



Committee: Directly to Council
Staff: Selena Mendy Singleton, Esq., Clerk of the Council
Purpose: To interview/final action - vote expected
Keywords:

AGENDA 3 & 16
July 27, 2021
Interview/Action

SUBJECT

Interview County Executive's appointees as Regional Service Center Directors: Luisa Cardona; Jacob Newman; Peter Fosselman; Greg Wims

EXPECTED ATTENDEES

Luisa Cardona; Jacob Newman; Peter Fosselman; Greg Wims

COUNCIL DECISION POINTS & COMMITTEE RECOMMENDATION

None.

DESCRIPTION/ISSUE

Confirmation is tentatively scheduled for later in the meeting.

SUMMARY OF KEY DISCUSSION POINTS

Not applicable.

This report contains:

Memo and appointment documents from CE for Luisa Cardona	© 1-3
Draft resolution	© 4
Luisa Cardona's resume	© 5-7
Memo and appointment documents from CE for Peter Fosselman	© 8-10
Draft resolution	© 11
Peter Fosselman's resume	© 12-14
Memo and appointment documents from CE for Jacob Newman	© 15-17
Draft resolution	© 18
Jacob Newman's resume	© 19-20
Memo and appointment documents from CE for Greg Wims	© 21-23
Draft resolution	© 24
Mr. Wim's resume	© 25-28

Alternative format requests for people with disabilities. If you need assistance accessing this report you may submit alternative format requests to the ADA Compliance Manager. The ADA Compliance Manager can also be reached at 240-777-6197 (TTY 240-777-6196) or at adacompliance@montgomerycountymd.gov




OFFICE OF THE COUNTY EXECUTIVE

Marc Elrich
County Executive

MEMORANDUM

July 13, 2021

TO: Tom Hucker, President
Montgomery County Council

FROM: Marc Elrich, Montgomery County Executive 

RE: Appointment of the Mid-County Regional Services Center Director

I am transmitting the appointment of Luisa Cardona for the position of Mid-County Regional Services Center Director. Ms. Cardona is being appointed at a salary of \$145,000. Her appointment will be effective upon confirmation by the County Council.

Enclosures

cc: Selena Singleton, Clerk of the Council, Montgomery County Council
Richard S. Madaleno, Chief Administrative Officer
Fariba Kassiri, Deputy Chief Administrative Officer
Ken Hartman, Director of Strategic Partnerships
Dale Tibbitts, Special Assistant to the County Executive

APPOINTMENT

PURSUANT TO THE AUTHORITY VESTED TO ME UNDER SECTION 215 OF THE
CHARTER OF MONTGOMERY COUNTY, MARYLAND, I HERBY APPOINT

Luisa Cardona

TO SERVE AS Mid-County Regional Services Center Director.

THIS APPOINTMENT SHALL BE EFFECTIVE UPON CONFIRMATION BY THE
COUNCIL FOR MONTGOMERY COUNTY, MARYLAND.



MARC ELRICH
COUNTY EXECUTIVE

7/13/21

DATE



OFFICE OF THE COUNTY EXECUTIVE

Marc Elrich
County Executive

Richard S. Madaleno
Chief Administrative Officer

MEMORANDUM

July 13, 2021

TO: Tom Hucker, President
Montgomery County Council

FROM: Richard S. Madaleno, Chief Administrative Officer *BSM*

RE: Due Diligence on Non-Merit Appointment – Luisa Cardona

The purpose of this memo is to confirm that in making appointments for non-merit positions, our selection process utilizes thorough reference checks, criminal history, checks for wants and warrants, credit history and other inquiries appropriate to the position being filled.

Please be assured that due diligence was exercised in determining the suitability of Luisa Cardona for appointment as the Mid-County Regional Services Center Director. In addition, Ms. Cardona has filed her Financial Disclosure Statement.

cc: Selena Singleton, Clerk of the Council
Fariba Kassiri, Deputy Chief Administrative Officer
Ken Hartman, Director of Strategic Partnerships
Dale Tibbitts, Special Assistant to the County Executive

Resolution: _____
Introduced: _____
Adopted: _____

COUNTY COUNCIL
FOR MONTGOMERY COUNTY, MARYLAND

By: County Council

Subject: County Executive's Appointment of Mid-County Regional Services
Center Director

The County Council for Montgomery County, Maryland approves the
following resolution:

The County Executive's appointment of Mid-County Regional Services
Center Director

Luisa Cardona

The appointment of Ms. Cardona is confirmed by the County Council.

