

Committee: ECON

Committee Review: Completed

**Staff:** Ludeen McCartney-Green, Legislative Attorney

**Purpose:** Final action – vote expected **Keywords:** #SBIR #SBTTR #GrantProgram

AGENDA ITEMS# 2C & 30 June 20, 2023

**Action** 

### **SUBJECT**

Expedited Bill 23-23, Small Business Innovation Research and Small Business Technology Transfer Matching Grant Program ("SBIR/SRRT Grant Program") - Amendments

Resolution to Approve Executive Regulation 2-23, Small Business Innovation Research and Small Business Technology Transfer Matching Grant Program – Amendments

Lead Sponsor: Council President at the request of the County Executive

#### **EXPECTED ATTENDEES**

None

### **COUNCIL DECISION POINTS & COMMITTEE RECOMMENDATION**

- The ECON Committee recommends (4-0) enacting the Bill, as introduced.
- Whether the Council should adopt Expedited Bill 23-23 and ER 2-23?
- Action Council vote expected

## **DESCRIPTION/ISSUE**

Expedited Bill 23-23 and Executive Regulation No. 2-23 would:

- (1) modify the requirement to allow acceptance of applications under the Small Business Innovation Research and the Small Business Technology Transfer Matching Grant Program on a fiscal year basis, rather than a calendar year basis; and
- (2) generally amend the law regarding eligibility for the small business matching grant program.

### **SUMMARY OF KEY DISCUSSION POINTS**

- The ECON Committee held a worksession on June 12 and discussed the specifics of the Bill.
- The Committee unanimously approved the Bill and regulations for enactment, as introduced.
- Previously, on November 29, 2022, the Council enacted Bill 31-22, which provides for the County Executive to, among other things, establish regulations describing the eligibility criteria for the SBIR/STTR grant matching program. After the adoption of Bill 31-22, the executive regulations were published in the County Register in January 2023 and 30 days after the comment period became effective; however, the 2022 calendar year to receive and process applications in the queue was already foregone. The Code requires applications submitted and processed in the respective calendar year; therefore, under the current law, it would render several businesses ineligible to apply for and/or receive grant funding for the 2022 calendar year.

- The purpose of the Bill and regulations is to make a legislative fix to allow receipt of applications for recipients of a federal SBIR or STTR grant, during the *fiscal year* rather than the *calendar year*.
- Executive Regulations No. 2-23 also includes technical and grammatical changes to Section 2.

### This report contains:

Staff Report	Pages 1-2
Expedited Bill 23-23	© 1
Proposed Resolution to Approve County Executive Regulation 2-23	© 3
County Executive Memorandum	© 4
Fiscal Impact Statement (Bill 23-23)	© 6
Climate Impact Statement	© 7
ER 2-23 - Submitted to the County Register	© 11
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Economic Impact Statement	© 44
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#### MEMORANDUM

June 15, 2023

TO: County Council

FROM: Ludeen McCartney-Green, Legislative Attorney

SUBJECT: Expedited Bill 23-23, Small Business Innovation Research and Small Business

Technology Transfer Matching Grant Program - Amendments

PURPOSE: Action – a roll call vote is expected

The Economic Development Committee recommendation (4-0): approve Expedited Bill 23-23 and ER 2-23.

Expedited Bill 23-23 and Resolution ER 2-23, Small Business Innovation Research and Small Business Technology Transfer Matching Grant Program ("SBIR/STTR Program") – Amendments, sponsored by the Council President at the request of the County Executive, was introduced on May 2, 2023. A public hearing was held on May 16 at 1:30 p.m. The Economic Development (ECON) Committee held a worksession on June 12, 2023.

## Expedited Bill 23-23 would:

- (1) modify the requirement to allow acceptance of applications under the Small Business Innovation Research and the Small Business Technology Transfer Matching Grant Program on a fiscal year basis, rather than a calendar year basis; and
- (2) generally amend the law regarding eligibility for the small business matching grant program.

Attached on ©11 are Executive Regulation 2-23 to implement Bill 23-23. The ECON Committee will review these regulations when it reviews Expedited Bill 23-23. The County Executive Memorandum is on page ©4. The fiscal impact statement indicates the Bill is not expected to impact County revenues or expenditures. See ©6. The economic impact statement anticipates the Bill would have a small positive impact on economic conditions in the County. See ©44. OLO anticipates Expedited Bill 23-23 will have a minimal impact on RESJ in the County. See ©47.

#### BACKGROUND

The U.S. Small Business Administration provides federal grant funding under the SBIR/STTR for small businesses that are engaged in research and development with the potential for commercialization. A recipient of the federal SBIR or STTR grant may also be eligible for the County grant program if they conduct research in medicine, biotechnology, or life sciences; and conduct at least 51% of their research and development operations at a physical location in the County. The Department of Finance administers the County's SBIR/STTR matching grant program.

The Council back in late November 2022 enacted <u>Bill 31-22</u>, <u>Finance – Economic Development Fund - Small Business Innovation Research and Small Business Technology Transfer Matching Grant Program</u>, which allows for the County Executive to, among other things, modify the regulations to determine the eligibility criteria for applicants of the County's grant matching program. In January 2023, the Executive published, after the adoption of Bill 31-22, the regulations in the County Register, and as required by law, provided a 30-day public comment period.

While the program was undergoing legislative changes in 2022 by establishing new criteria for applicants, applications in the queue were temporarily paused. The legislative change under Bill 31-22 did not include amending the timeline for applications to be received and processed by the Finance Department post the 2022 calendar year. The 2022 calendar year is already forgone and under the current law, it would render several businesses ineligible to apply for that year.

The purpose of the Bill and regulations is to modify the timeline requirement by allowing receipt of applications for recipients of a federal SBIR or STTR grant, during the fiscal year rather than the calendar year. Executive Regulation No. 2-23 also includes technical and grammatical changes to Section 2.

#### **PUBLIC HEARING**

A public hearing was held on May 16, 2023; there were no speakers.

### SUMMARY OF COMMITTEE'S WORKSESSION – JUNE 12

Peter McGinnity, Department of Finance, and Ludeen McCartney-Green participated in the discussion. The Committee reviewed and discussed the specifics of Bill 23-23, as contained in the staff report. By a unanimous vote (4-0), the Committee recommended approval of Bill 23-23 and Executive Regulations 2-23, as introduced. No amendments were proposed for consideration.

#### DISCUSSION

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<sup>&</sup>lt;sup>1</sup> The SBIR and STTR Programs. <a href="https://www.sbir.gov/about">https://www.sbir.gov/about</a>

# 1. Should the Committee modify the receipt of applications by the Department of Finance from calendar year to fiscal year? What impact would occur if the Committee delays enactment?

Council staff inquired and Finance Department provided the following response:

Applications for the SBIR/STTR Matching Grant Program (typically received on the first day of the Fiscal Year) were suspended at the beginning of FY23- in anticipation of proposed legislation that would revise the program (Expedited Bill 31-22). However, Bill 31-22 was not enacted until November 29, 2022, and the Executive Regulation was posted to the County Register for comment in January 2023 – a new calendar year. Three of 5 applications (60%) submitted under the current application guidelines, totaling \$125,000 (1 Phase I Grant @ \$25,000 and 2 Phase II Grants @ \$50,000 each), would be ineligible for the matching grant if the Expedited Bill is not enacted and effective for FY23. One applicant is currently eligible for a \$50,000 Phase II grant on both a CY23 and FY23 basis, and one application is ineligible, regardless of existing or proposed legislation.

# 2. Would small businesses receive a loss for just one year or subsequent years if the application receipt deadline is not modified?

It would be a loss for 1 year, but it penalizes businesses who sought to apply under the prevailing application requirements at the time.

# 3. How will the Executive branch/Finance Department provide notice to businesses that the filing period has been changed?

The Executive branch has informed Council staff that existing and potential applicants will receive timely updates related to the filing deadline change by the following ways:

- Online Application Instructions: The instructions will indicate the change from calendar year to fiscal year and additional changes to the program upon the adoption of the executive regulation and Expedited Bill 25-25.
- Business Center Webpage: The program descriptions on the County's Business Center webpage will be revised to reflect the changes with links to the executive regulation and legislation.
- Notification of changes will be sent to specific resource partners that are familiar with the SBIR/STTR Matching Grant program Montgomery County Economic Development Corporation, Biohealth Innovation, TEDCO, Department of Commerce, and MD SBDC.
- Lastly, the modifications to the program also provide for more than one application period to address eligibility issues arising from when an SBIR/STTR is actually awarded by the issuing federal department or agency.

# 4. Will the Finance Department have the capacity to process applications before the end of FY23?

Council staff was informed by the Finance Department that they will be able to timely process applications and payments within FY23.

**NEXT STEP**: Whether the Committee recommends approval of enactment for Expedited Bill 23-23, as introduced, and approval of ER 2-23 (©35)? ECON Committee recommends approval by a 4-0.

