HOUSING FOR ALL = A STRONGER MONTGOMERY

ENDING HOMELESSNESS IN MONTGOMERY COUNTY

Community-Wide Meeting

Tuesday, January 7, 2020 | 1:30-4p
Silver Spring Civic Center at Veterans Plaza
1 Veterans Place, Silver Spring, Maryland 20910

Welcome!

Why We're Here

To share and celebrate Montgomery County's strategic plan to end homelessness, making homelessness rare, brief, and one time only for all in Montgomery County by 2024.

To engage community member participation in the implementation of the strategic plan.

What You'll Leave With

A clear understanding of…

✓ The Strategic Plan, which consists of the vision, mission, and priorities designed to end homelessness by 2024 in Montgomery County.

✓ How this Strategic Plan fits in with national efforts to end homelessness.

✓ Ways to be involved in supporting the implementation of the plan.

Comprehensive Approach to Building the Plan

1. Launched the Plan Process

February 2019
- Community Meeting to Reflect on Successes and Challenges, Informing the Plan's Direction

2. Identified the Goals and Strategies

Winter/Spring
- Strategy and Planning Committee Meetings
- Front-Line Staff and Client Focus Groups

3. Developed the Details

Summer
- Action Planning Committee Meetings to Build Out the Specific Details of the Strategic Plan

4. Finalized the Plan

Fall
- Strategy and Planning Committee Meetings to Finalize the Details of the Plans and Prioritize Actions

5. Review the Plan

Fall
- ICH Meeting for Review and Vote of the Plan

6. Implement the Plan

January 2020
- Community Meeting to Share the Finalized Plan and Engage the Community in Implementation

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Community Engagement

The strategic plan was built with strong involvement across the community, including:

- Community Meeting Strategic Plan Launch in February 2019

- Provider Focus Groups

- Lived Experience Focus Groups

- Action Planning Working Groups

Strategy and Planning Committee

Co-Chairs	
Fred Swan	Housing Opportunities Commission
Sharan London	Interagency Commission on Homelessness
Members	
Amanda Chesney	Catholic Charities
Amanda Harris	DHHS-Services to End and Prevent Homelessness
Diana Pina	Interfaith Works
Elijah Wheeler	Collaboration Council
Jen Schiller	Montgomery County Coalition for the Homeless
Linda McMillan	Montgomery County Council
Meredith Myers	Education and Workplace
Pam Taylor	Community Member
Ralph Belk	National Center for Children and Families
Roberto Pinero	Interagency Commission on Homelessness
Stephanie Killian	Department of Housing and Community Affairs

Working Group Participants

Over **60 participants** from more than

20 organizations along **with independent**

community members came together to build

action plans for each of the 6 strategies.

Thank you!

Meeting Agenda

- **Celebrating the Plan and Path Forward**
  - **Remarks from our Elected Officials**

- **Sharing the Plan**
  - **Strategic Plan Presentation**

- **Hearing a National Perspective**
  - **National Leaders Lens**

- **Engaging in Implementation**
  - **Action Planning by Strategy**

- **Closing and Next Steps**

Celebrating the Path Forward

Speakers:

Montgomery County

Elected Officials

Sharing the Plan

- Vision and Mission

- Bold Goals

- Values

- Strategies

Vision and Mission

Vision:

We envision a home for everyone in Montgomery County, where the experience of homelessness is rare, brief, and one-time only.

Mission:

Through commitment and collaboration, we will create effective systems in our community to achieve our vision. We strive to be a leader in the work to end homelessness across our nation.

Bold Goals

Montgomery County's strategic plan overarching goal is to ensure that by 2023 homelessness will be rare, brief, and one time only for everyone. In order to get there, Montgomery County will reach and maintain the following goals:

- End homelessness among Veterans by 2015 – **Achieved.**

- End homelessness among chronically homeless individuals by 2019 – **Achieved.**

- End homelessness among families with children by the end of 2020.

- End homelessness among unaccompanied youth (ages 16-24) by the end of 2021.

- End homelessness among seniors by the end of 2022.

- End homelessness among everyone in Montgomery County by the end of 2023.

Some people may identify with multiple populations listed here. In these cases, we aim to end their homelessness by the earliest date associated with one of their identities.

