MEMORANDUM

March 9, 2022

TO: Transportation & Environment Committee

FROM: Keith Levchenko, Senior Legislative Analyst


The following officials and staff will be attending this meeting:

- Stan Edwards, Chief of Energy, Climate, and Compliance Division, DEP
- Lindsey Shaw, Manager of Energy & Sustainability Programs, DEP
- Emily Curley, Commercial Energy Program Manager, DEP
- Chris Pendley, Senior Building Systems Engineer, BODE – CEM, Steven Winter Associates, Inc.

Attachments

- DEP Presentation Slides on the BEPS Technical Report (©1-27)

NOTE:

- The full BEPS Technical Report is available on the BEPS webpage at: https://www.montgomerycountymd.gov/green/energy/beps.html

- The Text of Bill 16-21 – “Environmental Sustainability - Building Energy Use Benchmarking and Performance Standards – Amendments” and prior Council Staff Reports on this bill are available at: https://apps.montgomerycountymd.gov/cclims/BillDetailsPage?RecordId=2707&fullTextSearch=16-21

At its March 14 meeting, the T&E Committee will receive a briefing from DEP staff on its Building Energy Performance Standards Development – Technical Analysis (Agenda Item #1). After the briefing, the Committee will continue its worksession on Bill 16-21 (Agenda Item #2).
During its prior worksessions on Bill 16-21, the Committee expressed an interest in better understanding the likely range of actual building performance standards that would be needed to meet the County’s Climate goals and what those potential impacts would be on affected property owners and tenants. While the structure of the BEPS program is established in Bill 16-21, the performance standards themselves would be established via regulation based on further technical analysis.

DEP contracted with Steven Winter Associates to identify performance standards for building types, undertake comprehensive data analysis on the magnitude of energy savings and greenhouse gas emission reductions achievable through BEPS, and do a cost-benefit analysis of BEPS implementation. This analysis was completed in February. The T&E Committee asked DEP to provide a briefing on this technical analysis.

**Bill 16-21**

Bill 16-21, Environmental Sustainability - Building Energy Use Benchmarking and Performance Standards - Amendments was transmitted by the Executive to the Council in April 2021 and introduced on May 4, 2021. A virtual public hearing was held on July 15, 2021. Transportation and Environment Committee (T&E) worksessions were held on October 28, 2021 and December 9, 2021.

As noted in prior T&E Committee worksession staff reports, Bill 16-21 would:

- expand the number of buildings covered by the County’s energy benchmarking requirements,
- amend certain definitions,
- establish an energy performance standard structure for covered buildings with certain gross floor area, and
- create a Building Performance Improvement Board

As noted earlier, follow-up regulations will be needed to set the actual performance standards and timelines for compliance.

For further background on Bill 16-21 and T&E discussion to date, please see the Council Staff Report from December 9, 2021.

**BEPS Technical Report**

The Building Energy Performance Standards Development – Technical Analysis was completed in February 2022. As noted in the Executive Summary of the report, the goals of the report were to:

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1 The County’s Climate Action Plan (CAP) was released in June 2021 with a goal of cutting community-wide greenhouse gas emissions (GHG) by 80% by 2027 and 100% by 2035. This goal was first articulated in Council Resolution 18-974 adopted in December 2017. Based on the County’s greenhouse gas inventory in 2018, buildings represent about 50% of all greenhouse gas emissions. Optimizing energy usage and electrification requirements for existing buildings are the highest priorities noted in the “Buildings” section of the County’s Climate Action Plan.
• Create a framework to generate potential energy performance standards for covered buildings.
• Understand how the timing and stringency of potential energy performance standards impact cumulative GHG emissions over the next two decades.
• Evaluate what retrofits are technically feasible, what the total cost might be (independent of who pays), and the cost and carbon benefits of achieving the energy performance standards.
• Assess how a BEPS intervention affects the performance of the covered buildings towards a zero emissions buildings goal by 2035.

The report considered three potential target setting methods for establishing performance standards:

• Energy Efficiency (EE) Target – optimize all energy end-uses with available technologies. Assumes continuing to use fossil-fuel systems for space and water heating
• Zero Net Carbon- Compatible (ZNC) Target – Assumes the electrification of most fossil-fuel systems as well as the optimization of other energy end-uses with available technologies
• Midpoint Target – splits the difference between the two targets above.