This packet contains:	Circle #
Expedited Bill 23-23	
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Fiscal Impact Statement (ER 2-23)	© 43
Economic Impact Statement	© 44
Racial Equity and Social Justice Impact Statement	© 47

Expedited Bill No. 23-23
Concerning: Small Business Innovation
Research and Small Business
Technology Transfer Matching Grant
Program – Amendments
Revised: <u>4/24/2023</u> Draft No. <u>1</u>
Introduced: May 2, 2023
Expires: December 7, 2026
Enacted:
Executive:
Effective:
Sunset Date: None
Ch. , Laws of Mont. Co.

# COUNTY COUNCIL FOR MONTGOMERY COUNTY, MARYLAND

Lead Sponsor: Council President at the Request of the County Executive

### AN EXPEDITED ACT to:

- (1) permit the acceptance of applications under the Small Business Innovation Research and the Small Business Technology Transfer Matching Grant Program on a fiscal year basis, rather than a calendar year basis; and
- (2) generally amend the law regarding eligibility for the small business matching grant program.

### By amending

Montgomery County Code Chapter 20, Finance Section 20-76E

**Boldface** *Heading or a defined term.* 

<u>Underlining</u> *Added to existing law by original bill.*[Single boldface brackets]

\*\*Deleted from existing law by original bill.

<u>Double underlining</u>

Added by amendment.

[[Double boldface brackets]] Deleted from existing law or the bill by amendment.

\* \* Existing law unaffected by bill.

The County Council for Montgomery County, Maryland, approves the following act:

### Sec. 1. Section 20-76E is amended as follows:

# 20-76E. Small Business Innovation Research and Small Business Technology Transfer Matching Grant Program.

\* \* \*

- (c) *Eligibility*. A business is eligible to receive the matching grant if the business:
  - (1) has been awarded a SBIR or STTR Phase I or Phase II grant during the current [calendar] <u>fiscal</u> year to conduct research in medicine, biotechnology, or life sciences;
  - (2) conducts at least 51% of its research and development operations at a physical location in the County; and
  - (3) meets any other eligibility criteria established under subsection(d) regarding business size or characteristics.
- (d) Regulations. The Executive may adopt regulations under Method (2) to implement this Section.

\* \* \*

## Sec. 2. Expedited Effective Date.

The Council declares that this legislation is necessary for the immediate protection of the public interest. This Act takes effect on the date on which it becomes law.

### Sec. 3. Transition.

An otherwise eligible business under Section 20-76E(c) that received a SBIR or STTR Phase I or Phase II grant between July 1, 2022, and the effective date of this Act that did not already apply for a County matching grant may still apply for a County matching grant during the current fiscal year.

Resolution No.:	
Introduced:	May 2, 2023
Adopted:	

## COUNTY COUNCIL FOR MONTGOMERY COUNTY, MARYLAND

By: Council President at the request of the County Executive

SUBJECT: Approval of County Executive Regulation 2-23, Small Business Innovation Research and Small Business Technology Transfer Matching Grant Program ("SBIR/STTR Program")

### **Background**

- 1. On April 11, 2023, the County Council received Executive Regulation 2-23, Small Business Innovation Research and Small Business Technology Transfer Matching Grant Program.
- 2. This regulation implements Bill 31-22, which revised the eligibility criteria for the SBIR and STTR Program to achieve more flexibility for the County's matching grant program.
- 3. The County Executive submitted the regulation to the Council under Method (2) of Section 2A-15 of the County Code.
- 4. Under Method (2), if the Council does not approve or disapprove a regulation within 60 calendar days after the Council receives the regulation, the regulation automatically takes effect.

### **Action**

The County Council for Montgomery County Maryland approves the following resolution:

Executive Regulation 2-23, Small Business Innovation Research and Small Business Technology Transfer Matching Grant Program Regulations - is approved.

This is a correct copy of Council action.

Sara R. Tenenbaum, Clerk of the Council

(3)



#### OFFICE OF THE COUNTY EXECUTIVE

Marc Elrich
County Executive

### MEMORANDUM

April 11, 2023

TO: Evan Glass, President

Montgomery County Council

FROM: Marc Elrich, County Executive Man El

SUBJECT: Executive Regulation 2-23 and Expedited Bill XX-23, Small Business Innovation

Research and Small Business Technology Transfer Matching Grant Program

Expedited Bill 31-22 was enacted by the County Council on November 29, 2022, amending Section 20-76E of the Montgomery County Code. The Bill provides for an Executive Regulation to administer the program, which may be adopted under Method (2).

Enclosed for review is Executive Regulation 2-23, Small Business Innovation Research and Small Business Technology Transfer Matching Grant Program ("SBIR/STTR Program") as posted in the January 2023 edition of the County Register. The regulation establishes administrative protocols for the SBIR/STTR Program's operation, eligibility criteria, and additional requirements for Federal SBIR or STTR Grants recipients to receive a matching County conditional grant.

Also enclosed are revised versions of the Regulation, both marked and clean. The revised versions incorporate public comment received from Montgomery County Economic Development Corporation (MCEDC). MCEDC's remarks noted minor punctuation and grammatical corrections, added two terms, "Investment Assistance" and "Commercialization Assistance" to Section 2 of the Regulation - Definitions. None of these changes and additions resulted in any material change to the Regulations as posted in the County Register, and no other public commentary was received.

For the FY23 Budget, \$425,000 was appropriated for the SBIR/STTR Matching Grant Program. Prior to the commencement of FY23, it was decided that no applications for funding should be

Executive Regulation 2-23 and Bill XX-23, SBIR STTR FY April 11, 2023 Page 2 of 2

accepted until anticipated legislative changes to the Program were made. However, Bill 31-22 was not enacted until November 29, 2022, almost six months after the start of the fiscal year, and the Executive Regulations, which the Bill called for, were posted in the January 2023 edition of the County Register, requiring thirty days for public comment.

During the Regulation's posting in the Register, it was recognized that Bill 31-22 continued the requirement that both the Federal SBIR or STTR grants awarded and respective applications for the County's matching grant had to be in the current calendar year. As such, this would make any recipient of a Federal SBIR or STTR grant received in the calendar year 2022 ineligible, despite the fact that FY23 commences in the sixth month of the calendar year 2022. This could have a profound impact on the Program's utility, as historically, almost all of the Program's appropriated funds were awarded to qualified, eligible applicants within the first few days of the commencement of the fiscal year.

To remedy this, Expedited Bill XX-23, SBIR STTR FY has been proposed, further amending Section 20-76E of the Montgomery County Code and providing for applicant eligibility to be considered on a fiscal year rather than a calendar year basis. The Office of the County Attorney has recommended that the posted Regulations, their recommended revisions, and the proposed expedited legislation be introduced to Council concurrently, including draft Executive Regulations that would reflect the amendment to Sec. 20-76E, should Expedited Bill XX-23 SBIR STTR FY be adopted.

Should there be any questions concerning the Regulations or the Expedited Bill, please contact Peter McGinnity in the Department of Finance at peter.mcginnity@montgomerycountymd.gov or at 240-777-2011.

I would appreciate the Council's prompt consideration of this Executive Regulation and proposed expedited Bill.

ME/pmg

Enclosures Proposed Expedited Bill XX-23, SBIR STTR FY

Executive Regulation 2-23 as advertised in January 2023

Executive Regulation 2-23 with revisions, clean and marked copy

Draft Executive Regulation pending the adoption of Expedited Bill XX-23, SBIR

STTR FY

# Fiscal Impact Statement Office of Management and Budget

Bill xx-23	Small Business Innovation Research and Small Business Technology Transfer Matching Grant Program
Bill Summary	Expedited Bill xx-23 allows the acceptance of applications under the Small Business Innovation Research (SBIR) and Small Business Technology Transfer (STTR) Matching Grants Program to operate on a fiscal year basis, rather than a calendar year basis.
Fiscal Impact Summary	This bill is not expected to impact County revenues or expenditures.
Fiscal Impact Analysis	Expenditures for the SBIR/STTR Matching Grant Program are limited by County Code to the amount appropriated by Council to support the program.
Staff Impact	The bill is not expected to impact staff time or duties.
Actuarial Analysis	The bill is not expected to impact retiree pension or group insurance costs.
Information Technology Impact	The bill is not expected to impact the County Information Technology (IT) or Enterprise Resource Planning (ERP) systems.
Other Information	
Later actions that may impact revenue or expenditures if future spending is projected	The bill does not authorize future spending.
Contributors	Judith Costello, Office of the County Executive Peter McGinnity, Department of Finance Julie Knight, Office of Budget and Management



2023

# **Climate Assessment**

Office of Legislative Oversight

**Expedited** Small Business Innovation Research and Small

Bill 23-23: Business Technology Transfer Matching Grant

**Program - Amendment** 

# **SUMMARY**

The Office of Legislative Oversight (OLO) anticipates Expedited Bill 23-23 will have little to no impact on the County's contribution to addressing climate change as the proposed changes have the potential to fund projects that could have positive impacts on climate change and community resilience. However, there is no certainty that the research would directly address the County's contribution to addressing climate change, so the anticipated impact is minimal.

