

**White Flint Downtown Advisory Committee
Meeting Minutes – June 1, 2022**

Meeting Commenced: 8:03am EST

Attendees:

In-person - Matt Herrmann; David Child, Andy Shulman, Joy Champaloux

Virtual - TJ Dant; Pete Fosselman; Peggy Schwartz; Michael Krauthammer; Krista Brick; Tom Lewis; Nikosi Yearwood; Joy Champaloux, Cindy Gibson, Pete Fosselman, Chris Melgard, Michael Krauthamer, Jake Weissman

Welcome/Opening/PDP Update

Matt Herrmann

- M. Herrmann provided an update on the PDP indicating that the grant program has been set up and we believe we will be able to obtain \$200K from the grant and should be getting additional \$130K for marketing through regional funding.
- Turned it over to Jake Weissman for further clarification.

Jake Weissman Guest Speaker – Assistant Chief Administrative Officer

Jake Weissman

- Explained his role in the county and mentioned that they are adding 2 new business liaison positions to better communicate with small businesses in the county.
- MCEDC 4-year plan that has been developed and the link has been sent out to all.
- Big focus is on Life Sciences particularly for the White Flint/Pike District area.
- New office of grants management has been set up which will help county to apply for federal grants and streamline how these funds are distributed.
- Matt Hermann Requested that as we stand up the PDP we would like more support for economic development and the county can expect our support.
- Andy Schulman asked what the process is for getting the grant and Jake responded that that is not finalized yet, but the application process would open in mid-June and funds would be available July 1st.
- David Child asked if the promised \$200K promised to PDP is all we can ask for and Jake responded yes, at this time, but they more funds available down the road.
- Joy Champaloux asked if the money needed to be spent in 1 year and Jake responded that it was not.

Approval of Minutes from April 6th

- D. Child motioned to approve.
- A. Schulman 2nd
- All approved.

White Flint Plan – Economic Development Update

Tom Lewis

- Nothing more to report at this time.

North Bethesda TMD Updates

P. Schwartz

- Bike to Work Day May 20th was very successful.

Marketing/Placemaking Update

Krista Brick

- Provided an update on the pop-up park, Friday Salsa starts May 6th and Thursday Concert Series starts June 2nd.

Meeting adjourned by Matt at 8.50am