The report also includes nine case studies (or virtual audits) intended to represent Montgomery County’s varied building stock. The studies looked at how buildings could achieve the ZNC target with technically feasible technologies, the EE target while maximizing return on investment, and what a package of improvements with less than a five-year payback would yield.

Findings/Conclusions

Based on these three targets, the report calculated potential reductions in energy use intensity (EUI) overall and by building type. Overall annual reductions in on-site EUI were calculated as 46% (under the EE target), 66% (under the Midpoint target), and 86% (under the ZNC target).

In terms of greenhouse gas emissions reductions, even assuming no change in the energy source makeup of the electricity grid, the EE, Midpoint, and ZNC targets would yield annual reductions of 19%, 22% and 26% respectively. Assuming a carbon-free electricity supply, would result in annual reductions of 87%, 92%, and 97% respectively. It should be noted that the greening of the grid with no BEPS would yield a 76% reduction. However, implementing BEPS serves a key purpose of reducing pressure on the electricity grid (leaving more capacity for other initiatives such as large increases in electric vehicle charging) while also getting the County closer to carbon neutrality.

The total capital cost to implement BEPS for the EE, Midpoint, and ZNC targets was calculated as, $1.7 billion, $2.4 billion, and 3.22 billion respectively. However, these totals do not assume avoided costs (a “No BEPS” scenario is assumed to cost $0 in capital costs) since circumstances would vary greatly by each building. However, if a property owner were to invest in energy efficiency improvements and electrification as part of a normal cycle of major equipment replacement, then the net costs for BEPS could be substantially less.
The EUI results by building type highlight that the EE and ZNC targets are closely aligned in the office building sector since most office buildings don’t utilize natural gas and therefore would not need to electrify. However, for other buildings (such as multi-family), electrification would be a critical (and expensive) component to reducing energy usage and greenhouse gas emissions and a necessary step for the County to meet its climate goals.

Attachment
DRAFT
Building Energy Performance Standards (Bill 16-21):
BEPS Technical Report
Standard Setting Research to Inform Regulations

Learn more at https://www.montgomerycountymd.gov/green/energy/beps.html
Briefing Agenda

• Methodology for BEPS Technical Report Analyses
• Site EUI Target Calculation Approach
• Site EUI Options
• Building Inventory Analysis
• Impacts of BEPS Target Options:
  • County-wide Energy and GHG Benefits
  • Cumulative GHG Emissions Impacts
  • Financial Costs and Savings
• Case Studies
• Concluding Takeaways
BEPS Policy Overview

- Final standard (to be defined by regulation) will dictate scale of investments and emissions reductions

**BEPS TRAJECTORY MODEL**

*Each covered building’s baseline is based on its own average historical energy use*

*Properties are evaluated at interim periods as to whether they are meeting targets*

*Buildings in the same property type group are given a long-term site EUI target*
High-Level Methodology of BEPS Technical Analysis

**Covered Buildings**
- Develop an approximate covered buildings list
- Group covered buildings into building types to evaluate a range of technically feasible site EUI targets

**County-Wide Impacts**
- Model county-wide impacts of potential BEPS targets to estimate:
  - Energy savings
  - GHG reductions
  - Cost savings
  - Cost impacts

**Standard Setting Options**
- Establish a recommended method for setting building performance standards
  - Use typical energy use profiles in building types representative of buildings in Montgomery County
  - Assume retrofits using commercially available technology

**Case Studies**
- Select buildings representative of primary building types that would have to meet a BEPS target
- Create retrofit packages via desk audits to:
  - Test technical feasibility of potential site EUI targets,
  - Estimate the total capital costs,
  - Estimate energy cost savings of meeting targets
Electrification and Site EUI

• The Site EUI metric in Bill 16-21 favors electrification regardless of the efficiency of the electric technology.

• Electrification is one of the deepest forms of energy efficiency because electric equipment operates at higher efficiency than fuel-fired equipment.

• Setting a low BEPS site EUI target would require buildings to electrify end uses over time and improve electric efficiency.