## **BACKGROUND AND PURPOSE OF EXPEDITED BILL 23-23**

Coordinated by the U.S. Small Business Administration (SBA), the Small Business Innovation Research (SBIR) and Small Business Technology Transfer (STTR) programs are competitive federal awards programs that encourage domestic small businesses to engage in Federal Research/Research and Development (R/R&D) with the potential for commercialization. The SBIR/STTR programs are structured in three phases with awards generally ranging from \$50,000 to \$750,000 depending on the phase.<sup>1</sup>

In fiscal year 2019, the County established the local SBIR/STTR Matching Grant Program as an entitlement program for small businesses. The program provides grants to County businesses that receive a federal SBIR/STTR Phase I or Phase II grant to conduct research in medicine, biotechnology, or life sciences.<sup>2</sup> Since its start, the program has disbursed 38 awards totaling \$1,650,000 to 25 companies, matching \$34,357,086 in federal awards.<sup>3</sup>

The purpose of Bill 23-23 is to allow applications to the County's SBIR/STTR Matching Grant Program on a fiscal year basis rather than a calendar year basis. This change will allow prospective applicants receiving federal awards in calendar year 2022 to be eligible for the matching grant program, as applications were temporarily paused while the program was undergoing legislative changes in 2022. <sup>4</sup>

Bill 23-23 was introduced along with Executive Regulation 2-23, which, if approved by the Council, would establish new protocols for administering the matching grant program. Expedited Bill 23-23, Small Business Innovation Research and Small Business Technology Transfer Matching Grant Program – Amendment, was introduced by the Council President on behalf of the County Executive on May 2, 2023.

## **ANTICIPATED IMPACTS**

Research in biotechnology, life sciences, and medicine, especially agricultural and industrial biotechnology, can be an important tool in addressing climate change issues. The United States Department of Agriculture (USDA) includes agricultural biotechnology as a part of the USDA's toolkit for a healthy and sustainable future.<sup>5</sup> Research in industrial biotechnology in areas such as renewable resources and biofuels also have the potential to save energy and significantly reduce carbon dioxide emissions.<sup>6</sup>

OLO conducted a quick search of the SBIR and STTR federal grant award database to understand how many grants have been awarded to companies in the County conducting research related to climate change and community resilience.<sup>17</sup> Key words used include "climate change", "greenhouse gas", "community resilience", and "decarbonization." Of the 42 projects conducted in Maryland that included these key words in their description, six projects were conducted by organizations physically located in Montgomery County.<sup>2</sup>

As Bill 23-23 proposes changes to fund general research in biotechnology, life sciences, and medicine, OLO anticipates the bill will have little to no impact on the County's contribution to addressing climate change, including the reduction and/or sequestration of greenhouse gas emissions, community resilience, and adaptative capacity. There is a possibility that proposed changes could fund projects that could have positive impacts on climate change and community resilience. However, there is no certainty that the research would directly address the County's contribution to addressing climate change, so the anticipated impact is minimal.

# **RECOMMENDED AMENDMENTS**

The Climate Assessment Act requires OLO to offer recommendations, such as amendments or other measures to mitigate any anticipated negative climate impacts. OLO does not offer recommendations or amendments as Bill 23-23 is likely to have little to no impact on the County's contribution to addressing climate change, including the reduction and/or sequestration of greenhouse gas emissions, community resilience, and adaptative capacity.

<sup>&</sup>lt;sup>1</sup> The database included data for awards from 1983 to 2023.

<sup>&</sup>lt;sup>2</sup> For reference, 9694 projects located in Maryland have been awarded SBIR or STTR federal grants between the periods of 1983 to 2023 according to the awards database. The database is not searchable by county. Please see the appendix for a table of the projects.

## **CAVEATS**

OLO notes two caveats to this climate assessment. First, predicting the impacts of legislation upon climate change is a challenging analytical endeavor due to data limitations, uncertainty, and the broad, global nature of climate change. Second, the analysis performed here is intended to inform the legislative process, not determine whether the Council should enact legislation. Thus, any conclusion made in this statement does not represent OLO's endorsement of, or objection to, the bill under consideration.

# **PURPOSE OF CLIMATE ASSESSMENTS**

The purpose of the Climate Assessments is to evaluate the anticipated impact of legislation on the County's contribution to addressing climate change. These climate assessments will provide the Council with a more thorough understanding of the potential climate impacts and implications of proposed legislation, at the County level. The scope of the Climate Assessments is limited to the County's contribution to addressing climate change, specifically upon the County's contribution to greenhouse gas emissions and how actions suggested by legislation could help improve the County's adaptative capacity to climate change, and therefore, increase community resilience.

While co-benefits such as health and cost savings may be discussed, the focus is on how proposed County bills may impact GHG emissions and community resilience.

## **CONTRIBUTIONS**

OLO staffer Kaitlyn Simmons drafted this assessment.

## **APPENDIX**

Grant Recipient Name	Location	Project Name and Link	Key Word used in Search
Caelum Research Corp	Rockville	Applying Machine Learning Techniques for Sensitive Spectral Identification and Detection of Hazardous Target Molecules	"Climate Change"
Intelligent Automation	Rockville	<u>Universal Signals-of-Opportunity (UNISOP)</u> <u>Sensor Payload for Cube/Small Satellites</u>	"Climate Change
Intelligent Automation	Rockville	Climate Impact Visualization Tools Using 3D City for Community-Based Planning and Outreach	"Climate Change"
Intelligent Automation	Rockville	Climate Impact Visualization Tools Using Virtual 3D City for Community Based Planning and Outreach	"Climate Change"
Mentor Tech	Rockville	Satellite Observations of High Clouds in the Tropics and Climate Change	"Climate Change"
N5 Sensors	Germantown	Low Cost, Low Power Sensors for Detection of Gases for Farming and Agricultural Activities	"Greenhouse Gas"

<sup>1</sup> "About," SBIR-STTR America's Seed Fund, U.S. Small Business Administration, Accessed May 6, 2023. https://www.sbir.gov/about

<sup>&</sup>lt;sup>2</sup> "Continuation of SBIR/STTR Matching Grant Program Review," Memorandum from Gene Smith, Legislative Analyst, to Planning, Housing, and Economic Development (PHED) Committee, Montgomery County Council, October 12, 2022. https://www.montgomerycountymd.gov/council/Resources/Files/agenda/cm/2022/20221017/20221017\_PHED1.pdf

<sup>&</sup>lt;sup>3</sup> "Continuation of SBIR/STTR Matching Grant Program Review," Memorandum from Yaakov "Jake" Weissmann, Assistant Chief Administrative Officer to PHED Committee Chair

<sup>&</sup>lt;sup>4</sup> Introduction Staff Report for Bill 23-23, Montgomery County Council, Introduced May 2, 2023. https://www.montgomerycountymd.gov/council/Resources/Files/agenda/col/2023/20230502\_7A.pdf

<sup>&</sup>lt;sup>5</sup> "Biotechnology and Climate Change", U.S. Department of Agriculture, Accessed May 10, 2023. https://www.usda.gov/topics/biotechnology/climate-change

<sup>&</sup>lt;sup>6</sup> "Industrial Biotechnology and Climate Change", Organization for Economic Cooperation and Development (OECD), 2011. <a href="https://www.oecd.org/sti/emerging-tech/49024032.pdf">https://www.oecd.org/sti/emerging-tech/49024032.pdf</a>

<sup>&</sup>lt;sup>7</sup> "Award Data", SBIR-STTR America's Seed Fund, U.S. Small Business Administration, Accessed May 10, 2023. https://www.sbir.gov/sbirsearch/award/all

<sup>&</sup>lt;sup>8</sup> Bill 3-22, Legislative Branch – Climate Assessments – Required, Montgomery County Council, Effective date October 24, 2022



Offices of the County Executive • 101 Monroe Street • Rockville, Maryland 20850

Subject Small Business Innovation Research and Small Business Technology Transfer Matching Grant Program	Number 2-23
Originating Department Finance	Effective Date

Montgomery County Regulation on:

# SMALL BUSINESS INNOVATION RESEARCH AND SMALL BUSINESS TECHNOLOGY TRANSFER MATCHING GRANT PROGRAM

Department of Finance

Issued By: County Executive

Regulation Number: 2-23

COMCOR 20.75 and 20.76E

Authority: Montgomery County Code, Sections 20.75 and 20.76E Council Review: Method 2 Under Code Section 2A-15

Register Volume 40, Issue 1

Sunset Date: July 1, 2025

Effective Date:

SUMMARY: This regulation establishes policies and procedures for the administration of the

Small Business Innovation Research and Small Business Technology Transfer

("SBIR/STTR") Matching Grant Program

ADDRESS: Department of Finance

101 Monroe Street

Rockville, Maryland 20850

STAFF CONTACT: Peter McGinnity

(240) 777-2011



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Subject Small Business Innovation Research and Small Business Technology Transfer Matching Grant Program	Number 2-23
Originating Department Finance	Effective Date

BACKGROUND INFORMATION: The Small Business Innovation Research and Small Business Technology

> Transfer Matching Grant Program has been created as a sub-program of the Economic Development Fund to assist certain businesses conducting research in medicine, biotechnology, or life sciences that are located in the County and have been awarded an SBIR or STTR Phase I or Phase II grant, or who require

assistance in the preparation of an initial Phase I SBIR or STTR grant award.

