Discussion Topics

- Introduction
- HEARTH Act and CoC Program
  - Performance Measurements
  - Coordinated Entry
- Housing Scan
- Q&A from Commission members
Introduction: HEARTH Act/CoC Program

• HEARTH Act amended the McKinney-Vento Homeless Assistance Act in 2009
• CoC Program interim rule implements the HEARTH Act
• Establishes regulations for CoC Program including:
  – CoC Governance charter
  – CoC-wide written standards
  – CoC-wide policies and procedures for performance standards
  – CoC-wide policies for coordinated entry system
  – Annual gaps analysis
Performance Measurements: HUD requirements

• Continuums of Care (CoCs) are charged with designing a local “system” to assist people experiencing homelessness in their area.

• System performance creates accountability for how well the entire CoC serves people experiencing homelessness.
Performance Measurements:
Purpose of system

- Ensure common understanding of system intent and goals, along with the projects that make up the CoC’s system
- Focus on measuring the cumulative impact of programs, not just their individual impact
- Help CoCs gauge their progress toward preventing and ending homelessness
- Identify areas for improvement
System Performance Measurements

- Length of Time Homeless
- Returns to Homelessness
- Number of Homeless Persons
- Employment and Income Growth for Homeless persons in CoC Programs
- Homeless for the First Time
- Successful Placement from Street Outreach (SO)
- Successful Housing Placement to or Retention in a Permanent Housing Destination
Coordinated Entry System (CES)

- HUD requires that CoCs establish and operated a CES for their entire geographic area

- CES increase the efficiency of local crisis response systems, improve fairness, ease access to resources, and increase the accuracy and effectiveness with which persons are prioritized for community resources
Coordinated Entry System

- HUD published documents outlining the regulatory and policy considerations
  - Coordinated Entry Policy Brief
  - Notice on *Prioritizing Persons Experiencing Chronic Homelessness and other Vulnerable Homeless Persons in Permanent Supportive Housing and Record Keeping Requirements for Documenting Chronic Homeless Status*
  - *Establishing Additional Requirements for a Continuum of Care Centralized or Coordinated Entry System* (forthcoming)
Montgomery County Gaps Analysis

- CoCs are required to conduct an annual gaps analysis of the homeless needs and services available within the geographic area.

- States and communities use a housing scan to determine housing gaps:
  - Provides an overview of states/communities existing local affordable and deeply affordable housing resources.
  - Should include all housing options (local, State, and Federal).
Montgomery County Gaps Analysis

- Discussion of Maryland Housing Scan (copies provided)
- Discussion of Montgomery County specific housing resources from scan (copies provided)
Montgomery County Gaps Analysis

• Discussion of system map
  – Table 1: Current System - HIC & PIT Estimates
  – Table 2: Current System - Estimated Monthly System Turnover
Questions and Discussion
Continuum of Care (CoC) Action Plan Update for Year 1
3. Support rental subsidies targeted to those experiencing or most at risk of homelessness

3.1 Explore new sources of public and private funding, not just subsidies, for all aspects of support necessary for stable, affordable housing

| Lead: Interagency Commission on Homelessness Resource Development Committee |
| Team Members: Ethan Cohen, Toby Halliday, Louise Kauffman, Susan Kirk, Linda McMillan, Bridget Newton, Susie Sinclair-Smith, Clarence Snuggs, Stacy Spann and Brian Tracey (chair) |