Source: US EPA, Understanding and Choosing Metrics for Building Performance Standards and Zero-Carbon Recognition, May 2021
Overview of BEPS Standard-Setting Approach Options

**Level of Energy Efficiency**

- **No BEPS**
  - Assuming no savings.

- **Energy Efficiency (EE)**
  - EUI is reduced through efforts such as improving efficiency of existing systems. Reduces energy use & GHGs but can allow some fossil-fuel systems to remain.

- **Zero Net Carbon Compatible (ZNC) (efficiency + electrification)**
  - Technically feasible limit on performance via energy efficiency measures + electrification. Provides largest carbon reduction, especially as grid decarbonizes.

**Costs/Effort of Building Upgrades**

- **No BEPS**
  - Assuming no investment.

- **Energy Efficiency (EE)**
  - Choice of many EEMs and/or electrification of select end uses. Investment required to reach targets but with quicker payback.

- **Zero Net Carbon Compatible (ZNC) (efficiency + electrification)**
  - Requires electrification of most end uses and improved efficiency of existing electric uses. Higher up-front costs and potentially longer payback for electrification.
Target Method 1: Energy Efficiency (EE) Target

• Achievable through energy efficiency measures for the typical building.
  • Most buildings should be able to achieve these reductions through efficiency and equipment optimization of electric and fossil fuel-based systems.
  • For some buildings, the easiest pathway may be electrifying some systems. Electrification is a very effective site EUI energy efficiency measure.
• Calculated by applying a moderate reduction of energy use to the typical building in each building type:

<table>
<thead>
<tr>
<th>End Use</th>
<th>Percent reduction from the localized median EUI for EE target</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electricity</td>
<td>15%</td>
</tr>
<tr>
<td>Gas Space Heating</td>
<td>20%</td>
</tr>
<tr>
<td>Gas Water Heating</td>
<td>10%</td>
</tr>
<tr>
<td>Gas Cooking</td>
<td>0%</td>
</tr>
<tr>
<td>Gas Laundry/Other</td>
<td>0%</td>
</tr>
</tbody>
</table>
Target Method 2: Zero-Net Carbon Compatible (ZNC) Target

• An EUI level simulating the electrification of all fossil fuel end uses using market-ready technology in an energy efficient building.

• The ZNC targets are a technically feasible limit on building energy performance for each group

<table>
<thead>
<tr>
<th>End Use</th>
<th>Percent reduction from the localized median EUI for EE target</th>
<th>Additional percent reduction starting from the EE target for ZNC target</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electricity</td>
<td>15%</td>
<td>0% (no further change)</td>
</tr>
<tr>
<td>Gas Space Heating</td>
<td>20%</td>
<td>68%, all electric (COP* 0.80 → 2.50)</td>
</tr>
<tr>
<td>Gas Water Heating</td>
<td>10%</td>
<td>59%, all electric (COP 0.90 → 2.20)</td>
</tr>
<tr>
<td>Gas Cooking</td>
<td>0%</td>
<td>39%, all electric (COP 0.45 → 0.74)</td>
</tr>
<tr>
<td>Gas Laundry/Other</td>
<td>0%</td>
<td>11%, all electric (COP 0.90 → 1.00)</td>
</tr>
</tbody>
</table>

*COP is the Coefficient of Performance of the equipment, defined as energy output (heat) divided by purchased energy input (gas or electricity). A COP of 0.8 is an annual efficiency of 80%. A heat pump can operate at average efficiencies of 250% (COP of 2.50) by extracting heat from the outside air.
Site EUI Options from BEPS Technical Report (1 of 2)
## Site EUI Options from BEPS Technical Report