#### Section 1. **AUTHORITY**

In accordance with the procedures authorized in Section 20-76E of the Montgomery County Code 2014, as amended, the following Executive Regulation establishes an award process and criteria to administer the Small Business Innovation Research and Small Business Technology Transfer Matching Grant Program as a sub-program of the Economic Development Fund.

Section 2. DEFINITIONS. For purposes of this Regulation, the following words have the following meanings unless the context clearly indicates otherwise.

- A. Director means the Director of Finance or the Director's designee
- B. Small Business Innovation Research Grant or SBIR means the congressionally-mandated set-aside program by that name for U.S. small businesses to engage in research and development that has a strong potential for commercialization.
- C. Small Business Technology Transfer Grant or STTR means the congressionally-mandated set-aside program by that name to foster technology transfer through cooperative research and development between U.S. small businesses and research institutions.
- D. Phase 0 Applicants means those County small businesses conducting research in medicine, biotechnology, or life sciences that are preparing to apply for their first SBIR or STTR Phase I award.
- E. Qualified Reimbursable Expenses means business expenditures related to the completion and filing of a SBIR or STTR Phase I or Fast Track grant application, including technical assistance as defined below.



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Subject Small Business Innovation Research and Small Business Technology Transfer Matching Grant Program	Number 2-23
Originating Department Finance	Effective Date

F. Technical Assistance means support services to train companies to write and submit successful SBIR/STTR grant applications.

#### Section 3. PROGRAM DESCRIPTION

Montgomery County companies that have been awarded a SBIR or STTR Phase I or Phase II grant, or that are seeking to apply for their first Phase I grant award may apply for a Small Business Innovation Research and Small Business Technology Transfer Matching Grant. These grants are in the form of conditional grants, the terms and conditions of which must be specified in a written agreement between the County and the grant recipient. The Director of Finance must pay, subject to appropriation, an SBIR or STTR Matching Grant to a business that meets certain eligibility standards.

### Section 4. ELIGIBILITY FOR THE SBIR OR STTR MATCHING GRANT

A business is eligible to receive the Phase I or Phase II matching grant if:

The Business is currently in Good Standing with the Maryland Department of Assessments and Taxation (SDAT).

The business has been awarded an SBIR or STTR Phase I or Phase II grant for the current calendar.

The SBIR or STTR grant assists the business in conducting research in medicine, biotechnology, or life sciences.

At least 51% of this research and development being conducted is located in Montgomery County.

The SBIR or STTR awardee meets the following eligibility criteria as applicable to the respective SBIR or STTR phase awarded:



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Subject Small Business Innovation Research and Small Business Technology Transfer Matching Grant Program	Number 2-23
Originating Department Finance	Effective Date

SBIR/STTR Phase	Maximum Number of Employees	Years in Operation	Maximum Number of Prior SBIR/STTR Awards	County- Based Research and Development Operations
I	20	≤ 5 Years	Phase I – 2; Phase II - 0	≥ 51%
II	20	≤7 Years	Phase I – 4; Phase II - 1	≥ 51%

### Section 5. ELIGIBILITY FOR THE PHASE 0 GRANT

A business is eligible to receive the Phase 0 grant if:

The business is in Good Standing with the SDAT.

The business has Qualified Reimbursable Expenses related to a submitted SBIR/STTR Phase 1 proposal.

The SBIR or STTR grant will assist the business in conducting research in medicine, biotechnology, or life sciences.

At least 51% of this research and development being conducted is located in Montgomery County

The Phase 0 applicant meets the following criteria:

SBIR/STTR Phase	Maximum Number of Employees	Years in Operation	Maximum Number of Prior SBIR/STTR Awards	County- Based Research and Development Operations
0	20	≤ 5 Years	1	≥ 51%

Section 6. MATCHING GRANT AMOUNTS AND ELIGIBLE USES OF MATCHING GRANT FUNDS



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Subject Small Business Innovation Research and Small Business Technology Transfer Matching Grant Program	Number 2-23
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- A. Eligible Phase 0 Applicants may receive a grant up to \$5,000 for Qualified Reimbursable Expenses incurred in the submission of a Phase I application. The Phase I application must be submitted to the relevant Federal department or agency for a Phase 0 applicant to be reimbursed for the Qualified Reimbursable Expenses. There is a limit of two (2) Phase 0 grants per company to pursue Phase I awards.
- B. Eligible SBIR or STTR Phase I Matching Grant applicants may receive a matching grant of \$25,000, with 50% of the matching grant restricted to business research related expenses that have not been reimbursed by other Federal, State or County funding sources.
- C. Eligible applicants of a SBIR or STTR Phase II grant may receive a matching grant of \$50,000, with 50% of the matching grant restricted to business research related expenses that have not been reimbursed by other Federal, State or County funding sources.
- D. All Phase 0 Grants or SBIR or STTR Phase I or Phase II Matching Grants awarded are subject to annual appropriation and availability of funds for the Program.

#### Section 7. PROCESS AND ADMINISTRATION

- A. A program manager will be designated by the Director of Finance to administer the SBIR/STTR Matching Grant Program.
- B. SBIR/STTR Matching Grant Program funds shall be allocated, subject to appropriation, as follows:
  - i. Program funds appropriated will be divided equally between each of the Program's two application periods per calendar year as described below in Section7.C. The initial allocation for each Matching Grant Phase will be:

20% of the initial appropriation for Phase 0 Grants 40% of the initial appropriation for Phase 1 Grants 40% of the initial appropriation for Phase 2 Grants



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- ii. However, Program funds may be reallocated among each of the three Grant phases and different application periods due to applicant demand and/or the discretion of the Director.
- C. Application Submissions There initially will be two application periods for the Program per calendar year, commencing August 11 and February 15. However, the number and date of annual application periods may be changed after adequate public notice due to applicant demand and/or the discretion of the Director. Applications must be complete and submitted online via the County's Business Portal page at: <a href="SBIR/STTR Matching Grant Application">SBIR/STTR Matching Grant Application</a> (montgomerycountymd.gov). Applications will be automatically date and time stamped in order of submission and awards will be made to qualified applicants within a given category on a first come-first served basis.
- D. Phase 0 Grant and SBIR or STTR Phase I or Phase II Matching Grant awardees will be sent a formal letter offering, subject to a formal agreement, County funds as a conditional grant and stipulating the performance conditions the awardee must satisfy for the conditional grant to be converted to a permanent grant. Performance conditions must include the following:
  - i. The awardee must use the County's matching grant for purposes related to its SBIR or STTR grant and must provide the County with a proposed budget for how it plans to use the County's conditional grant funds in relation to the SBIR or STTR grant it was awarded.
  - ii. The awardee must continue to conduct at least 51% of its research and development operations within the County for a minimum of two years from the date of the disbursement of the County's conditional matching grant.
  - iii. The awardee must submit an annual report to the County, certified by an officer or director with appropriate authority, stating that the information provided is true and accurate. The annual report must also contain the following:
    - (a) Expenditures of County Matching grant funds received in relation to the SBIR or STTR grant awarded and identifying any changes to the use of County funds originally proposed by the awardee at disbursement of the County's matching grant.



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- (b) A copy of the most recent lease payment or property tax bill to confirm occupancy within the County.
- (c) A copy of any Progress Reports required by the issuer of the SBIR/STTR grant for the term of the County's conditional grant.
- (d) High level summary of basic information about the company including: Leadership team (names, titles), Business phone and email address, # of employees at the date of SBIR/STTR grant application and at the date of report submission; private or public funding received at the date of the grant application and date of report submission, summary of research focus (e.g. indication) progress and/or pipeline.

