2019 CoC Competition Information Session

JULY 15, 2019

1401 ROCKVILLE PIKE ROOM 1003

ROCKVILLE, MD

Join the meeting: join.me/MontgomeryCountyHHS
Monday, July 15, 2019 3:00 PM

To dial in by phone: United States - Washington, DC
+1.202.602.1295
More phone numbers
Conference ID: **844-524-592 #**

Overview

▶ HUD will be awarding approximately $2.3 billion as part of the 2019 CoC Competition for new and renewal projects.

▶ Montgomery County is eligible to apply for $449,130 for a CoC bonus project; $350,357 for a Domestic Violence bonus project; and $269,478 for CoC Planning project.

▶ HUD revised the Tier system and CoCs are required to prioritize projects using a two-tiered system. Tier 1 is 100% of the combined Annual Renewal Amount for all projects eligible for renewal for **the first time** plus 94% of the combined Annual Renewal Amounts for all other projects = $8,475,947 and Tier 2 is equal to 6% ARD plus CoC bonus new project funds = $955,792

▶ HUD continues to encourage CoCs to create new projects through Reallocation.

What's New?

- HUD's Homeless Policy Priorities and Program Highlights

  - Ending homelessness for all persons. CoC should have a comprehensive outreach strategy in place to identify and continuously engage all unsheltered individuals and families.

  - Creating a system response to homelessness. CoC's should be using performance measures such as the average length of homeless episodes, rates of return, and rates of exit to PH.

  - Strategically allocating and using resources. CoC should review project quality, performance, and cost effectiveness.

HUD's Policy Priorities Continued

- ▶ Using an Evidence-Based Approach. CoCs should prioritize projects that employ strong use of data and evidence, including the cost-effectiveness and impact of homelessness programs on positive housing outcomes.

- ▶ Increasing employment. CoC's should work with local employment agencies and employers to prioritize training and employment opportunities.

- ▶ Providing Flexibility for Housing First with Service Participation Requirements. This NOFA maintains the commitment to unconditionally house people with high degree of vulnerability. At the same time, allowing service participation requirements once a person has been stably housed.

Domestic Violence Bonus Project

- $350,357 available for new Domestic Violence Bonus Project
- Eligible participants must meet Category IV Homeless Definition:
  - Survivors of domestic violence, sexual assault, dating violence, and stalking who are fleeing violence
  - No residence
  - No resources to obtain housing

- Accepting Applications for Rapid Rehousing or Joint TH and PH-RRH
  - Program participants may only receive up to 24-months of total assistance
  - Budget must be weighted for RRH (1/3 – 2/3) ratio to allow for sufficient rental assistance.
- DV Bonus may be used to expand an existing renewal project that is not dedicated to serving survivors of DV, dating violence, or stalking.

- Priority will be given to organizations who have demonstrated experiencing working with population

Consolidation

▶ Eligible Projects

  ▶ Project applicants can consolidate two or more eligible renewal projects into one project application.

  ▶ Must be the same recipient and same project type

  ▶ Multiple project applications are required – renewal for each project to be submitted plus new application for consolidated project with the combined budget.

  ▶ If interested, contact Kim Ball to discuss logistics

Transition Grants

▶ Transition Grants

   ▶ A grant to fund a new project to transition an eligible renewal project being eliminated through reallocation from one program component to another eligible new component over 1-year period.

   ▶ No more that 50% of each transition grant may be used for costs of eligible activities of the program component originally funded;

   ▶ Must have consent from the CoC;

   ▶ Eligible for renewal in subsequent fiscal years for eligible activities of the new program component;

   ▶ The new project application must meet project quality thresholds established by HUD.

Expansion

- Expansion
  - The process by which a renewal project applicant submits a new project to expand its current operations by adding units, beds, persons served.
  - For projects that are expanding their current CoC program-funded project, applicants will be required to submit **3 applications**
    - Renewal project that will be expanded
    - A new project application with just the expansion information; and
    - A renewal project application that incorporates the renewal and new expansion activities and the combined budget
  - A non-CoC funded project can submit a new project application for CoC funds to expand operations but funds cannot be used to replace existing funding.

Reallocation Process

▶ Reallocation Options

　▶ Project applicants can voluntarily reallocate all or part of their project funding. If interested, e-mail Kim Ball by 12 p.m.. Monday, July 22, 2019.

　▶ Allocation Committee can reallocate based on CoC need and/or project performance.

▶ Funds will be awarded on a competitive basis

▶ Notification of funds available from reallocation will be announced no later than Wed. July 24, 2019

CoC Ranking and Review Process

▶ All new and renewal projects will be reviewed & ranked by the CoC Allocation Committee per the established CoC process.

▶ Projects will be assessed using a standard scoring tool.