This is a correct copy of Council action:

Selena Mendy Singleton, Esq.
Clerk of the Council

LUISA F. CARDONA, ESQ.

Passionate, innovative thinker and action-oriented leader who thrives in a fast-paced work environment. Experienced in policy advocacy, campaign strategy and program development for diverse communities.

EXPERIENCE

Mayor's Office of Immigrant Affairs – Welcoming Atlanta

May 2015 – Present

Deputy Director

- Policy expert for the Mayor on immigration and equity issues and manager of all related programs.
- Track hundreds of policy threats on a state and national level, write draft analysis memorandums and provide recommendations on response strategies ranging from media to program development.
- Draft legislation, amendments, executive actions, regulations, and guidance to make the city more equitable for diverse communities, over 45 pieces have passed.
- Collaborate with 16 City departments and city council to ensure that programs are equitably accessible including tailoring constituent communications into plain English and multiple languages.
- Oversee all programmatic implementation, service delivery, and office operations including budgeting, grant/fundraising management of over \$2 million, and directly supervision an eight-person team.
- Design and develop policy content and information sessions for internal and external partners, ranging from elected officials to individuals with low literacy and limited-English proficient communities.
- Serve as the Mayor's Office spokesperson on immigration issues providing over 150 remarks, presentations, and bilingual media interviews.
- *Key achievements:* Helped the City end an immigrant detention contract with Immigration and Customs Enforcement (ICE), created and implemented a city wide language access plan, funded and launched an immigrant representation program within the public defender's office, and served as special advisor for the City's 2020 Census team.

Warnock for Georgia - Raphael Warnock Senate Runoff Race

November 2020 – January 2021

Director of Latinx Engagement

- Developed and executed the strategic direction of all campaign Latinx outreach contributing to a 55% increase in Latinx turnout rates from 2018, the largest Latinx turnout rates in the history of Georgia runoffs.
- Executed 53 Latinx community engagement and visibility events in eight weeks, leveraging over 40 high level political and celebrity surrogates and directly reaching 24,130 Georgia Latinx voters.
- Served as lead Spanish media spokesperson for the campaign with local, national, and international media providing 12 direct interviews.
- Special advisor on persuasive messaging for 35 unique pieces of Latinx targeted print, social, and TV campaign ads, which included 1 million Latinx target mailers and millions of dollars in advertisements.
- Liaised and coordinated events and outreach materials with Georgia Democratic Party Latinx and Voter Protection teams to ensure voter information rights successfully reached key voting blocs.

Democratic Party of Georgia, Voter Protection Team

October 2020- November 2020

Volunteer Attorney

- Provided legal review and recommended resolution or escalation of voter rights complaints of thousands of incidents reported by poll watchers.
- Collected facts and data for the litigation team in preparation of over a dozen potential litigation claims.

SPARK Reproductive Justice

September 2014 – November

2014

Field Director

- Coordinated the organization's Get Out the Vote efforts during the 2014 election cycle that reached over five thousand voters in a single month.
- Hired, trained and managed 20 canvassers, cut turf, responsible for inputting Voter Activation Network (VAN) data, and created and disseminated materials that highlighted the organization's policy initiatives.

CASA de Maryland

September 2013 – June 2014

Law Fellow/Staff Attorney

- Provided direct legal counsel to and policy advocacy for indigent clients in immigration, employment, housing, and education matters, and lobbied and testified before the Maryland legislature.
- Conducted Know-Your-Rights presentations, legal workshops, and representation for local day laborers, minority-youth parents, and at-risk minority-youth on relevant legal issues such as unpaid wages, eviction, and rights during police interactions.

U.S. Department of Education, Office of Civil Rights

May 2012 - August 2012

Legal Intern

- Assisted in the investigation of complaints of discrimination based on age, disability, sex, race, color, and national origin and applied law based on the Department's initiatives and advocacy agenda.
- Drafted an appellate response to a racial discrimination complaint and conducted extensive data review and analysis on language access compliance under Title VI of the Civil Rights Act.

Obama-Biden 2008, Campaign for Change

September - November 2008

Georgia Latino Vote Coordinator

- Organized a dozen Latino voter outreach activities including fundraising, voter registration drives, volunteer recruitment, phone banking, and political rallies in collaboration with local elected officials.

