

HHS/ED COMMITTEE #1
June 22, 2009
Update

M E M O R A N D U M

June 18, 2009

TO: Health and Human Services Committee
Education Committee

FROM: Essie McGuire, Legislative Analyst *EMG*

SUBJECT: **Update – Summer Food Program**

Today the Health and Human Services (HHS) and Education Committees will receive an update on the summer food program operated by the Montgomery County Public Schools (MCPS). Kathy Lazor, Director, Division of Food and Nutrition Services, MCPS, will be present to update the Committees.

The Committees have discussed the importance of the summer food program, and have been interested in opportunities for expansion. MCPS convened an inter-agency workgroup two years ago, and has since significantly expanded its outreach and participation in the program.

As of June 17, there are 122 sites that qualify for the summer meals program, and will provide meals to an estimated 14,136 students. This is a 19 percent increase from summer 2008. Circles 1-2 provide some background about the program and give program numbers from 2005. This information shows that the number of sites has grown from 80 in 2005 to 105 last year, with 122 sites projected for 2009.

In traditional summer program sites, a program must enroll at least 50 percent of its students who are eligible for Free and Reduced Meals (FARMS). In addition to MCPS summer school sites, the program serves meals at sites such as faith-based centers, community centers, recreation sites, and apartment complexes. A map on circle 4 shows where sites are located in the County.

MCPS also serves meals at “free walk-in” sites, which allow any child in a neighborhood with more than 50 percent FARMS eligibility rate to receive meals without

being enrolled in a program. For 2008, the only free site was Georgian Forest Elementary School. For 2009, MCPS reports that a total of 7 free walk in sites will be in place. The additional 6 sites are: John F. Kennedy High School, Strathmore Elementary School, Rolling Terrace ES, Maryvale ES, Summit Hall ES, and Whetstone ES (circle 3).

The outreach fliers that MCPS and its partners distributed are attached on circles 8-10, and information about the work group members and outreach activities is attached on circles 5-7. Mrs. Lazor will provide additional detail on the program implementation, outreach, and expansion.

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Summer Food Service Program

Interested in receiving meals for your summer program?

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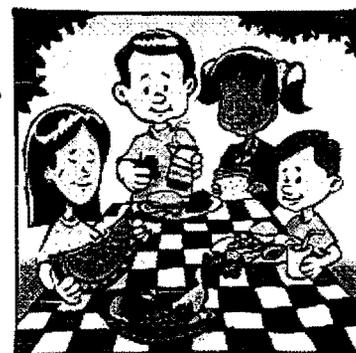
LINKS

Facts:

The Summer Food Service Program provides nutritious meals to children when school closes and is designed to bridge the summer vacation "nutrition gap." Approximately 27% of children in Montgomery County or 37, 640 students are eligible for free or reduced meals during the school year. The Summer Food Service Program feeds an average of 6,000 – 7,000 children each day at 105 sites throughout the county. **Increasing the number of sites providing the summer food program would help to reach more eligible children in Montgomery County!**

Background:

The Summer Food Service Program was created in 1976 to ensure that children in lower income areas could continue to receive nutritious meals during the summer months when school breakfast and lunches are not available. The program provides breakfast and lunch to eligible children and teenagers, 18 years and younger, at approved sites. Persons over 18 years of age who have been determined mentally or physically handicapped and who participate in a public or private non-profit school program for the handicapped during the school year are eligible to receive meal benefits.



Site Qualification:

To qualify for the program, sites must meet certain criteria and comply with specific conditions as follows:

- Meet requirements for meal service preparation, distribution and accountability
- Have proper capacity and logistics for those enrolled
- Offer educational, cultural and/or recreational activities
- Provide supervision, meal service monitoring and training to site staff
- Maintain proper health and sanitary conditions
- Keep daily records and issue periodic reports

FOR MORE INFORMATION CONTACT:

Division of Food & Nutrition Services
301-840-8170

E-mail:
SummerFoodProgram@mcpsmd.org

Once these conditions are satisfied, eligibility to participate in the Summer Food Service Program is determined by geographic or enrollment data. At least 50% of the children who live in the area from which the site draws its attendance must be eligible for free or reduced price meals in the National School Lunch and Breakfast Programs, or at least 50% of the enrolled children at the site must have the same eligibility. Geographic eligibility is documented by using school or census tract data. Once a site is qualified to participate in the Summer Food Service Program, all children at the site are eligible to receive meals at no cost!