  ▶ Housing First Addendum will be used to assess fidelity to philosophy

  ▶ Policies and Procedures, Client Handbooks, Rights & Expectations will be reviewed

  ▶ Scoring Tools and Housing First Addendum will be posted on the CoC Competition website by Tuesday, July 23, 2019.

▶ The Allocation Committee will prioritize projects based on CoC needs and project scores to maximize the opportunity for funding.

Allocation Committee

Allocation Committee Members:

- Carlos Aparicio – City of Rockville
- Holly Denniston-Chase, Low Income Investment Fund (LIIF); ICH Performance Review Committee
- Jeff Goldman – ICH Commissioner
- Ebony Johnson - ICH Vice Chair
- Stephanie Killian, Department of Housing and Community Affairs (DHCA)
- Linda McMillan, County Council Staff
- Garnet Nelson, Department of Veteran Affairs

DedicatedPlus for PSH

DedicatedPlus Project Type

- A PSH project where 100% of the beds are dedicated to serve individuals, households with children, and unaccompanied youth that meet 1 of the following criteria.

  - Experiencing chronic homelessness

  - Currently homeless, had been in PSH in past year but were unable to maintain placement, and met definition of CH at intake to PSH

  - Currently homeless, do not meet CH definition but have been homeless for at least 12 months in the past three years

  - Residing in Transitional Housing program that is being eliminated and met definition of CH at intake

  - Projects that were awarded as DedicatedPlus in previous CoC Competition are required to include households with children to qualify as DedicatedPlus in the FY2019 CoC Competition.

Tier Scoring Criteria

- ▶ Tier 1 is equal to 100% of the combined Annual Renewal Amount for all projects eligible for renewal for the first time + 94% of the combined Annual Renewal Amounts.

- ▶ Tier 2 is the difference between Tier 1 and the CoC's Annual Renewal Demand (ARD) plus any amount available for CoC bonus projects - $955,792.

  - ▶ HUD will award a point value to each new and renewal project application that is in Tier 2 using a 100 point scale:

    - ▶ CoC Score. **Up to 50 pts**. In direct proportion to the score received on the CoC Collaborative Application

    - ▶ CoC Project Ranking. **Up to 40 pts**. For the CoC's ranking of the project

    - ▶ Low Barriers to Entry. **Up to 10 pts**. For how the project demonstrates that it is low barrier & prioritizes rapid placement.

Renewal Projects

- ▶ Project applications are eligible for renewal if the current grant term expires during calendar year 2020.

- ▶ All renewals are for a one year term.

- ▶ All applicants should closely review the renewal project detailed instructions, instructional guides and funding announcements to assure that applications are completed correctly.

- ▶ Renewal Project Requests will be evaluated both on the Applicant's past CoC grant performance and the renewal project application.

Renewal Projects
(Continued)

Renewal Project Past Performance

▶ Timely execution of grant agreement, submission of APR data, quarterly drawdown of funds and history of recapture of funds by HUD.

▶ History and status of any audit/monitoring findings.

▶ HMIS data will be reviewed for the following performance measures:

   ▶ Rapid Placement: % of household being accepted within 5 business day of referral

   ▶ Rapid Exit to PH: % of household referred who obtained permanent housing within 30 days of acceptance to the program

   ▶ Increasing income - how program will assist participants to increase income.

   ▶ Obtaining mainstream benefits - how program assist participants to obtain mainstream benefits, health, behavioral health, and other social services

Renewal Projects
(Continued)

Project Renewal Application – continued

▶ Fidelity to Housing First

    ▶ **All applicants must submit a Housing First Addendum with project application**

    ▶ **Policies and Procedures, Client/Participant Handbook that documents:**

        ▶ **Staff training on best practices; Compliance with A&D and Fair Housing; Commitment to Person-centered approach; and eligibility criteria for low barrier.**

▶ Coordination with other sources and partners

▶ Participation in Coordinated Entry System

▶ Severity of Need - % of households served with high acuity and the % of households with extreme vulnerabilities.

▶ Leveraging of additional cash resources

▶ Cost Effectiveness of proposed project

CoC Bonus Project

▶ Funds totaling $449,130 for new CoC bonus project

▶ ICH Approved Funding Priority is PH-RRH for Families. CoC will accept other applications for PSH if no RRH applications meet threshold criteria.

▶ Competitive projects should include the following:
  ▶ Ability to serve zero income participants
  ▶ Fidelity to Housing First philosophy
  ▶ Leverage of non-County cash resources such as Medicaid dollars
  ▶ Cost Effectiveness

New Projects – Bonus/Reallocation

- ▶ Any eligible organization can apply, whether or not they have previously received HUD funding.
  - ▶ New agencies must have DUNS number. Request can be made by visiting the Online DUNS Request Portal

- ▶ All applicants should closely review the new project detailed instructions, instructional guides, and funding announcements to assure that applications are complete.