### Milestones:

<table>
<thead>
<tr>
<th>Milestone</th>
<th>Start Date</th>
<th>End Date</th>
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</table>
| 1) Identify and map sites – land, buildings and air rights held by both private and public entities – suitable for development as supportive housing. The following questions must be addressed:  
• What criteria should be used to determine which sites to include?  
• How will the information be used? What is the audience?  
• What technology is available to manage the data and create the map?  
• What organization(s) will be responsible for long-term ownership of the data and the map? | August 2015 | December 2015 (planning) 2Q 2016 and ongoing (implementation) |
| 2) Raise awareness of New Markets tax credits as a funding source. Homeless shelters, health clinics, job training centers, and facilities which provide other services to low- and moderate-income people are qualified uses for this tax credit. New Markets tax credits have not been used in Montgomery County.  
• Identify census tracts which qualify for New Markets tax credits  
• Determine audience which would benefit from knowledge of this federal program  
• Develop and implement communication plan to reach this target audience | August 2015 | December 2015 and ongoing |
| 3) Explore use of Medicaid savings as a financing source for housing or services. Identify other markets in which this has been implemented. | December 2015 | 2Q 2016 |
| 4) Raise awareness of homelessness in Montgomery County and the work of the Commission with the goal of creating new sources of support and funding. Plan public event targeting community organizations, potential funders, and government officials. All of the non-profit organizations which are part of the Commission would be featured. Event would include a small group reception, a film which addresses the issue of homelessness, and a Q&A session to follow. Site of the event would be the AFI Silver. | August 2015 | November 2015 |
| 5) Plan convening of funders, a Montgomery County specific event similar to what is planned later in 2015 for the District of Columbia. | 1Q 2016 (planning) | 3Q 2016 (hold event) |
4. Preserve and expand supply of affordable rental homes through federal, state, local efforts

4.1 Identify additional resources to reduce housing development costs in order to facilitate development of rental units affordable to lower income households.

Lead: Interagency Commission on Homelessness Resource Development Committee

Team Members: Ethan Cohen, Toby Halliday, Louise Kauffman, Susan Kirk, Linda McMillan, Bridget Newton, Susie Sinclair-Smith, Clarence Snuggs, Stacy Spann and Brian Tracey (chair)

Milestones:

<table>
<thead>
<tr>
<th>Milestone</th>
<th>Start Date</th>
<th>End Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>1) Research possible savings in health care costs from screening homeless</td>
<td>August 2015</td>
<td>1Q 2016</td>
</tr>
<tr>
<td>individuals when they enter a shelter, rather than providing emergency</td>
<td></td>
<td></td>
</tr>
<tr>
<td>care after a medical incident. Identify grant funding to test this</td>
<td></td>
<td></td>
</tr>
<tr>
<td>premise.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2) Encourage construction and preservation of affordable housing through</td>
<td>December 2015</td>
<td>2Q 2016</td>
</tr>
<tr>
<td>changes to building codes, permitting processes, and planning and</td>
<td></td>
<td></td>
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<tr>
<td>zoning practices.</td>
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</tr>
</tbody>
</table>
Strategic Planning Committee (SPC)

Montgomery County 10 Year Plan to End Homelessness

**Action Plan – Key Updates**

**Strategic Plan Committee**
- HOC approved limited local preference

**Performance review**
- Developing performance standards
- Data analytics expertise

**Community Engagement/Outreach**
- Resources to print/disseminate homeless resource guide
- Communications Expertise
ZERO:2016 UPDATE
• Our goal is to house 56 Veterans who are Montgomery County residents experiencing homelessness into permanent housing by December 31, 2015.

• This does not mean that there will never be a veteran experiencing homelessness but, rather, that the community has reached sustainable functional zero.

• Functional Zero = Homeless Veteran ≤ Veteran Monthly Housing Placement Average
The goal or “take down number” is based on the following:

1. the current number of homeless Veterans who have been identified in the County’s Homeless Management Information System (HMIS),

2. the 2015 annual Point-in-Time Survey, (24 veterans identified)

3. by the Department of Veterans Affairs staff working at the Veterans One-Stop Center located in the Montgomery County Crisis Center, and

4. by the staff of the regional Supportive Services for Veterans Families (SSVF) contractors as being connected to Montgomery County.

In addition to the number of homeless Veterans in the County who have previously been identified through these sources, a projection of the number of Veterans who will become homeless during the course of 2015 has been developed using both national trends as well as past experience specific to Montgomery County.
Current Status of Housing Placement for Homeless Veterans

<table>
<thead>
<tr>
<th>Target for December 31, 2015</th>
<th>56</th>
</tr>
</thead>
<tbody>
<tr>
<td>Housed as of August 31, 2015</td>
<td>23</td>
</tr>
<tr>
<td>Remaining to be Housed</td>
<td>35</td>
</tr>
</tbody>
</table>
• Using this definition, a master list of all persons identified as Veterans and are currently homeless in Montgomery County has been developed.

