



Cable Television Communications Plan

APPROVED FY22 BUDGET

\$17,469,611

FULL TIME EQUIVALENTS

30.75

 GAIL M. ROPER, CHIEF INFORMATION OFFICER/DIRECTOR

MISSION STATEMENT

The Cable Television Communication Plan is a special revenue fund. Revenue is provided by cable franchise agreements and fees from the Transmission Facility Coordinating Group. Funding is passed through for: the operation of the Office of Broadband Program's (OBP); Community Engagement; Community Technology; FiberNet programs; Public, Educational, and Government (PEG) programming by the Office of Public Information (PIO); the County Council; the Maryland-National Capital Park and Planning Commission (M-NCPPC); Montgomery College; Montgomery County Public Schools (MCPS); Montgomery Community Media; PEG equipment; and municipal franchises administered by the County. The mission of the Cable Television Communications Plan is to provide effective management of the Fund; the County's cable franchise agreement; quality PEG programming; broadband governance; planning, execution, and operation of FiberNet; the County's communications network; and effective management of the deployment of wireless facilities throughout Montgomery County. Additional funding for OBP is provided and described in the Department of Technology Services budget.

BUDGET OVERVIEW

The total approved FY22 Operating Budget for the Office of Broadband Programs is \$17,469,611, an increase of \$951,031 or 5.76 percent from the FY21 Approved Budget of \$16,518,580. Personnel Costs comprise 25.56 percent of the budget for 18 full-time position(s) and no part-time position(s), and a total of 30.75 FTEs. Total FTEs may include seasonal or temporary positions and may also reflect workforce charged to or from other departments or funds. Operating Expenses account for the remaining 74.44 percent of the FY22 budget

The total recommended FY22 Cable Television Communications Plan includes five elements:

- The Office of Broadband Programs, Media PEG operating and equipment, and Municipal transfers (\$17,469,611).
- Transfers to the General Fund for indirect costs (\$830,904).
- Transfers for PEG programming including Montgomery County Public Schools (\$1,769,775) and Montgomery College (\$1,796,8000).
- Transfers to County Capital Improvements Programs (CIP) including FiberNet (\$3,592,000) and ultraMontgomery (\$680,000).
- Transfers to Maryland National Capital Park and Planning Commission (\$100,000).

The Office of Broadband Programs and the Office of Management and Budget are developing and evaluating strategies to address projected declines in cable franchise fees.

This Fund's CIP requires Current Revenue funding, using restricted funds from the Cable Television Communications Plan.

In addition, this department's Capital Improvements Program (CIP) requires Current Revenue funding.

COUNTY PRIORITY OUTCOMES

While this program area supports all seven of the County Executive's Priority Outcomes, the following are emphasized:

- ◆ **Thriving Youth and Families**
- ◆ **Easier Commutes**
- ◆ **A Greener County**
- ◆ **Effective, Sustainable Government**
- ◆ **A Growing Economy**

INITIATIVES

- ★ Montgomery County will implement FiberNet3, a third-generation network design which impacts the speed in which digital information travels, for example, the speed of internet and phone services. FiberNet3 builds on the long-term success of County-owned fiber optic communications infrastructure. This initiative provides critical infrastructure for next generation communications and cloud services. FiberNet3 will provide some of the following benefits: reduced costs, improved public Wi-Fi capacity, performance level improvements, support for new customer technologies, emergency demands, improved service availability, and more reliable Voice over Internet Protocol (VoIP). The FiberNet3 upgrades will address emerging and long-term needs - including essential equipment, technology refreshes, and increasingly growing bandwidth demands.
- ★ The Department of Technology Services completed a community engagement information assessment survey. The survey responses will be utilized to develop the Comcast and Verizon cable franchise renewal negotiations.
- ★ Interactive video meetings have been an essential tool to ensure continued County Executive and County Council forums. Interactive video meetings will continue post pandemic to expand public participation in County Executive and County Council community meetings and press briefings.
- ★ MoCoNet, Montgomery County Government's internet service network, will expand services to targeted affordable housing locations throughout Montgomery County.
- ★ Montgomery County will expand ultraMontgomery, a secure high-speed broadband service for businesses, to bio health companies in the I-270 corridor (also known as Great Seneca Highway) to Ashburn, VA data centers. Ninety percent of the East Coast's internet traffic flows through Ashburn, VA centers.

INNOVATIONS AND PRODUCTIVITY IMPROVEMENTS

- ★ Continued commitment to advancing diversity, equity, and inclusion by addressing our community's digital divide. A digital equity pilot program, MoCoNet, was established to provide internet services to low income and special needs residents of Main Street Apartments. MoCoNet has been an essential resource for professional, educational, and social connectivity.

MoCoNet has reached over 50% of the Main Street Apartment's eligible units, since its launch in August 2020. Closing the digital equity gap will continue through the expansion of free, reliable internet services to include additional affordable housing properties.

