

**MEMORANDUM**

TO: Ad Hoc Committee on Liquor Control

FROM: Craig Howard, Senior Legislative Analyst, OLO  
Leslie Rubin, Senior Legislative Analyst, OLO  
Justina J. Ferber, Legislative Analyst, Council Staff

SUBJECT: **Worksession – Review of Alcohol Control in Montgomery County  
Public Health and Safety and Other Items**

The Ad Hoc Committee on Liquor Control will discuss public health and safety issues, the Inspector General report on DLC Warehouse Inventory Management (to be released March 26, 2015) and OLO survey results. The following is the agenda for the meeting:

**AGENDA**

**9:30 AM to 10:30 AM –Public Health and Safety Issues**

- David Jernigan, PhD. – Dr. Jernigan is the Director of the Center on Alcohol Marketing and Youth (CAMY) and an Associate Professor in the Department of Health, Behavior and Society at the Johns Hopkins Bloomberg School of Public Health. He has worked as an advisor to the World Health Organization (WHO) and the World Bank on alcohol issues. He has authored numerous articles and co-authored WHO's recent Global Status Report on Alcohol. He has trained thousands of public health advocates in media and advocacy and alcohol-problems prevention.
- Leslie Rubin – Overview from OLO Report – Excise Tax and Public Health Impacts (memo p.2)

**County Role in Public Health and Safety Issues**

Dr. Ulder Tillman, Chief and Health Officer, Public Health Services,  
Department of Health and Human Services

- George Griffin, Director, Department of Liquor Control (DLC)
- Kathie Durbin, Chief, Licensure, Regulation and Education (LRE)
- Lee Williams, Inspector, LRE
- Captain Michael Didone, Montgomery County Police Department

**10:30 AM to 11:00 AM – Briefing By Inspector General Edward Blansitt**  
Final Report: DLC Warehouse Inventory Management

**11:00 AM to 11:30 AM – OLO Survey Results – Craig Howard – (memo p.2 & ©2)**

## Impact of Alcohol Excise Tax Increases on Alcohol-Related Harms

This section provides additional information for the Committee’s consideration about research on the public health impacts of increasing alcohol excise taxes. OLO Report 2015-6 describes a wholesale distribution fee on alcohol sales in the County by private wholesalers as a mechanism for generating new revenue – either as a variable charge based on the quantity of alcohol delivered in the County or as a fixed per product fee. A distribution fee could mimic an excise tax if the County instituted a fee based on the volume of alcohol distributed in the County.

An extensive body of public health research has shown that increasing excise taxes on alcohol reduces consumption and reduces alcohol-related harms by increasing the price of alcohol for consumers.<sup>1</sup> And a Maryland-specific analysis has shown that increasing alcohol excise taxes in Maryland would decrease alcohol consumption, while (1) creating new State revenue, (2) increasing economic productivity, and (3) reducing health-related consequences of alcohol consumption.<sup>2</sup> The text box to the right raises for consideration the question of whether instituting a distributor fee in Montgomery County would increase the retail price of alcohol in the County.

**Alcohol Excise Tax Impacts on Public Health.** The public health community focuses research and policy development on alcohol consumption because “[e]xcessive alcohol consumption is the third-leading actual cause of death in the U.S., and each year it accounts for approximately 79,000 deaths and 2.3 million years of potential lost life...”<sup>3</sup> The Community Preventive Services Task Force – established by the U.S. Department of Health and Human Services to identify population health interventions that are scientifically proven to save lives, increase lifespans, and improve quality of life – recommends “increasing taxes on the sale of alcoholic beverages, on the basis of strong evidence of the effectiveness of this policy in reducing excessive alcohol consumption and related harms.”<sup>4</sup> Specifically:

Increasing alcohol excise taxes has been specifically recommended as a public health intervention by the IOM, Partnership for Prevention, the WHO, and the expert panel convened for the Surgeon General’s Workshop on Drunk Driving. These recommendations are based on studies showing that increased alcohol taxes are associated with decreased overall consumption, decreased youth consumption, decreased youth binge drinking, reduced alcohol-related motor-vehicle crashes, reduced mortality from liver cirrhosis, and reduced violence.<sup>5</sup>

### Would a County Distribution Fee Raise Alcohol Prices?

If Montgomery County transferred some portion of alcohol distribution to private wholesalers while implementing a distribution fee, it is unclear how such changes would impact pricing. Because Maryland law currently prohibits wholesalers from charging different retailer sellers of alcohol different prices for the same product, if wholesalers raised prices because of a Montgomery County fee, they would have to raise prices for all Maryland retail purchasers, not those just in Montgomery County.