EDUCATION

American University, Washington College of Law Juris Doctor, May 2013

Georgia State University Bachelor of Arts in Political Science, December 2009

Bar Membership Maryland State Bar, 2013; Georgia State Bar, 2015.

Languages English - native speaker; Spanish - native speaker.

LEADERSHIP EXPERIENCE

Community Service

Volunteer attorney at DACA and Citizenship clinics with Asian Americans Advancing Justice (2015-current); Pro-Bono Counsel, KIND (2014 - 2016); Presenter and Creator of Voting Rights Lesson – Hispanic Law Conference and U.S. Department of Justice (2012 - 2014); Spanish Facilitator for Liberty's Promise High School Leadership Program (2013-2014); Marshall Brennan Constitutional Literacy Fellow, (2011- 2012).

Board Appointments

Latino Victory Fund Georgia, board member (2020- current) Women's Feminist Center, board member (2019-current); Alliance of Latinx Leadership & Policy, board member (2020 current); Atlanta Fulton Public Library System Foundation, board member (2016-current); Election Protection Committee WCL - board Member (2012); GSU Latin American Student Association, vice president (2008); Young Democrats of GSU, vice president (2009).

Awards

Georgia's Most Influential Latinos in 2018, 2019, and 2020 - Georgia Hispanic Chamber of Commerce. Georgia Latina of Excellence in 2017 - Tech Latino.

Public Speaking

Spokesperson on Univision National and Atlanta Affiliate, Telemundo Atlanta, WABE, Channel 26 and multiple Spanish radio stations including international station W Radio. National Immigrant Integration Conference, panelist; LULAC Atlanta Convening, panelist; Cities for Action, national conference panelist.



OFFICE OF THE COUNTY EXECUTIVE

Marc Elrich
County Executive

MEMORANDUM

July 13, 2021

TO: Tom Hucker, President
Montgomery County Council

FROM: Marc Elrich, Montgomery County Executive *Marc Elrich*

RE: Appointment of the Bethesda Regional Services Center Director

I am transmitting the appointment of Peter Fosselman for the position of Bethesda Regional Services Center Director. Mr. Fosselman is being appointed at a salary of \$149,000. His appointment will be effective upon confirmation by the County Council.

Enclosures

cc: Selena Singleton, Clerk of the Council, Montgomery County Council
Richard S. Madaleno, Chief Administrative Officer
Fariba Kassiri, Deputy Chief Administrative Officer
Ken Hartman, Director of Strategic Partnerships
Dale Tibbitts, Special Assistant to the County Executive

APPOINTMENT

PURSUANT TO THE AUTHORITY VESTED TO ME UNDER SECTION 215 OF THE
CHARTER OF MONTGOMERY COUNTY, MARYLAND, I HERBY APPOINT

Peter Fosselman

TO SERVE AS Bethesda Regional Services Center Director.

THIS APPOINTMENT SHALL BE EFFECTIVE UPON CONFIRMATION BY THE
COUNCIL FOR MONTGOMERY COUNTY, MARYLAND.



MARC ELRICH
COUNTY EXECUTIVE

7/13/21
DATE



OFFICE OF THE COUNTY EXECUTIVE

Marc Elrich
County Executive

Richard S. Madaleno
Chief Administrative Officer

MEMORANDUM

July 13, 2021

TO: Tom Hucker, President
Montgomery County Council

FROM: Richard S. Madaleno, Chief Administrative Officer *BSM*

RE: Due Diligence on Non-Merit Appointment – Peter Fosselman

The purpose of this memo is to confirm that in making appointments for non-merit positions, our selection process utilizes thorough reference checks, criminal history, checks for warrants and warrants, credit history and other inquiries appropriate to the position being filled.

Please be assured that due diligence was exercised in determining the suitability of Peter Fosselman for appointment as the Bethesda Regional Services Center Director. In addition, Mr. Fosselman has filed his Financial Disclosure Statement.

cc: Selena Singleton, Clerk of the Council
Fariba Kassiri, Deputy Chief Administrative Officer
Ken Hartman, Director of Strategic Partnerships
Dale Tibbitts, Special Assistant to the County Executive

Resolution: _____
Introduced: _____
Adopted: _____

COUNTY COUNCIL
FOR MONTGOMERY COUNTY, MARYLAND

By: County Council

Subject: County Executive's Appointment of Bethesda Regional Services Center
Director

The County Council for Montgomery County, Maryland approves the
following resolution:

The County Executive's appointment of Bethesda Regional Services
Center Director

Peter Fosselman

The appointment of Mr. Fosselman is confirmed by the County Council.

