



Jessica Barba Brown
Senior Advisor, Healthy Democracy Healthy People

Jessica Barba Brown is Senior Advisor for the Healthy Democracy Healthy People Initiative. In 2020, she launched and directed We Can Vote, a nonpartisan coalition working to ensure the elections were safe, secure, and successful in the face of the COVID-19 pandemic. We Can Vote partnered with leading public health associations to create and promote Healthy Voting Guides for all 50 states and voting jurisdictions. Prior to helping launch We Can Vote, Jessica was the CEO of the Voter Participation Center, the nation's largest mail program for voter registration and mobilization of underrepresented communities. She previously served as Managing Director for the advocacy division at Planned Parenthood Federation of America during the organization's largest "defunding" battle in its 100-year history. She also served as National Director of Communications and Organizational Development at Enroll America, the nation's foremost health care enrollment coalition, during the launch of the Health Care Marketplaces.