<sup>1</sup> See Elder, Randy, et al., “The Effectiveness of Tax Policy Interventions for Reducing Excessive Alcohol Consumption and Related Harms,” *Amer. Jour. of Prevent. Med.*, at p. 218 (2010) [hereinafter “*Tax Policy Interventions*”].

<sup>2</sup> Jernigan, David, et al., *The Potential Economic Effects of Alcohol Excise Tax Increases in Maryland*, at pp. 1-10 (2011).

<sup>3</sup> *Tax Policy Interventions* at p. 217 [hereinafter “*Excise Tax Increases in Maryland*”].

<sup>4</sup> “Increasing Alcoholic Beverage Taxes Is Recommended to Reduce Excessive Alcohol Consumption and Related Harms,” Task Force on Community Preventive Services, in the *Amer. Jour. of Prevent. Med.*, at p.230 (2010).

<sup>5</sup> *Tax Policy Interventions* at p. 218.

The Centers for Disease Control and Prevention has found that higher alcohol prices or taxes lead to:

- Fewer motor vehicle crashes and fatalities,
- Less alcohol-impaired driving;
- Fewer deaths from liver cirrhosis,
- Less violence, sexually-transmitted diseases, and alcohol dependence.<sup>6</sup>

In a report to Congress on underage drinking, the National Research Council and Institute of Medicine made increasing excise taxes a central recommendation because “evidence also indicates that alcohol tax increases will lead to reductions in the quantity and frequency of drinking among youth, who are among the most price-sensitive consumers.”<sup>7</sup>

**Maryland Alcohol Excise Taxes.** A 2011 paper written by researchers from the Johns Hopkins Bloomberg School of Public Health and from the Boston University School of Public Health specifically examined public health and economic impacts of raising Maryland’s alcohol excise tax rates, and concluded that a \$0.10 per drink increase in Maryland’s excise tax would:

- Decrease alcohol consumption by 4.25%,
- Create \$215.6 million in new State revenue,
- Generate an additional \$225.2 million in cost savings for Maryland’s economy, and
- Result in \$131.7 million in annual increased economic productivity in Maryland.<sup>8</sup>

At the same time, the researchers concluded that increasing Maryland’s excise tax rate by \$0.10 per drink is “highly unlikely” to shift sales across borders to Maryland’s neighboring jurisdictions.<sup>9</sup>

For perspective on how Maryland’s excise tax rates compare to other states’, the charts on the next three pages compare state alcohol excise tax rates for beer, wine, and liquor. Maryland, the black bar in each chart, has some of the lowest alcohol excise tax rates in the Country.