<table>
<thead>
<tr>
<th>Building Type</th>
<th>2019 Median</th>
<th>EE</th>
<th>EE-ZNC Mid-Point</th>
<th>ZNC</th>
<th>% of covered area</th>
<th>% reduction from median needed for ZNC</th>
</tr>
</thead>
<tbody>
<tr>
<td>Multifamily</td>
<td>62</td>
<td>55</td>
<td>45</td>
<td>35</td>
<td>34%</td>
<td>44%</td>
</tr>
<tr>
<td>Office</td>
<td>63</td>
<td>53</td>
<td>53</td>
<td>53</td>
<td>31%</td>
<td>16%</td>
</tr>
<tr>
<td>Enclosed/Strip Mall</td>
<td>111</td>
<td>97</td>
<td>87</td>
<td>77</td>
<td>7%</td>
<td>31%</td>
</tr>
<tr>
<td>Health Care Inpatient</td>
<td>305</td>
<td>268</td>
<td>228</td>
<td>187</td>
<td>4%</td>
<td>39%</td>
</tr>
<tr>
<td>Lodging</td>
<td>87</td>
<td>76</td>
<td>67</td>
<td>58</td>
<td>4%</td>
<td>33%</td>
</tr>
<tr>
<td>Warehouse/storage</td>
<td>19</td>
<td>16</td>
<td>16</td>
<td>16</td>
<td>4%</td>
<td>16%</td>
</tr>
<tr>
<td>Other</td>
<td>235</td>
<td>198</td>
<td>182</td>
<td>167</td>
<td>3.5%</td>
<td>29%</td>
</tr>
<tr>
<td>Retail</td>
<td>62</td>
<td>53</td>
<td>49</td>
<td>45</td>
<td>3.1%</td>
<td>27%</td>
</tr>
<tr>
<td>Food Sales</td>
<td>202</td>
<td>176</td>
<td>159</td>
<td>143</td>
<td>2.5%</td>
<td>29%</td>
</tr>
<tr>
<td>Public Assembly</td>
<td>96</td>
<td>83</td>
<td>72</td>
<td>61</td>
<td>2.1%</td>
<td>36%</td>
</tr>
<tr>
<td>K-12 School</td>
<td>55</td>
<td>47</td>
<td>42</td>
<td>36</td>
<td>1.8%</td>
<td>35%</td>
</tr>
<tr>
<td>Religious worship</td>
<td>57</td>
<td>49</td>
<td>43</td>
<td>37</td>
<td>1.5%</td>
<td>35%</td>
</tr>
<tr>
<td>Health Care Outpatient</td>
<td>73</td>
<td>62</td>
<td>62</td>
<td>62</td>
<td>1.3%</td>
<td>15%</td>
</tr>
<tr>
<td>Higher Education</td>
<td>104</td>
<td>90</td>
<td>74</td>
<td>58</td>
<td>0.2%</td>
<td>44%</td>
</tr>
<tr>
<td>Public Order/Safety</td>
<td>86</td>
<td>74</td>
<td>63</td>
<td>52</td>
<td>0.2%</td>
<td>40%</td>
</tr>
<tr>
<td>Food Service</td>
<td>271</td>
<td>250</td>
<td>210</td>
<td>171</td>
<td>0.01%</td>
<td>37%</td>
</tr>
</tbody>
</table>
Example Building Types – Achievable Savings

- Different buildings types use energy differently to meet their occupancy needs, and source that energy in different ways.
- Some building types are already substantially electric (e.g., offices).
- Building types with large gas uses have more potential for reductions in site EUI (e.g., multifamily).

<table>
<thead>
<tr>
<th>Site EUI</th>
<th>2019 Median</th>
<th>EE % reduction from median</th>
<th>Mid-Point % reduction from median</th>
<th>ZNC % reduction from median</th>
</tr>
</thead>
<tbody>
<tr>
<td>Multifamily</td>
<td>62</td>
<td>11%</td>
<td>27%</td>
<td>44%</td>
</tr>
<tr>
<td>Office</td>
<td>63</td>
<td>16%</td>
<td>16%</td>
<td>16%</td>
</tr>
</tbody>
</table>

* MF, Old, Tall typology from DC benchmarking data.
## % of Buildings Needing to Reduce Site EUI to Reach Target

