**NIGHTTIME ECONOMY TASK FORCE**

**BUSINESS ENGAGEMENT COMMITTEE REPORT #2**

Tuesday, June 25th 2013 Meeting:

* Meeting Topic: Who are the employees the County wants to attract and retain and what companies will they work for?
* Speaker: Marta Perez, Sr. Vice President & Chief Human Resources Officer, Adventist HealthCare
	+ Spoke about strategies for companies with millennial generation employees:
		- Desire to walk to work or use public transportation
		- Life/work balance is extremely important
			* Telework
		- Talent development opportunities
		- Recruiting
	+ Spoke about the county’s needs to be more competitive for jobs
		- Add additional housing that’s affordable for new members of the workforce in urban areas
		- State/County tax structure and regulatory environment
		- Attracting jobs with intentionality
* Next meeting Topic: What nighttime amenities will aid companies in recruiting the desired employees to Montgomery County?