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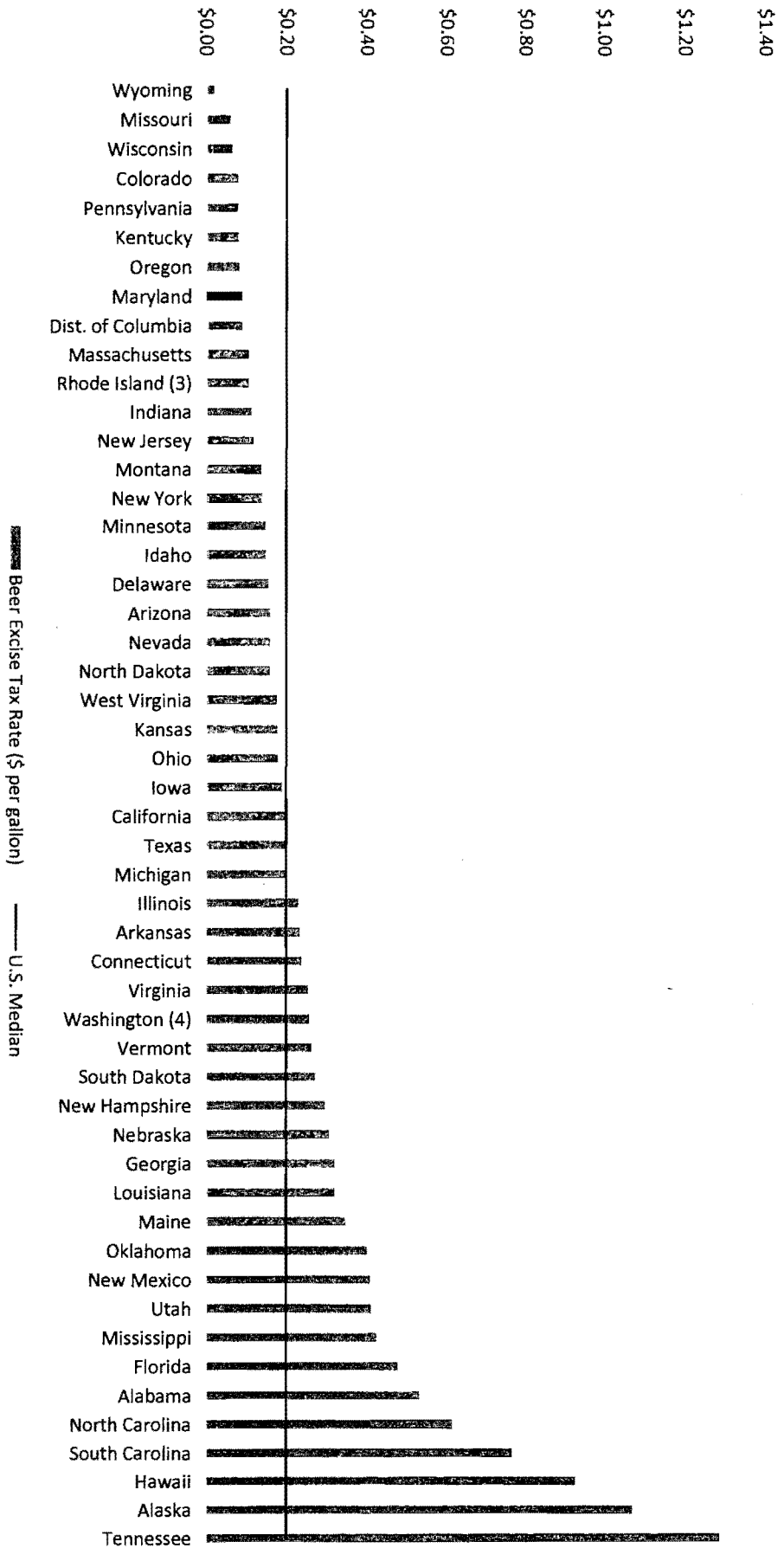
<sup>6</sup> Ibid. at p. 2.

<sup>7</sup> *Excise Tax Increases in Maryland* at p. 5.

<sup>8</sup> *Excise Tax Increases in Maryland* at p.ii.

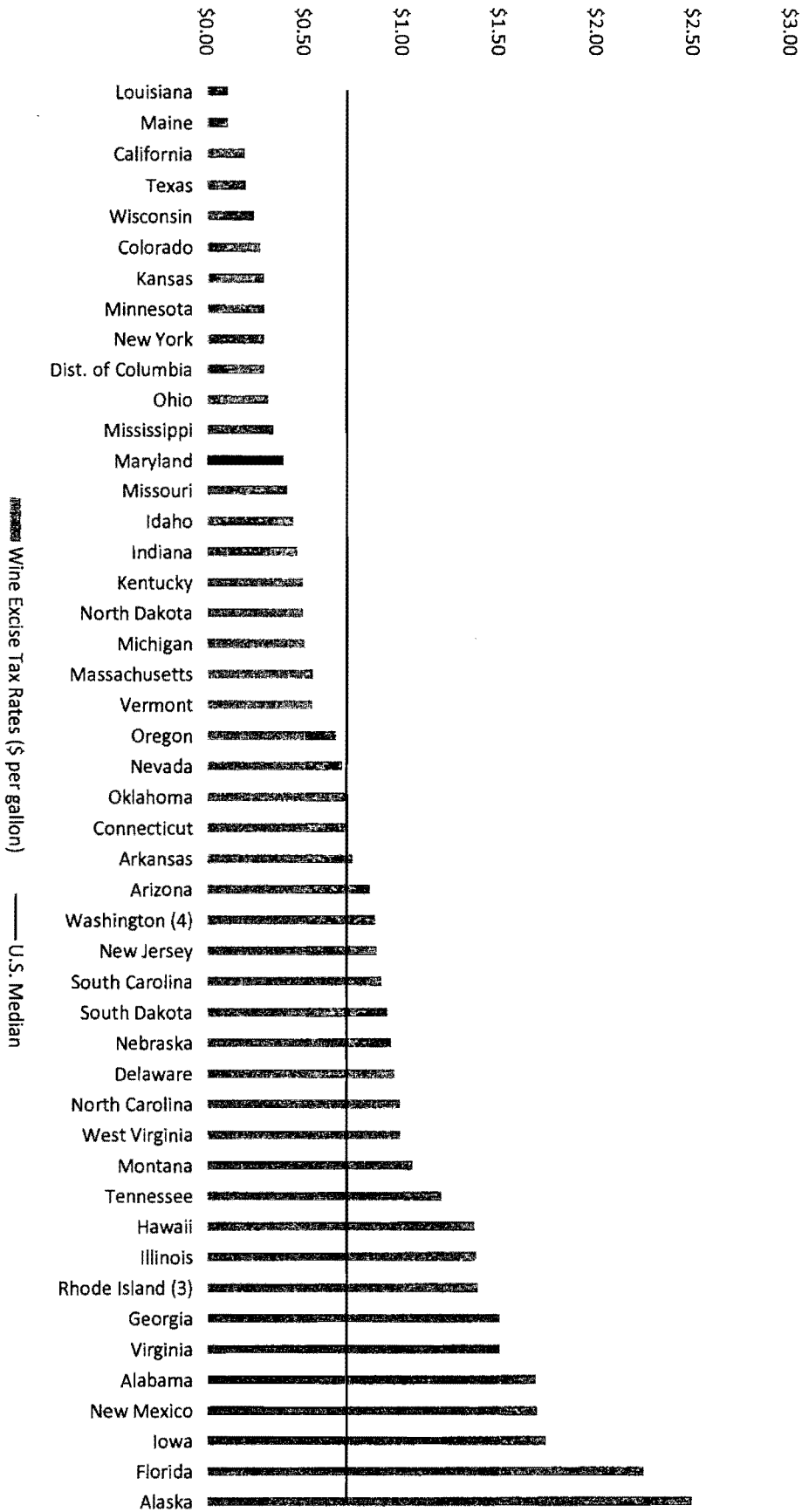
<sup>9</sup> Ibid. at p. 17.