This is a correct copy of Council action:

Selena Mendy Singleton, Esq.
Clerk of the Council

PETER C. FOSSELMAN

PROFESSIONAL

Master Plan Ombudsman

Office of the County Executive, Rockville, Maryland (2015 – Present)

Managing the implementation of active master plans, developing a branding campaign for the local population and the greater DMV, serving as community liaison between the county, state, residents, businesses, and developers, and day to day coordination of land development projects.

Mayor

Town of Kensington, Maryland (2006 - 2016)

Chief executive overseeing budget, Town Council meetings, administrative staff, public works staff, town charter & code enforcement, green space & parks, coordination with State Highway and County DOT, marketing, and public relations, review all municipal contracts for street maintenance, trash, and recycling collection. Helped develop *Explore Kensington*, a campaign promoting community events as well as support for local businesses. Chaperoned a comprehensive master plan through state, county, and town processes, and commissioned an *Urban Land Institute* TAP Panel Study.

Deputy Secretary of State

State of Maryland, Annapolis, Maryland (2011 - 2015)

Appointed by Gov. Martin O'Malley, reappointed by Gov. Larry Hogan

Head of the Charity and Legal Divisions overseeing non-profits, Safe at Home for victims of domestic violence and human trafficking, Charity Campaign of United Way, prisoner extraditions & requisitions, Governor's Executive Orders, Notaries of Public, condominiums/timeshare associations, and state flag protocol. Assisted with budget preparation, fiscal notes for various legislation, represented the Governor at events & international travel, made public presentations, and gave testimony before the General Assembly.

Principal

Rodgers Consulting, Germantown, Maryland (2008 - 2011)

Land use, smart growth, and urban planning strategies, tree preservation, monitored local and municipal master plans, followed local legislation & policy, gave public presentations and testimony to various governmental bodies.

PETER C. FOSSELMAN

Planner and Project Manager

Rodgers & Associates, Gaithersburg, Maryland (1994 - 2003)

Land use design for commercial and residential developments, Project Manager of the internationally recognized *Kentlands* and *Lakelands* neo-traditional developments, division supervisor, oversaw tree preservation, served as client and community liaison, gave public presentations.

Planning & Zoning Inspector

City of Gaithersburg, Maryland (1990 - 1994)

Administered site plan review, re-zonings, text amendments, public presentations for the Mayor & Council and Planning Commission, oversaw enforcement of the zoning ordinance, tree preservation and architectural standards.

ENTREPRENEURIAL

Partner

Café 1894, Kensington, Maryland (2006 - 2011)

American style restaurant, performed financial management and payroll, sold 2011.

Partner

Sweat Shop, Kensington, Maryland (2004 - 2011)

Fitness center specializing in improving health with personal attention, oversaw financial management, client relations, membership of 400, sold 2011.

VOLUNTEER

Visionary Board Member, Montgomery County LGBTQ Center; Board Member, Maryland Business Council; former President, Maryland Mayors' Association; former Member, Maryland Municipal League Legislative Committee; former President, Montgomery County Maryland Municipal League; former Member, Montgomery County Smart Growth Initiative Task Force; former President, People Animals Love; former Chair, Gaithersburg Olde Towne Development Corporation; and former volunteer, Rebuilding Montgomery.

PETER C. FOSSELMAN

EDUCATION

Urban Land Institute Fellowship

Daniel Rose Center, Washington, D.C. (2017)

Executive's & Principal's Bootcamp

PSMJ Resources, Boston, Massachusetts (2008)

LEED for New Construction

Technical Workshop

U.S. Green Building Council, Washington, D.C. (2008)

Landscape Design, C.E.

George Washington University, Washington, D.C. (1993)

Urban Studies, B.A.

Minor, World History

Virginia Polytechnic Institute and State University, Blacksburg, Virginia (1990)




OFFICE OF THE COUNTY EXECUTIVE

Marc Elrich
County Executive

MEMORANDUM

July 13, 2021

TO: Tom Hucker, President
Montgomery County Council

FROM: Marc Elrich, Montgomery County Executive 

RE: Appointment of the Silver Spring Regional Services Center Director

I am transmitting the appointment of Jacob Newman for the position of Silver Spring Regional Services Center Director. Mr. Newman is being appointed at a salary of \$145,000. His appointment will be effective upon confirmation by the County Council.

