

Emerging Leaders Session 2

High School 2: Digital Power: Using Social Media to Create Change



Joseph Hooks

Joseph Hooks is a Program Officer at the Fight For Children and the President of

480 Club, as well as the Founder and Executive Director of 480 Cares—two community-based initiatives that advance youth development, mental health awareness, and educational equity across Montgomery County. Founded in 2014, 480 Club began as a youth sports leadership program built on the belief athletics can be a catalyst for personal resilience. In 2019, Joseph expanded 501(c)(3) nonprofit dedicated to serving responsive programs focused on social-emotional learning. His approach

and that growth, academic achievement, and this mission by launching 480 Cares, a youth and families through culturally mentorship, health education, and reflects a deep commitment to data-informed practice and aligns closely with AIR's vision of using evidence to drive equitable outcomes for all learners.

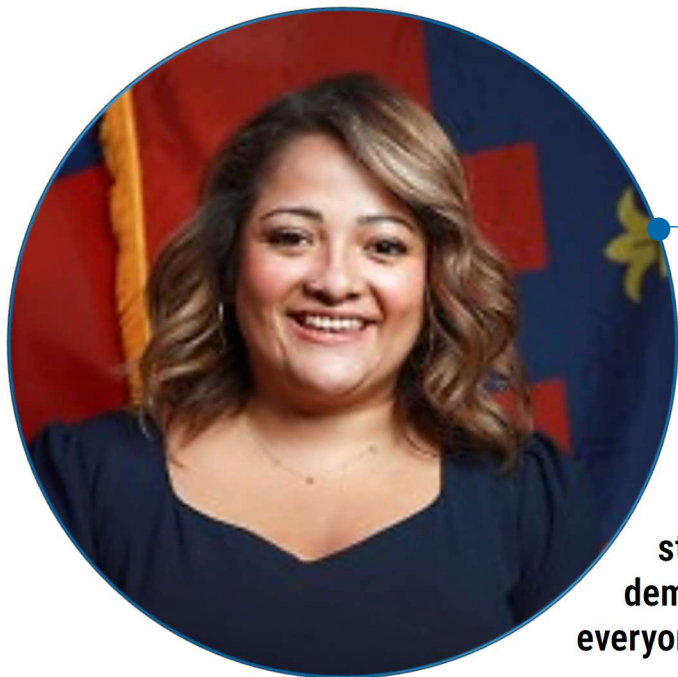
In 2024, 480 Club and 480 Cares reached more than 1,600 youth through collaborations with schools, county agencies, and nonprofit partners—and have already supported over 1,000 youth since the beginning of 2025. Under Joseph's leadership, these programs have partnered with the Montgomery County Department of Health and Human Services, WorkSource Montgomery, Holy Cross Health, and the Montgomery County Collaboration Council to bridge gaps between education, wellness, and workforce preparation. Through events such as the Athlete Mental Health Summit and Student Athlete Mentoring Program, as well as community partnerships with Tickets for Kids, his initiatives have fostered

measurable improvements in student well-being, engagement, and access to positive experiences.

A passionate advocate, humanitarian, and lifelong learner, Joseph's leadership has been recognized for its impact across health, education, and social equity sectors. Supported by partners including the Truist Foundation, Healthcare Initiative Foundation, Trawick Foundation, and Ewing Marion Kauffman Foundation, 480 Club and 480 Cares exemplify how community-based solutions can produce scalable, research-aligned results. Guided by empathy, evidence, and collaboration, Joseph continues to build programs that empower youth, strengthen families, and inspire systemic change across Montgomery County and beyond.

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Delegate Teresa Woorman

Serves as your District 16 Delegate in the Maryland House of Delegates. A lifelong Democrat, immigrant, and advocate, I bring years of experience as a General Assembly staffer, community leader, and organizer to this role. I'm passionate about expanding access to healthcare, strengthening public education, protecting our democracy, and making government work better for everyone.

In my first legislative session, I introduced bills focused on healthcare transparency, protections for immigrant workers, youth sports safety, and fair insurance practices. These efforts reflect my priorities: ensuring high-quality healthcare, keeping our communities safe, supporting working families, and making Maryland more affordable and inclusive for all. I serve on the Health and Government Operations Committee, including the Public Health & Minority Health Disparities Subcommittee and the Health Occupations & Long-Term Care Subcommittee. I am a member of the Maryland Women's Caucus, the Maryland Legislative LGBTQ+ Caucus, and the Maryland Legislative Latino Caucus, where I currently serve as Vice Chair of the Legislative Review Committee. My husband Matthew and I bought our home in Bethesda, where we live with our two cats, Snow White and Oscar, and our dog Gatsby. And yes, I'm THAT "childless cat lady" who went viral during the 2024 Democratic National Convention.

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Matt Post

Matt Post is a labor attorney, former school board member, and gun violence prevention activist. After leading March For Our Lives's 2018 new voter turnout program, Matt started its legal team, defending the constitutionality of commonsense gun safety measures all the way up to the Supreme Court. On the Montgomery County school board, Matt championed career pathways, expanded mental health resources, and secured hundreds of thousands in funding for immigrant students. Today, Matt works as Assistant Counsel for the Maryland State Education Association, fighting for the pay and dignity of educators. He is a graduate of Sherwood High School, Yale College, and Yale Law School.