



FY22 Operating Budget: Committee Consent Calendar

PHED Committee #8E

April 22, 2021

Department/Office: Urban Districts (UDs)

Staff: Carlos Camacho, Legislative Analyst

1. Staff Recommendation

Council staff recommends approval of the FY22 Urban District Budget as submitted by the County Executive.

2. Summary of FY22 Recommended Budget

The County Executive's complete FY22 Recommended Operating Budget for the UD's is attached at ©1-6.

Urban Districts	FY21 Approved	FY22 CE Recommended	Change from FY21 Approved
Bethesda	\$3,369,105	\$3,276,193	(2.8%)
Personnel Costs	\$106,478 1.0 FTEs	\$112,961 1.0 FTEs	6.1% --
Operating Costs	\$3,262,627	\$3,185,894	(3.1%)
Silver Spring	\$3,834,053	\$3,914,111	2.1%
Personnel Costs	\$2,647,399 35.0 FTEs	\$2,716,313 35.0 FTEs	2.6% --
Operating Costs	\$1,186,654	\$1,197,798	.9%
Wheaton	\$2,432,088	\$2,756,040	13.3%
Personnel Costs	\$1,545,388 22.7 FTEs	\$1,626,436 22.7 FTEs	5.2% --
Operating Costs	\$886,700	\$1,129,604	27.4%
Total Expenditures (All Funds)	\$9,635,246 58.7 FTEs	\$9,946,344 58.7 FTEs	3.2% --

3. Summary of FY22 Recommended Changes/Adjustments

Bethesda Urban District

No Service Impact

- Personnel increases totaling \$6,483 are related to FY21 and FY22 compensation adjustments, as well as annualization of FY21 personnel costs.
- Shifts \$100,000 for marketing and placemaking for Pike District/White Flint to the Community Engagement Cluster. These funds were originally added to the Bethesda UD budget in FY19 as a placeholder until the White Flint Urban District or Business Improvement District (BID) was established. Neither a UD or a BID has yet to be established in White Flint and as such, the County Executive is now recommending shifting these funds as White Flint does not fall within the Bethesda UD boundary and thus does not align with the Bethesda UD's scope of work.

Funding and Revenue

Funding Source	FY21 Estimated	FY22 Recommended
<i>Beginning Fund Balance</i>	\$78,904	(\$20,560)
Revenue		
Urban District Tax	\$756,025	\$778,423
Charges for Service	\$102,384	\$183,975
Interfund Transfers		
PLD Transfer	\$1,609,890	\$2,408,612
Baseline Services Transfer (from GF)	\$750,318	\$0
Indirect Costs (to GF)	(\$20,596)	(\$21,666)
Total Resources	\$3,276,925	\$3,328,784
Operating Budget Appropriation/Expenditures	\$3,297,485	\$3,276,193
Projected Year-end Fund Balance	(\$20,560)	\$52,591
Year End Fund Balance as % of Resources	-0.6%	1.6%

- The most significant change in funding for the Bethesda UD is the increase of \$798,722 in the Parking Lot District (PLD) transfer to the UD and the subsequent reduction of the baseline services transfer from the General Fund to \$0. Due to revenue decreases in the Bethesda PLD, the CE is recommending a General Fund transfer to the PLD. This infusion of resources from the Bethesda PLD is also passed on to the Bethesda UD.

- The year-end fund balance for the Bethesda UD is projected to end FY21 negative at -0.6%, primarily due to decreased revenue from Optional Method Development. The fund balance is expected to turn positive in FY22, however it remains below the 2.5% fund balance target set for the UDs. The fund balance could be restored to the target level in FY22 through either increasing the Bethesda UD resources, for example through an increased PLD transfer or baseline services transfer, by \$30,628.60, or by reducing the recommended FY22 appropriation by the same amount.
- The County Executive expects the Bethesda UD fund balance to reach the 2.5% fund balance level in FY23 through FY27.

Silver Spring Urban District

No Service Impact

- Net personnel cost increases of \$68,914 for FY21 and FY22 compensation and benefit adjustments.
- \$11,144 increase related to motor pool adjustments.

Funding and Revenue

Funding Source	FY21 Estimated	FY22 Recommended
<i>Beginning Fund Balance</i>	\$28,204	\$502,340
Revenue		
Urban District Tax	\$1,007,897	\$1,037,864
Charges for Services	\$89,211	\$120,000
Interfund Transfers		
PLD Transfer	\$2,813,959	\$2,704,922
Baseline Services Transfer (from GF)	\$539,660	\$174,403
Indirect Costs (to GF)	(\$541,989)	(\$520,989)
Total Resources	\$3,936,942	\$4,018,540
Operating Budget Appropriation/Expenditures	\$3,434,602	\$3,914,111
Projected Year-end Fund Balance	\$502,340	\$104,429
Year End Fund Balance as % of Resources	12.8%	2.6%

- The Silver Spring UD is projected to end FY21 with a year end fund balance of \$502,340. This is primarily due to approximately \$400,000 less in estimated FY21 personnel

expenditures compared to the FY21 approved budget due to staff turnover. This higher than anticipated year end fund balance carries over to the FY22 budget and allows for a decrease in the baseline services transfer from the General Fund.

- The County Executive is recommending reducing the baseline transfer from the General Fund by \$365,257 in FY22. Even with this reduction in transfer, the year end fund balance stays above the 2.5% target fund balance.

Wheaton Urban District

With Service Impact

- Annualized costs of \$222,782, for streetscape maintenance for the new plaza in Wheaton. These maintenance costs for the plaza also includes funding for events to be held in the plaza once the pandemic subsides.

No Service Impact

- Net personnel costs of \$81,048 for FY21 and FY22 compensation and benefits adjustments.
- \$20,122 increase related to motor pool adjustments.