Enclosures

cc: Selena Singleton, Clerk of the Council, Montgomery County Council
Richard S. Madaleno, Chief Administrative Officer
Fariba Kassiri, Deputy Chief Administrative Officer
Ken Hartman, Director of Strategic Partnerships
Dale Tibbitts, Special Assistant to the County Executive

APPOINTMENT

PURSUANT TO THE AUTHORITY VESTED TO ME UNDER SECTION 215 OF THE
CHARTER OF MONTGOMERY COUNTY, MARYLAND, I HERBY APPOINT

Jacob Newman

TO SERVE AS Silver Spring Regional Services Center Director.

THIS APPOINTMENT SHALL BE EFFECTIVE UPON CONFIRMATION BY THE
COUNCIL FOR MONTGOMERY COUNTY, MARYLAND.



MARC ELRICH
COUNTY EXECUTIVE

7/13/21
DATE



OFFICE OF THE COUNTY EXECUTIVE

Marc Elrich
County Executive

Richard S. Madaleno
Chief Administrative Officer

MEMORANDUM

July 13, 2021

TO: Tom Hucker, President
Montgomery County Council

FROM: Richard S. Madaleno, Chief Administrative Officer *BSM*

RE: Due Diligence on Non-Merit Appointment – Jacob Newman

The purpose of this memo is to confirm that in making appointments for non-merit positions, our selection process utilizes thorough reference checks, criminal history, checks for wants and warrants, credit history and other inquiries appropriate to the position being filled.

Please be assured that due diligence was exercised in determining the suitability of Jacob Newman for appointment as the Silver Spring Regional Services Center Director. In addition, Mr. Newman has filed his Financial Disclosure Statement.

cc: Selena Singleton, Clerk of the Council
Fariba Kassiri, Deputy Chief Administrative Officer
Ken Hartman, Director of Strategic Partnerships
Dale Tibbitts, Special Assistant to the County Executive

Resolution: _____
Introduced: _____
Adopted: _____

COUNTY COUNCIL
FOR MONTGOMERY COUNTY, MARYLAND

By: County Council

Subject: County Executive's Appointment of Silver Spring Regional Services
Center Director

The County Council for Montgomery County, Maryland approves the
following resolution:

The County Executive's appointment of Silver Spring Regional Services
Center Director

Jacob Newman

The appointment of Mr. Newman is confirmed by the County Council.

This is a correct copy of Council action:

Selena Mendy Singleton, Esq.
Clerk of the Council

Jacob P. Newman

WORK EXPERIENCE

Latin American Youth Center/Maryland Multicultural Youth Centers (LAYC)

October 2008-Present

Managing Director: Montgomery County

2016-present

- Oversee the implementation of holistic programs for more than 500 youth ages 12-24 in areas of Education, Workforce Development, Advocacy, Leadership, Mentoring, and supportive Case Management services
- Drive the strategic vision for replication and expansion of innovative and best practice youth driven programs
- Lead a team of 22-25 FTE across two jurisdictions to provide high quality services for youth and families
- Pursue funding opportunities and partnerships to build a network of sustainable and integrated services
- Work with Leadership team to improve business related systems and processes
- Ensure compliance with organizational policies, procedures and contractual obligations
- Liaise with government officials to inform trends pertaining to marginalized youth and drive solutions
- Manage Montgomery County contracts with DHHS, DEP, DHCA, Collaboration Council
- Represent LAYC locally and national by leading committees, coalitions, Boards and conference presentations

Director of Workforce Development: Montgomery County

2014-2016

- Managed federal, local, and private grants in excess of \$2 million annually in accordance with funding deliverables and programmatic outcomes
- Developed, maintained, and coordinated a network of key internal and external stakeholder partnerships to effectively manage, operate, and promote LAYC's Workforce Development programs
- Supervised and provided guidance to team of 15 FT staff including direct service and management personnel
- Worked with Managers to grow academic, workforce, gang prevention, mentoring, and wrap around services
- Oversaw planning and implementation of annual flagship events;
 - Let's Get it Started Youth Job Fair: Convened 600-1000 youth job seekers and 50+ hiring employers
 - Montgomery County Summer Internship Programming: Matched 175 youth across 40+ host sites
- Collaborated with inter-agency departments on workforce initiatives, grant proposals, and resource mapping
- Developed and monitored internal systems to carry out operational standards, policies, and procedures
- Ensured that all client and programmatic documentation, including case files and statistics, was accurately captured
- Utilized and monitored State, County and agency databases to track all data for services and outcomes
- Collected, analyzed, and reported program performance on monthly, quarterly and annual basis