#### Section 8. MATCHING GRANT FUNDING AND DISBURSEMENT

- A. If a Matching Grant awardee's matching grant amount exceeds the remaining appropriated funds for the Program for that fiscal year the awardee may receive an amount less than awarded. Should additional funds be appropriated during that fiscal year the Matching Grant awardee will receive the remaining amount of the Matching Grant that was previously unfunded.
- B. If a Matching Grant awardee's matching grant amount exceeds the remaining appropriated funds for the Program for that fiscal year, the awardee may receive the remaining unfunded balance of their Matching Grant from the Program's appropriation for following fiscal year, irrespective of the appropriate SBIR/STTR grant phase. Unfunded Matching Grants for the prior fiscal year will be prioritized and funded before funds are awarded to current fiscal year awardees.

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I his	Executive	Regulation	takes effect	upon approval	by the	County (	Council

Marc Elrich
County Executive



Offices of the County Executive • 101 Monroe Street • Rockville, Maryland 20850

Subject Small Business Innovation Research and Small Business Technology Transfer Matching Grant Program	Number 2-23
Originating Department Finance	Effective Date
Approved as to form and legality:  Trevor Ashbarty, Chief, Finance and Procurement  12/15/22 Date	



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Subject Small Business Innovation Research and Small Business Technology Transfer Matching Grant Program	Number 2-23
Originating Department Finance	Effective Date

Montgomery County Regulation on:

# SMALL BUSINESS INNOVATION RESEARCH AND SMALL BUSINESS TECHNOLOGY TRANSFER MATCHING GRANT PROGRAM

Department of Finance

Issued By: County Executive

Regulation Number: 2-23

COMCOR 20.75 and 20.76E

Authority: Montgomery County Code, Sections 20.75 and 20.76E Council Review: Method 2 Under Code Section 2A-15

Register Volume 39, Issue 5

Sunset Date: July 1, 2025

Effective Date:

SUMMARY: This regulation establishes policies and procedures for the administration of the

Small Business Innovation Research and Small Business Technology Transfer

("SBIR/STTR") Matching Grant Program.

ADDRESS: Department of Finance

101 Monroe Street

Rockville, Maryland 20850

STAFF CONTACT: Peter McGinnity

(240) 777-2011



Offices of the County Executive • 101 Monroe Street • Rockville, Maryland 20850

Subject Small Business Innovation Research and Small Business Technology Transfer Matching Grant Program	Number 2-23
Originating Department Finance	Effective Date

BACKGROUND INFORMATION:

The Small Business Innovation Research and Small Business Technology Transfer Matching Grant Program has been created as a sub-program of the Economic Development Fund to assist certain businesses conducting research in medicine, biotechnology, or life sciences that are located in the County and have been awarded an SBIR or STTR Phase I or Phase II grant, or who require assistance in the preparation of an application for their initial Phase I SBIR or STTR grant award.

#### Section 1. AUTHORITY

In accordance with the procedures authorized in Section 20-76E of the Montgomery County Code 2014, as amended, the following Executive Regulation establishes an award process and criteria to administer the Small Business Innovation Research and Small Business Technology Transfer Matching Grant Program as a sub-program of the Economic Development Fund.

- Section 2. DEFINITIONS. For purposes of this Regulation, the following words have the following meanings unless the context clearly indicates otherwise.
  - A. Director means the Director of Finance or the Director's designee.
  - B. Small Business Innovation Research Grant or SBIR means the congressionally-mandated set-aside program by that name for U.S. small businesses to engage in research and development that has a strong potential for commercialization.
  - C. Small Business Technology Transfer Grant or STTR means the congressionally-mandated set-aside program by that name to foster technology transfer through cooperative research and development between U.S. small businesses and research institutions.
  - D. Phase 0 Applicants means those County small businesses conducting research in medicine, biotechnology, or life sciences that are preparing to apply for their first SBIR or STTR Phase I award.
  - E. Qualified Reimbursable Expenses means business expenditures related to the completion and filing of a SBIR or STTR Phase I or Fast Track grant application, including technical assistance as defined



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Subject Small Business Innovation Research and Small Business Technology Transfer Matching Grant Program	Number 2-23
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below.

- F. Technical Assistance means support services to train companies to write and submit successful SBIR/STTR grant applications.
- G. Investment Assistance means support to guide companies with fundraising, planning, and execution process (i.e., developing/validating the company's business model, financing plan, pitch decks, etc.
- H. Commercialization Assistance means support to guide companies from the idea/lab to market including developing a minimum viable product, regulatory and reimbursement planning if relevant, and path to market.

#### Section 3. PROGRAM DESCRIPTION

Montgomery County companies that have been awarded a SBIR or STTR Phase I or Phase II grant, or that are seeking to apply for their first Phase I grant award may apply for a Small Business Innovation Research and Small Business Technology Transfer Matching Grant. These grants are in the form of conditional grants, the terms and conditions of which must be specified in a written agreement between the County and the grant recipient. The Director of Finance must pay, subject to appropriation, an SBIR or STTR Matching Grant to a business that meets certain eligibility standards.

### Section 4. ELIGIBILITY FOR THE SBIR OR STTR MATCHING GRANT

A business is eligible to receive the Phase I or Phase II matching grant if:

The Business is currently in Good Standing with the Maryland Department of Assessments and Taxation (SDAT).

The business has been awarded an SBIR or STTR Phase I or Phase II grant for the current calendar year.

The SBIR or STTR grant assists the business in conducting research in medicine, biotechnology, or life sciences.



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At least 51% of this research and development being conducted is located in Montgomery County.

The SBIR or STTR awardee meets the following eligibility criteria as applicable to the respective SBIR or STTR phase awarded:

SBIR/STTR Phase	Maximum Number of Employees	Years in Operation	Maximum Number of Prior SBIR/STTR Awards	County- Based Research and Development Operations
I	20	≤ 5 Years	Phase I – 2; Phase II - 0	≥ 51%
II	20	≤7 Years	Phase I – 4; Phase II - 1	≥ 51%

### Section 5. ELIGIBILITY FOR THE PHASE 0 GRANT

A business is eligible to receive the Phase 0 grant if:

The business is in Good Standing with the SDAT.

The business has Qualified Reimbursable Expenses related to a submitted SBIR/STTR Phase 1 proposal.

The SBIR or STTR grant will assist the business in conducting research in medicine, biotechnology, or life sciences.

At least 51% of this research and development being conducted is located in Montgomery County

The Phase 0 applicant meets the following criteria:



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SBIR/STTR Phase	Maximum Number of Employees	Years in Operation	Maximum Number of Prior SBIR/STTR Awards	County- Based Research and Development Operations
0	20	≤5 Years	0	≥ 51%

### Section 6. MATCHING GRANT AMOUNTS AND ELIGIBLE USES OF MATCHING GRANT FUNDS

- A. Eligible Phase 0 Applicants may receive a grant up to \$5,000 for Qualified Reimbursable Expenses incurred in the submission of a Phase I application. The Phase I application must be submitted to the relevant Federal department or agency for a Phase 0 applicant to be reimbursed for the Qualified Reimbursable Expenses. There is a limit of two (2) Phase 0 grants per company to pursue Phase I awards.
- B. Eligible SBIR or STTR Phase I Matching Grant applicants may receive a matching grant of \$25,000, Fifty percent (50%) of the matching grant amount may be used for reimbursement of the awardee's incurred expenses attributable to technical assistance, investment assistance, or commercialization assistance as defined in Section 2 of this Executive Regulation. The applicant may not use the matching grant for any expenditures reimbursed by Federal or State funding sources.
- C. Eligible applicants of a SBIR or STTR Phase II grant may receive a matching grant of \$50,000, with Fifty percent (50%) of the matching grant amount may be used for reimbursement of the awardee's incurred expenses attributable to technical assistance, investment assistance, or commercialization assistance as defined in Section 2 of this Executive Regulation. The applicant may not use the matching grant for any expenditures reimbursed by Federal or State funding sources.
- D. All Phase 0 Grants or SBIR or STTR Phase I or Phase II Matching Grants awarded are subject to annual appropriation and availability of funds for the Program.

### Section 7. PROCESS AND ADMINISTRATION



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Subject Small Business Innovation Research and Small Business Technology Transfer Matching Grant Program	Number 2-23
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- A. A program manager will be designated by the Director of Finance to administer the SBIR/STTR Matching Grant Program.
- B. SBIR/STTR Matching Grant Program funds shall be allocated, subject to appropriation, as follows:
  - i. Program funds appropriated will be divided equally between each of the Program's two application periods per calendar year as described below in Section7.C. The initial allocation for each Matching Grant Phase will be:

20% of the initial appropriation for Phase 0 Grants 40% of the initial appropriation for Phase 1 Grants 40% of the initial appropriation for Phase 2 Grants

- ii. However, Program funds may be reallocated among each of the three Grant phases and different application periods due to applicant demand and/or the discretion of the Director.
- C. Application Submissions There initially will be two application periods for the Program per calendar year, commencing August 11 and February 15. However, the number and date of annual application periods may be changed after adequate public notice due to applicant demand and/or the discretion of the Director.