<table>
<thead>
<tr>
<th>Category</th>
<th>Total covered</th>
<th>EE</th>
<th>EE-ZNC midpoint</th>
<th>ZNC</th>
</tr>
</thead>
<tbody>
<tr>
<td>Office</td>
<td>391</td>
<td>81%</td>
<td>81%</td>
<td>81%</td>
</tr>
<tr>
<td>MF-New-Tall (built after 1980, 4 stories and up)</td>
<td>145</td>
<td>38%</td>
<td>59%</td>
<td>79%</td>
</tr>
<tr>
<td>Warehouse and storage</td>
<td>144</td>
<td>51%</td>
<td>51%</td>
<td>51%</td>
</tr>
<tr>
<td>MF-Short (3 stories and shorter)</td>
<td>101</td>
<td>56%</td>
<td>67%</td>
<td>89%</td>
</tr>
<tr>
<td>MF-Old-Tall (built before 1980, 4 stories and up)</td>
<td>90</td>
<td>70%</td>
<td>80%</td>
<td>90%</td>
</tr>
<tr>
<td>Mercantile Retail (other than mall)</td>
<td>82</td>
<td>71%</td>
<td>71%</td>
<td>71%</td>
</tr>
<tr>
<td>Other</td>
<td>76</td>
<td>66%</td>
<td>74%</td>
<td>74%</td>
</tr>
<tr>
<td>Lodging</td>
<td>73</td>
<td>60%</td>
<td>84%</td>
<td>93%</td>
</tr>
<tr>
<td>Religious Worship</td>
<td>71</td>
<td>61%</td>
<td>70%</td>
<td>70%</td>
</tr>
<tr>
<td>Food Sales</td>
<td>55</td>
<td>76%</td>
<td>76%</td>
<td>89%</td>
</tr>
<tr>
<td>Public Assembly</td>
<td>53</td>
<td>53%</td>
<td>53%</td>
<td>64%</td>
</tr>
<tr>
<td>Mercantile Enclosed and strip malls</td>
<td>45</td>
<td>64%</td>
<td>64%</td>
<td>69%</td>
</tr>
<tr>
<td>Education - K-12 School</td>
<td>40</td>
<td>83%</td>
<td>88%</td>
<td>98%</td>
</tr>
<tr>
<td>Health care Outpatient</td>
<td>38</td>
<td>87%</td>
<td>87%</td>
<td>87%</td>
</tr>
<tr>
<td>Public order and safety</td>
<td>11</td>
<td>100%</td>
<td>100%</td>
<td>100%</td>
</tr>
<tr>
<td>Health care Inpatient</td>
<td>10</td>
<td>100%</td>
<td>100%</td>
<td>100%</td>
</tr>
<tr>
<td>Education</td>
<td>3</td>
<td>33%</td>
<td>33%</td>
<td>33%</td>
</tr>
<tr>
<td>Food Service</td>
<td>1</td>
<td>100%</td>
<td>100%</td>
<td>100%</td>
</tr>
<tr>
<td><strong>Total % of Buildings Needing To Reduce Site EUI to Reach Target</strong></td>
<td><strong>1429</strong></td>
<td><strong>66%</strong></td>
<td><strong>72%</strong></td>
<td><strong>78%</strong></td>
</tr>
</tbody>
</table>
## Energy Use & BEPS Targets, Sample Building Typologies

<table>
<thead>
<tr>
<th>% of Buildings Needing to Reduce Site EUI to Reach Target</th>
<th>Total covered</th>
<th>EE</th>
<th>EE-ZNC midpoint</th>
<th>ZNC</th>
</tr>
</thead>
<tbody>
<tr>
<td>Office</td>
<td>391</td>
<td>81%</td>
<td>81%</td>
<td>81%</td>
</tr>
</tbody>
</table>

### Office Energy Use Distribution

- **Action needed**
- **ZNC target**
- **Meeting target**
## Energy Use & BEPS Targets, Sample Building Typologies

<table>
<thead>
<tr>
<th>% of Buildings Needing to Reduce Site EUI to Reach Target</th>
<th>Total covered</th>
<th>EE</th>
<th>EE-ZNC midpoint</th>
<th>ZNC</th>
</tr>
</thead>
<tbody>
<tr>
<td>MF-New-Tall <em>(built after 1980, 4 stories and up)</em></td>
<td>90</td>
<td>70%</td>
<td>80%</td>
<td>90%</td>
</tr>
</tbody>
</table>

### MF-Old-Tall Energy Use Distribution

*Graph showing energy use distribution with ZNC and EE targets marked. Action needed and meeting target indicators are present.*
Impact: County-Wide Energy and Emissions Reductions

Selecting an EE target would allow new fossil-fuel equipment to be installed, locking buildings into a long period of fossil fuel use until the next replacement cycle, e.g., 15-20 years.