Manager: Montgomery County Conservation Corps (MCCC)

2013-2014

- Launched and managed the MCCC, an urban based youth Corps which integrates GED instruction, site-based work opportunities, prevention, and supportive services for youth ages 17-24
- Managed several projects with local and National Parks to ensure safety, compliance, and partner satisfaction
- Cultivated relationships with partners to provide challenging and meaningful stewardship opportunities for clients
- Prepared monthly, quarterly, and annual reports highlighting program narratives and data driven outcomes
- Developed GED and Environmental Enrichment curricula and structured programmatic team building retreats
- Assisted Directors to secure funding and develop programming for the Full Circle Brotherhood project

Coordinator: Street Outreach Program Coordinator, Washington, DC

2010-2013

- Designed outreach strategy to connect homeless youth ages 13-24 with resources and service providers
- Created Peer Educator program and developed resource guides for runaway homeless youth
- Trained clients and staff in CPR, First Aid, and Youth Development best practices
- Led community engagement with partners, advocacy groups, educational programs, and stakeholders
- Organized annual program events and fundraisers, engaging business and corporate sponsors
- Coordinated engagements with DC Public Schools, designing educational activities for over 750 youth annually
- Worked with Executive Staff and Board of Directors to create an Associate Board of young professionals dedicated to fundraising, building a volunteer base, and providing training opportunities for LAYC

Bilingual Youth Developer: Transitional Living Program, Washington, DC

Oct. 2008-Aug. 2010

- Worked with runaway and homeless youth, ages 16-24, to build necessary daily living skills
- Facilitated 'life skills' workshops including career counseling, housing, education, finances, interpersonal skills
- Assessed program effectiveness with data analysis and created reports for the Department of Human Services
- Coordinated volunteer and experiential learning opportunities for residents

South Shore Mental Health Center
Vocational Rehabilitation Specialist

Wakefield, RI
Oct. 2006-July 2008

- Provided vocational assessments and rehabilitation plans to reflect clients' career goals and aptitudes
- Established relationships between local businesses and potential employees
- Supported clients during job search, training and placement by monitoring symptoms and mediating issues

Brown University Arts/Literacy Summer Lab School
English Teacher

Inhumas, Brazil
June 2006-Sept. 2006

- Trained in Arts/Literacy methodologies including teaching bilingual workshops (English/Portuguese)
- Taught classes at OLY English/Spanish Language School; beginning, intermediate and advanced levels

EDUCATION

THE UNIVERSITY OF RHODE ISLAND

Bachelor of Arts, Political Science. Minor Spanish

Magna Cum Laude, Honors Program, Pi Sigma Alpha Poly Sci Honors Society

Kingston, RI
May, 2006

UNIVERSIDAD ANDRES BELLO

Latin American Studies, Spanish Immersion

Santiago, Chile
Jan-Aug 2005

THE GEORGE WASHINGTON UNIVERSITY

Elliot School of International Affairs

Washington, DC
2002-2004

American University: *Key Executive Leadership Program Graduate*

2018-2019

Leadership Montgomery: *CORE Graduate*

2017-2018

Institute for Educational Leadership: *Youth Workforce Leaders Academy Graduate*

2014-2015

RELEVANT EXPERIENCE

Foreign Languages: Fluent in Spanish

Board of Directors: Nonprofit Montgomery - Currently serving as Vice Chair

2017-Present

Board of Directors: Safe Silver Spring

2017-Present



OFFICE OF THE COUNTY EXECUTIVE

Marc Elrich
County Executive

MEMORANDUM

July 13, 2021

TO: Tom Hucker, President
Montgomery County Council

FROM: Marc Elrich, Montgomery County Executive *Marc Elrich*

RE: Appointment of the Upcounty Regional Services Center Director

I am transmitting the appointment of William Gregory Wims for the position of Upcounty Regional Services Center Director. Mr. Wims is being appointed at a salary of \$145,000. His appointment will be effective upon confirmation by the County Council.

