



2022 VIRTUAL Women's Legislative Briefing Voting Women Change Everything Sponsorship Opportunities

About the Women's Legislative Briefing (WLB):

The WLB is the premier and longest-standing women's legislative event in the state of Maryland. It is an annual event and regularly features nationally recognized speakers and prominent legislators, policymakers, and activists from the country's most preeminent national women's organizations.

The purpose of the WLB is to inform Maryland residents about legislative proposals that are before the Maryland General Assembly and the U.S. Congress that address issues of specific concern to women. Briefings traditionally cover topics such as:

- health issues including health care reform;
- older women's issues including eldercare, pension, and Social Security reform;
- labor issues including flexible work hours, paid leave, pregnancy fairness, fair pay, and custody;
- immigrant women's concerns;
- women and poverty;
- trafficking, domestic violence, sexual assault, and family law;
- effective advocacy; and
- successful strategies for increasing the number of women in elected and appointed office.

The program also includes civic leadership seminars for students in grades 6-12.

The Briefing, led by the Montgomery County Commission for Women, is co-sponsored by more than 80 women's and community organizations each year and is attended by more than 700 individuals. Co-sponsoring community organizations are required to be either non-profit or public agencies. In addition to being a sponsor, these organizations share many volunteer hours towards the planning and

execution of the program. Their representatives meet monthly as a planning committee to decide the content and format of the program. The planning committee makes recommendations regarding the session topics, panelists, speakers, and logistics, with the final decisions being made by the Montgomery County Commission for Women.

As with our previous events, the 2022 WLB will begin with an opening plenary session to include welcoming remarks from various county executives and other elected officials. The program includes sessions on topics of concern to women.

Each year, this important event is made possible by the generous financial support from its corporate and non-profit sponsors, Friends of the WLB, and community co-sponsors.

There are several levels of sponsorship available, which are outlined on the following pages. We welcome the opportunity to have your organization partner with us to make the 2022 Women's Legislative Briefing the best one yet!



2022 Sponsorship Opportunities

Emerald Sponsorship: \$5,000

- Name and logo on all event publicity prior to and up to the event (This will all be online and must be received by Wednesday, January 12, 2022.)
- Video about the company shared during opening plenary (video to be provided by sponsor)
- Name and logo prominently featured at the beginning of the conference
- Complimentary attendance for 7 associates to attend the conference. Two associates may also attend the Chair's Networking Reception.

Topaz Sponsorship: \$2,500

- Name and logo on all event publicity prior to and up to the event (This will all be online and must be received by Wednesday, January 12, 2022)
- Video about the company shared during opening plenary (video to be provided by sponsor)
- Name and logo prominently featured at the beginning of the conference
- Complimentary attendance for 6 associates for all portions of the conference. Two associates may also attend the Chair's Networking Reception.

Amethyst Sponsorship: \$1,000

- Name and logo on all event publicity prior to and up to the event (This will all be online and must be received by Wednesday, January 12, 2022)
- Name and logo prominently featured at the beginning of the conference
- Complimentary attendance for 5 associates to attend the conference. Two associates may also attend the Chair's Networking Reception.

Pearl Sponsorship: \$500

- Name and logo on all event publicity prior to and up to the event (This will all be online and must be received by Wednesday, January 12, 2022)
- Name and logo prominently featured at the beginning of the conference

- Complimentary attendance for 4 associates for all portions of the conference. Two associates may also attend the Chair's Networking Reception.

Opal Sponsorship: \$250

- Name and logo on all event publicity prior to and up to the event (This will all be online and must be received Wednesday, January 12, 2022)
- Name and logo prominently featured at the beginning of the conference
- Complimentary attendance for 3 associates for all portions of the conference. Two associates may also attend the Chair's Networking Reception.



2022 Community Co-Sponsorship Opportunities

Level 4 Community Co-Sponsor: \$125

- Co-sponsoring organization's name included on all online event publicity. Materials must be received by Wednesday, January 12, 2022.
- Opportunity for co-sponsors representative to participate on the WLB planning committee
- Complimentary admission for four individuals:
- Inclusion of co-sponsoring organization in the *2022 WLB Networking Directory* (form must be submitted by Wednesday, January 12, 2022)
- Complimentary admission for four individuals:
 - Three co-sponsor representatives to the WLB
 - Two admissions for Co-sponsor's President, Chair or Designee to Chair's Networking Session and the WLB

Level 3 Community Co-Sponsor and Friend of the WLB: \$100

- Co-sponsoring organization's name included on all online event publicity. Materials must be received by Wednesday, January 12, 2022.
- Opportunity for co-sponsors representative to participate on the WLB planning committee
- Complimentary admission for three individuals:
 - Two-co-sponsor representatives to the WLB
 - Two admissions for Co-sponsor's President, Chair or Designee to Chair's Networking Session and the WLB
- Inclusion of Co-sponsoring organization in the *2022 WLB Networking Directory* (form must be submitted by Wednesday, January 12, 2022)

Level 2 Community Co-Sponsor: \$80

- Co-sponsoring organization's name included on all online event publicity. Materials must be received by January 12, 2022.
- Opportunity for co-sponsors representative to participate on the WLB planning committee
- Complimentary admission for two individuals:
 - One co-sponsor representative to the WLB

- Two admissions for Co-sponsor's President, Chair or Designee to the Chair's Networking Session and the WLB
- Inclusion of Co-sponsoring organization in the *2022 WLB Networking Directory* (form must be submitted by Wednesday, January 12, 2022)

Level 1 Community Co-Sponsor: \$65

- Includes one complimentary WLB admission
- Opportunity for co-sponsors representative to participate on the WLB planning committee
- Inclusion of Co-sponsoring organization in the *2022 WLB Networking Directory* (form must submitted by Wednesday, January 12, 2022)

Chair's Networking Reception

The Chair's Networking Reception will be April 30, 2022 from 4:00 p.m. - 5:00 p.m. The reception is by invitation only. Participants will receive information from the Commission for Women's Chair.

2022 Community Co-Sponsorship Opportunities

ALL forms and payment must be completed and received by the CFW by Wednesday, January 12, 2022
Please make every effort to submit your forms AND payment ONLINE.

Yes! Our organization would like to co-sponsor the 2022 Women's Legislative Briefing as a:

____ Level 4 Community Sponsor - \$125 ____ Level 3 Community Sponsor/Friend of WLB - \$100
____ Level 2 Community Sponsor - \$80 ____ Level 1 Community Sponsor - \$65

Our organization would like to volunteer for the following committees:

____ Programming ____ Publicity ____ Emerging Leaders
____ Evaluations ____ Chair's Networking Reception

Name of co-sponsoring organization: _____

Mailing Address: _____ Email: _____

Website: _____ Twitter: _____ Facebook: _____

Name of representative (s) to receive WLB admission: _____

Email: _____ Phone: _____

Email: _____ Phone: _____

Email: _____ Phone: _____

Representative to attend the Chair's Networking Reception: _____

Email: _____ Phone: _____

PLEASE make every effort to pay online at:

<https://2022wlbsponsors.eventbrite.com>

Checks (not encouraged) should be sent to:

Montgomery County Commission for Women
21 Maryland Avenue, Suite 330, Rockville, MD 20850
Questions? Email Jodi.Finkelstein@montgomerycountymd.gov
Sponsorships materials are due Wednesday, January 12, 2022