- ✦ Senior Planet Montgomery offers free online technology classes to seniors. The objective of these classes are to help older adults improve their daily lives through the utilization of technology. Montgomery County has expanded these classes to include classes in English, Spanish, and Mandarin. Pre-pandemic participation of 811 has increased to over 10,000 on-line participants.
- ✦ Deployed outdoor WiFi at 14 County library locations to provide broadband access for low income communities of color and small business entrepreneurs without home Internet access.
- ✦ Enhanced Technology Facility Coordination Group (TFCG or "Tower Committee") public awareness and input by revising County regulations, leveraging automated email notification, and online application posting.
- ✦ The Transmission Facilities Coordinating Group application process improvement replaced in person payment submissions with an electronic payment submission.
- ✦ Continued to expand community engagement and content through the following platforms: podcasting, cablecasting CNN new evening, and live social media coverage of County and State meetings and events.

PROGRAM CONTACTS

Contact Michele Crane of the Department of Technology Services at 240.777.2845 or Felicia Hyatt of the Office of Management and Budget at 240.777.2763 for more information regarding this department's operating budget.

PROGRAM PERFORMANCE MEASURES

Performance measures for this department are included below (where applicable), with multi-program measures displayed at the front of this section and program-specific measures shown with the relevant program. The FY21 estimates reflect funding based on the FY21 Approved Budget. The FY22 and FY23 figures are performance targets based on the FY22 Approved Budget and funding for comparable service levels in FY23.

PROGRAM DESCRIPTIONS

✦ Connect Montgomery Alliance

The Montgomery County Public, Education, and Government (PEG) Governance Board facilitates collaboration among the local PEG stations to promote meaningful and relevant PEG programming and media services to the Montgomery County community using current and emerging technologies. The PEG Governance Board (PGB) collaboratively works to expand community engagement, Spanish language programming, and access to digital media content featuring County residents, organizations, and institutions. The budget for PEG includes funds for the purchase of equipment, promotion and outreach support to increase channel awareness and viewership, and strategic planning.

FY22 Approved Changes	Expenditures	FTEs
FY21 Approved	939,984	0.00
Multi-program adjustments, including negotiated compensation changes, employee benefit changes, changes due to staff turnover, reorganizations, and other budget changes affecting multiple programs.	3,220	0.00

FY22 Approved Changes	Expenditures	FTEs
FY22 Approved	943,204	0.00

☀ Media - Montgomery College

Montgomery College Television creates videos for Montgomery College educational cable channels, website, and social media. Funds are used for staff, equipment, operating expenses, and training student interns using hands on, real life production techniques and facilities. Videos educate, inform, and support student success (i.e. closing the achievement gap, dual enrollment, retention, completion, transfer, and academic excellence.) MCTV produces videos in Spanish, Amharic, Vietnamese, French, and Korean, and provides outreach to targeted underserved populations, engaging first generation college students, non-native English speakers, immigrants, veterans, single parents, and those who are food insecure. Videos explore careers, economic development, and workforce preparedness. Additional funds are provided through the Montgomery College operating budget.

Program Performance Measures	Actual FY19	Actual FY20	Estimated FY21	Target FY22	Target FY23
Hours of first run locally produced and acquired Montgomery College MC-ITV programming	315	188	200	200	200
Hours of Montgomery College student-assisted original programming	140	122	145	145	145

FY22 Approved Changes	Expenditures	FTEs
FY21 Approved	0	0.00
FY22 Approved	0	0.00

Note(s): Funding for MCPS-TV and Montgomery College Television is provided as a fund transfer to the MCPS and Montgomery College budgets.

☀ Media - Montgomery County Public Schools

Montgomery County Public Schools Television (MCPS-TV) is a full-service television and multimedia facility that produces TV programs for students, staff, parents, and the general community produced in multiple languages to reach the district's growing multicultural community. MCPS-TV regular programming includes live Board of Education meetings, live webstreaming events from schools, new curriculum training and staff development, live call-in and interactive programs on topical issues, student-produced in class programs, technology training, and televised instruction in a variety of academic content areas.

Program Performance Measures	Actual FY19	Actual FY20	Estimated FY21	Target FY22	Target FY23
Hours of first run locally produced, block, and acquired Montgomery County Public Schools (MCPS) ITV programming	419	427	436	445	450

FY22 Approved Changes	Expenditures	FTEs
FY21 Approved	0	0.00
FY22 Approved	0	0.00

Note(s): Funding for MCPS-TV and Montgomery College Television is provided as a fund transfer to the MCPS and Montgomery College budgets.

☀ Media - PIO, Council, M-NCPPC

This program provides funding for the Office of Public Information, the County Council, and the Maryland-National Capital Park and Planning Commission to create content for the County's cable channel CCM, social media, and live Internet streaming,

including County Council and Planning Board meetings, press conferences, town hall meetings, special events, feature programs, and video on demand. Each entity has separate production staff and controls content produced, and all are supported by the Office of Broadband Programs Community Engagement program. This program was formerly part of County Cable Montgomery.