Funding and Revenue

Funding Source	FY21 Estimated	FY22 Recommended
<i>Beginning Fund Balance</i>	(\$96,977)	(\$80,458)
Revenue		
Urban District Tax	\$273,591	\$281,689
Interfund Transfers		
PLD Transfer	\$88,667	\$200,000
Baseline Services Transfer (from GF)	\$76,090	\$76,090
Non-Baseline Services Transfer (from GF)	\$2,218,577	\$2,661,080
Indirect Costs (to GF)	(\$295,566)	(\$311,950)
Total Resources	\$2,264,382	\$2,826,451
Operating Budget Appropriation/Expenditures	\$2,344,840	\$2,756,040
Projected Year-end Fund Balance	(\$80,458)	\$70,411
Year End Fund Balance as % of Resources	-3.6%	2.5%

- In FY22, the County Executive is recommending increasing both the transfer from the PLD and from the General Fund to the Wheaton UD. In FY22, the Wheaton UD is projected to end the year with a fund balance of 2.5%.
- Beginning in FY21, it was expected that with the opening of Garage 13 – Wheaton Market Place Garage – the Wheaton UD would receive a larger portion of its funding from the Wheaton PLD allowing a reduction in its non-baseline GF transfer. Due to COVID-19, this additional revenue did not materialize and contributed to a projected negative year end fund balance in FY21.
- Going forward, if increased revenue is collected through the Wheaton PLD, the non-baseline transfer from the General Fund to the UD could potentially be reduced.

4. Suggested Discussion Items for Fall Overview Session

- Updates on Bethesda Urban Partnership (BUP) Norfolk Avenue Streetery and Branding initiatives.
- Personnel and staffing updates for all three UDs, including shift in FTEs from Promotion of Community and Business Activities to Administration.
- Programming and CIP update regarding new Wheaton plaza.
- Update on how the UDs (including BUP) are ensuring racial equity and social justice in programming, staffing, and budgeting.
- Update on public safety with the Silver Spring UD in response to concerns from the Silver Spring Urban District Advisory Committee (SSUDAC).

5. Racial Equity and Social Justice

- The Urban Districts do not track data on program access and service outcomes for different population groups. Their explicit mission is to provide enhanced services to all residents, business owners, and visitors in the three central business districts. Part of these enhanced services is to promote the unique community character of the urban business center and local community through implementing culturally varied programming that reflects the diverse character of Montgomery County.
- As the County continues to train staff on applying a racial equity and social justice lens to programming and budgeting decisions, the Urban Districts may consider tracking performance metrics related to service outcomes and access for specific groups that are intended to benefit from the services provided by the Urban Districts, such as the number of minority-owned restaurants participating in the various culinary events hosted by the UDs.

6. Attachments

- FY22 Urban Districts Recommended Budget ©1-6
- FY22-27 Urban District Fiscal Plans ©7-9

- Budget Recommendations from Silver Spring Urban District Advisory Committee ©10
- Schedule E-2, Property Tax Rates (Urban District Tax Rates) ©11



Urban Districts

RECOMMENDED FY22 BUDGET

\$9,946,344

FULL TIME EQUIVALENTS

58.70

✦ FARIBA KASSIRI, DEPUTY CHIEF ADMINISTRATIVE OFFICER

MISSION STATEMENT

Urban Districts support and enhance the County's unincorporated downtowns (Bethesda, Silver Spring, and Wheaton) as prosperous, livable urban centers by maintaining streetscape and its investments; providing additional public amenities such as plantings, seating, shelters, and works of art; promoting the commercial and residential interests of these areas; and programming cultural and community activities.

BUDGET OVERVIEW

The total recommended FY22 Operating Budget for the Urban Districts is \$9,946,344, an increase of \$311,098 or 3.23 percent from the FY21 Approved Budget of \$9,635,246. Personnel Costs comprise 44.80 percent of the budget for 61 full-time position(s) and one part-time position(s), and a total of 58.70 FTEs. Total FTEs may include seasonal or temporary positions and may also reflect workforce charged to or from other departments or funds. Operating Expenses account for the remaining 55.20 percent of the FY22 budget.

COUNTY PRIORITY OUTCOMES

While this program area supports all seven of the County Executive's Priority Outcomes, the following are emphasized:

- ❖ **Thriving Youth and Families**
- ❖ **A Growing Economy**
- ❖ **A Greener County**
- ❖ **Safe Neighborhoods**
- ❖ **Effective, Sustainable Government**

INITIATIVES

- ✦ Three blocks in downtown Bethesda (Woodmont Avenue, between Bethesda Avenue and Elm Street; and two blocks on Norfolk Avenue) were cordoned off to provide for extended seating and outdoor dining for all downtown Bethesda restaurants; managed and operated by the Bethesda Urban Partnership (BUP). The Bethesda Streeterly was created by BUP to provide additional dining options for the restaurants during the pandemic when their indoor capacity was restricted.
- ✦ A new public art mural was installed in August 2020 at the Rugby Avenue/Woodmont public parking garage in partnership with the Department of Transportation (MCDOT) and Park and Planning. The mural significantly improved the aesthetics of one of the oldest county owned garages in downtown Bethesda, and continued our Arts & Entertainment District goal to bring more public art to our downtown.
- ✦ The Silver Spring Urban District Red Shirt Team is working intensely with MCDOT in collaboration with the State as the work of the Purple Line disrupts business operations and requires substantive directional and information services as pedestrian and vehicular traffic is disrupted.