State Excise Tax Rates for Beer (Jan. 1, 2015)



Source: Federation of Tax Administrators

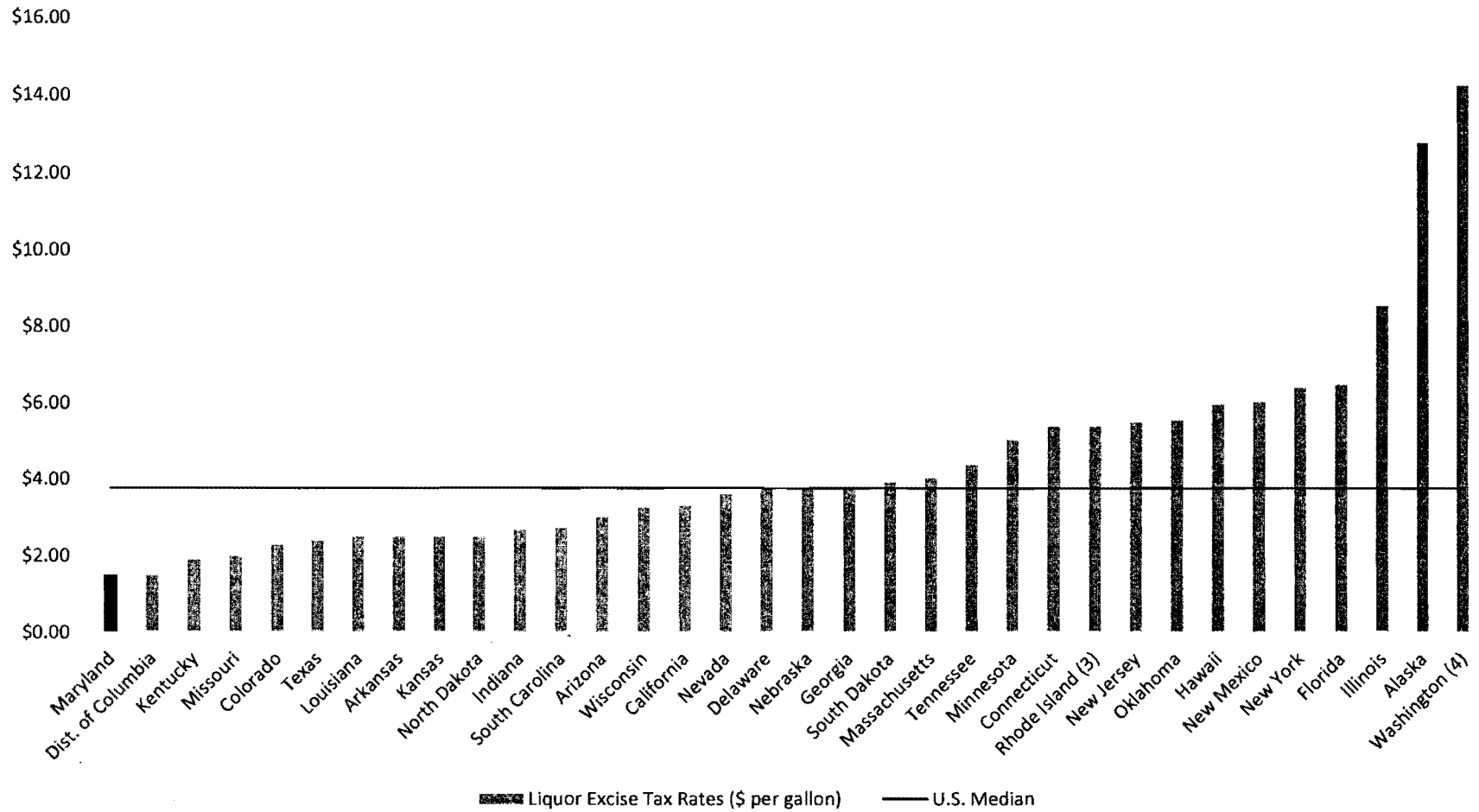
### State Excise Tax Rates for Wine (Jan. 1, 2015)