• The list is updated regularly – in most cases, daily in order to ensure it has the most up-to-date information on veterans in our community.

• The Master List is not a waiting list; veterans on this list may already be accessing programs, waiting for a housing unit, or may self-resolve their homelessness.

• This list is meant to get the key partners involved in ending veteran homelessness in our community.

• As of September 15, the updated Master List currently includes 21 individuals and 4 families.

• In addition, there are 20 individuals whom we have moved to our inactive list because they have not been in contact with County homeless services for an extended period of time.
The HUD-VASH, which is a Permanent Supportive Housing (PSH) which provides long-term rental assistance vouchers and social services specifically targeted to homeless veterans.

The SSVF which provides time-limited financial and supportive services to individuals and families who are homeless or at-risk of homelessness to enable them to quickly regain stability in permanent housing after experiencing a housing crisis and/or homelessness.
New Resources

• As part of Montgomery County’s Fiscal Year 2016 Budget, an appropriation in the amount of $500,000 was approved to provide housing and supportive services to homeless Veterans in the County. This will be funding two new programs, a permanent supportive housing program to be operated by the Montgomery County Coalition for the Homeless (MCCH), and a rapid re-housing program to be operated by Bethesda Cares.

• The Housing Opportunities Commission has committed 10 Housing Subsidy Vouchers to be used by the MCCH program.
# New Housing Resources

<table>
<thead>
<tr>
<th>MCCH’s Operation Homecoming (Permanent Supportive Housing Program)</th>
<th>Bethesda Cares' Veterans Rapid Re-Housing Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>Operation Homecoming is targeted to 20 Veterans, who may or may not have documented disabilities, but have significant behavioral health, medical, or other significant barriers that will require ongoing rental assistance and social services support.</td>
<td>Bethesda Cares’ program is targeted to 15 Veterans who need assistance in obtaining housing, short or medium term assistance with rental payments, and some time-limited social services support.</td>
</tr>
</tbody>
</table>
Action Steps

Action Steps that are currently in process or have been completed:

• Change Assessment Process - Uniform adoption of the Vulnerability Index-Service Prioritization and Decision Assistance Tool (VI-SPDAT)* as the referral tool, and use County’s assessment as a case management tool- Completed

• Adding the Department of Veterans Affairs to Montgomery County’s HMIS.

• MCCH and Bethesda Cares are working with faith community to provide move-in kits and supplies for all Veterans moving into housing.

• Engagement with A Wider Circle and other groups on providing all required furnishings for Veterans moving into housing.

• Call for Action for Landlords and PSH providers to work to provide housing for individuals identified through the updated Housing Prioritization List.

* The VI-SPDAT is a pre-screening, or triage tool that is designed to be used by all providers within a community to quickly assess the health and social needs of homeless persons and match them with the most appropriate support and housing interventions that are available.
FAMILY ISSUES IN MONTGOMERY COUNTY
# Family Shelter Statistics

<table>
<thead>
<tr>
<th>Family Shelters</th>
<th>Year Round Capacity</th>
<th>Total Beds Available</th>
</tr>
</thead>
<tbody>
<tr>
<td>Greentree Shelter</td>
<td>13 Families</td>
<td>42</td>
</tr>
<tr>
<td>Helping Hands</td>
<td>8 Families</td>
<td>23</td>
</tr>
<tr>
<td>Stepping Stones</td>
<td>6 Families</td>
<td>21</td>
</tr>
<tr>
<td><strong>Total Year Rounds Capacity</strong></td>
<td>27 Families</td>
<td>86 Beds</td>
</tr>
<tr>
<td>Motels</td>
<td>30 Households</td>
<td>100 Beds (average)</td>
</tr>
</tbody>
</table>
Family Emergency Shelters

- Montgomery County continues to provide emergency shelter to households with children through three family shelters with the capacity to serve 27 families.
- An additional 15 families can be served through the County’s domestic violence shelter.
- Homeless families who have lost their permanent housing in Montgomery County may be eligible for hotel placement as shelter overflow and have the capacity to house 30 additional families.
- Montgomery County’s homeless point in time indicated a 36% percent increase in the overall number of homeless households with children from 91 households in 2014 to 159 households in 2015.