- ★ The Silver Spring Urban District, through its Arts Consultant, established a weekly 'check-in' with arts organizations to provide relevant updates and information on COVID related matters and collaborate on virtual presence for the arts community.
- ★ The Wheaton Clean & Safe Team supported the opening of the new MNCPPC headquarters in Wheaton by providing increased presence around the building and Plaza, responding to requests from new tenants in the building, and participating in a public safety task force made up of MNCCPPC, Police, WMATA Security, and MCDOT.
- ★ The Wheaton Urban District created an online rebranding and marketing campaign which included a new logo, welcome materials for tenants moving into the new building, incentive program for local businesses and a new website.

INNOVATIONS AND PRODUCTIVITY IMPROVEMENTS

- ✦ Restaurant Week in the Bethesda Urban District held a "Savor Bethesda" - in lieu of the annual Taste of Bethesda, Bethesda Urban Partnership held our first Restaurant Week for downtown Bethesda from Oct. 1 - 11, 2020. This initiative was created to drive business to struggling restaurants during the pandemic.
- ✦ The Silver Spring Urban District supported the establishment of the innovative Eatery on Georgia Ave, working with the State Highway Administration starting in the summer of 2020. Additional eateries are planned for Newell Street and at Veterans Plaza.
- ✦ During COVID, the Silver Spring Urban District was able to pivot and readjust operations to continue the critical task of maintaining businesses and residents informed by safely distributing information to storefronts and setting up tents to interact socially distanced.
- ✦ The Wheaton Urban District worked closely with MCDOT, Department of Permitting Services (DPS), Police and local restaurants to create a streetery which was then winterized allowing these restaurants to continue operations amidst restrictions to indoor dining. During the winter months, this streetery have seen a steady flow of customers on a regular basis.
- ✦ The Wheaton Urban District worked closely with MCDOT, DPS, the Montgomery County Police Department and local restaurants to create a streetery which was then winterized allowing these restaurants to continue operations amidst restrictions to indoor dining. During the winter months, this streetery has seen a steady flow of customers on a regular basis, and has allowed businesses to continue operations during this difficult time.

PROGRAM CONTACTS

Contact Ken Hartman of the Urban Districts at 240.777.8206 or Lindsay Lucas of the Office of Management and Budget at 240.777.2776 for more information regarding this department's operating budget.

PROGRAM PERFORMANCE MEASURES

Performance measures for this department are included below (where applicable), with multi-program measures displayed at the front of this section and program-specific measures shown with the relevant program. The FY21 estimates reflect funding based on the FY21 Approved Budget. The FY22 and FY23 figures are performance targets based on the FY22 Recommended Budget and funding for comparable service levels in FY23.

PROGRAM DESCRIPTIONS

✦ Administration

This program provides staff support for contract administration, the Urban District Advisory Committees, and for the administration of Urban District corporations. This program also provides for budget preparation and monitoring, payment authorization, records maintenance, and the Bethesda Circulator contract.

FY22 Recommended Changes	Expenditures	FTEs
FY21 Approved	2,221,671	8.40
Multi-program adjustments, including negotiated compensation changes, employee benefit changes, changes due to staff turnover, reorganizations, and other budget changes affecting multiple programs.	235,623	(0.10)

FY22 Recommended Changes	Expenditures	FTEs
FY22 Recommended	2,457,294	8.30

☼ Enhanced Security and Ambassadorship

This program provides safeguards against property theft, vandalism, and personal security in the Silver Spring and Wheaton Urban Districts. The goal of the program is to provide an enhanced level of protection and reduce the perception of crime through the use of the Safe Team as the eyes and ears of County Police and as a uniformed visual presence to create a safe and secure environment. Safe Team members also act as "ambassadors" providing information, directions, first aid and CPR, and roadside assistance to residents, visitors, and the business community.

FY22 Recommended Changes	Expenditures	FTEs
FY21 Approved	1,199,384	15.35
Multi-program adjustments, including negotiated compensation changes, employee benefit changes, changes due to staff turnover, reorganizations, and other budget changes affecting multiple programs.	(79,253)	(1.00)
FY22 Recommended	1,120,131	14.35

☼ Promotion of Community and Business Activities

This program enhances the quality of life in the Urban Districts and surrounding communities; fosters a strong, vibrant business climate within each Urban District; and creates a positive image and a sense of identity for the Districts. These goals are accomplished through sponsorship of community events that may include festivals, concerts, and parades; the installation of seasonal banners, unique signs, holiday decorations, and other amenities to give each District a sense of place; and the development and distribution of newsletters, brochures, and other promotional material highlighting the Districts. Each Urban District develops its programs with the active participation of its advisory committee or Urban District Corporation.

Program Performance Measures	Actual FY19	Actual FY20	Estimated FY21	Target FY22	Target FY23
BETHESDA URBAN DISTRICT - Average number of website sessions per month	30,000	30,000	31,000	32,000	33,000
BETHESDA URBAN DISTRICT - Number of social media followers	22,500	24,000	26,000	28,000	30,000
SILVER SPRING URBAN DISTRICT - Average number of website sessions per month	29,160	30,000	31,000	32,000	33,000
SILVER SPRING URBAN DISTRICT - Number of social media followers	11,658	32,554	36,000	37,000	38,000
WHEATON URBAN DISTRICT - Average number of website sessions per month	34,000	28,000	28,500	29,000	29,500
WHEATON URBAN DISTRICT - Number of social media followers	3,226	3,821	4,000	5,000	6,000

FY22 Recommended Changes	Expenditures	FTEs
FY21 Approved	1,672,240	1.90
Shift: Marketing and Placemaking for Pike District/White Flint to the Community Engagement Cluster Budget	(100,000)	0.00
Multi-program adjustments, including negotiated compensation changes, employee benefit changes, changes due to staff turnover, reorganizations, and other budget changes affecting multiple programs.	(284,934)	(1.90)
FY22 Recommended	1,287,306	0.00

☼ Streetscape Maintenance

This program provides maintenance of, and improvement to, the streetscape amenities within each Urban District. Various service levels include litter collection, sidewalk maintenance, trash receptacle service at least three times a week, mowing and snow removal as needed, lighting maintenance, maintenance of planted/landscaped areas, and street sweeping.