Enclosures

cc: Selena Singleton, Clerk of the Council, Montgomery County Council
Richard S. Madaleno, Chief Administrative Officer
Fariba Kassiri, Deputy Chief Administrative Officer
Ken Hartman, Director of Strategic Partnerships
Dale Tibbitts, Special Assistant to the County Executive

APPOINTMENT

PURSUANT TO THE AUTHORITY VESTED TO ME UNDER SECTION 215 OF THE
CHARTER OF MONTGOMERY COUNTY, MARYLAND, I HERBY APPOINT

William Gregory Wims

TO SERVE AS Upcounty Regional Services Center Director.

THIS APPOINTMENT SHALL BE EFFECTIVE UPON CONFIRMATION BY THE
COUNCIL FOR MONTGOMERY COUNTY, MARYLAND.



MARC ELRICH
COUNTY EXECUTIVE

7/13/21

DATE



OFFICE OF THE COUNTY EXECUTIVE

Marc Elrich
County Executive

Richard S. Madaleno
Chief Administrative Officer

MEMORANDUM

July 13, 2021

TO: Tom Hucker, President
Montgomery County Council

FROM: Richard S. Madaleno, Chief Administrative Officer Due *RSM*

RE: Diligence on Non-Merit Appointment – William Gregory Wims

The purpose of this memo is to confirm that in making appointments for non-merit positions, our selection process utilizes thorough reference checks, criminal history, checks for wants and warrants, credit history and other inquiries appropriate to the position being filled.

Please be assured that due diligence was exercised in determining the suitability of William Gregory Wims for appointment as the Upcounty Regional Services Center Director. In addition, Mr. Wims has filed his Financial Disclosure Statement.

cc: Selena Singleton, Clerk of the Council
Fariba Kassiri, Deputy Chief Administrative Officer
Ken Hartman, Director of Strategic Partnerships
Dale Tibbitts, Special Assistant to the County Executive

Resolution: _____

Introduced: _____

Adopted: _____

COUNTY COUNCIL
FOR MONTGOMERY COUNTY, MARYLAND

By: County Council

Subject: County Executive's Appointment of Upcounty Regional Services Center
Director

The County Council for Montgomery County, Maryland approves the
following resolution:

The County Executive's appointment of Upcounty Regional Services
Center Director

W. Gregory Wims

The appointment of Mr. Wims is confirmed by the County Council.

This is a correct copy of Council action:

Selena Mendy Singleton, Esq.
Clerk of the Council

W. Gregory Wims

SUMMARY OF QUALIFICATIONS

- ❖ Plans logistics of complex operations and schedules activities and efforts to accomplish goals. Provides a strong base of leadership throughout a project.
- ❖ Recruits promising employees to fill a full range of staff positions.
- ❖ Motivates staff to accept direction and work to the best of their capabilities.
- ❖ Adaptable to challenges under contrasting working environments and time constraints. Creative in resolving problems and adverse issues.
- ❖ Strong analytical, negotiating and budget development skills.
- ❖ Excellent interpersonal skills. Quick to establish positive and productive working relationships with colleagues, counterparts and the media.

EXPERIENCE

Bold Concepts Inc. - Vice President for Government Affairs 1994 -Present

Independent Consultant 1980 – 1994

Work for small businesses, not-for-profit organizations, political campaigns and government agencies. Provides leadership and guidance to clients on marketing strategies, business development and fundraising activities.

Services for independent, small business owners (1986 to 2000)

- ❖ Researched clients' specific customer base in either the public or private sector market.
- ❖ Developed and implemented marketing strategies designed to increase client's profitability.
- ❖ Determined optimal and cost-effective avenues for advertising (print and broadcast, direct mail).
- ❖ Organized and conducted community forums.
- ❖ Held regularly scheduled press conferences when appropriate.
- ❖ Identified highly-qualified potential key employees and recommended to client.
- ❖ Clients:
 - Bold Concepts Inc.
 - Telecon Unlimited Inc.

Sinclair Industries
Westco Automated Systems and Sales
Montgomery County Maryland, Department of Police

Services for political campaigns (1980 to present)

- ❖ Established support for political clients in minority communities nationwide.
- ❖ Identified, recruited and trained key grass roots neighborhood leaders.
- ❖ Identified, recruited and trained leaders in the faith community.
- ❖ Designed and implemented community-targeted fundraising strategies.