<table>
<thead>
<tr>
<th>Point-in-Time</th>
<th>FY13</th>
<th>FY14</th>
<th>FY15</th>
</tr>
</thead>
<tbody>
<tr>
<td>Families with Children</td>
<td>117</td>
<td>91</td>
<td>159</td>
</tr>
<tr>
<td>FY Family Household Total</td>
<td>449</td>
<td>404</td>
<td>409</td>
</tr>
<tr>
<td>(unduplicated)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Young Homeless Parents (18–24)</td>
<td>97</td>
<td>87</td>
<td>99</td>
</tr>
</tbody>
</table>
County Services Added to Help Families

- FY14—Federal Emergency Solution Grant provided Rapid Re-Housing for 15 family households.
- FY14—Housing Initiative Program served 5 additional families.
- FY15—County Rapid Re-Housing Program served an additional 20 family households.
- FY16—County awarded Rapid Re-Housing contract for to serve an additional 20 Young Adults households to NCCF.
- FY16 County Rapid Re-Housing Program to serve 5 additional family households.
- Special Needs Housing initiated Intensive Team Meetings with participation from Child Welfare Services, Behavioral Health, and other vendors to staff families in hotel over 30 days.
HOMELESS RESOURCE DAY
Homeless Resource Day is a one-day, one-stop opportunity for individuals and families experiencing homelessness or at risk of homelessness to access services, resources and information. Montgomery County, Maryland and the City of Gaithersburg partner to sponsor the Homeless Resource Day on:

Fifth Annual Event scheduled:

**Thursday, November 19, 2015**
9:00 a.m. to 3:00 p.m.

The Activity Center at Bohrer Park
506 South Frederick Avenue
Gaithersburg, Maryland 20877
## Homeless Resource Day

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2013</th>
<th>2012</th>
<th>2011</th>
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<tbody>
<tr>
<td><strong>Final Totals</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Intake Forms submitted</td>
<td>462</td>
<td>321</td>
<td>302</td>
<td>274</td>
</tr>
<tr>
<td>Guest Exit Surveys</td>
<td>445</td>
<td>319</td>
<td>300</td>
<td>278</td>
</tr>
<tr>
<td>Reporting as Veterans</td>
<td>29 (7%)</td>
<td>9 (3%)</td>
<td>10 (3%)</td>
<td>4 (1%)</td>
</tr>
<tr>
<td>Service Providers</td>
<td>74</td>
<td>67</td>
<td>62</td>
<td>57</td>
</tr>
<tr>
<td>Donors and Sponsors</td>
<td>14</td>
<td>38</td>
<td>24</td>
<td>13</td>
</tr>
<tr>
<td>Volunteers-Registered</td>
<td>377</td>
<td>324</td>
<td>258</td>
<td>284</td>
</tr>
</tbody>
</table>

**Image:**
- A group of volunteers standing together, smiling.
- Volunteers registered at a table labeled "MEDICAID."
Homeless Resource Day - Opportunities

Service Providers needed to help by providing needed services, resources and information

Volunteer Opportunity – Volunteers help as guides to assist guest to navigate the over 60 service providers

Sponsorships or Donor Opportunity –

What your monetary or in-kind donation could provide:
- Medical Care Doctor Visits
- Doctor Visits with a Specialist e.g. Podiatrist
- Prescription medications, flu shots
- Rolling suitcases and backpacks
- Eye Exams and Glasses
- Fee for State Issued Photo Identification Cards
- Personal care items such as toothbrushes, deodorant, etc.
- Socks, diapers and blankets
- Gift cards for basic needs and food at local eateries
- Cold weather gear e.g. winter coats, clothing, boots, hats and gloves
Homeless Resource Day-Contact Information

For more information or to sign up to participate as a Sponsor, Service Provider, Donor or Volunteer

• Please leave your information with Gloria Huggins

• Visit our website at:
  
  www.montgomerycountymd.gov/HRD

• Contact us by email at
  
  HHSHRD@montgomerycountymd.gov

• By US mail at:
  
  Homeless Resource Day Planning Committee
  401 Hungerford Drive, 5th Floor
  Rockville, Maryland 20850
  Attention: Gloria Huggins