Program Performance Measures	Actual FY19	Actual FY20	Estimated FY21	Target FY22	Target FY23
Hours of first run locally produced, block, and acquired County Cable Montgomery (CCM) programming	3,164	2,765	2,257	2,257	2,257
Video communications produced for social media and cable	812	1,419	1,518	911	920
Percent of productions completed within agreed-upon timeline	100%	100%	100%	100%	100%
Engagements with video communications	125,243	2,058,630	2,202,734	1,101,367	1,024,271

FY22 Approved Changes	Expenditures	FTEs
FY21 Approved	1,893,091	11.50
Multi-program adjustments, including negotiated compensation changes, employee benefit changes, changes due to staff turnover, reorganizations, and other budget changes affecting multiple programs.	(27,967)	0.00
FY22 Approved	1,865,124	11.50

☀️ Montgomery Community Media

Montgomery County supports community media and digital equity training through a contract with Montgomery Community Television, doing business as Montgomery Community Media (MCM). MCM operates two community media cable television channels, provides media technology training to County residents and community organizations, and produces independent, diverse, and informative cable programming for County residents. MCM's mission is to provide media, television production, technology training that empowers residents and organizations and provides them with the opportunity to interact, engage, and influence the County government and the community by using the powerful media of television and the Internet.

Program Performance Measures	Actual FY19	Actual FY20	Estimated FY21	Target FY22	Target FY23
Hours of first run locally produced, block, and acquired Montgomery Community Media (MCM) programming	2,163	2,765	2,257	2,257	2,500
Hours of Montgomery Community Media (MCM) volunteer effort in creating public access programming	20,035	2,646	1,510	2,100	2,310

FY22 Approved Changes	Expenditures	FTEs
FY21 Approved	2,829,061	0.00
FY22 Approved	2,829,061	0.00

☀️ Municipal Support

Cable operator franchise fees and PEG support obligations to participating municipalities within Montgomery County are paid by cable operators to the County for administrative efficiency and auditing effectiveness and then redistributed by the County to the City of Rockville, the City of Takoma Park, and the Montgomery County Chapter of the Maryland Municipal League (MML). The County has a contractual obligation to pass through fees owed to municipalities and no discretion to alter these payments. Municipalities may use franchise fees for any purpose. Under the terms of the franchise agreements, participating municipalities must use PEG Access Operating Support funding to support PEG programming operations, and PEG capital support must be used for PEG and institutional network equipment, facilities, and related capital expenditures.

FY22 Approved Changes	Expenditures	FTEs
FY21 Approved	3,563,900	0.00
FY22 Approved	3,563,900	0.00

☀️ OBP Community Engagement

OBP Community Engagement provides channel management for the County's cable television station (CCM) and its three cable channels, and a Technical Operations Center to support transmission of 13 local PEG channels over three cable systems. CCM program content is created by the County Council, PIO, and Maryland-National Capital Park and Planning Commission (M-NCPPC). Community Engagement provides production services to record and transmit programming from the Council Office Building, production support for offsite Council Town Halls and County Executive Forums, closed captioning of programs, dynamic promotion of channel and video programming across multiple media platforms, engineering staff for the Technical Operations Center to monitor the audio and video signals provided to the Comcast, RCN and Verizon cable systems, contract administration, liaison and support services for other municipal and community media channels' PEG Channels in the County. This program was formerly part of the County Cable Montgomery and Public Educational Government (PEG) Operations programs.

Program Performance Measures	Actual FY19	Actual FY20	Estimated FY21	Target FY22	Target FY23
Hours of first run locally produced, block, and acquired County Cable Montgomery (CCM) programming	3,164	2,736	2,780	2,980	3,050
Percent of fresh County Cable Montgomery content (less than one month old) during peak viewing hours	0.94%	6.00%	8.00%	10.00%	12.50%
Percent of English language first-run programs closed captioned in Spanish	0%	0%	75%	95%	95%
Percent of English and Spanish language first-run programs closed captioned in English	100%	100%	100%	100%	100%

FY22 Approved Changes	Expenditures	FTEs
FY21 Approved	986,009	4.00
Multi-program adjustments, including negotiated compensation changes, employee benefit changes, changes due to staff turnover, reorganizations, and other budget changes affecting multiple programs.	200,194	1.00
FY22 Approved	1,186,203	5.00

☀️ OBP Community Technology

OBP Community Technology manages use of public rights-of-way in Montgomery County by cable television providers, negotiates and enforces obligations in cable franchise agreements, provides consumer assistance with cable issues and complaints, and supports County policies addressing compensation for use of public rights-of-way by communications providers. Community Technology manages the Transmission Facility Coordinating Group to provide engineering review of applications to deploy towers and antennas for wireless services in Montgomery County, and coordination for deployment of wireless facilities among department and agencies.