Values

Housing First and Person-Centered Approaches

Diversity, Equity, and Inclusion

Collaboration Across the Continuum of Care

Data and Results Based Decisions

Continuous Change and Improvement

Strategies Overview

Strategy 1: Address Racial Disparities Across the System	Strategy 2: Build and Support Strong and Adaptable Programs	Strategy 3: Build and Support Affordable Housing Solutions within the Homeless Continuum
Strategy 4: Coordinate Effectively Across Other Systems of Care	Strategy 5: Increase and Diversify Funding	Strategy 6: Educate and Advocate for Change

Strategy 1	**Address Racial Disparities Across the System**

OBJECTIVE:
Work to eliminate racial disparities across the systems that lead to people experiencing and re-entering homelessness and prevent people from exiting homelessness.

OUTCOMES:
- Average length of time people of color are homeless is 30 days or less

- Percent of people of color exiting to permanent housing is at least 80%

- Percent of people of color returning to homelessness is less than 15%

- Reduction of inequitable regulations and laws.

- Reports from people experiencing homelessness of receiving high quality, non-discriminatory support across the continuum of care.

Strategy 1	Address Racial Disparities Across the System

STRATEGIC PRIORITIES

2020 Priorities
Priority 1: Explore Reasons for Entering Homelessness and their Connections to Race.

Priority 2: Provide Racial Equity Trainings and Coaching.

2021-2023 Priorities
Priority 3: Drive Regulatory and Statutory Changes.

Priority 4: Mitigate the Impact of Structural Racism on Access to Affordable Housing and Housing Subsidies.

Strategy 2	Build and Support Strong and Adaptable Programs

OBJECTIVE:

Ensure programs across the continuum of care are effectively designed, executed, and supported to meet the diverse needs and experiences of people, providing high quality, trauma informed services to all people, absent of discrimination.

OUTCOMES:

- Number of people entering homelessness for the first time is reduced by 20%.

- Average length of time homeless is 30 days or less.

- Percent of people exiting to permanent housing is at least 80%.

- Percent of people returning to homelessness is less than 15%.

- Percent of households retaining Permanent housing after 24 months is at least 90%.

Strategy 2	Build and Support Strong and Adaptable Programs

STRATEGIC PRIORITIES

2020 Priorities

Priority 1: Apply Existing Resources and Best Practices for Eviction Prevention and Homeless Diversion/Rapid Resolution.

Priority 2: Expand and Enhance the Rapid Rehousing Program.

Priority 3: Enhance Employment Services and Job Opportunities for Households Experiencing or At-Risk of Homelessness.

Priority 4: Continuously Improve the Coordinated Entry System.

Priority 5: Identify Youth (under 24) Experiencing or At Risk of Homelessness, with Intentional Outreach to LGBTQ Youth.

Strategy 2	**Build and Support Strong and Adaptable Programs**

2021-2023 Priorities

Priority 6: Provide Appropriate Housing Solutions for Youth (under 24) Experiencing or At Risk of Homelessness, with Non-Traditional Housing Options for LGBTQ Youth.

Priority 7: Address the Needs of the Unsheltered Population.

Priority 8: Reduce the Number of Households who Return to Homelessness from Permanent Supportive Housing.

Priority 9: Identify Non-Traditional Housing Options for Non-Disabled Single Individuals including seniors.

Strategy 3	**Build and Support Affordable Housing Solutions within the Homeless Continuum**

OBJECTIVE: Increase and preserve the supply of affordable housing to ensure people within the homeless continuum have sustainable and affordable housing opportunities.

OUTCOMES:
- Increase in availability of affordable housing units, including dedicated PSH units, and an increase in the number of people from the homeless continuum who are able to access these units and remain housed.

- Increase PSH by 100 units.

- Increase RRH by 350 units.

- At least 10% of all newly produced or preserved affordable units dedicated to households experiencing homelessness

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Strategy 3	**Build and Support Affordable Housing Solutions within the Homeless Continuum**

STRATEGIC PRIORITIES

2020 Priorities

Priority 1: Increase Coordination, Collaboration, and Communication among Public and Private Partners Involved in Housing Solutions.

Priority 2: Ensure the 6-Year Fiscal Plan of the Housing Initiative Fund Includes the Funding Required to Meet Projected Housing Need.

Priority 3: Increase Landlord and Property Management Participation, with the Goal of Increasing Available Units.

Priority 4: Create a Risk Mitigation Fund that Offers Added Protection for Landlord Partners.

2021-2023 Priorities

Priority 5: Implement More Innovative Affordable Housing Solutions by Building on Existing Models and Exploring New Models of Innovation.