FY22 Recommended Changes	Expenditures	FTEs
FY21 Approved	4,541,951	33.05
Add: Annualized Cost to Maintain the Plaza in Wheaton	222,782	0.00
Multi-program adjustments, including negotiated compensation changes, employee benefit changes, changes due to staff turnover, reorganizations, and other budget changes affecting multiple programs.	316,880	3.00
FY22 Recommended	5,081,613	36.05

BUDGET SUMMARY

	Actual FY20	Budget FY21	Estimate FY21	Recommended FY22	%Chg Bud/Rec
URBAN DISTRICT - BETHESDA					
EXPENDITURES					
Salaries and Wages	80,126	79,557	85,306	86,305	8.5 %
Employee Benefits	25,528	26,921	26,285	26,656	-1.0 %
Urban District - Bethesda Personnel Costs	105,654	106,478	111,591	112,961	6.1 %
Operating Expenses	3,169,331	3,262,627	3,185,894	3,163,232	-3.1 %
Urban District - Bethesda Expenditures	3,274,985	3,369,105	3,297,485	3,276,193	-2.8 %
PERSONNEL					
Full-Time	1	1	1	1	---
Part-Time	0	0	0	0	---
FTEs	1.00	1.00	1.00	1.00	---
REVENUES					
Optional Method Development	183,975	194,567	102,384	183,975	-5.4 %
Property Tax	713,629	746,360	756,025	778,423	4.3 %
Urban District - Bethesda Revenues	897,604	940,927	858,409	962,398	2.3 %
URBAN DISTRICT - SILVER SPRING					
EXPENDITURES					
Salaries and Wages	1,902,166	1,861,026	1,584,439	1,945,230	4.5 %
Employee Benefits	722,508	786,373	663,509	771,083	-1.9 %
Urban District - Silver Spring Personnel Costs	2,624,674	2,647,399	2,247,948	2,716,313	2.6 %
Operating Expenses	1,041,410	1,186,654	1,186,654	1,197,798	0.9 %
Urban District - Silver Spring Expenditures	3,666,084	3,834,053	3,434,602	3,914,111	2.1 %
PERSONNEL					
Full-Time	37	38	38	38	---
Part-Time	0	0	0	0	---
FTEs	34.90	35.00	35.00	35.00	---
REVENUES					
Optional Method Development	123,936	150,000	89,211	120,000	-20.0 %
Property Tax	911,367	1,022,638	1,007,897	1,037,864	1.5 %
Urban District - Silver Spring Revenues	1,035,303	1,172,638	1,097,108	1,157,864	-1.3 %
URBAN DISTRICT - WHEATON					
EXPENDITURES					
Salaries and Wages	1,177,498	1,089,170	1,155,974	1,170,858	7.5 %
Employee Benefits	466,356	456,218	457,114	455,578	-0.1 %
Urban District - Wheaton Personnel Costs	1,643,854	1,545,388	1,613,088	1,626,436	5.2 %
Operating Expenses	479,073	886,700	731,752	1,129,604	27.4 %
Urban District - Wheaton Expenditures	2,122,927	2,432,088	2,344,840	2,756,040	13.3 %
PERSONNEL					
Full-Time	22	22	22	22	---
Part-Time	1	1	1	1	---
FTEs	22.70	22.70	22.70	22.70	---
REVENUES					
Property Tax	237,706	281,282	273,591	281,689	0.1 %
Urban District - Wheaton Revenues	237,706	281,282	273,591	281,689	0.1 %
DEPARTMENT TOTALS					
Total Expenditures	9,063,996	9,635,246	9,076,927	9,946,344	3.2 %
Total Full-Time Positions	60	61	61	61	---
Total Part-Time Positions	1	1	1	1	---
Total FTEs	58.60	58.70	58.70	58.70	---
Total Revenues	2,170,613	2,394,847	2,229,108	2,401,951	0.3 %

FY22 RECOMMENDED CHANGES

URBAN DISTRICT - BETHESDA

FY21 ORIGINAL APPROPRIATION **3,369,105 1.00**

Other Adjustments (with no service impacts)

Increase Cost: Annualization of FY21 Personnel Costs	3,270	0.00
Increase Cost: FY21 Compensation Adjustment	2,388	0.00
Increase Cost: FY22 Compensation Adjustment	825	0.00
Increase Cost: Print and Mail Adjustment	605	0.00
Shift: Marketing and Placemaking for Pike District/White Flint to the Community Engagement Cluster Budget [Promotion of Community and Business Activities]	(100,000)	0.00

FY22 RECOMMENDED **3,276,193 1.00**

URBAN DISTRICT - SILVER SPRING

FY21 ORIGINAL APPROPRIATION **3,834,053 35.00**

Other Adjustments (with no service impacts)

Increase Cost: FY21 Compensation Adjustment	62,291	0.00
Increase Cost: FY22 Compensation Adjustment	34,883	0.00
Increase Cost: Motor Pool Adjustment	11,144	0.00
Decrease Cost: Retirement Adjustment	(5,805)	0.00
Decrease Cost: Annualization of FY21 Personnel Costs	(22,455)	0.00

FY22 RECOMMENDED **3,914,111 35.00**

URBAN DISTRICT - WHEATON

FY21 ORIGINAL APPROPRIATION **2,432,088 22.70**

Changes (with service impacts)

Add: Annualized Cost to Maintain the Plaza in Wheaton [Streetscape Maintenance]	222,782	0.00
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Other Adjustments (with no service impacts)