Program Performance Measures	Actual FY19	Actual FY20	Estimated FY21	Target FY22	Target FY23
Transmission facility applications processed	306	209	300	315	330
Cable infrastructure inspections ¹	3,412	70,000	70,000	70,000	70,000
Average number of days to process applications for siting wireless towers	36	31	31	31	31
Percent of customers satisfied with Community Technology complaint handling	94.0%	94.0%	94.0%	94.0%	94.0%

¹ In FY20, Community Technology revised its inspection calculation methodology. Previously, a site was counted as an inspection only if a violation was found. Beginning in FY20, all site visits to inspect cable infrastructure are counted as inspections. In addition, if there are two or more cable provider facilities on the same utility pole, and the inspector reviews both providers' facilities, it is counted as two inspections.

FY22 Approved Changes	Expenditures	FTEs
FY21 Approved	1,712,217	6.50
Multi-program adjustments, including negotiated compensation changes, employee benefit changes, changes due to staff turnover, reorganizations, and other budget changes affecting multiple programs.	(89,791)	(1.00)
FY22 Approved	1,622,426	5.50

☀️ OBP Digital Equity (Cable Fund)

Digital Equity is necessary for civic and cultural participation, employment, lifelong learning, and access to essential services. OBP Digital Equity works to ensure individuals and communities have the information technology knowledge and confidence needed for full participation in our society, democracy, and economy. It supports providing technology training for older adults, and youth media programs to empower young people to engage with the community through digital media. See the DTS budget for additional funding provided by DTS to support digital equity as part of the ultraMontgomery program. This program was formerly part of the County Cable Montgomery program.

FY22 Approved Changes	Expenditures	FTEs
FY21 Approved	300,287	1.00
Enhance: Digital Equity Initiative for HOC and Affordable Housing Properties	100,000	0.00
Multi-program adjustments, including negotiated compensation changes, employee benefit changes, changes due to staff turnover, reorganizations, and other budget changes affecting multiple programs.	(200,287)	(1.00)
FY22 Approved	200,000	0.00

☀️ OBP Fibernet (CF)

Funding from the Cable Special Revenue Fund is used to support Montgomery County's private communications network - FiberNet. FiberNet is a critical infrastructure asset that provides carrier-class voice, video, Internet access, and data network services for Montgomery County Government, Montgomery County Public Schools (MCPS), Montgomery College, Housing Opportunities Commission (HOC), the Maryland-National Park and Planning Commission (M-NCPPC), and the WSSC Water. The County's public safety communications are also provided via FiberNet infrastructure. Additionally, FiberNet provides private network access to the State of Maryland and all of the local counties, municipalities, and the District of Columbia. Expenditures cover the cost of network expansion, monitoring, management, and maintenance services. FiberNet is a Countywide multi-million dollar investment that is crucial to the daily operation of local government within the County and with its citizens, neighboring governments, and business partners.

FY22 Approved Changes	Expenditures	FTEs
FY21 Approved	0	0.00
Enhance: FiberNet 3 Build Out	700,000	0.00
Multi-program adjustments, including negotiated compensation changes, employee benefit changes, changes due to staff turnover, reorganizations, and other budget changes affecting multiple programs.	4,559,693	8.75
FY22 Approved	5,259,693	8.75

REALIGNED PROGRAMS

Funding in the following programs has been realigned to other programs within this department.

 Office of Broadband Programs FiberNet (Cable Fund)

Program Performance Measures	Actual FY19	Actual FY20	Estimated FY21	Target FY22	Target FY23
New sites added to FiberNet	20	155	6	5	5
FY22 Approved Changes				Expenditures	FTEs
FY21 Approved				4,294,031	7.75
Multi-program adjustments, including negotiated compensation changes, employee benefit changes, changes due to staff turnover, reorganizations, and other budget changes affecting multiple programs.				(4,294,031)	(7.75)
FY22 Approved				0	0.00

BUDGET SUMMARY

	Actual FY20	Budget FY21	Estimate FY21	Approved FY22	%Chg Bud/App
CABLE TELEVISION					
EXPENDITURES					
Salaries and Wages	3,135,671	3,337,776	3,168,538	3,510,326	5.2 %
Employee Benefits	968,704	980,362	879,061	955,622	-2.5 %
Cable Television Personnel Costs	4,104,375	4,318,138	4,047,599	4,465,948	3.4 %
Operating Expenses	11,982,905	12,200,442	12,235,220	12,203,663	—
Cable Television Expenditures	16,087,280	16,518,580	16,282,819	16,669,611	0.9 %
PERSONNEL					
Full-Time	13	18	18	18	—
Part-Time	0	0	0	0	—
FTEs	30.85	30.75	30.75	30.75	—
REVENUES					
Franchise Fees	15,792,097	15,186,000	14,854,275	13,767,962	-9.3 %
Investment Income	221,566	159,000	159,000	153,000	-3.8 %
PEG Capital Revenue	5,914,157	5,622,000	5,530,091	5,253,586	-6.6 %
PEG Operating Revenue	3,609,548	3,489,000	3,489,232	3,444,164	-1.3 %
Tower Application Fees	95,500	250,000	250,000	250,000	—
Cable Television Revenues	25,632,868	24,706,000	24,282,598	22,868,712	-7.4 %