❖ Clients:

Members of Congress
State and local government candidates

Services for government agencies, political appointments (1980 to present)

- ❖ As a Commissioner or a Chairman for the Washington Suburban Sanitary Commission (WSSC). Laurel, Maryland (1995 to present, presided over public hearings, voted on public policies and financial issues, assisted in establishing a training program for executives and line employees. Instrumental in stabilizing rates for three consecutive years. Represented the WSSC to the media during the drought crisis of 1999.
- ❖ As a Special Assistant to the Associate Administrator, Minority and Small Businesses, U.S. Small Business Administration, Washington, D.C. (1983 to 1984), assisted Associate Administrator in carrying out all activities of the minority business development program and in managing the 45-member staff. Developed and maintained on-going liaison with Federal agencies specifically focusing on activities and opportunities for minority contractors. Served as ombudsman to regional administrators and to existing 8(a) certified businesses and program applicants.
- ❖ As an Advance Team Member, Office of the Vice President of the United States (part time, 1983 to 1984), prepared advance arrangements for the personal appearance by Vice President George W. Bush. Responsible for Secret coordination, technical equipment setups including White House and local communications systems, development of temporary office selection and screening of all individuals who came in direct contact with the Vice President.
- ❖ As a Congressional Liaison Officer for the U.S. Department of Agriculture, Washington, D.C. (1980 to 1982) and the ACTION Agency (1982 to 1983), conducted legislative research for the Secretary of Agriculture and for the Director of the ACTION Agency, developed and maintained continuous dialog with key congressional leaders and staff. (Positions were presidential appointments)

VOLUNTEER SERVICES

Services for not-for-profit organizations (on a volunteer basis, 1980 to Present)

- ❖ Organized and implemented major fundraising events (dinners, auctions, raffles, direct mail solicitation).
- ❖ Prepared press releases. Contacted print and broadcast media to request promotional Public Services Announcements, feature stories, and press conferences.
- ❖ Developed campaigns to increase membership.

Organizations Served:

- ❖ Children Charities Foundation – Board Member (1998 to Present)
- ❖ Boys and Girls Club of Greater Washington, Montgomery County Region – President (1998 to 2015)
- ❖ Victims' Rights Foundation – President (1996 to Present)
- ❖ President Bethesda Chevy Chase Rotary Club
- ❖ Montgomery College Foundation Board
- ❖ Attorney General Task Force on Voter Irregularities for the State of Maryland
- ❖ Congressman Albert Wynn Task Force on Public Safety
- ❖ Leadership Montgomery, Inc.- Vice President for Development (1997 to 2000)
- ❖ NAACP, State of Maryland – President (1994 to 1995)
- ❖ John F. Kennedy Center for the Performing Arts – Board Member (1987 -1990)
- ❖ Montgomery County Commission on Aging – Commissioner (1984 to 1986)

CURRENT BOARDS

Montgomery County Democratic Central Committee, District 15, Maryland
Maryland Board of License Commissioners, Montgomery County, Maryland
Alliance for the Chesapeake Bay,
Jewish Center for the Aging,
Omega Psi Phi Fraternity, Incorporated, Mu Nu Chapter,
Political Action Chair
Rotary International District Governor (2017 to 2018)

AWARDS

U.S. Department of Defense, "Community Leader," 1994
Leadership Montgomery Inc., "Outstanding Leader of the Year," 1995
Omega Psi Phi Fraternity, "Man of the Year," 1995
City of Gaithersburg, Maryland, "Key of the City," 1995
William Donald Schaefer, "Governor's Citation," 1995
Pythagoras Lodge #74, "Volunteer of the Year." 1998
Volunteer for Victims Award from the Department of Justice, Office of Justice Programs in 2006
Over eighty additional Awards received within my career.

EDUCATION

*Montgomery College, Maryland
Howard University, Washington, DC*

TRAINING

*Harvard University, John F. Kennedy School of Government, Cambridge, Massachusetts
"JFK School for State and Local Officials," a concentrated training course in
management strategies and techniques for a select group of Senior Level Executives from
International. (Completed course February 2000)*

REFERENCES

*Christopher Van Hollen, U.S. Senator D-MD
Linda Foley, Chair of the Montgomery County Maryland Democratic Central Committee*