

MEMORANDUM

July 16, 2009

TO: Planning, Housing and Economic Development Committee

FROM: Justina J. Ferber, Legislative Analyst

SUBJECT: Briefing with DED Director Steve Silverman on Strategic Items

During FY10 Budget deliberations, the PHED Committee requested a follow-up meeting with the new director of the Department of Economic Development to discuss strategic items. The PHED Committee Chair asks that the Director address the following:

- 1) Please discuss the status of the Strategic Plan – Vision for Economic Development – and related issues.
  - How will DED work to implement the master plan visions for Wheaton, Shady Grove, Germantown, Gaithersburg, and White Flint?
  - What is the county's strategy for the Economic Development Fund and how does it fit with the overall Strategic Plan?
  - Please provide a status update on the work of the Bioscience Task Force and the strategic plan being developed by this group.
  - Please provide an update on the county's incubators and the outcomes being achieved including a progress report on the cost study requested by the Council.
  - What is the Marketing Plan for FY10 (and coordination efforts with the CVB) and how does it fit within the Strategic Plan?
- 2) Discuss DED's role in assessing and advising other departments and agencies on the economic and business impacts of other policy decisions.
- 3) Other Updates -
  - Revitalization efforts in Long Branch
  - Status of Fillmore project