GRANT FUND - MCG

EXPENDITURES

Salaries and Wages	0	0	0	0	—
Employee Benefits	0	0	0	0	—
Grant Fund - MCG Personnel Costs	0	0	0	0	—
Operating Expenses	0	0	0	800,000	—
Grant Fund - MCG Expenditures	0	0	0	800,000	—

BUDGET SUMMARY

	Actual FY20	Budget FY21	Estimate FY21	Approved FY22	%Chg Bud/App
PERSONNEL					
Full-Time	0	0	0	0	—
Part-Time	0	0	0	0	—
FTEs	0.00	0.00	0.00	0.00	—
REVENUES					
American Rescue Plan Act	0	0	0	800,000	%
Grant Fund - MCG Revenues	0	0	0	800,000	—

DEPARTMENT TOTALS

Total Expenditures	16,087,280	16,518,580	16,282,819	17,469,611	5.8 %
Total Full-Time Positions	13	18	18	18	—
Total Part-Time Positions	0	0	0	0	—
Total FTEs	30.85	30.75	30.75	30.75	—
Total Revenues	25,632,868	24,706,000	24,282,598	23,668,712	-4.2 %

FY22 APPROVED CHANGES

	Expenditures	FTEs
CABLE TELEVISION		
FY21 ORIGINAL APPROPRIATION	16,518,580	30.75
<u>Other Adjustments (with no service impacts)</u>		
Increase Cost: FY21 Compensation Adjustment	84,197	0.00
Increase Cost: Annualization of FY21 Personnel Costs	49,173	0.00
Increase Cost: FY22 Compensation Adjustment	32,148	0.00
Increase Cost: Print and Mail Adjustment	3,221	0.00
Decrease Cost: Retirement Adjustment	(17,708)	0.00
FY22 APPROVED	16,669,611	30.75
GRANT FUND - MCG		
<u>Federal/State Programs</u>		
Enhance: FiberNet 3 Build Out	700,000	0.00
Enhance: Digital Equity Initiative for HOC and Affordable Housing Properties	100,000	0.00
FY22 APPROVED	800,000	0.00

PROGRAM SUMMARY

Program Name	FY21 APPR Expenditures	FY21 APPR FTEs	FY22 APPR Expenditures	FY22 APPR FTEs
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PROGRAM SUMMARY

Program Name	FY21 APPR Expenditures	FY21 APPR FTEs	FY22 APPR Expenditures	FY22 APPR FTEs
Connect Montgomery Alliance	939,984	0.00	943,204	0.00
Media - Montgomery College	0	0.00	0	0.00
Media - Montgomery County Public Schools	0	0.00	0	0.00
Media - PIO, Council, M-NCPPC	1,893,091	11.50	1,865,124	11.50
Montgomery Community Media	2,829,061	0.00	2,829,061	0.00
Municipal Support	3,563,900	0.00	3,563,900	0.00
OBP Community Engagement	986,009	4.00	1,186,203	5.00
OBP Community Technology	1,712,217	6.50	1,622,426	5.50
OBP Digital Equity (Cable Fund)	300,287	1.00	200,000	0.00
OBP Fibernet (CF)	0	0.00	5,259,693	8.75
Office of Broadband Programs FiberNet (Cable Fund)	4,294,031	7.75	0	0.00
Total	16,518,580	30.75	17,469,611	30.75

FUNDING PARAMETER ITEMS

CC APPROVED (\$000S)

Title	FY22	FY23	FY24	FY25	FY26	FY27
CABLE TELEVISION						
EXPENDITURES						
FY22 Approved	16,670	16,670	16,670	16,670	16,670	16,670
No inflation or compensation change is included in outyear projections.						
Labor Contracts	0	74	74	74	74	74
These figures represent the estimated annualized cost of general wage adjustments, service increments, and other negotiated items.						
Subtotal Expenditures	16,670	16,744	16,744	16,744	16,744	16,744

FY22 APPROVED CABLE COMMUNICATIONS PLAN (in \$000's)