Increase Cost: FY21 Compensation Adjustment	43,982	0.00
Increase Cost: FY22 Compensation Adjustment	24,232	0.00
Increase Cost: Motor Pool Adjustment	20,122	0.00
Increase Cost: Annualization of FY21 Personnel Costs	15,717	0.00
Decrease Cost: Retirement Adjustment	(2,883)	0.00

FY22 RECOMMENDED **2,756,040 22.70**

PROGRAM SUMMARY

Program Name	FY21 APPR Expenditures	FY21 APPR FTEs	FY22 REC Expenditures	FY22 REC FTEs
Administration	2,221,671	8.40	2,457,294	8.30
Enhanced Security and Ambassadorship	1,199,384	15.35	1,120,131	14.35
Promotion of Community and Business Activities	1,672,240	1.90	1,287,306	0.00
Streetscape Maintenance	4,541,951	33.05	5,081,613	36.05
Total	9,635,246	58.70	9,946,344	58.70

CHARGES TO OTHER DEPARTMENTS

Charged Department	Charged Fund	FY21 Total\$	FY21 FTEs	FY22 Total\$	FY22 FTEs
URBAN DISTRICT - SILVER SPRING					
Parking District Services	Silver Spring Parking	165,230	3.00	165,230	3.00

FUNDING PARAMETER ITEMS

CE RECOMMENDED (\$000S)

Title	FY22	FY23	FY24	FY25	FY26	FY27
URBAN DISTRICT - BETHESDA						
EXPENDITURES						
FY22 Recommended	3,276	3,276	3,276	3,276	3,276	3,276
No inflation or compensation change is included in outyear projections.						
Labor Contracts	0	2	2	2	2	2
These figures represent the estimated annualized cost of general wage adjustments, service increments, and other negotiated items.						
Subtotal Expenditures	3,276	3,278	3,278	3,278	3,278	3,278

URBAN DISTRICT - SILVER SPRING

EXPENDITURES						
FY22 Recommended	3,914	3,914	3,914	3,914	3,914	3,914
No inflation or compensation change is included in outyear projections.						
Labor Contracts	0	58	58	58	58	58
These figures represent the estimated annualized cost of general wage adjustments, service increments, and other negotiated items.						
Subtotal Expenditures	3,914	3,971	3,971	3,971	3,971	3,971

URBAN DISTRICT - WHEATON

EXPENDITURES						
FY22 Recommended	2,756	2,756	2,756	2,756	2,756	2,756
No inflation or compensation change is included in outyear projections.						
Labor Contracts	0	39	39	39	39	39
These figures represent the estimated annualized cost of general wage adjustments, service increments, and other negotiated items.						
Subtotal Expenditures	2,756	2,794	2,794	2,794	2,794	2,794

FY22-27 PUBLIC SERVICES PROGRAM: FISCAL PLAN		Bethesda Urban District					
FISCAL PROJECTIONS	FY21 ESTIMATE	FY22 REC	FY23 PROJECTION	FY24 PROJECTION	FY25 PROJECTION	FY26 PROJECTION	FY27 PROJECTION
ASSUMPTIONS							
Property Tax Rate: Real Property	0.0120	0.0120	0.0120	0.0120	0.0120	0.0120	0.0120
Assessable Base: Real Property (000)	5,815,400	5,994,900	6,132,500	6,292,600	6,458,700	6,630,200	6,807,800
Property Tax Collection Factor: Real Property	99.4%	99.4%	99.4%	99.4%	99.4%	99.4%	99.4%
Property Tax Rate: Personal Property	0.0300	0.0300	0.0300	0.0300	0.0300	0.0300	0.0300
Assessable Base: Personal Property (000)	208,400	211,700	214,000	215,300	218,200	221,200	223,900
Property Tax Collection Factor: Personal Property	99.8%	99.8%	99.8%	99.8%	99.8%	99.8%	99.8%
Indirect Cost Rate	18.64%	19.18%	19.18%	19.18%	19.18%	19.18%	19.18%
CPI (Fiscal Year)	1.3%	1.6%	2.0%	2.4%	2.4%	2.4%	2.4%
Investment Income Yield	0.2%	0.1%	0.4%	0.4%	0.4%	0.4%	0.4%
BEGINNING FUND BALANCE	78,904	(20,560)	52,591	82,816	82,857	82,910	85,156
REVENUES							
Taxes	756,025	778,423	795,525	815,010	835,690	857,044	879,036
Charges For Services	102,384	183,975	187,636	192,177	196,866	201,670	206,591
Subtotal Revenues	858,409	962,398	983,161	1,007,187	1,032,556	1,058,714	1,085,627
INTERFUND TRANSFERS (Net Non-CIP)							
Transfers To The General Fund	(20,596)	(21,666)	(22,027)	(22,027)	(22,027)	(22,027)	(22,027)
Indirect Costs	(20,596)	(21,666)	(22,027)	(22,027)	(22,027)	(22,027)	(22,027)
Transfers From The General Fund	750,318	0	0	0	0	0	0
Baseline Services	750,318	0	0	0	0	0	0
Transfers From Special Fds: Non-Tax + ISF	1,609,890	2,408,612	2,352,550	2,303,834	2,281,122	2,262,345	2,240,932
From Bethesda PLD	1,609,890	2,408,612	2,352,550	2,303,834	2,281,122	2,262,345	2,240,932
TOTAL RESOURCES	3,276,925	3,328,784	3,366,276	3,371,809	3,374,508	3,381,942	3,389,688
PSP OPER. BUDGET APPROP/ EXP'S.							
Operating Budget	(3,297,485)	(3,276,193)	(3,279,700)	(3,285,192)	(3,287,838)	(3,293,026)	(3,302,466)
Labor Contract	n/a	n/a	(1,880)	(1,880)	(1,880)	(1,880)	(1,880)
Subtotal PSP Oper Budget Approp / Exp's	(3,297,485)	(3,276,193)	(3,283,460)	(3,288,952)	(3,291,598)	(3,296,786)	(3,306,226)
TOTAL USE OF RESOURCES	(3,297,485)	(3,276,193)	(3,283,460)	(3,288,952)	(3,291,598)	(3,296,786)	(3,306,226)
YEAR END FUND BALANCE	(20,560)	52,591	82,816	82,857	82,910	85,156	83,462
PERCENT OF RESOURCES	-0.6%	1.6%	2.5%	2.5%	2.5%	2.5%	2.5%

