most
Medically Vulnerable

Zero: 2016
Ending Veteran Homelessness

Inside (Not Outside)
Ending Chronic Homelessness

Future Campaigns

Ending Homelessness
for Families and Children

Ending Homelessness
for Unaccompanied Youth
ICH Communications Committee

Objective 1 | Create Awareness

- **Communications committee actions to date:**
  - Creating a name for the campaign – Inside (Not Outside)
  - Create a logo for the campaign

- **Communications committee actions in progress:**
  - Building a website
  - Building a social media presence
  - Creating hashtags to promote the message

- **Once all of the “infrastructure” is created, ICH members will be encouraged to promote the campaign:**
  - Following Inside (Not Outside) social media
  - Link to Inside (Not Outside) website on each ICH member’s website
  - Use hashtags for relevant communication
Proposed tactics include, but are not limited to:

- Individual ICH members will leverage all opportunities to promote Inside (Not Outside) in their communications to internal and external stakeholders.

- Seek County Executive and County Council resolutions in support of Inside (Not Outside).

- Create at least one media event this spring with high level elected officials to promote the campaign.

- Encourage op-eds by elected officials and other relevant county leaders in support of the campaign.
Housing For All = A Stronger Montgomery

Ending Homelessness in Montgomery County
By building a visible campaign, we will be prepared to engage the community to support the goals when we have more clearly defined calls to action, i.e. a need for more landlords, household items for moving clients in, etc.

Targeted audiences include:

- Elected/appointed officials – local, county, state, federal
- General public – Montgomery County residents
- Community-based organizations with relevant networks
- Houser's
- Faith-based institutions
- Business community