	ACT FY20	APP FY21	Est FY21	APP FY22	Proj. FY23	Proj. FY24	Proj. FY25	Proj. FY26	Proj. FY27
1 BEGINNING FUND BALANCE	346	1,064	1,844	2,711	140	(4,485)	(10,395)	(18,046)	(26,604)
2 REVENUES									
3 Franchise Fees	15,792	15,185	14,854	13,768	12,687	11,569	10,428	10,103	10,103
4 Gaithersburg PEG Contribution	-	-	-	-	-	-	-	-	-
5 PEG Operating Grant	3,610	3,489	3,489	3,444	3,272	3,108	2,953	2,805	2,665
6 PEG Capital Grant	5,914	5,622	5,530	5,254	4,991	4,741	4,504	4,279	4,065
7 Interest Earned	222	159	159	153	153	153	153	153	153
8 TFCG Application Review Fees	96	250	250	250	250	250	250	250	250
9 Miscellaneous	-	-	-	-	-	-	-	-	-
10 TOTAL ANNUAL REVENUES	25,633	24,706	24,283	22,869	21,353	19,822	18,289	17,590	17,236
11 TOTAL RESOURCES-CABLE FUND	25,979	25,769	26,127	25,579	21,493	15,336	7,893	(456)	(9,368)
12 EXPENDITURE OF RESTRICTED FUNDS									
13 A. EXPENDITURE OF RESTRICTED CAPITAL FUNDS									
14 Municipal Capital Support									
15 Rockville Equipment	845	847	790	751	713	677	643	611	581
16 Takoma Park Equipment	197	198	184	175	166	158	150	143	136
17 Municipal League Equipment	197	198	184	175	166	158	150	143	136
18 MUNICIPAL PEG/INET CAPITAL SUBTOTAL	1,231	1,243	1,159	1,101	1,046	993	944	897	852
19 PEG Network Capital Grant	759	759	759	759	759	759	759	759	759
20 NON-CIP PEG CAPITAL SUBTOTAL	759	759	759	759	759	759	759	759	759
21 ultraMontgomery - CIP	680	680	680	680	680	680	680	680	680
22 FiberNet - CIP	3,856	3,081	3,081	3,592	3,888	3,496	3,496	3,496	3,496
23 CIP EXPENDITURE SUBTOTAL	4,536	3,761	3,761	4,272	4,568	4,176	4,176	4,176	4,176
24 CAPITAL SUBTOTAL (Must be > or = to Line 6)	6,526	5,763	5,678	6,132	6,373	5,928	5,879	5,832	5,787
25 B. EXPENDITURE OF RESTRICTED MUNICIPAL FUNDS									
26 Municipal Franchise Fee Distribution									
27 City of Rockville	725	739	676	626	633	601	569	561	561
28 City of Takoma Park	223	227	208	193	194	184	175	172	172
29 Other Municipalities	246	250	229	212	210	199	189	186	186
30 SUBTOTAL	1,186	1,216	1,113	1,031	1,037	984	932	918	918
31 Municipal Operating Support									
32 Rockville PEG Support	248	250	227	224	246	246	246	246	246
33 Takoma Park PEG Support	423	428	388	383	421	420	420	420	420
34 Muni. League PEG Support	423	428	388	383	421	420	420	420	420
35 SUBTOTAL	1,050	1,105	1,002	989	1,087	1,087	1,086	1,086	1,086
36 SUBTOTAL	2,235	2,321	2,115	2,020	2,124	2,071	2,019	2,005	2,005
37 TOTAL EXPENDITURES OF RESTRICTED FUNDS	8,761	8,083	7,793	8,152	8,497	8,000	7,897	7,836	7,791
38 NET TOTAL ANNUAL REVENUES	16,872	16,622	16,490	14,717	12,856	11,822	10,391	9,754	9,444
39 NET TOTAL RESOURCES-CABLE FUND	17,218	17,686	18,334	17,427	12,996	7,337	(4)	(8,292)	(17,159)
40 EXPENDITURES OF NON-RESTRICTED FUNDS									
41 OFFICE BROADBAND PROGRAMS									
42 C. OBP FIBERNET OPERATING									
43 FiberNet - DTS Personnel Charges	627	1,115	1,011	1,157	1,183	1,218	1,255	1,293	1,293
44 FiberNet - DTS Operations & Maintenance	1,417	1,391	1,817	1,786	1,391	1,391	1,391	1,391	1,391
45 FiberNet - DTS Network Operations Center	910	910	1,041	910	910	910	910	910	910
46 FiberNet - DOT Personnel Charges	112	99	108	115	119	122	126	130	130
47 FiberNet - DOT Operations & Maintenance	291	291	190	291	291	291	291	291	291
48 FiberNet - DOT Miss Utility	488	488	395	488	488	488	488	488	488
49 SUBTOTAL	3,845	4,294	4,562	4,747	4,382	4,421	4,461	4,503	4,503
50 D. OBP COMMUNITY TECHNOLOGY									
51 TFCG Application Review	250	230	230	350	350	300	300	250	250
52 B. FRANCHISE ADMINISTRATION									
53 Personnel Costs - Charges for County Atty	804	748	748	771	794	818	842	868	868
54 Personnel Costs - OBP Community Technology	125	114	114	118	121	125	128	132	132
55 Operating	68	144	170	248	248	248	248	248	248
Engineering & Inspection Services	78	-	-	-	-	-	-	-	-
56 Legal and Professional Services	475	475	345	375	250	250	250	250	250
57 SUBTOTAL	1,799	1,712	1,608	1,861	1,763	1,741	1,769	1,748	1,748
58 E. OBP DIGITAL EQUITY									
59 Personnel Costs	-	200	200	206	212	219	225	232	232
60 Youth and Arts Community Media	-	100	127	-	100	100	100	100	100
61 SUBTOTAL	-	300	327	206	312	319	325	332	332
62 F. OBP COMMUNITY ENGAGEMENT									
63 Personnel Costs	908	546	546	562	579	597	614	633	633
64 Operating Expenses	31	99	99	99	99	99	99	99	99
65 Contracts - TV Production	87	87	87	87	87	87	87	87	87
66 Community Engagement	91	91	91	91	91	91	91	91	91
67 Closed Captioning	-	163	163	163	163	163	163	163	163
Technical Operations Center (TOC)	-	-	-	-	-	-	-	-	-
New Media, Webstreaming & VOD Services	58	-	-	-	58	58	58	58	58
68 SUBTOTAL	1,176	986	986	1,002	1,077	1,094	1,112	1,131	1,131
69 G. MEDIA - Connect Montgomery Alliance									
70 Operating Expenses	181	181	181	206	206	206	206	206	206
Community Engagement	-	-	-	-	-	-	-	-	-
Closed Captioning	-	-	-	-	283	283	283	283	283
Technical Operations Center (TOC)	-	-	-	-	9	9	9	9	9
Youth and Arts Community Media	100	-	-	-	31	31	31	31	31
71 SUBTOTAL	281	181	181	206	529	529	529	529	529