Participation Data:

During the summer of 2008, 105 sites provided the summer meals program. In addition to Montgomery County Public School summer school sites, there were many community based sites including the City of Gaithersburg, City of Rockville, Montgomery County Recreation Department, Housing, daycare and church based locations.



| | 2005 | 2006 | 2007 | 2008 |
|-----------------------|---------|---------|---------|---------|
| Operating Days | 54 | 51 | 50 | 50 |
| Sites | 80 | 80 | 79 | 105 |
| Breakfasts | 80,043 | 91,027 | 103,367 | 122,522 |
| Lunches | 127,297 | 128,121 | 134,856 | 166,389 |
| Total Meals | 207,340 | 219,148 | 238,223 | 288,911 |

For more information, contact the Division of Food and Nutrition Services 301-840-8170.

Updated March 2009 | Maintained by Webmaster

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Office of the Superintendent of Schools
MONTGOMERY COUNTY PUBLIC SCHOOLS
Rockville, Maryland

May 18, 2009

MEMORANDUM

To: Members of the Board of Education

From: Jerry D. Weast, Superintendent of Schools 

Subject: Summer Food Service Program

The Summer Food Service Program was created in 1976 to ensure that children in lower income areas could continue to receive nutritious meals during the summer months when school breakfasts and lunches are not available. The program provides breakfasts and lunches at no cost to children and teenagers 18 years and younger at approved sites.

There were a total of 105 food distribution sites operating in Montgomery County during the summer of 2008. In addition to Montgomery County Public Schools (MCPS) summer school sites, meals were provided at several non-traditional sites such as faith-based centers, community centers, recreation sites, and apartment complexes/communities.

As you are aware, an outreach work group has been convened with representation from MCPS, the county council, county agencies, and other stakeholders with a vested interest in increasing the number of children served through the Summer Food Service Program. In order to provide meals to more children, the work group collaborated to locate the various summer activities in the county which would meet the economic parameters of the meals program.

The group's work has been successful. As of this date, there are 110 sites identified to provide meals to students this summer. Last summer, Georgian Forest Elementary School was a "walk-in" site for any child in the neighborhood to come and get a lunch and this summer there will be five additional "walk-in" sites: John F. Kennedy High School and Strathmore, Rolling Terrace, Maryvale, and Summit Hall elementary schools.

The Summer Food Service Program will begin on June 17, 2009, and will continue through August 28, 2009, with the bulk of the programs operating during the month of July 2009.

If you have any questions, please call Mrs. Kathleen C. Lazor, director, Division of Food and Nutrition Services, at 301-840-8170.

JDW:bsr

Copy to:

Mr. Bowers
Executive Staff

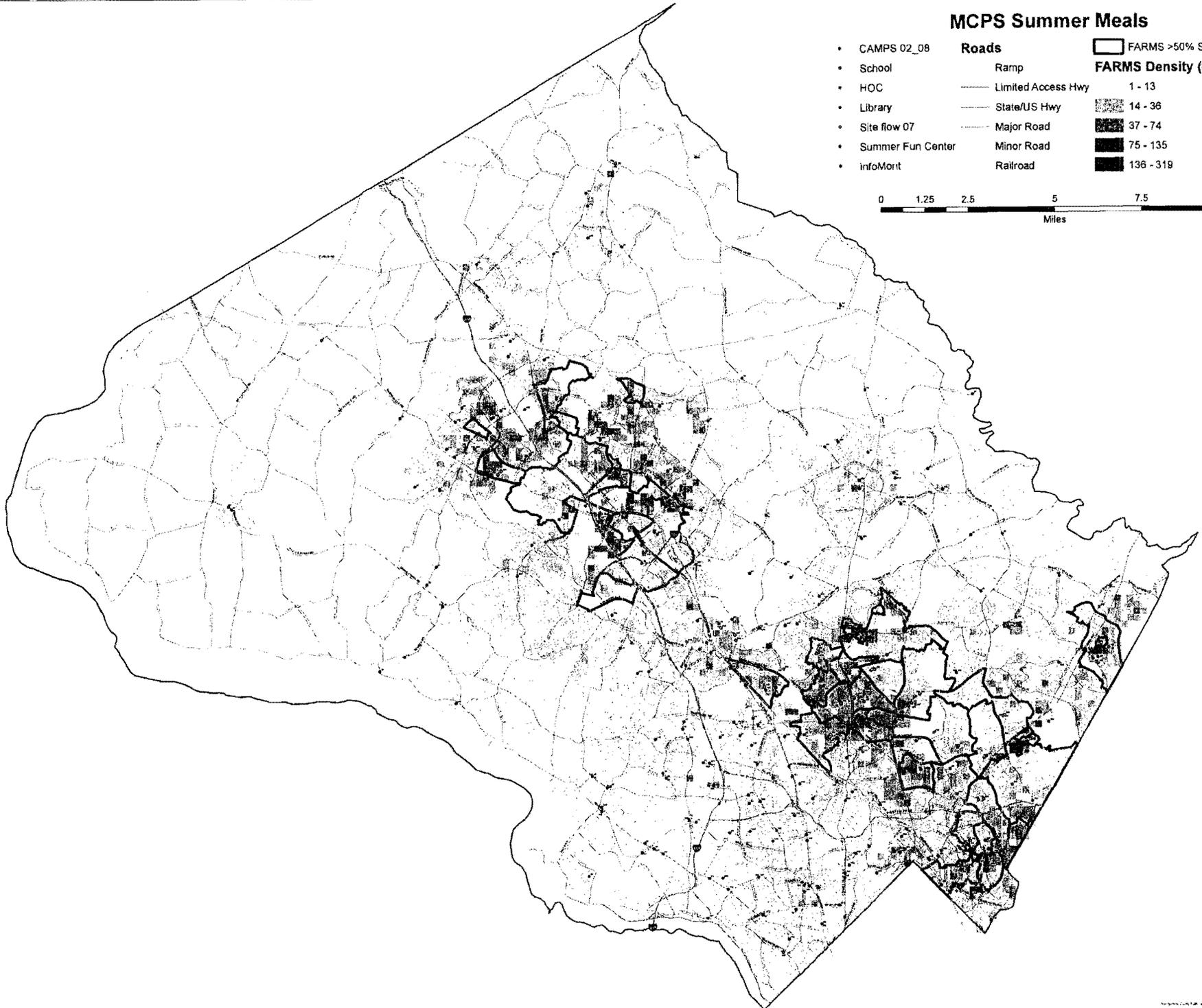
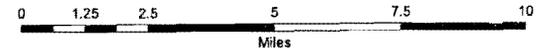
Mr. Benson
Mrs. Lazor

UPDATE: 6/17/09

The program continues to grow. We now have 122 sites and have added Whetstone Elementary School as another "walk-in site."

MCPS Summer Meals

- CAMPS 02_08
 - School
 - HOC
 - Library
 - Site flow 07
 - Summer Fun Center
 - infoMort
- Roads**
- Ramp
 - Limited Access Hwy
 - State/US Hwy
 - Major Road
 - Minor Road
 - Railroad
- FARMS >50% SSA**
- FARMS Density (# students)**
- 1 - 13
 - ▨ 14 - 36
 - ▩ 37 - 74
 - 75 - 135
 - 136 - 319



Community Outreach Connections for Summer Meals

Presentations:

- Excel Beyond the Bell
- Up County Latino Network
- Impact Silver Spring
- Gaithersburg Coalition of Providers
- Housing Opportunities Commission (HOC)
- The After School Institute
- Girls Scouts of America
- Asian Association of Wheaton
- Montgomery County Volunteer Association
- County Executive's Multicultural Leadership Council (MLC)
- Kennedy Cluster Project

Multi-media Outreach

- MCPS iTV
 - "Take 10" for MCPS Instructional TV
 - Diez Minutos for MCPS Instructional TV
 - 60 second public service announcement airing May-mid-August
- Comcast
 - Interview of Councilmember Valerie Ervin airing in May and June
 - 30 second public service announcement airing in June and July
- Montgomery County Government Channel
 - 60 second public service announcement airing June through mid-August
- Montgomery College TV Channel
 - 60 second public service announcement airing June through mid-August
- The City of Rockville TV Channel
 - 60 second public service announcement airing June through mid-August
- MCPS Quick Notes
- GIS Map Gallery of MCPS Department of Planning and Capital Programming Web page

