

Breakout Session 2 - Session 3: Advocacy and Mobilization

Amplify Your Voice: Digital Tools for Modern Advocacy



Danielle Moxley

Danielle Moxley is the Communications and

Public Relations Program Manager for the Montgomery County Department of Environmental Protection (DEP). With a background in Communications, Danielle graduated from East Carolina University. No stranger to change, Danielle has been the driving force behind DEP's social media presence.

Breakout Session 2 - Session 3: Advocacy and Mobilization

Amplify Your Voice: Digital Tools for Modern Advocacy



Katie Petersen

Katie Petersen serves as communications director for Congresswoman Sarah Elfreth (MD-03). She has previously held communications roles with Acting U.S. Labor Secretary Julie Su in the Biden administration, U.S. Rep. Lori Trahan (MA-03), and the Center for American Progress.

Breakout Session 2 - Session 3: Advocacy and Mobilization

Amplify Your Voice: Digital Tools for Modern Advocacy

**Amaya Smith**
Amaya Smith is vice president for marketing and

communications at the National Partnership for Women & Families. In that role she oversees strategic messaging as well as digital and earned communications around issues important to women and families. These issues include reproductive justice, women's health care and workplace fairness. Smith works to ensure that stakeholders and the public understand that women's health and reproductive freedom is inextricably entwined with

economic justice. Before joining National Partnership she served as Communications Director and Strategic Advisor to the President, at the AFL-CIO. Prior to joining the AFL-CIO Smith served as a Press Secretary for the American Association for Justice (AAJ). She also served as the South Carolina Press Secretary for the Obama for America campaign during the 2008 Democratic primary.

Smith developed experience working with diverse media outlets and constituencies as a Regional Press Secretary for the Democratic National Committee, where she handled press for the women's, African American, labor, faith, college and youth communities. She got her start in legislative advocacy working for former Congressman Albert R. Wynn, her local representative. She served as a Communications Director for Congressman Wynn for four years and built relationships with Capitol Hill and Washington reporters. Smith is a graduate of American University and is originally from Silver Spring, Md. Her passion for social justice and women's health comes from a mom who is a retired registered nurse and an eternal activist.