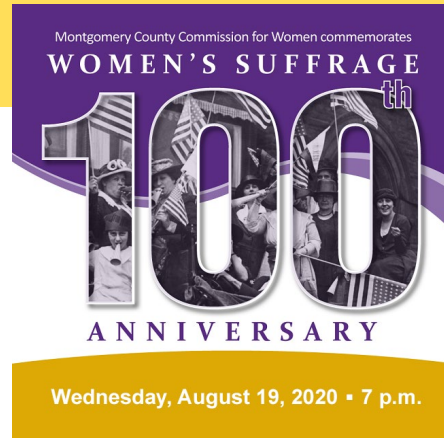


# SOCIAL MEDIA TOOLKIT



Thank you for partnering with us for the 2020 Suffrage Commemoration! To ensure a successful virtual event, we would like your help with publicizing this celebration as August 19 is coming up soon.

The Montgomery County Commission for Women has prepared this toolkit for you and members of your organization to assist with publicizing the virtual event. This toolkit includes information that you can copy/paste and distribute using your digital communication channels. However, please feel free to edit and use as needed to best suit your organization's needs. We encourage you to continue promoting the Suffrage 2020 Commemoration virtual event via social media before, during and after the event as well.

## Key Information:

- **Please use the hashtags:** #CFWSuffrage2020, #suffrage100, #WomensSuffrage
- **Follow us on Twitter:** @moco women
- **Follow us on Facebook:** @MoCoWomen
- **Follow us on Instagram:** @moco cfw
- **Subscribe to us on YouTube:** <https://www.youtube.com/channel/UCN1YwF6sidcrnIXi7vw2DAA/featured>
- **Website:** [www.montgomerycountymd.gov/cfw](http://www.montgomerycountymd.gov/cfw)

## Recommended Event Listing on E-Newsletter, Organizational Website, E-mails, and News Outlet:

The Montgomery County Commission for Women (CFW) will virtually commemorate the 100th anniversary of the ratification of the 19th Amendment on August 19, 2020 and will be available for streaming at 7:00 p.m. on Facebook and YouTube. This virtual event will feature special guest Robyn Muncy, Ph.D., author, guest curator of the National Archives exhibit, "Rightfully Hers: American Women and the Vote" and Professor of History at the University of Maryland, and Dr. DeRionne Pollard, the president of Montgomery College. All ages are invited to learn more about previous suffrage efforts, and the role of civic activists in enlisting women's participation in voting. For more information, please visit: [www.montgomerycountymd.gov/cfw/suffrage/index.html](http://www.montgomerycountymd.gov/cfw/suffrage/index.html)

### Recommended Facebook Posts to Use (Pre-event):

- SAVE THE DATE: Join the @Montgomerycountycommissionforwomen for an educational event commemorating the 100<sup>th</sup> Anniversary of Women's Suffrage on August 19, 2020. Learn about the suffrage movement, and the importance of civic activism in securing the right for women to vote. This virtual event will take place at 7:00pm. For more information, visit [www.montgomerycountymd.gov/cfw/suffrage/index.html](http://www.montgomerycountymd.gov/cfw/suffrage/index.html) #CFWSuffrage2020 #suffrage100 #WomensSuffrage
- Don't miss the @Montgomerycountycommissionforwomen's 2020 Suffrage Commemoration on August 19, 2020! The virtual commemoration of the 100<sup>th</sup> Anniversary of Women's Suffrage will feature special guests University of Maryland Professor of History Robyn Muncy and Montgomery College President Dr. DeRionne Pollard and give participants of all ages the opportunity to learn about previous suffrage efforts, and the role of civic activists in enlisting women's participation in voting. Youth are highly encouraged to tune-in! More Information at [www.montgomerycountymd.gov/cfw/suffrage/index.html](http://www.montgomerycountymd.gov/cfw/suffrage/index.html)
- The @Montgomerycountycommissionforwomen's 2020 Suffrage Commemoration is on August 19, 2020! Learn all about women's suffrage, the efforts to ensure women had the right to vote, hear from guest speakers Robyn Muncy and Dr. DeRionne Pollard, and much more! Tune in and watch the show! [www.montgomerycountymd.gov/cfw/suffrage/index.html](http://www.montgomerycountymd.gov/cfw/suffrage/index.html)

### Recommended Tweets (Pre-event):

- SAVE THE DATE, 8/19 – 7 p.m.: @MoCoWomen commemorates 100th anniversary of women's suffrage. Virtual event features @UofMaryland Professor of History Robyn Muncy & @MontgomeryColl President Dr. DiRionne Pollard. #CFWSuffrage2020 #suffrage100 #WomensSuffrage
- We're excited to join @MoCoWomen for the 2020 Suffrage commemoration on 8/19! We'll be there to learn about suffrage movement and commemorate the 100th Anniversary of the 19th Amendment! For more info visit [www.montgomerycountymd.gov/cfw/suffrage/index.html](http://www.montgomerycountymd.gov/cfw/suffrage/index.html) #CFWSuffrage2020
- Don't miss the @MoCoWomen's 2020 Suffrage Commemoration on 8/19. All are welcome to learn about the suffrage movement, its 100<sup>th</sup> Anniversary, and hear from special guests @LeighMuncy & @DrPollard\_MC. #CFWSuffrage2020 #suffrage100 #WomensSuffrage
- Want to learn about the Women's Suffrage Movement and commemorate it's 100<sup>th</sup> Anniversary? Join us for the @MoCoWomen's virtual 2020 Suffrage Commemoration on 8/19 at 7:00pm. More info: [www.montgomerycountymd.gov/cfw/suffrage/index.html](http://www.montgomerycountymd.gov/cfw/suffrage/index.html) #CFWSuffrage2020 #suffrage100 #WomensSuffrage

As we come together to commemorate the 100th anniversary of women's suffrage, we sincerely thank all of our partners, whose contributions made this virtual event a success! Please feel free to contact Jodi Finkelstein, CFW Executive Director at [jodi.finkelstein@montgomerycountymd.gov](mailto:jodi.finkelstein@montgomerycountymd.gov) or (240) 777-8333 if you have any questions about the event and publicity efforts.

Sincerely,  
Montgomery County Commission for Women