Applications must be complete and submitted online via the County's Business Center website at <a href="https://www.MontgomeryCountyMD.gov/Business">www.MontgomeryCountyMD.gov/Business</a>. Applications will be automatically date and time stamped in order of submission and awards will be made to qualified applicants within a given category on a first come-first served basis.

D. Phase 0 Grant and SBIR or STTR Phase I or Phase II Matching Grant awardees will be sent a formal letter offering, subject to a formal agreement, County funds as a conditional grant and stipulating the performance conditions the awardee must satisfy for the conditional grant to be converted to a permanent grant. Performance conditions must include the following:



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- i. The awardee must use the County's matching grant for purposes related to its SBIR or STTR grant and Phase I and Phase II awardees must provide the County with a proposed budget for how it plans to use the County's conditional grant funds in relation to the SBIR or STTR grant it was awarded.
- ii. The awardee must continue to conduct at least 51% of its research and development operations within the County for a minimum of two years from the date of the disbursement of the County's conditional matching grant.
- iii. The awardee must submit an annual report to the County, certified by an officer or director with appropriate authority, stating that the information provided is true and accurate. The annual report must also contain the following:
  - (a) Expenditures of County Matching grant funds received in relation to the SBIR or STTR grant awarded and identifying any changes to the use of County funds originally proposed by the awardee at disbursement of the County's matching grant.
  - (b) A copy of the most recent lease payment or property tax bill to confirm occupancy within the County.
  - (c) A copy of any Progress Reports required by the issuer of the SBIR/STTR grant for the term of the County's conditional grant.
  - (d) High level summary of basic information about the company including: Leadership team (names, titles), Business phone and email address, # of employees at the date of SBIR/STTR grant application and at the date of report submission; private or public funding received at the date of the grant application and date of report submission, summary of research focus (e.g. indication) progress and/or pipeline.

#### Section 8. MATCHING GRANT FUNDING AND DISBURSEMENT

A. If a Matching Grant awardee's matching grant amount exceeds the remaining appropriated funds for the Program for that fiscal year the awardee may receive an amount less than awarded. Should additional funds be appropriated during that fiscal year the Matching Grant awardee will receive the



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	ness Innovation Research and Small Business Technology Transfer Grant Program	Number 2-23	
<b>Originating</b> Fina	g Department ance	Effective Date	
Section 9.	remaining amount of the Matching Grant that was previously unfunded.  B. If a Matching Grant awardee's matching grant amount exceeds the rest the Program for that fiscal year, the awardee may receive the remaining Matching Grant from the Program's appropriation for following fiscal appropriate SBIR/STTR grant phase. Unfunded Matching Grants for prioritized and funded before funds are awarded to current fiscal year EFFECTIVE DATE  This Executive Regulation takes effect upon approval by the County County Marc Elrich County Executive	emaining appropriated funds for ng unfunded balance of their all year, irrespective of the the prior fiscal year will be awardees.	
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Subject Small Business Innovation Research and Small Business Technology Transfer Matching Grant Program	Number 2-23
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Montgomery County Regulation on:

# SMALL BUSINESS INNOVATION RESEARCH AND SMALL BUSINESS TECHNOLOGY TRANSFER MATCHING GRANT PROGRAM

Department of Finance

Issued By: County Executive

Regulation Number: 2-23

COMCOR 20.75 and 20.76E

Authority: Montgomery County Code, Sections 20.75 and 20.76E Council Review: Method 2 Under Code Section 2A-15

Register Volume 39, Issue 5

Sunset Date: July 1, 2025

Effective Date:

SUMMARY: This regulation establishes policies and procedures for the administration of the

Small Business Innovation Research and Small Business Technology Transfer

("SBIR/STTR") Matching Grant Program.

ADDRESS: Department of Finance

101 Monroe Street

Rockville, Maryland 20850

STAFF CONTACT: Peter McGinnity

(240) 777-2011



Offices of the County Executive • 101 Monroe Street • Rockville, Maryland 20850

Subject Small Business Innovation Research and Small Business Technology Transfer Matching Grant Program	Number 2-23
Originating Department Finance	Effective Date

BACKGROUND INFORMATION: The Small Business Innovation Research and Small Business Technology

Transfer Matching Grant Program has been created as a sub-program of the Economic Development Fund to assist certain businesses conducting research in medicine, biotechnology, or life sciences that are located in the County and have been awarded an SBIR or STTR Phase I or Phase II grant, or who require assistance in the preparation of an application for their initial Phase I SBIR or

STTR grant award.

#### Section 1. AUTHORITY

In accordance with the procedures authorized in Section 20-76E of the Montgomery County Code 2014, as amended, the following Executive Regulation establishes an award process and criteria to administer the Small Business Innovation Research and Small Business Technology Transfer Matching Grant Program as a sub-program of the Economic Development Fund.

- Section 2. DEFINITIONS. For purposes of this Regulation, the following words have the following meanings unless the context clearly indicates otherwise.
  - A. Director means the Director of Finance or the Director's designee.
  - B. Small Business Innovation Research Grant or SBIR means the congressionally-mandated set-aside program by that name for U.S. small businesses to engage in research and development that has a strong potential for commercialization.
  - C. Small Business Technology Transfer Grant or STTR means the congressionally-mandated set-aside program by that name to foster technology transfer through cooperative research and development between U.S. small businesses and research institutions.
  - D. Phase 0 Applicants means those County small businesses conducting research in medicine, biotechnology, or life sciences that are preparing to apply for their first SBIR or STTR Phase I award.
  - E. Qualified Reimbursable Expenses means business expenditures related to the completion and filing of a SBIR or STTR Phase I or Fast Track grant application, including technical assistance as defined



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Subject Small Business Innovation Research and Small Business Technology Transfer Matching Grant Program	Number 2-23
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below.

- F. Technical Assistance means support services to train companies to write and submit successful SBIR/STTR grant applications.
- G. <u>Investment Assistance means support to guide companies with fundraising, planning, and execution processes (i.e., developing/validating the company's business model, financing plan, pitch decks, etc.</u>
- H. Commercialization Assistance means support to guide companies from the idea/lab to market including developing a minimum viable product, regulatory and reimbursement planning if relevant, and path to market.

#### Section 3. PROGRAM DESCRIPTION

Montgomery County companies that have been awarded a SBIR or STTR Phase I or Phase II grant, or that are seeking to apply for their first Phase I grant award may apply for a Small Business Innovation Research and Small Business Technology Transfer Matching Grant. These grants are in the form of conditional grants, the terms and conditions of which must be specified in a written agreement between the County and the grant recipient. The Director of Finance must pay, subject to appropriation, an SBIR or STTR Matching Grant to a business that meets certain eligibility standards.

### Section 4. ELIGIBILITY FOR THE SBIR OR STTR MATCHING GRANT

A business is eligible to receive the Phase I or Phase II matching grant if:

The Business is currently in Good Standing with the Maryland Department of Assessments and Taxation (SDAT).

The business has been awarded an SBIR or STTR Phase I or Phase II grant for the current calendar year.

The SBIR or STTR grant assists the business in conducting research in medicine, biotechnology, or life sciences.



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At least 51% of this research and development being conducted is located in Montgomery County.

The SBIR or STTR awardee meets the following eligibility criteria as applicable to the respective SBIR or STTR phase awarded:

SBIR/STTR Phase	Maximum Number of Employees	Years in Operation	Maximum Number of Prior SBIR/STTR Awards	County- Based Research and Development Operations
I	20	≤ 5 Years	Phase I – 2; Phase II - 0	≥ 51%
II	20	≤7 Years	Phase I – 4; Phase II - 1	≥ 51%

### Section 5. ELIGIBILITY FOR THE PHASE 0 GRANT

A business is eligible to receive the Phase 0 grant if:

The business is in Good Standing with the SDAT.

The business has Qualified Reimbursable Expenses related to a submitted SBIR/STTR Phase 1 proposal.

The SBIR or STTR grant will assist the business in conducting research in medicine, biotechnology, or life sciences.

