



Danielle Ricks
Director of Education and Community Engagement, Montgomery County Media

At the core, Danielle Ricks is a storyteller. As MCM's Director of Education and Community Engagement, Danielle brings over thirty years of broadcast production experience to her role. She has produced for ABC, BET, CBS, and most recently, BNC, to name a few, and has ten years of social media marketing experience working for various organizations and corporations. Danielle is a Howard University Adjunct professor teaching media courses in the Cathy Hughes School of Communication. Danielle has produced over 100 online training workshops and dozens of in-person training sessions nationally and abroad. She counts the U.S. State Department, the Washington, D.C. Mayor's Office on Women's Policy and Initiatives, the D.C. Public School System, the D.C. Office of Planning, Legacy International, Bermuda Tourism Authority, and the United Negro College Fund among her many clients. Danielle's goal is to help inform, involve, and inspire people through all forms of communication that will stimulate the senses, impact change, and invoke provocative thinking one compelling story at a time.