Selecting a ZNC target, if implemented along with the realization of a 100% carbon-free electricity supply, would result in the deepest emissions reductions.

<table>
<thead>
<tr>
<th></th>
<th>EE</th>
<th>EE-ZNC midpoint</th>
<th>ZNC</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reduction in Site EUI vs baseline</td>
<td>23%</td>
<td>28%</td>
<td>35%</td>
</tr>
<tr>
<td>Reduction in On-site Fossil Fuel Emissions</td>
<td>46%</td>
<td>66%</td>
<td>86%</td>
</tr>
<tr>
<td>Reduction in emissions vs baseline (NO change from today’s grid)</td>
<td>19%</td>
<td>22%</td>
<td>26%</td>
</tr>
<tr>
<td>Reduction in emissions (carbon free electric supply)</td>
<td>87%</td>
<td>92%</td>
<td>97%</td>
</tr>
</tbody>
</table>
The transition to a carbon-free electricity supply will provide the most carbon emissions savings in buildings.

BEPS enables further emissions reductions by:

- Reducing on-site emissions through fossil fuel efficiency and eventual electrification
- Improving electric energy efficiency and easing the burden on the supply side to provide electricity from carbon-free sources

2021-2039 Cumulative GHG impact: 2.99 million tons CO2e saved using the ZNC Target
## Impact: County-Wide Estimated Financial Costs and Savings

Costs = full cost of new system, **not** incremental cost above standard replacement, across all BEPS years.

<table>
<thead>
<tr>
<th></th>
<th>No BEPS</th>
<th>EE</th>
<th>EE-ZNC midpoint</th>
<th>ZNC</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Energy Costs</strong> (post-BEPS)</td>
<td>$543</td>
<td>$458</td>
<td>$451</td>
<td>$437</td>
</tr>
<tr>
<td><strong>Energy Cost Savings</strong> (post-BEPS vs baseline)</td>
<td>$0</td>
<td>$85</td>
<td>$92</td>
<td>$106</td>
</tr>
<tr>
<td><strong>% Energy Cost Savings</strong> (post-BEPS vs baseline)</td>
<td>0%</td>
<td>16%</td>
<td>17%</td>
<td>19%</td>
</tr>
<tr>
<td><strong>Total BEPS Related Capital Cost</strong>* (annual average over 15 years)</td>
<td>$0</td>
<td>$111</td>
<td>$160</td>
<td>$216</td>
</tr>
<tr>
<td><strong>BEPS Related Capital Cost</strong>* / SF / year (annual average over 15 years)</td>
<td>$0</td>
<td>$0.48</td>
<td>$0.69</td>
<td>$0.93</td>
</tr>
</tbody>
</table>

Most major in-building equipment (i.e., mechanical equipment) is likely to be replaced prior to 2035. This capital cost can be redirected toward deeper retrofit projects. This creates a lower “effective” cost of compliance, but baseline capital costs are highly building dependent on factors outside of the study. Baseline capital cost outlay, financial incentives, and financing were too building-specific to determine, and thus, are not included in this report.
BEPS Related Capital Costs / SF in Context

- Costar market reports show annual expenses per square foot as well as rental income per square foot.
- Report shows total average rental income for Bethesda/Chevy Chase offices: $41.26 per square foot.
- Operating expenses per square foot are ~$11-15 per square foot.