At least 51% of this research and development being conducted is located in Montgomery County

The Phase 0 applicant meets the following criteria:



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Originating Department Finance	Effective Date

SBIR/STTR Phase	Maximum Number of Employees	Years in Operation	Maximum Number of Prior SBIR/STTR Awards	County- Based Research and Development Operations
0	20	≤ 5 Years	[1] <u>0</u>	≥ 51%

### Section 6. MATCHING GRANT AMOUNTS AND ELIGIBLE USES OF MATCHING GRANT FUNDS

- A. Eligible Phase 0 Applicants may receive a grant up to \$5,000 for Qualified Reimbursable Expenses incurred in the submission of a Phase I application. The Phase I application must be submitted to the relevant Federal department or agency for a Phase 0 applicant to be reimbursed for the Qualified Reimbursable Expenses. There is a limit of two (2) Phase 0 grants per company to pursue Phase I awards.
- B. Eligible SBIR or STTR Phase I Matching Grant applicants may receive a matching grant of \$25,000, [with 50% of the matching grant restricted to business research related expenses that have not been reimbursed by other Federal, State or County funding sources.] Fifty percent (50%) of the matching grant amount may be used for reimbursement of the awardee's incurred expenses attributable to technical assistance, investment assistance, or commercialization assistance as defined in Section 2 of this Executive Regulation. The applicant may not use the matching grant for any expenditures reimbursed by Federal or State funding sources.
- C. Eligible applicants of a SBIR or STTR Phase II grant may receive a matching grant of \$50,000, with [50% of the matching grant restricted to business research related expenses that have not been reimbursed by other Federal, State or County funding sources.] Fifty percent (50%) of the matching grant amount may be used for reimbursement of the awardee's incurred expenses attributable to technical assistance, investment assistance, or commercialization assistance as defined in Section 2 of this Executive Regulation. The applicant may not use the matching grant for any expenditures reimbursed by Federal or State funding sources.
- D. All Phase 0 Grants or SBIR or STTR Phase I or Phase II Matching Grants awarded are subject to annual appropriation and availability of funds for the Program.



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Subject Small Business Innovation Research and Small Business Technology Transfer Matching Grant Program	Number 2-23
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#### Section 7. PROCESS AND ADMINISTRATION

- A. A program manager will be designated by the Director of Finance to administer the SBIR/STTR Matching Grant Program.
- B. SBIR/STTR Matching Grant Program funds shall be allocated, subject to appropriation, as follows:
  - i. Program funds appropriated will be divided equally between each of the Program's two application periods per calendar year as described below in Section7.C. The initial allocation for each Matching Grant Phase will be:

20% of the initial appropriation for Phase 0 Grants 40% of the initial appropriation for Phase 1 Grants 40% of the initial appropriation for Phase 2 Grants

- ii. However, Program funds may be reallocated among each of the three Grant phases and different application periods due to applicant demand and/or the discretion of the Director.
- C. Application Submissions There initially will be two application periods for the Program per calendar year, commencing August 11 and February 15. However, the number and date of annual application periods may be changed after adequate public notice due to applicant demand and/or the discretion of the Director.

[Applications must be complete and submitted online via the County's Business Portal page at: SBIR/STTR Matching Grant Application (montgomerycountymd.gov).] Applications must be complete and submitted online via the County's Business Center website at www.

MontgomeryCountyMD.gov/Business. Applications will be automatically date and time stamped in order of submission and awards will be made to qualified applicants within a given category on a first come-first served basis.

D. Phase 0 Grant and SBIR or STTR Phase I or Phase II Matching Grant awardees will be sent a



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Subject Small Business Innovation Research and Small Business Technology Transfer Matching Grant Program	Number 2-23
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formal letter offering, subject to a formal agreement, County funds as a conditional grant and stipulating the performance conditions the awardee must satisfy for the conditional grant to be converted to a permanent grant. Performance conditions must include the following:

- i. The awardee must use the County's matching grant for purposes related to its SBIR or STTR grant and Phase I and Phase II awardees must provide the County with a proposed budget for how it plans to use the County's conditional grant funds in relation to the SBIR or STTR grant it was awarded.
- ii. The awardee must continue to conduct at least 51% of its research and development operations within the County for a minimum of two years from the date of the disbursement of the County's conditional matching grant.
- iii. The awardee must submit an annual report to the County, certified by an officer or director with appropriate authority, stating that the information provided is true and accurate. The annual report must also contain the following:
  - (a) Expenditures of County Matching grant funds received in relation to the SBIR or STTR grant awarded and identifying any changes to the use of County funds originally proposed by the awardee at disbursement of the County's matching grant.
  - (b) A copy of the most recent lease payment or property tax bill to confirm occupancy within the County.
  - (c) A copy of any Progress Reports required by the issuer of the SBIR/STTR grant for the term of the County's conditional grant.
  - (d) High level summary of basic information about the company including: Leadership team (names, titles), Business phone and email address, # of employees at the date of SBIR/STTR grant application and at the date of report submission; private or public funding received at the date of the grant application and date of report submission, summary of research focus (e.g. indication) progress and/or pipeline.

Section 8. MATCHING GRANT FUNDING AND DISBURSEMENT



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	ness Innovation Research and Small Business Technology Transfer trant Program	Number 2-23		
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	<ul> <li>A. If a Matching Grant awardee's matching grant amount exceeds the renthe Program for that fiscal year the awardee may receive an amount leadditional funds be appropriated during that fiscal year the Matching Grant in amount of the Matching Grant that was previously unfunded.</li> <li>B. If a Matching Grant awardee's matching grant amount exceeds the renthe Program for that fiscal year, the awardee may receive the remaining Matching Grant from the Program's appropriation for following fiscal appropriate SBIR/STTR grant phase. Unfunded Matching Grants for the program of the phase in the program of the phase in the</li></ul>	ss than awarded. Should Grant awardee will receive the d. maining appropriated funds for g unfunded balance of their year, irrespective of the he prior fiscal year will be		
Section 9.	prioritized and funded before funds are awarded to current fiscal year at EFFECTIVE DATE  This Executive Regulation takes effect upon approval by the County County Marc Elrich  County Executive	cil.		
Approved as to form and legality:  Trevor Ashbarry Trevor Ashbarry, Chief, Finance and Procurement  2/8/23  Date				



Offices of the County Executive • 101 Monroe Street • Rockville, Maryland 20850

Subject Small Business Innovation Research and Small Business Technology Transfer Matching Grant Program	Number [ 2-23]
Originating Department Finance	Effective Date

Montgomery County Regulation on:

# SMALL BUSINESS INNOVATION RESEARCH AND SMALL BUSINESS TECHNOLOGY TRANSFER MATCHING GRANT PROGRAM

Department of Finance

Issued By: County Executive

Regulation Number: [2-23]

COMCOR 20.75 and 20.76E

Authority: Montgomery County Code, Sections 20.75 and 20.76E Council Review: Method 2 Under Code Section 2A-15

Register Volume 39, Issue 5

Sunset Date: July 1, 2025

Effective Date:

SUMMARY: This regulation establishes policies and procedures for the administration of the

Small Business Innovation Research and Small Business Technology Transfer

("SBIR/STTR") Matching Grant Program.

ADDRESS: Department of Finance

101 Monroe Street

Rockville, Maryland 20850

STAFF CONTACT: Peter McGinnity

(240) 777-2011



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BACKGROUND INFORMATION: The Small Business Innovation Research and Small Business Technology

Transfer Matching Grant Program has been created as a sub-program of the Economic Development Fund to assist certain businesses conducting research in medicine, biotechnology, or life sciences that are located in the County and have been awarded an SBIR or STTR Phase I or Phase II grant, or who require assistance in the preparation of an application for their initial Phase I SBIR or

STTR grant award.

#### Section 1. AUTHORITY

In accordance with the procedures authorized in Section 20-76E of the Montgomery County Code 2014, as amended, the following Executive Regulation establishes an award process and criteria to administer the Small Business Innovation Research and Small Business Technology Transfer Matching Grant Program as a sub-program of the Economic Development Fund.

- Section 2. DEFINITIONS. For purposes of this Regulation, the following words have the following meanings unless the context clearly indicates otherwise.
  - A. Director means the Director of Finance or the Director's designee.
  - B. Small Business Innovation Research Grant or SBIR means the congressionally-mandated set-aside program by that name for U.S. small businesses to engage in research and development that has a strong potential for commercialization.
  - C. Small Business Technology Transfer Grant or STTR means the congressionally-mandated set-aside program by that name to foster technology transfer through cooperative research and development between U.S. small businesses and research institutions.
  - D. Phase 0 Applicants means those County small businesses conducting research in medicine, biotechnology, or life sciences that are preparing to apply for their first SBIR or STTR Phase I award.
  - E. Qualified Reimbursable Expenses means business expenditures related to the completion and filing of a SBIR or STTR Phase I or Fast Track grant application, including technical assistance as defined



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below.

- F. Technical Assistance means support services to train companies to write and submit successful SBIR/STTR grant applications.
- G. Investment Assistance means support to guide companies with fundraising, planning, and execution process (i.e., developing/validating the company's business model, financing plan, pitch decks, etc.
- H. Commercialization Assistance means support to guide companies from the idea/lab to market including developing a minimum viable product, regulatory and reimbursement planning if relevant, and path to market.

#### Section 3. PROGRAM DESCRIPTION

Montgomery County companies that have been awarded a SBIR or STTR Phase I or Phase II grant, or that are seeking to apply for their first Phase I grant award may apply for a Small Business Innovation Research and Small Business Technology Transfer Matching Grant. These grants are in the form of conditional grants, the terms and conditions of which must be specified in a written agreement between the County and the grant recipient. The Director of Finance must pay, subject to appropriation, an SBIR or STTR Matching Grant to a business that meets certain eligibility standards.