- ▶ New Project applicants will be assessed both on the Applicant's organizational capacity and the project eligibility threshold.

New Projects – Bonus/Reallocation
(Continued)

Organization Capacity

▶ Experience performing proposed activities proposed

▶ For DV bonus: experience working with survivors of domestic violence, dating violence, sexual assault or stalking.

▶ Must demonstrate the financial and management capacity and experience to carry out the project application and the capacity to administer federal funds.

▶ Have no unresolved HUD findings on other HUD grants

▶ Experience leveraging other federal, state, local and private sector funds

New Project Bonus/Reallocation
(Continued)

New Project Quality Threshold – All new projects must meet the following project quality threshold requirements.

DV Bonus project for PH-RRH or Joint TH and PH-RRH, must demonstrate that the project will use trauma-informed, victim-centered approaches.

▶ New PSH or RRH must receive 3 out of the 4 pts available and 1 pt. **must be** under the 3rd criteria

  ▶ Type of housing, including # and configuration of units

  ▶ Type of supportive services that will be offered to participants to ensure successful retention or help to obtain housing

  ▶ Specific Plan to coordinate and integrate with other mainstream health, social services and employment programs; and assist to obtain eligible benefits i.e. Medicaid, SSI, early childhood education

  ▶ Participants are assisted to obtain and remain in PH in a manner that fits their needs.

Match and Leverage

- **Match -** All projects must meet match requirements to be eligible.

  - HUD requires a minimum of 25% match on all grant funds except for leasing costs.
  - Match can be **in-kind** or **cash.**
  - DHHS will continue to provide current match funding for renewals and provide **15% cash** match toward new and DV projects.
  - Any cash or in-kind funds used towards match must be used to support eligible activities under the grant.

- Rents and occupancy charges collected from participants is considered program income and can be used as match.

Important Deadlines

CoC Information Session – Monday, July 15, 2019

▶ **July 22, 2019 by 12p.m. - Intent to Voluntarily Reallocate Project funds –** If Voluntary Reallocation – Include Name of Project and amount of funds available for reallocation.

  ▶ Submit via email by 12p.m. to Kim Ball at Kim.Ball@montgomerycountymd.gov

▶ **July 22, 2019 by 5p.m. Letter of Intent to apply for DV, Expansion, or New Project by**

  ▶ Submit via email to Kim Ball by 5.m. to Kim.Ball@montgomerycountymd.gov

▶ **July 24, 2019 Reallocation Funding Notification –**Notification will be made via email and posted to website

Important Deadlines

▶ **August 5, 2019, Monday at 5pm - Renewal Project supporting documentation –** HUD Monitoring Reports from July 1, 2017 to June 30, 2019. If project was not reviewed by HUD during this period, provide a statement indicating last date reviewed and if any findings.

  ▶ Summary of drawdown expenditures for grants expiring in Calendar Year 2019. Please indicate if all funds were expended and if not, what amount will be returned with an explanation as to why.

  ▶ Copies of Project's Policy and Procedures and Client/Participant Handbook that document project's Anti-Discrimination Policy, ADA compliance, Fair Housing Compliance, Person - Centered Approach, Low-barrier eligibility, i.e. commitment to Housing First Model.

  ▶ Email to Kim Ball at Kim.Ball@montgomerycountymd.gov

Important Deadlines

▶ **Thurs. August 26, 2019 by 5 pm All New and Renewal Project Applications**

  ▶ Completed application include 1) CoC Project application; 2) Housing First Addendum; 3) Projects full budget (**total cost** to operate project).

  ▶ Submit to Ilana Branda in PDF format via email at ilanda.branda@montgomerycountymd.gov

  ▶ Do **NOT** submit CoC Project Application via e-SNAPS until you are notified

▶ **Friday, Sept. 13, 2019 Notification of Project Selection and Priority Ranking will be provided to agency and posted to website no later than Monday, Sept. 16, 2019.**

Projects Deadlines Summary

- July 22nd 12 noon Voluntary reallocation of all or partial funding

- July 22nd 5p.m. Letter of Intent to apply for DV, Bonus, or Expansion

- August 5th 5p.m. Renewal Projects' supporting documentation, HUD monitoring reports, Summary of expenditure drawdowns, Policies and Procedures

- August 26th by 5p.m. New and Renewal Project Applications in PDF only, including Housing First Addendum and project full budget.

Resources

▶ Information about the Montgomery County CoC competition will be available on the new CoC website at:

https://www.montgomerycountymd.gov/homelessness/Continuumofcare.html

▶ HUD FY2019 Continuum of Care Competition guidance can be found on the HUD Exchange at:

https://files.hudexchange.info/resources/documents/FY-2019-CoC-Program-Competition-NOFA.pdf