Note: The five states that control the sale of wine are not included in these data.

Source: Federation of Tax Administrators

### State Excise Tax Rates for Liquor (Jan. 1, 2015)



Note: The 17 states that control the sale of liquor are not included in these data.

Source: Federation of Tax Administrator

## OLO Follow-Up on Survey of Licensees

OLO Report 2105-6 summarized feedback from alcoholic beverage license holders on DLC’s operations and performance, including the results of a survey distributed to 389 licensees in October. At the February 27<sup>th</sup> Ad Hoc Committee worksession, the Committee requested that OLO re-distribute the survey to gain additional licensee feedback because DLC now has email contact information for all licensees.

On March 9<sup>th</sup>, OLO re-distributed the survey to 808 Class A, B, D, and H alcoholic beverage license holders.<sup>10</sup> The survey was open for two weeks, until March 23<sup>rd</sup>. OLO received 157 responses for a 19% response rate. Overall, the March survey had a slightly lower response rate than the October survey (19% compared to 25%), but had a higher number of responses (157 compared to 96).

**Overall, the results of the March survey are similar (and for some questions mirror) the results of the October survey.** The strong response rates for both surveys and the similarities of the two datasets confirms OLO’s belief that the October survey provided an accurate representation of the views and perceptions of Montgomery County alcoholic beverage license holders. Tables that provide detailed results from the March survey for each question are attached at ©2. The remainder of this section highlights results from the March survey on DLC’s wholesale operations, product availability, ordering and delivery processes, and qualitative feedback.

### 1. Survey Feedback on DLC’s Wholesale Operations

The March survey included two general questions about licensee’s satisfactions with DLC’s performance as the wholesaler of alcoholic beverages in Montgomery County – overall and by product type. Over one-half of respondents indicated dissatisfaction with DLC’s performance as the sole wholesaler of alcoholic beverages in the County, with similar responses by product type.

**Overall, how satisfied are you with DLC's performance as the sole wholesaler of alcoholic beverages in Montgomery County? (n=145)**

Satisfied/ Very Satisfied	Neutral	Dissatisfied/ Very Dissatisfied
28%	19%	54%

**How satisfied are you with DLC's wholesale operations for...**

Product Type	Satisfied/ Very Satisfied	Neutral	Dissatisfied/ Very Dissatisfied
Beer (n=145)	33%	17%	50%
Wine (n=144)	29%	15%	56%
Spirits (n=88)	28%	27%	46%

<sup>10</sup> OLO sent the March survey to 846 licensees, and had 38 emails bounce back resulting in 808 licensees ultimately receiving the survey.

## 2. Survey Feedback on Product Availability

OLO's survey asked about satisfaction with the availability and selection of products. Overall, 37% of respondents expressed satisfaction and 40% expressed dissatisfaction. Respondents expressed the highest level of dissatisfaction with the availability of special order products.

**How satisfied are you with the availability and selection of alcohol products from the Department of Liquor Control? (n=118)**

Satisfied/ Very Satisfied	Neutral	Dissatisfied/ Very Dissatisfied
37%	24%	40%

**DLC's selection of products is adequate for my business.**

	Agree/ Strongly Agree	Neutral	Disagree/ Strongly Disagree
DLC's section of stock products is adequate for my business needs (n=132)	35%	28%	37%
The availability of "special order" beer/wine/spirits through DLC is adequate for my business needs (n=124)	21%	19%	59%

## 3. Feedback on DLC's Ordering and Delivery Processes

OLO asked about DLC's ordering and delivery processes, and in both cases responses were most unfavorable about the ordering and delivery of special order products.

