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Montgomery County Department of Economic Development

e-Biz Update

Events

April 2011

Rockville Women's Business Center (WBC) Monthly Workshops, Cost Varies

Choose from targeted monthly sessions to help your business succeed including ***Women Entrepreneurs Working Group*** (4/11) and ***Basic Bookkeeping for Small Businesses*** (4/15). Workshop locations vary. [View full calendar of events for details](#) or call 301-315-8096 for more info.

Thurs., April 7

11:30 am-1:30 pm

Digital Media

Strategy for PR

Practitioners:

Independent Public Relations Alliance's Roundtable Idea

Swap, \$33 members/
\$38 others

The program kicks off with an overview of how to be strategic in using social media and mobile technology, followed by four expert-led roundtable discussions on Creating an Effective Online Pressroom, Writing a Great Blog, Adapting the Press Release to Social

April 5, 2011

NewsMakers



Montgomery County Executive Isiah Leggett (at podium) celebrates with, from left, Montgomery County Council Vice President Roger Berliner, Montgomery County Dept. of Transportation Director Art Holmes & MobileNOW! President Krista Tassa during a recent press event to announce the addition of new pay-by-cell meters throughout the County.

Did You Know...

Montgomery County Has a New Farmland Preservation Initiative?

To keep farmland preservation programs competitive with regional land values and viable in the face of continuing development pressure, DED's Agricultural Services Division has announced the first open purchase period for the

Building Lot Termination (BLT) Program, which began **April 1, 2011 and closes on May 31, 2011 at 5:00 pm.**

The goal of this new program is to target lots on farms in the Agricultural Reserve that have explored development, as demonstrated by obtaining an approved septic system site plan from the Department of Permitting Services, and provide landowners with a viable alternative to selling those lots for development. The BLT program purchases the building rights to these lots at 60-80% of their market value, depending on several factors such as soil quality and size of farm, and the landowner retains title to the land itself.

[Learn more!](#)