• Temperance movement
• The Prohibition era 1920 through 1933
  • Difficult to enforce
  • Bootlegging
  • Speakeasies
  • Encouraged the rise of criminal activity
• Prohibition Ended 1933
• Mississippi and many counties and towns within states chose to remain dry
• Taking advantage of the local option for stricter control embodied in the 21st Amendment
Tied House

• A practice whereby an industry member induces a retailer to purchase its alcohol beverages
• Federal Alcohol Administration Act of 1935
  – Trade Practices
  – Level playing field for all licensed establishments
  – Discourages liquor promotions
  – Distributor accountability
Three tier system

- Require businesses operating in three market tiers to be separately licensed and owned
- Prevents marketplace domination by large companies
- Helps prevent adulterated and contaminated products from reaching consumers
- Provide all retailers the same pricing
Control Jurisdictions

• Repeal of prohibition the regulation of alcoholic beverages reverted to the individual states

• Eighteen states and a some local jurisdictions opted for a different course – control

• 28 percent of the total U.S. population operates under the control mode-including MC
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Article 2B

• 24 Local Liquor Boards in state
• State licenses with local authority
• Montgomery County over 30 licenses

http://www6.montgomerycountymd.gov/content/dlc/liquor/LRE/pdffiles/licensedescription.pdf

Art Gallery
Wine festival
Performing Arts
Growlers
Doggie Bag
Corkage

Theater
One days
Beer and Wine Sampling
Corporate training center
On premise catering
Business modification

Culinary School
License ext: cooking, café, etc
Local Rule- Rockville

DIRECT SHIP COMMUNITY: State Micro Brews and Wineries
Ratios

- Food to alcohol ratios
- MC- 50/50- BWL on premise
- Ratio study results
  - Maryland Counties (St Marys)
  - Virginia
  - DC
Alcohol Law

• National and local Trends
• RHI
  – Space for Sociability
  – 3rd places
  – Safety Alliance
Thank you!

Kathie Durbin
Division Chief, LRE
Montgomery County, MD