**DLC's ordering process for beer/wine/spirits works well for my business.**

	Agree/ Strongly Agree	Neutral	Disagree/ Strongly Disagree
Stock (n=132)	38%	23%	39%
Special Order (n=125)	23%	13%	64%

**The time it takes DLC to deliver beer/wine/spirits after I place an order is reasonable**

	Agree/ Strongly Agree	Neutral	Disagree/ Strongly Disagree
Stock (n=132)	54%	20%	26%
Special Order (n=122)	11%	16%	62%



#### 4. Qualitative Feedback – Licensee Suggestion for Improvement

As with the October survey, OLO included five open-ended response questions asking licensees for any suggestions for improving:

- DLC’s product ordering or product delivery system;
- The supply and availability of alcohol products in Montgomery County;
- DLC’s wholesale pricing;
- DLC’s communications, information delivery, and/or customer service; and
- State and/or County law or policy governing the system of alcohol control and distribution in Montgomery County.

OLO did not publish the entire list of results from the October survey as part of OLO Report 2015-6, but did incorporate responses into the qualitative portion of the feedback chapter and as part of developing the five options for structural change.

At the February 27<sup>th</sup> worksession, DLC representatives suggested that having specific improvement recommendations from licensees would be helpful. Accordingly, OLO has pulled out all the open-ended responses from the March survey for each question, and can provide them upon request. While many issues are covered in the responses, two topic areas that frequently came up as needing improvement are:

- The new Oracle/iStore ordering system; and
- Ordering and receiving special order products.

One specific issue related to the new Oracle/iStore system identified by licensees is that the automated ACH deductions of funds from licensees’ bank accounts are not matching up with invoices for the products delivered.

#### Written comments to be distributed Friday –

Rebecca Ramirez, Chair, Montgomery County Alcohol Beverages Advisory Board

Ms. Ramirez has worked in the field of alcohol policy implementation and evaluation for 15 years, and currently serves as the Executive Director of the National Liquor Law Enforcement Association. She also provides technical assistance on law enforcement strategies as part of her work with the Maryland Collaborative to Reduce College Drinking and Related Problems.

Speakers and others have been invited to provide written comments for the Committee. Comments submitted after the packet deadline will be distributed Friday.

Councilmembers may wish to bring copies of OLO Report 2015-6 and the PFM Strategic Business Plan to the meeting. The list of five options presented in the OLO report can be found on ©1.

This packet contains:

	<u>Circle #</u>
Report Summary, OLO Report 2015-6	1
OLO Report Summary of Results from March 2015 OLO Survey of Alcoholic Beverage License Holders	2

# Office of Legislative Oversight Report Summary

## Review of Alcohol Control in Montgomery County

### OVERVIEW

This report responds to the Council's request for an examination of the alcoholic beverage distribution system in Montgomery County and the County's Department of Liquor Control (DLC). Montgomery County is the only "control jurisdiction" in Maryland – controlling the wholesale sales of alcohol to retail businesses and controlling the retail sales of packaged liquor at 25 County-run stores. Based on our review, OLO developed a continuum of five options for changes to Montgomery County's alcohol structure for Council consideration. Each option estimates the budgetary/fiscal impact and the impact on County positions of the specific change.

#### OLO Contacts:

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Leslie Rubin 240.777.7998

### FINDINGS

- Maryland law regulates all facets of the manufacture and sale of alcoholic beverages. Changes to the County system require changes to State law.
- DLC's gross profit (\$75.8 million in FY14) pays DLC operating expenditures, debt service for Liquor revenue bonds, and a transfer to the General Fund (\$20.9 million in FY14).
- Feedback from a sample of over 100 licensees indicates many are dissatisfied with DLC's operations, processes, and performance as the sole wholesaler of alcoholic beverages in the County and particularly dissatisfied with the availability of wine and special order products.

### OPTIONS FOR COUNCIL CONSIDERATION

- **Option 1** Fully deregulate the alcohol system in Montgomery County and allow private wholesale distribution and private retail sale of beer, wine, and liquor.
- **Option 2** Allow private wholesale distribution of beer, wine and liquor, maintain County control of the off-premise retail sale of liquor.
- **Option 3** Allow private wholesale distribution of beer and wine, maintain County control of the wholesale and off-premise retail sale of liquor.
- **Option 4** Allow private wholesale distribution of special order beer and wine, maintain the current wholesale and retail structure for all other alcohol products.
- **Option 5** Increase DLC's efficiency and effectiveness within the current structure.