Assumptions:

1. Transfers from the Bethesda Parking District are adjusted annually to fund the approved service program and to maintain an ending fund balance of approximately 2.5 percent of resources.
2. Property tax revenue is assumed to increase during the six years based on an improved assessable base.
3. Large assessable base increases are due to economic growth and new projects coming online.
4. These projections are based on the Executive's Recommended Budget and include the revenue and resource assumptions of that budget. FY23-27 expenditures are based on the "major known commitments" of elected officials and include negotiated labor agreements, estimates of compensation and inflation cost increases, the operating costs of capital facilities, the fiscal impact of approved legislation or regulations, and other programmatic commitments. They do not include unapproved service improvements. The projected future expenditures, revenues, and fund balance may vary based on changes to fee or tax rates, usage inflation, future labor agreements, and other factors not assumed here.
5. Section 68A-4 of the County Code requires: a) that the proceeds from either the Urban District tax or parking fee transfer must not be greater than 90 percent of their combined total; and b) that the transfer from the Parking District not exceed the number of spaces in the Urban District times the number of enforcement hours per year times 20 cents.

FY22-27 PUBLIC SERVICES PROGRAM: FISCAL PLAN		Silver Spring Urban District					
FISCAL PROJECTIONS	FY21 ESTIMATE	FY22 REC	FY23 PROJECTION	FY24 PROJECTION	FY25 PROJECTION	FY26 PROJECTION	FY27 PROJECTION
ASSUMPTIONS							
Property Tax Rate: Real Property	0.0240	0.0240	0.0240	0.0240	0.0240	0.0240	0.0240
Assessable Base: Real Property (000)	3,906,300	4,026,900	4,119,300	4,226,900	4,338,500	4,453,600	4,572,900
Property Tax Collection Factor: Real Property	99.4%	99.4%	99.4%	99.4%	99.4%	99.4%	99.4%
Property Tax Rate: Personal Property	0.0600	0.0600	0.0600	0.0600	0.0600	0.0600	0.0600
Assessable Base: Personal Property (000)	127,000	129,000	130,400	131,100	132,900	134,800	136,400
Property Tax Collection Factor: Personal Property	99.8%	99.8%	99.8%	99.8%	99.8%	99.8%	99.8%
Indirect Cost Rate	18.64%	19.18%	19.18%	19.18%	19.18%	19.18%	19.18%
CPI (Fiscal Year)	1.3%	1.6%	2.0%	2.4%	2.4%	2.4%	2.4%
Investment Income Yield	0.2%	0.1%	0.4%	0.4%	0.4%	0.4%	0.4%
BEGINNING FUND BALANCE	28,204	502,340	104,429	100,660	101,302	103,076	104,224
REVENUES							
Taxes	1,007,897	1,037,864	1,060,744	1,086,832	1,114,534	1,143,129	1,172,546
Charges For Services	89,211	120,000	122,388	125,350	128,409	131,542	134,752
Subtotal Revenues	1,097,108	1,157,864	1,183,132	1,212,182	1,242,943	1,274,671	1,307,298
INTERFUND TRANSFERS (Net Non-CIP)							
Transfers To The General Fund	(541,989)	(520,989)	(532,087)	(532,087)	(532,087)	(532,087)	(532,087)
Indirect Costs	(541,989)	(520,989)	(532,087)	(532,087)	(532,087)	(532,087)	(532,087)
Transfers From The General Fund	539,660	174,403	529,898	443,339	340,358	238,947	233,384
Baseline Services	539,660	174,403	529,898	443,339	340,358	238,947	233,384
Transfers From Special Fds: Non-Tax + ISF	2,813,959	2,704,922	2,804,101	2,892,581	2,994,464	3,094,790	3,094,790
From Silver Spring PLD	2,813,959	2,704,922	2,804,101	2,892,581	2,994,464	3,094,790	3,094,790
TOTAL RESOURCES	3,936,942	4,018,540	4,089,473	4,116,675	4,146,979	4,179,397	4,207,608
PSP OPER. BUDGET APPROP/ EXP'S.							
Operating Budget	(3,434,602)	(3,914,111)	(3,930,951)	(3,957,511)	(3,986,041)	(4,017,311)	(4,046,351)
Labor Agreement	n/a	0	(57,862)	(57,862)	(57,862)	(57,862)	(57,862)
Subtotal PSP Oper Budget Approp / Exp's	(3,434,602)	(3,914,111)	(3,988,813)	(4,015,373)	(4,043,903)	(4,075,173)	(4,104,213)
TOTAL USE OF RESOURCES	(3,434,602)	(3,914,111)	(3,988,813)	(4,015,373)	(4,043,903)	(4,075,173)	(4,104,213)
YEAR END FUND BALANCE	502,340	104,429	100,660	101,302	103,076	104,224	103,395
END-OF-YEAR RESERVES AS A PERCENT OF RESOURCES	12.8%	2.6%	2.5%	2.5%	2.5%	2.5%	2.5%

Assumptions:

- Transfers from the Silver Spring District are adjusted annually to fund the approved service program and to maintain an ending fund balance of approximately 2.5 percent of resources.
- Property tax revenue is assumed to increase during the six years based on an improved assessable base.
- Large assessable base increases are due to economic growth and new projects coming online.
- The Baseline Services transfer provides basic right-of-way maintenance comparable to services provided countywide.
- The Non-Baseline Services transfer is necessary to maintain fund balance policy.
- These projections are based on the Executive's Recommended Budget and include the revenue and resource assumptions of that budget. FY23-27 expenditures are based on the "major, known commitments" of elected officials and include negotiated labor agreements, estimates of compensation and inflation cost increases, the operating costs of capital facilities, the fiscal impact of approved legislation or regulations, and other programmatic commitments. They do not include unapproved service improvements. The projected future expenditures, revenues, and fund balance may vary based on changes to fee or tax rates, usage inflation, future labor agreements, and other factors not assumed here.
- Section 68A-4 of the County Code requires: a) that the proceeds from either the Urban District tax or parking fee transfer must not be greater than 90 percent of their combined total; and b) that the transfer from the Parking District not exceed the number of spaces in the Urban District times the number of enforcement hours per year times 20 cents.

FY22-27 PUBLIC SERVICES PROGRAM: FISCAL PLAN		Wheaton Urban District					
FISCAL PROJECTIONS	FY21 ESTIMATE	FY22 REC	FY23 PROJECTION	FY24 PROJECTION	FY25 PROJECTION	FY26 PROJECTION	FY27 PROJECTION
ASSUMPTIONS							
Property Tax Rate: Real Property	0.0300	0.0300	0.0300	0.0300	0.0300	0.0300	0.0300
Assessable Base: Real Property (000)	839,200	865,100	884,900	908,000	932,000	956,700	982,400
Property Tax Collection Factor: Real Property	99.4%	99.4%	99.4%	99.4%	99.4%	99.4%	99.4%
Property Tax Rate: Personal Property	0.0750	0.0750	0.0750	0.0750	0.0750	0.0750	0.0750
Assessable Base: Personal Property (000)	31,200	31,700	32,000	32,200	32,600	33,100	33,500
Property Tax Collection Factor: Personal Property	99.8%	99.8%	99.8%	99.8%	99.8%	99.8%	99.8%
Indirect Cost Rate	18.64%	19.18%	19.18%	19.18%	19.18%	19.18%	19.18%
CPI (Fiscal Year)	1.3%	1.6%	2.0%	2.4%	2.4%	2.4%	2.4%
Investment Income Yield	0.2%	0.1%	0.4%	0.4%	0.4%	0.4%	0.4%
BEGINNING FUND BALANCE	(96,977)	(80,458)	70,411	72,146	71,512	73,681	74,963
REVENUES							
Taxes	273,591	281,689	287,817	294,856	302,311	310,051	318,014
Subtotal Revenues	273,591	281,689	287,817	294,856	302,311	310,051	318,014
INTERFUND TRANSFERS (Net Non-CIP)							
Transfers To The General Fund	2,087,768	2,625,220	2,526,202	2,540,674	2,561,811	2,588,675	2,609,213
Indirect Costs	(295,566)	(311,950)	(319,385)	(319,385)	(319,385)	(319,385)	(319,385)
Transfers From The General Fund	(295,566)	(311,950)	(319,385)	(319,385)	(319,385)	(319,385)	(319,385)
Transfers From The General Fund	2,294,667	2,737,170	2,545,587	2,560,059	2,581,196	2,608,060	2,628,598
Baseline Services	76,090	76,090	76,090	76,090	76,090	76,090	76,090
Non-Baseline Services	2,218,577	2,661,080	2,469,497	2,483,969	2,505,106	2,531,970	2,552,508
Transfers From Special Fds: Non-Tax + ISF	88,667	200,000	300,000	300,000	300,000	300,000	300,000
From Wheaton PLD	88,667	200,000	300,000	300,000	300,000	300,000	300,000
TOTAL RESOURCES	2,264,382	2,826,451	2,884,430	2,907,676	2,935,635	2,972,407	3,002,189
PSP OPER. BUDGET APPROP/ EXP'S.							
Operating Budget	(2,344,840)	(2,756,040)	(2,773,520)	(2,797,400)	(2,823,190)	(2,858,680)	(2,887,890)
Labor Agreement	n/a	0	(38,764)	(38,764)	(38,764)	(38,764)	(38,764)
Subtotal PSP Oper Budget Approp / Exp's	(2,344,840)	(2,756,040)	(2,812,284)	(2,836,164)	(2,861,954)	(2,897,444)	(2,926,654)
TOTAL USE OF RESOURCES	(2,344,840)	(2,756,040)	(2,812,284)	(2,836,164)	(2,861,954)	(2,897,444)	(2,926,654)
YEAR END FUND BALANCE	(80,458)	70,411	72,146	71,512	73,681	74,963	75,535
END-OF-YEAR RESERVES AS A PERCENT OF RESOURCES	-3.6%	2.5%	2.5%	2.5%	2.5%	2.5%	2.5%

Assumptions:

1. Transfers from the Wheaton Parking District are adjusted annually to fund the approved service program and to maintain an ending fund balance of approximately 2.5 percent of resources.
2. Property tax revenue is assumed to increase during the the six years based on an improved assessable base.
3. Large assessable base increases are due to economic growth and new projects coming online.
4. The Baseline Services transfer provides basic right-of-way maintenance comparable to services provided countywide.
5. The Non-Baseline Services transfer is necessary to maintain fund balance policy.
6. These projections are based on the Executive's Recommended Budget and include the revenue and resource assumptions of that budget. FY23-27 expenditures are based on the "major, known commitments" of elected officials and include negotiated labor agreements, estimates of compensation and inflation cost increases, the operating costs of capital facilities, the fiscal impact of approved legislation or regulations, and other pro grammatic commitments. They do not include unapproved service improvements. The projected future expenditures, revenues, and fund balance may vary based on changes to fee or tax rates, usage inflation, future labor agreements, and other factors not assumed here.
7. Section 68A-4 of the County Code requires: a) that the proceeds from either the Urban District tax or parking fee transfer must not be greater than 90 percent of their combined total; and b) that the transfer from the Parking District not exceed the number of spaces in the Urban District times the number of enforcement hours per year times 20 cents.