FY22 APPROVED CABLE COMMUNICATIONS PLAN (in \$000's)

	ACT FY20	APP FY21	Est FY21	APP FY22	Proj. FY23	Proj. FY24	Proj. FY25	Proj. FY26	Proj. FY27
72 H. MEDIA - PIO, COUNCIL, M-NCPPC									
73 Public Information Office									
74 Personnel Costs	867	832	832	857	883	909	937	965	965
75 Operating Expenses	11	11	11	11	11	11	11	11	11
76 SUBTOTAL	879	843	843	868	894	921	948	976	976
77 County Council									
78 Personnel Costs	660	663	663	680	700	721	743	765	765
79 Operating Expenses	124	11	11	11	11	11	11	11	11
80 Contracts - TV Production	163	253	175	253	153	153	153	153	153
81 General Sessions and Committee Meetings	-	-	-	-	100	100	100	100	100
82 SUBTOTAL	947	927	850	943	964	985	1,006	1,029	1,029
83 MNCPPC									
84 Operating Expenses	24	24	24	24	24	24	24	24	24
85 Contracts - TV Production	99	99	39	99	99	99	99	99	99
86 SUBTOTAL	123	123	64	123	123	123	123	123	123
87 SUBTOTAL	1,949	1,893	1,757	1,935	1,981	2,028	2,077	2,128	2,128
88 I. MEDIA - MONTGOMERY COLLEGE									
89 Personnel Costs	1,555	1,588	1,588	1,588	1,588	1,588	1,588	1,588	1,588
90 Operating Expenses	209	209	209	209	209	209	209	209	209
91 SUBTOTAL	1,764	1,797	1,797	1,797	1,797	1,797	1,797	1,797	1,797
92 J. MEDIA - MONTGOMERY CO PUBLIC SCHOOLS									
93 Personnel Costs	1,678	1,648	1,648	1,694	1,749	1,801	1,855	1,911	1,911
94 Operating Expenses	121	121	121	76	121	121	121	121	121
95 SUBTOTAL	1,800	1,770	1,770	1,770	1,870	1,923	1,977	2,032	2,032
96 K. MEDIA - MONTGOMERY COMMUNITY MEDIA									
97 Personnel Costs	2,231	2,240	2,240	2,394	2,463	2,534	2,607	2,682	2,759
98 Operating Expenses	54	54	54	54	54	54	54	54	54
99 Rent & Utilities	502	535	535	383	397	411	425	441	456
New Media, Webstreaming & VOD Services	23	-	-	-	-	-	-	-	-
100 SUBTOTAL	2,811	2,829	2,829	2,832	2,914	2,999	3,086	3,176	3,269
101 L. COMPENSATION ADJUSTMENTS									
102 MCG Personnel Cost Adjustments	-	-	-	-	-	-	-	-	-
103 FY20 Collective Bargaining Agreement	-	-	-	-	-	-	-	-	-
104 TOTAL EXPENDITURE OF UNRESTRICTED FUNDS	15,426	15,763	15,817	16,356	16,626	16,851	17,134	17,376	17,469
105 TOTAL EXPENDITURE OF RESTRICTED FUNDS	8,761	8,083	7,793	8,152	8,497	8,000	7,897	7,836	7,791
106 TOTAL EXPENDITURES - PROGRAMS	24,187	23,846	23,610	24,508	25,123	24,850	25,031	25,212	25,260
107 M. OTHER									
108 Indirect Costs Transfer to Gen Fund	880	843	843	831	856	882	908	935	935
109 Telecom Transfer to the Gen Fund	-	-	-	-	-	-	-	-	-
110 Transfer to the General Fund	-	-	-	-	-	-	-	-	-
111 Legislative Community Communications NDA	-	-	-	-	-	-	-	-	-
112 Transfer to the Gen Fund-M-NCPPC	100	-	-	100	-	-	-	-	-
113 SUBTOTAL	980	843	843	931	856	882	908	935	935
114 TOTAL EXPENDITURES	25,167	24,689	24,453	25,439	25,978	25,732	25,939	26,147	26,195
115 N. ADJUSTMENTS									
116 Prior Year Adjustments	(1,033)	-	(1,037)	-	-	-	-	-	-
117 Encumbrance Adjustment	-	-	-	-	-	-	-	-	-
125 CIP - Designated Claim on Fund	-	-	-	-	-	-	-	-	-
118 TOTAL ADJUSTMENTS	(1,033)	-	(1,037)	-	-	-	-	-	-
119 FUND BALANCE	1,844	1,080	2,711	140	(4,485)	(10,395)	(18,046)	(26,604)	(35,563)
120 FUND BALANCE PER POLICY GUIDANCE	1,289	1,248	1,221	1,134	1,047	958	867	840	840
121 O. SUMMARY - EXPENDITURES BY FUNDING SOURCE									
122 Transfer to Gen Fund-Indirect Costs	880	843	843	831	856	882	908	935	935
123 Transfer to Gen Fund-Mont College Cable Fund	1,764	1,797	1,797	1,797	1,797	1,797	1,797	1,797	1,797
124 Transfer to Gen Fund-Public Schools Cable Fund	1,800	1,770	1,770	1,770	1,870	1,923	1,977	2,032	2,032
125 Transfer to CIP Fund	4,536	3,761	3,761	4,272	4,568	4,176	4,176	4,176	4,176
126 Transfer to Gen Fund-Other	-	-	-	-	-	-	-	-	-
127 Transfer to Gen Fund-Telecom	-	-	-	-	-	-	-	-	-
128 Transfer to the General Fund-Legislative Branch NDA	-	-	-	-	-	-	-	-	-
129 Transfer to the Gen Fund-M-NCPPC	100	-	-	100	-	-	-	-	-
130 FUND TRANSFERS SUBTOTAL	9,080	8,171	8,171	8,769	9,091	8,777	8,857	8,940	8,940
131 Cable Fund Expenditure of Unrestricted Funds	11,862	12,196	12,251	12,789	12,959	13,131	13,361	13,547	13,640
132 Cable Fund Direct Expenditures	16,087	16,519	16,283	16,670	16,888	16,955	17,082	17,207	17,255
133 Cable Fund Personnel	4,104	4,318	4,223	4,466	4,591	4,729	4,871	5,017	5,017
134 Cable Fund Operating	11,983	12,200	12,260	12,204	12,296	12,226	12,211	12,190	12,238