## Summary of Results from March 2015 OLO Survey of Alcoholic Beverage License Holders

OLO re-distributed a survey on DLC performance and operations to 846 Class A, B, D, and H alcoholic beverage license holders on March 9, 2015. The survey was open for two weeks, until March 23, 2015. After accounting for email bouncebacks, 808 licensees received the survey. OLO received 157 responses for a 19% response rate. Overall, the 2<sup>nd</sup> survey had a slightly lower response rate than the initial survey (19% compared to 25%), but had a higher number of responses (157 compared to 96).

### Survey Respondent Profile

Liquor License	% of Survey Respondents
<b>What type of Liquor License to you have? (n=157)</b>	
Class A (primarily beer/wine stores)	15%
Class B – Beer and Wine Only (primarily restaurants)	41%
Class B – Beer, Wine and Liquor (primarily restaurants)	34%
Class D (restaurants, markets, or beer/wine stores)	5%
Class H (primarily restaurants)	5%
Unsure/Other	5%
<b>What zip code(s) is your business located in? (n=139)</b>	
Silver Spring Area	26%
Rockville-Potomac Area	23%
Bethesda-Chevy Chase Area	19%
Gaithersburg Area	19%
Germantown-Clarksburg Area	6%
All Other	7%
<b>How many liquor licenses do you or your business have in the County? (n=153)</b>	
One	85%
Two	7%
Three or more	8%
<b>What is the approximate dollar value of your business' annual alcohol sales? (n=150)</b>	
Less than \$3,500	3%
\$3,501 to \$10,000	7%
\$10,001 to \$25,000	9%
\$25,001 to \$100,000	11%
\$100,001 to \$250,000	15%
\$250,001 or higher	55%

Note: Numbers may not sum to 100% due to rounding.

**Summary of Results from OLO March 2015 Survey of Alcoholic Beverage License Holders**

**A. Overall Satisfaction with DLC's Wholesale Operations**

**Q1:** Overall, how satisfied are you with DLC's performance as the sole wholesaler of alcoholic beverages in Montgomery County? (n=145)

Very Dissatisfied	Dissatisfied	Neutral	Satisfied	Very Satisfied
37%	17%	19%	15%	13%

**Q2:** How satisfied are you with DLC's wholesale operations for...

Product Type	Very Dissatisfied	Dissatisfied	Neutral	Satisfied	Very Satisfied
Beer (n=145)	31%	19%	17%	22%	11%
Wine (n=144)	33%	23%	15%	19%	10%
Spirits (n=88)	30%	16%	27%	13%	15%

**B. DLC Communications and Customer Service**

**Q3:** In general, how satisfied are you with...

	Very Dissatisfied	Dissatisfied	Neutral	Satisfied	Very Satisfied
The overall communication DLC provides to licensees? (n=126)	21%	23%	20%	25%	10%
DLC's customer service? (n=125)	26%	15%	22%	22%	15%

**Q4:** DLC adequately informs licensees about....

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
Pricing changes (n=125)	22%	14%	32%	26%	7%
Changes to the availability of stock products (n=125)	28%	22%	25%	18%	7%
Changes to the availability of special order products (n=121)	35%	22%	19%	19%	5%

**Q5:** DLC provided licensees adequate information prior to implementing its new Oracle-based inventory and product ordering system (n=125)

Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
20%	17%	26%	26%	11%

**Summary of Results from OLO March 2015 Survey of Alcoholic Beverage License Holders**

**C. Selection and Availability of Products**

**Q6:** In general, how satisfied are you with the availability and selection of alcohol products from the Department of Liquor Control? (n=118)

Very Dissatisfied	Dissatisfied	Neutral	Satisfied	Very Satisfied
18%	22%	24%	23%	14%

**Q7:** DLC's selection of products is adequate for my business.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
DLC's selection of stock products is adequate for my business needs (n=132)	20%	17%	28%	22%	13%
DLC typically does not run out of "stock" beer/wine/spirits that I routinely order (n=131)	25%	26%	20%	23%	6%
The availability of "special order" beer/wine/spirits through DLC is adequate for my business needs (n=124)	36%	23%	19%	15%	6%

**Q8:** Compared to my business(es) in other jurisdiction(s), the availability and selection of beer/wine/spirits in Montgomery County is... (n=27)

Much Worse	Worse	Similar	Better	Much Better
14 (52%)	7 (26%)	5 (19%)	1 (4%)	0 (0%)

**D. DLC's Ordering Process**

**Q9:** DLC's ordering process for beer/wine/spirits works well for my business.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
Stock (n=132)	20%	19%	23%	27%	11%
Special Order (n=125)	42%	22%	13%	16%	7%