SILVER SPRING URBAN DISTRICT ADVISORY COMMITTEE

January 22, 2021

The Honorable Marc Elrich
Montgomery County Executive
Executive Office Building
101 Monroe Street, 2nd Floor
Rockville, MD 20850

Dear County Executive Elrich:

On behalf of the Silver Spring Urban District Advisory Committee (SSUDAC), I am writing to express our concerns with safety issues in downtown Silver Spring. Perception of a safe community is a foundation for economic prosperity. Once we are past the pandemic, the businesses in Silver Spring will have a huge task ahead to rebuild to pre-pandemic levels. The last thing our community needs is for folks to feel it has become an unsafe space to work, shop, play, and live.

As you develop the budget for the coming year, we offer the following recommendations for making folks more comfortable in choosing downtown Silver Spring as a destination to work, live, shop, and play and continuing to support the economy of Montgomery County:

1. Increase Police presence through foot patrol and bike patrols in the Ellsworth/Georgia Avenue/Colesville Road area. If unable to increase highly visible police patrols, due to staffing shortages, we recommend that the County bring on uniformed contract security to patrol these areas. There has been a rise in aggressive panhandling that has risen to assault at times. In many cases, we see this activity start out as panhandling and over weeks, the same people become more emboldened and elevate their aggression to more serious behavior. If there was a stronger presence of security, we feel that these "bad eggs" would not be staying in the area for extended periods and becoming increasingly more aggressive over time.
2. Fill open positions now. Over a year ago, a position was funded within the Department of Health and Human Services (HHS) to hire a full-time social worker in downtown Silver Spring to address concerns about individuals suffering mental health challenges and frequenting our streets. These individuals are not getting the help and guidance they so desperately need. At the same time, their presence and behaviors frighten and discourage visitors, residents, and employees who come to Silver Spring. When last we heard that position remained unfilled. We need someone who understands those suffering mental illness and who can respond to situations of disturbed behavior in a way that provides assistance and removes the behaviors that disturb public confidence and perception of safety. We also need a system of help for these individuals that will have a more lasting success, than using our limited police resources and just putting a stop gap in place through the justice system. That is not fixing the problem, only taking it out of the neighborhood for a short time.
3. Fast track creation and recruiting of the Crisis Response team for Silver Spring. We understand that the hoped-for grant was not awarded to HHS, but we know that the Council approved funding for an expanded team that includes dedicated resources and people for Silver Spring. We need this assistance now. We have, in our community, a number of mentally distressed people who needs the help now.

Thank you for your consideration of our recommendations. We would be happy to discuss this with you or anyone on your team and look forward to hearing from you.

Sincerely,

Diana Brown, Chair
Silver Spring Urban District Advisory Committee

cc: Members of the Montgomery County Council



Schedule E-2

PROPERTY TAX RATES				
(dollars per \$100 assessed value)	ACTUAL FY19	ACTUAL FY20	ACTUAL FY21	REC FY22
COUNTYWIDE				
General Fund: Real	0.7414	0.7166	0.6948	0.7180
General Fund: Personal	1.8535	1.7915	1.7370	1.7950
State of Maryland: Real	0.1120	0.1120	0.1120	0.1120
State of Maryland: Personal	0.0000	0.0000	0.0000	0.0000
Countywide: Real	0.8534	0.8286	0.8068	0.8300
Countywide: Personal	1.8535	1.7915	1.7370	1.7950
SPECIAL DISTRICTS				
Mass Transit: Real	0.0498	0.0672	0.0736	0.0524
Mass Transit: Personal	0.1245	0.1680	0.1840	0.1310
Fire: Real	0.1065	0.1068	0.1182	0.1202
Fire: Personal	0.2663	0.2670	0.2955	0.3005
Recreation: Real	0.0254	0.0261	0.0260	0.0261
Recreation: Personal	0.0635	0.0653	0.0650	0.0653
Storm Drainage: Real	0.0000	0.0000	0.0000	0.0000
Storm Drainage: Personal	0.0000	0.0000	0.0000	0.0000
URBAN DISTRICTS				
Bethesda: Real	0.0120	0.0120	0.0120	0.0120
Bethesda: Personal	0.0300	0.0300	0.0300	0.0300
Silver Spring: Real	0.0240	0.0240	0.0240	0.0240
Silver Spring: Personal	0.0600	0.0600	0.0600	0.0600
Wheaton: Real	0.0300	0.0300	0.0300	0.0300
Wheaton: Personal	0.0750	0.0750	0.0750	0.0750
M-NCPPC				
Regional (Administration)				
Mandatory: Real	0.0120	0.0120	0.0120	0.0120
Mandatory: Personal	0.0300	0.0300	0.0300	0.0300
Discretionary: Real	0.0036	0.0050	0.0056	0.0052
Discretionary: Personal	0.0090	0.0125	0.0140	0.0130
Metro (Parks)				
Mandatory: Real	0.0360	0.0360	0.0360	0.0360
Mandatory: Personal	0.0900	0.0900	0.0900	0.0900
Maintenance: Real	0.0080	0.0080	0.0080	0.0080
Maintenance: Personal	0.0200	0.0200	0.0200	0.0200