### Rents & Expenses/SF, Bethesda Chevy Chase

- **1 & 2 star office**
  - Market rent: $31.46
- **3 star office**
  - BEPS ZNC Upgrades, $0.93 (avg/yr)
  - Market rent: $35.64
- **4 & 5 star office**
  - Market rent: $45.14

Legend:
- Blue: Utilities
- Red: Cleaning
- Gray: Insurance
- Yellow: Taxes
- Blue: Other
- Green: BEPS
Case Studies

• Case studies evaluated 9 buildings:
  • 3 offices (class A, older mixed-fuel, older all-electric)
  • 3 multifamily buildings (new high-rise, old affordable high-rise, affordable garden-style)
  • 2 lodging (hotel with conference, standard hotel)
  • 1 worship facility

• Desktop audits were performed to develop energy efficiency measure (EEM) packages:
  • EE Target Package
  • ZNC Target Package
  • Less-than-Five-Year Payback Package

• Each measure and package summarize total costs and savings to estimate:
  • Site EUI and GHG reduction
  • Cost savings
  • Capital cost
  • Simple payback (in years)
  • Return on investment
Case Study Example: Garden Style Multifamily, EE

**BEPS**

**Savings Trajectory**

- **Baseline**
  - **Building Information**
    - Square Footage: 50,000 – 75,000 SF
    - Year Built: 1950 – 1955
    - 2019 Site EUI (kBTU/SF): 120

- **Interim Standard: Compliance Year 1**
  - Install faucet aerators
    - Cost: $3,000
  - Two hot water boilers, hydronic heating distribution across all buildings reach end of life
    - Cost: $$$
  - Convert the central mechanical system to a ductless split heat pump system
    - Cost: $745,000

- **Interim Standard: Compliance Year 2**
  - Two DHW heaters reach end of life, replaced in-kind
    - Cost: $$
  - Install solar PV
    - Cost: $513,000

- **Final Standard: Compliance Deadline**
  - Cost savings/yr: $58,600
  - EE Package Cost: $16-$25/SF
  - EE Package ROI: 5%

**Total Investment:** $1,261,000
Case Study Example: Garden Style Multifamily, ZNC

Building Information
Square Footage: 50,000 – 75,000 SF
Year Built: 1950 – 1955
2019 Site EUI (kBTU/SF): 120

Total investment: $1,621,000
Cost savings/yr: $60,400
ZNC Package Cost: $25 - $28/SF
ZNC Package ROI: 4%

BEPS
Savings Trajectory

- Install faucet aerators
  - $3,000
- Convert the central mechanical system to a ductless split heat pump system
  - $745,000
- Convert domestic hot water gas heating to electric air-to-water heat pump systems
  - $360,000
- Install solar PV
  - $513,000

Two hot water boilers, hydronic heating distribution across all buildings reach end of life

Two DHW heaters reach end of life

Baseline: 135
Interim Standard: Compliance Year 1
Interim Standard: Compliance Year 2
Final Standard: Compliance Deadline
Impact: Case Study Buildings – Technical Feasibility

- In all case studies, the ZNC target was technically achievable with existing technology and systems through a combination of energy efficiency, electrification, and on-site solar PV
- Targets are technically achievable using today’s technology

Case Study Energy Use Intensity (EUI) Targets and Impact of Packages

- Baseline EUI
- ZNC Target Package EUI
- EE Target Package EUI
- ZNC Target EUI
- EE Target EUI

<table>
<thead>
<tr>
<th>Site Energy Use Intensity [kBTU/SF]</th>
<th>Office Type 1</th>
<th>Office Type 2</th>
<th>Office Type 3*</th>
<th>Multifamily Type 4</th>
<th>Multifamily Type 5</th>
<th>Multifamily Type 6</th>
<th>Lodging Type 7</th>
<th>Lodging Type 8</th>
<th>Worship Type 9</th>
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<tr>
<td>EUI</td>
<td>80</td>
<td>70</td>
<td>65</td>
<td>55</td>
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<td>45</td>
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<td>40</td>
<td>35</td>
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</tr>
<tr>
<td>ZNC Target Package</td>
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<td>45</td>
<td>35</td>
<td>30</td>
<td>25</td>
<td>20</td>
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</tr>
<tr>
<td>EE Target Package</td>
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<td>35</td>
<td>25</td>
<td>20</td>
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<td>5</td>
<td>5</td>
<td>5</td>
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</table>

(23)
Case Study Buildings – Costs/Benefit Terminology

- **Cost per square foot** = total cost of all efficiency measures in the target package over the course of the BEPS compliance period divided by gross floor area
  - Costs = full cost of new system, not incremental cost above standard replacement.
  - Most major in-building equipment (i.e., mechanical equipment) is likely to be replaced prior to 2035. This creates a lower “effective” cost of compliance, but baseline capital costs are highly building dependent. Baseline capital cost outlay, financial incentives, and financing are not included in this report.