Strategy 4	Coordinate Effectively Across Other Systems of Care

OBJECTIVE: Shift the systems of care from siloed services to coordinated services. Agencies across systems work in alignment, with clarity on roles, complementary services and ease of sharing information and feedback.

OUTCOMES:

- Satisfaction and cooperation of agencies across other systems of care, as reported by agencies and people experiencing homelessness.

- Increase of the percentage of households experiencing homelessness receiving mainstream services (e.g. entitlements, behavioral health).

- Increase of the percentage of eligible school-aged youth receiving appropriate school-based education services.

Strategy 4	**Coordinate Effectively Across Other Systems of Care**

STRATEGIC PRIORITIES

2020 Priorities

Priority 1: Support Co-Location of Services.

Priority 2: Increase Representation of Homeless Service Providers on Boards and Committees Across the County.

2021-2023 Priorities

Priority 3: Formalize Boundary Spanners Role.

Priority 4: Improve Collection and Sharing of Data.
A boundary spanner is a dedicated job, role, or responsibility that works in a multi-agency or multi-system environment to ensure the connection of resources and information across agencies and systems.

Strategy 5 | Increase and Diversify Funding

OBJECTIVE: Increase the amount of and sources of funding to end homelessness in Montgomery County, ensuring that the availability of resources and the ease of accessing resources matches the need and aligns with the strategic plan's bold goals and timeline.

OUTCOMES:

Increase in the availability of federal funding, state funding, local funding, and all non-governmental funding.

- Increase funding from non-county sources by 10%

- Increase overall funding by 25%

Strategy 5	Increase and Diversify Funding

STRATEGIC PRIORITIES

2020 Priorities

Priority 1: Identify and Agree on Shared Vision with County (Office of the County Executive, County Council, Department of Health and Human Services, Department of Housing and Community Affairs), Cities of Rockville, Gaithersburg, Poolesville, and Takoma Park.

Priority 2: Conduct Further Research in Alternative Funding Models (Pay for Success, Social Impact Bonds).

2021-2023 Priorities

Priority 3: Explore/Implement a Funder's Collaborative.

Priority 4: Secure Alternative Federal and State Funding.

Strategy 6	Educate and Advocate for Change

OBJECTIVE: Create and support a common advocacy agenda across the homeless services system. Increase the understanding of homelessness and decrease its associated stigma across the community. Create support for the strategic plan's bold goals and timeline.

OUTCOMES:

- Coordination across agencies, number of agencies and individuals involved in a common agenda, favorable policies and funding that support the strategic plan.

- Increase in community understanding of homelessness and reduction of associated stigma.

| **Strategy 6** | **Educate and Advocate for Change** |

STRATEGIC PRIORITIES

2020 Priorities

Priority 1: Create a Coordinated Education and Advocacy Effort with Supporting Infrastructure to Heighten the Issue of Homelessness Across the Community.

2021-2023 Priorities

Priority 2: Launch the Coordinated Education and Advocacy Effort.

Hearing a National Perspective

o Mark Johnson, Chair of the Advisory Committee for Homeless Veterans

o Ann Oliva, Senior Policy Advisor, Corporation for Housing Solutions

o Nan Roman, President and CEO, National Alliance to End Homelessness

Engaging in Implementation

o Action Planning by Strategy

o Small Table Discussion

Review Action Plan for Selected Strategy

Strategy 1: Address Racial Disparities Across the System	**Strategy 2:** Build and Support Strong and Adaptable Programs	**Strategy 3:** Build and Support Affordable Housing Solutions within the Homeless Continuum
Strategy 4: Coordinate Effectively Across Other Systems of Care	**Strategy 5:** Increase and Diversify Funding	**Strategy 6:** Educate and Advocate for Change

Question 1

What excites you about this strategy?

Question 2

How could we best engage people and organizations in the community to support the implementation of this strategy?

Question 3

How would each of you like to be involved in the implementation of this strategy?

Reflections

Immediate Next Steps

- ICH Subcommittees will lead the implementation of the strategies. To be a part of the implementation...

  - Complete your forms and leave with your table captain or email your responses to Gloria.Huggins@montgomerycountymd.gov by Monday, January 13.

  - You will be contacted by the end of February about engagement in your selected strategy.

- Implementation will be an ongoing part of ICH meetings. Learn more about the meeting at https://www.montgomerycountymd.gov/homelessness/.

Thank you for your participation!

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