Notes:

- These revenues and expenditures are based on the Executive's recommended budget. The projected future expenditures, revenues, transfers, and fund balances may vary based on changes not assumed here to fee or tax rates, usage, inflation, future labor agreements and other factors.
- Franchise fees and PEG revenues are subject to municipal pass-through payment. Municipal payments are estimates. Actual payments will be calculated based upon actual revenue received, subscriber numbers and formulas specified within the Municipal MOUs.
- Restricted revenue and expenditures: Certain Cable Fund revenues other than franchise fees, and corresponding expenditures (Municipal Franchise Fees/Pass-throughs, PEG Capital/Equipment Grants, and PEG Operating Revenue) are contractually required by franchise, municipal, and settlement agreements, and by the County Code, and may only be used for permissible federal purposes and in a manner consistent with applicable agreements.
- Montgomery Community Television, Inc., d/b/a Montgomery Community Media, is designated as a sole source contractor to provide community access media services.
- Fund balance per policy guidance should be calculated as 8% of total non-restricted revenues (franchise fees, tower fees, and investment income).
- The Cable Television Communications Fund provides a fund transfer to Montgomery County Public Schools and Montgomery College and to support MCPS-TV and Montgomery College Television.

FY22 APPROVED CABLE COMMUNICATIONS PLAN (in \$000's)

	ACT FY20	APP FY21	Est FY21	APP FY22	Proj. FY23	Proj. FY24	Proj. FY25	Proj. FY26	Proj. FY27
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- 7. Row 44 FY22 (FiberNet Operations & Maintenance) previously reflected (\$700K) in the FY22 Recommended version. This expenditure has been realigned to the Grant Fund (American Rescue Plan Act funding).
- 8. Row 60 FY22 (Youth and Arts Community Media) previously reflected (\$100K) in the FY22 Recommended version. This expenditure has been realigned to the Grant Fund (American Rescue Plan Act funding).
- 9. Row 110 FY22 (Transfer to the General Fund) previously reflected a (\$700K) in the FY22 Recommended version. This transfer is no longer necessary and has been removed in the Approved version, as the related FiberNet expenditures have been realigned to the Grant Fund (American Rescue Plan Act funding).
- 10. Subtotals may be adjusted due to rounding.

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