- **Savings per square foot** = total annual savings from all efficiency measures in the target package divided by gross floor area

- **Simple payback** = total project cost by the energy cost savings per year
  - Equates to the number of years until the annual cost savings “pay back” the up-front investment

- **Return on Investment** = energy cost savings per year divided by the total cost, converted to a percentage
  - Equates to the percentage return of a particular investment.
Impact: Case Study Buildings – Costs/Benefits

- The ZNC target packages delivered a positive return on investment for all case-study buildings.
- The EE target packages generally offered a stronger ROI compared to the ZNC target packages due to the less intensive energy savings required.
- Costs = full cost of new systems over whole BEPS period, not incremental cost above standard replacement.

<table>
<thead>
<tr>
<th></th>
<th>EE</th>
<th>ZNC</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cost* per square foot</td>
<td>$10 - $26</td>
<td>$11 - $34</td>
</tr>
<tr>
<td></td>
<td><strong>Average</strong>: $17</td>
<td><strong>Average</strong>: $25</td>
</tr>
<tr>
<td>Annual savings per</td>
<td>$0.30 - $1.40</td>
<td>$0.30 - $1.50</td>
</tr>
<tr>
<td>square foot</td>
<td><strong>Average</strong>: $0.90</td>
<td><strong>Average</strong>: $0.77</td>
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<tr>
<td>Simple Payback</td>
<td>13 – 35 years</td>
<td>19 – 57 years</td>
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<tr>
<td></td>
<td><strong>Average</strong>: 24 years</td>
<td><strong>Average</strong>: 32 years</td>
</tr>
<tr>
<td>Return on Investment</td>
<td>3% – 10%</td>
<td>2% – 5%</td>
</tr>
<tr>
<td></td>
<td><strong>Average</strong>: 6%</td>
<td><strong>Average</strong>: 3%</td>
</tr>
</tbody>
</table>
Impact: Case Study Buildings – Costs/Benefits by Building

Case Study Total Capital Costs and Return on Investment

- ZNC Target Package Cost / sq. ft.
- EE Target Package Cost / sq. ft.
- Less-than-Five Year Payback Package Cost / sq. ft.
- ZNC Target Package ROI
- EE Target Package ROI

Capital Cost [$/SF]

Return on Investment, or ROI (%)

<table>
<thead>
<tr>
<th>Type 1</th>
<th>Type 2</th>
<th>Type 3*</th>
<th>Type 4</th>
<th>Type 5</th>
<th>Type 6</th>
<th>Type 7</th>
<th>Type 8</th>
<th>Type 9</th>
</tr>
</thead>
<tbody>
<tr>
<td>Office</td>
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<td>Office</td>
<td>Multifamily</td>
<td>Multifamily</td>
<td>Multifamily</td>
<td>Lodging</td>
<td>Lodging</td>
<td>Worship</td>
</tr>
</tbody>
</table>

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BEPS Technical Analysis Conclusions

• The most aggressive BEPS standard (ZNC) is technically achievable with market-available technology

• Any BEPS target is better than no target: Both EE and ZNC target approaches will produce GHG emission reductions compared to a business-as-usual scenario

• As BEPS targets become more stringent, ways for buildings to reach BEPS standards become more limited and increasingly expensive:
  
  • **EE targets** permit some fossil-fuel uses to remain, delaying deepest GHG emissions reductions, but can be achieved via a wider range efficiency measures and/or electrification of select end uses
  
  • **ZNC targets** requires fuel-switching/electrification in most building types with fossil-fuel based systems, which yields higher up-front costs and potentially longer payback, but gets the County closer to its 2035 climate goals

• Choosing where to set the targets should consider the impact to highly fossil-fuel-dependent buildings
  
  • EE and ZNC targets for some building types where the typical building is already all-electric
  
  • The difference between targets is large for building types that have greater use of fossil-fuel systems, such as multifamily and lodging (e.g., hotels, motels).