Printed Material Outreach

- Linkages to Learning
- Montgomery County Council
- MCCPTA
- Collaboration Council
- Interfaith Works of Montgomery
- Montgomery County Department of Recreation
- City of Rockville
- City of Gaithersburg
- CASA
- MCPS Elementary School Menus
- Signs posted in numerous county locations

Note: Participated in meetings with members of the Governor's Task Force to End Childhood Hunger in Maryland and the Food Reach and Action Committee (FRAC)

Representatives on the Summer Meals Outreach Workgroup

- Ben Stutz, Valerie Ervin's Office, County Council
- Laura Steinberg, Board of Education, MCPS
- Kathy Lazor, Division of Food and Nutrition Service, MCPS
- Marla Capion, Division of Food and Nutrition Service, MCPS
- Bruce Schenkel, School and Community Nutrition Programs Branch, MSDE
- Kathy Lally, Collaboration Council
- Luis Martinez, Department of Health and Human Services
- Gabriel Alborno, Department of Recreation
- Terry Blount-Williams, Department of Recreation
- Kelly Keegan, Housing Opportunities Commission (HOC)
- Karen Rawlins, City of Rockville
- Maria Paige, CASA
- Adria Olaleye, Interfaith Works of Montgomery County
- Kay Romero, MCCPTA
- Herman Schwartz, American University Washington College of Law
- Mary Ann Keefe, consultant, past Deputy Under Secretary, USDA

***Summer Food Service Program
Would you like to get involved?***

Did you know that approximately 27% of the children in Montgomery County are eligible for free or reduced meals each school year? That equals 37,640 students. The Summer Food Service Program feeds approximately 6,000 – 7,000 children each day. Would you like to find out how to be a part of increasing this number? The one sure way to do this is by increasing the number of locations that provide the food and program. Once a site is qualified to participate in the Summer Food Service Program, all children at the site are eligible to receive meals at no cost! Are there members of your community that could benefit from the food services provided to needy children in the summer? Find out how your community can become a qualified site and/or how to access these services by contacting MCPS Division of Food and Nutrition Services.

For more information:

301-840-8170

E-mail: SummerProgram@mcpsmd.org

On the Web: www.montgomeryschoolsmd.org/departments/foodserv

FREE SUMMER MEALS

FOR CHILDREN AND TEENS



Comidas de Verano Gratis para
Niños y Adolescentes

Maryland's Summer
Food Service Program
provides
for children and teens
when school is out.

El Programa de Servicios
Alimentarios de Verano de
Maryland provee
para niños y adolescentes
cuando termina la escuela.

1-877-731-9388

[tear off pad]



Summer Food Service Program

Facts

Approximately 27% of children in Montgomery County or 37,640 students are eligible for free or reduced meals each school year. The Summer Food Service Program feeds an average of 6,000 – 7,000 children each day at 105 sites throughout the county.

Would you like to increase that number?

One way to do this is by increasing the number of locations that provide Summer Food Programs.

Would you like to get involved?

Once a site is qualified to participate in the Summer Food Service Program, all children at the site are eligible to receive meals at no cost!



Background

- The Summer Food Service Program was created in 1976 to ensure that children in lower income areas could continue to receive nutritious meals during the summer months when school breakfast and lunches are not available.
- The program provides breakfast and lunch to children and teenagers, 18 years and younger, at approved sites. Persons over 18 years of age who have been determined mentally or physically handicapped and who participate in a public or private non-profit school program for the handicapped during the school year are eligible to receive meal benefits.

Does your site qualify?

To qualify for the program, a site must:

- Meet requirements for meal service preparation, distribution and accountability
- Have proper capacity and logistics for those enrolled
- Offer educational, cultural and/or recreational activities
- Provide supervision, meal service monitoring and training to site staff
- Maintain proper health and sanitary conditions
- Keep daily records and issue periodic reports

At least 50% of the children who live in the area from which the site draws its attendance must be eligible for free or reduced price meals in the National School Lunch and Breakfast Programs, or at least 50 % of the enrolled children at the site must have the same eligibility. Geographic eligibility is documented using school or census tract data.

**For more information contact:
Division of Food & Nutrition Services
Montgomery County Public Schools
301-840-8170**

E-mail: SummerProgram@mcpsmd.org



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www.montgomeryschoolsmd.org/departments/foodserv