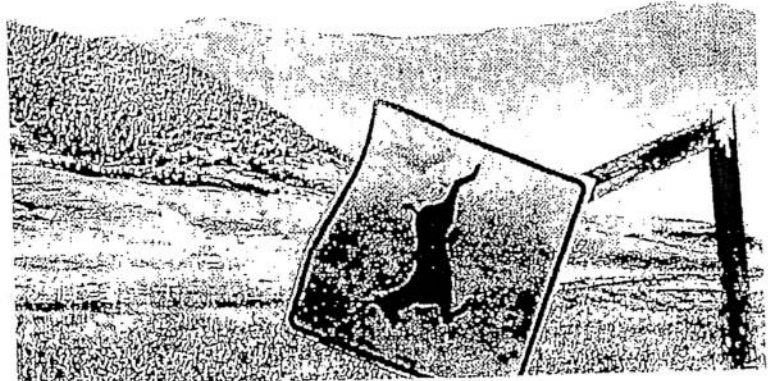


Jeremy

FYI

Susan Butler

The Briefing



BAMBI: CUTE, SURE, BUT DANGEROUS

Almost \$4 billion. That, folks, is the estimated annual cost of—hold on to your buckskin hats—deer collisions in this country. This year, according to research by State Farm Insurance and *Fortune*, there will be more than 1.1 million car-deer accidents. The most dangerous state? Pennsylvania, home of, yes, *The Deer Hunter*. —Allan Sloan

STATE	COLLISIONS	EST. COST	STATE	COLLISIONS	EST. COST
1 Pennsylvania	102,165	\$343 mil.	8 North Carolina	43,844	\$147 mil.
2 Michigan	101,174	\$339 mil.	7 Wisconsin	42,597	\$143 mil.
3 New York	77,582	\$260 mil.	8 Georgia	41,749	\$140 mil.
4 Ohio	65,753	\$220 mil.	9 Texas	38,438	\$129 mil.
5 Virginia	51,990	\$174 mil.	10 Illinois	37,816	\$127 mil.

(Attachment D)**Criss, Jeremy**

From: Dick Luedke [dick.luedke.h2hj@statefarm.com]
Sent: Tuesday, July 19, 2011 11:10 AM
To: Criss, Jeremy
Subject: State Farm info

Jeremy, we would estimate that there were 31,888 deer-vehicle collisions in the state of Maryland between July 1, 2009 and June 30, 2010. The average property damage cost of these accidents to State Farm (which does not include the deductible amounts that our customers have on their comprehensive coverage, the coverage that applies to deer collisions) is \$3,103. And so our estimated property damage cost of the deer-vehicle collisions in Maryland during the aforementioned 12 month period is 31,888 x \$3,103 or just shy of \$99 million.

Here is a link to our news release from last October. It includes links to a chart and a map that may also be of interest to you.

http://www.statefarm.com/aboutus/_pressreleases/2010/deer-vehicle-collision-frequency.asp

Let me know if you have other questions.

Dick Luedke
309.766.3635

7/19/2011