**Q10:** Compared to my business(es) in other jurisdiction(s), the convenience and ease of ordering beer/wine/spirits in Montgomery County is... (n=27)

Much More Difficult	More Difficult	Similar	Easier	Much Easier
16 (59%)	5 (19%)	2 (7%)	4 (15%)	0 (0%)

Summary of Results from OLO March 2015 Survey of Alcoholic Beverage License Holders

E. DLC's Delivery Process

Q11: The time it takes DLC to deliver beer/wine/spirits after I place an order is reasonable

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
Stock (n=132)	17%	9%	20%	36%	18%
Special Order (n=122)	43%	19%	16%	19%	2%

Q12: Compared to my business(es) in other jurisdiction(s), the timeframe for beer/wine/spirits product deliver in Montgomery County is... (n=27)

Much Slower	Slower	Similar	Faster	Much Faster
12 (44%)	8 (30%)	6 (22%)	1 (4%)	0 (0%)

Q13: Contents of DLC Deliveries...

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
I typically know ahead of time the type and quantity of products that I will receive in a scheduled DLC delivery (n=133)	34%	17%	11%	23%	15%
DLC typically informs me when a "special order" product has arrived and is scheduled for delivery (n=123)	56%	12%	14%	11%	7%

Q14: My orders are typically delivered correctly, without mistakes...

Product Type	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
Beer (n=131)	22%	21%	8%	34%	15%
Wine/Spirits (n=125)	30%	17%	11%	27%	15%

Q15: DLC's process for resolving mistakes or problems in orders or deliveries is efficient (n=127)

Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
35%	13%	16%	28%	9%

Q16: DLC's new ACH payment method works well for my business (n=130)

Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
28%	15%	25%	21%	11%

Summary of Results from OLO March 2015 Survey of Alcoholic Beverage License Holders

F. DLC Pricing

**Q17:** The system where all licensees pay the same wholesale price for the same product produces a fair business system (n=123)

Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
13%	11%	24%	29%	22%

**Q18:** The wholesale price of DLC products is comparable to the wholesale price I would pay if purchasing from a private distributor (n=123)

Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
40%	26%	13%	19%	2%

**Q19:** Percent of Respondents who think DLC's wholesale pricing is...

Product Type	Very Low	Low	Reasonable	High	Very High
<b>Stock</b>					
Beer (n=125)	2%	3%	51%	26%	17%
Wine (n=122)	3%	3%	37%	23%	34%
Liquor (n=76)	3%	8%	57%	24%	9%
<b>Special Order</b>					
Beer (n=116)	2%	3%	39%	28%	29%
Wine (n=115)	3%	3%	37%	23%	34%
Liquor (n=69)	6%	3%	52%	25%	14%

**Q20:** Compared to the price I pay in other jurisdiction(s), DLC's wholesale pricing is...

Product Type	Much Lower	Lower	Similar	Higher	Much Higher
Beer (n=27)	1 (4%)	1 (4%)	8 (30%)	9 (33%)	8 (30%)
Wine (n=27)	1 (4%)	0 (0%)	7 (26%)	11 (41%)	8 (30%)
Liquor (n=23)	1 (4%)	0 (0%)	10 (43%)	9 (39%)	3 (13%)

**Summary of Results from OLO March 2015 Survey of Alcoholic Beverage License Holders**

**G. Structural Changes to Montgomery County Liquor System**

**Q21:** Indicate whether you would favor or oppose changes to State of Maryland and/or Montgomery County laws or policies to:

<b>Option</b>	<b>Strongly Oppose</b>	<b>Oppose</b>	<b>Neutral</b>	<b>Favor</b>	<b>Strongly Favor</b>
Allow private distributors to engage in the wholesale of beer, wine, and spirits in Montgomery County (n=123)	12%	4%	11%	15%	57%
Allow private distributors to engage in the wholesale of beer and wine (but not spirits) in Montgomery County (n=119)	14%	7%	18%	17%	44%
Allow off-premise, beer/wine store licensees to also sell spirits in Montgomery County (n=118)	9%	4%	23%	15%	48%
Allow licensees in Montgomery County to purchase "special order" beer and wine directly from private distributors (n=122)	7%	1%	9%	11%	71%
Allow individuals and/or businesses to hold more than one off-premise, beer/wine store license in Montgomery County (n=119)	14%	4%	27%	15%	39%
Allow large chain stores to sell beer/wine in Montgomery County (n=122)	36%	13%	11%	12%	28%
Allow grocery stores to sell beer/wine in Montgomery County (n=121)	36%	13%	9%	17%	26%