### Section 4. ELIGIBILITY FOR THE SBIR OR STTR MATCHING GRANT

A business is eligible to receive the Phase I or Phase II matching grant if:

The Business is currently in Good Standing with the Maryland Department of Assessments and Taxation (SDAT).

The business has been awarded an SBIR or STTR Phase I or Phase II grant for the current [calendar] <u>fiscal</u> year.

The SBIR or STTR grant assists the business in conducting research in medicine, biotechnology, or life sciences.



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At least 51% of this research and development being conducted is located in Montgomery County.

The SBIR or STTR awardee meets the following eligibility criteria as applicable to the respective SBIR or STTR phase awarded:

SBIR/STTR Phase	Maximum Number of Employees	Years in Operation	Maximum Number of Prior SBIR/STTR Awards	County- Based Research and Development Operations
I	20	≤ 5 Years	Phase I – 2; Phase II - 0	≥ 51%
II	20	≤7 Years	Phase I – 4; Phase II - 1	≥ 51%

### Section 5. ELIGIBILITY FOR THE PHASE 0 GRANT

A business is eligible to receive the Phase 0 grant if:

The business is in Good Standing with the SDAT.

The business has Qualified Reimbursable Expenses related to a submitted SBIR/STTR Phase 1 proposal.

The SBIR or STTR grant will assist the business in conducting research in medicine, biotechnology, or life sciences.

At least 51% of this research and development being conducted is located in Montgomery County

The Phase 0 applicant meets the following criteria:



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SBIR/STTR Phase	Maximum Number of Employees	Years in Operation	Maximum Number of Prior SBIR/STTR Awards	County- Based Research and Development Operations
0	20	≤ 5 Years	0	≥ 51%

## Section 6. MATCHING GRANT AMOUNTS AND ELIGIBLE USES OF MATCHING GRANT FUNDS

- A. Eligible Phase 0 Applicants may receive a grant up to \$5,000 for Qualified Reimbursable Expenses incurred in the submission of a Phase I application. The Phase I application must be submitted to the relevant Federal department or agency for a Phase 0 applicant to be reimbursed for the Qualified Reimbursable Expenses. There is a limit of two (2) Phase 0 grants per company to pursue Phase I awards.
- B. Eligible SBIR or STTR Phase I Matching Grant applicants may receive a matching grant of \$25,000, Fifty percent (50%) of the matching grant amount may be used for reimbursement of the awardee's incurred expenses attributable to technical assistance, investment assistance, or commercialization assistance as defined in Section 2 of this Executive Regulation. The applicant may not use the matching grant for any expenditures reimbursed by Federal or State funding sources.
- C. Eligible applicants of a SBIR or STTR Phase II grant may receive a matching grant of \$50,000, with Fifty percent (50%) of the matching grant amount may be used for reimbursement of the awardee's incurred expenses attributable to technical assistance, investment assistance, or commercialization assistance as defined in Section 2 of this Executive Regulation. The applicant may not use the matching grant for any expenditures reimbursed by Federal or State funding sources.
- D. All Phase 0 Grants or SBIR or STTR Phase I or Phase II Matching Grants awarded are subject to annual appropriation and availability of funds for the Program.

#### Section 7. PROCESS AND ADMINISTRATION



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- A. A program manager will be designated by the Director of Finance to administer the SBIR/STTR Matching Grant Program.
- B. SBIR/STTR Matching Grant Program funds shall be allocated, subject to appropriation, as follows:
  - i. Program funds appropriated will be divided equally between each of the Program's two application periods per [calendar] <u>fiscal</u> year as described below in Section7.C. The initial allocation for each Matching Grant Phase will be:

20% of the initial appropriation for Phase 0 Grants 40% of the initial appropriation for Phase 1 Grants 40% of the initial appropriation for Phase 2 Grants

- ii. However, Program funds may be reallocated among each of the three Grant phases and different application periods due to applicant demand and/or the discretion of the Director.
- C. Application Submissions There initially will be two application periods for the Program per [calendar] <u>fiscal</u> year, commencing August 11 and February 15. However, the number and date of annual application periods may be changed after adequate public notice due to applicant demand and/or the discretion of the Director.

Applications must be complete and submitted online via the County's Business Center website at <a href="https://www.MontgomeryCountyMD.gov/Business">www.MontgomeryCountyMD.gov/Business</a>. Applications will be automatically date and time stamped in order of submission and awards will be made to qualified applicants within a given category on a first come-first served basis.

D. Phase 0 Grant and SBIR or STTR Phase I or Phase II Matching Grant awardees will be sent a formal letter offering, subject to a formal agreement, County funds as a conditional grant and stipulating the performance conditions the awardee must satisfy for the conditional grant to be converted to a permanent grant. Performance conditions must include the following:



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- i. The awardee must use the County's matching grant for purposes related to its SBIR or STTR grant and Phase I and Phase II awardees\_must provide the County with a proposed budget for how it plans to use the County's conditional grant funds in relation to the SBIR or STTR grant it was awarded.
- ii. The awardee must continue to conduct at least 51% of its research and development operations within the County for a minimum of two years from the date of the disbursement of the County's conditional matching grant.
- iii. The awardee must submit an annual report to the County, certified by an officer or director with appropriate authority, stating that the information provided is true and accurate. The annual report must also contain the following:
  - (a) Expenditures of County Matching grant funds received in relation to the SBIR or STTR grant awarded and identifying any changes to the use of County funds originally proposed by the awardee at disbursement of the County's matching grant.
  - (b) A copy of the most recent lease payment or property tax bill to confirm occupancy within the County.
  - (c) A copy of any Progress Reports required by the issuer of the SBIR/STTR grant for the term of the County's conditional grant.
  - (d) High level summary of basic information about the company including: Leadership team (names, titles), Business phone and email address, # of employees at the date of SBIR/STTR grant application and at the date of report submission; private or public funding received at the date of the grant application and date of report submission, summary of research focus (e.g. indication) progress and/or pipeline.

### Section 8. MATCHING GRANT FUNDING AND DISBURSEMENT

A. If a Matching Grant awardee's matching grant amount exceeds the remaining appropriated funds for the Program for that fiscal year the awardee may receive an amount less than awarded. Should additional funds be appropriated during that fiscal year the Matching Grant awardee will receive the



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Section 9.  Approved as	mail Business Innovation Research and Small Business Technology Transfer Matching Grant Program    Priginating Department   Effective Date			



Executive Regulation 02-23	Small Busines Technology T						ness	
Regulation Summary	This regulation amends the Small Business Innovation Research and Small Business Technology Transfer Matching Grant programs' application period from calendar year to fiscal year, makes technical changes to punctuation and grammar, defines new terms, and identifies allowable reimbursements for Phase I and Phase II Matching Grants. The regulation also provides the County's business center website address for the submission of completed applications.							
Fiscal Impact Summary	No changes in rever	ue and expe	enditures are	e anticipate	ed.			
Fiscal Year	0	0	0	0	0	0	Total	
Personnel Costs	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Operating Expenses	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Total Expenditures	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Revenues	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Total Impact	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
FTE	0.00	0.00	0.00	0.00	0.00	0.00		
Fiscal Impact Analysis	The Small Business Innovation Research and Small Business Technology Transfer Matching Grant Program is a sub-program of the Economic Development Fund to assist certain businesses conducting research in medicine, biotechnology, or life sciences that are located in the County and have been awarded an SBIR or STTR Phase I or Phase II grant, or who require assistance in the preparation of an initial Phase I SBIR or STTR grant application. This program also includes a Phase 0 grant which is intended to support SBIR and STTR applicants with technical assistance to improve their capability to win a Phase I or Phase II award.							
Staff Impact	The regulation is no	expected to	impact sta	ff time and	duties.			
Actuarial Analysis	The regulation is not expected to impact retiree pension or group insurance costs.							
Information Technology Impact	The regulation is not expected to impact the County Information Technology (IT) or Enterprise Resource Planning (ERP) systems.							
Other Information								
Later actions that may impact revenue or expenditures if future spending is projected	The regulation does	not authoriz	e future spe	ending.				
Contributors	Judith Costello, Office of the County Executive Peter McGinnity, Department of Finance Julie Knight, Office of Budget and Management							



2023 | Montgomery County, MD

# **Economic Impact Statement**

Montgomery County, Maryland

Expedited Bill 23-23

Small Business Innovation Research and Small Business Technology Transfer Matching Grant Program – Amendments

### **SUMMARY**

The Office of Legislative Oversight (OLO) anticipates that enacting Expedited Bill 23-23 would have a small positive impact on economic conditions in the County in terms of the Council's priority economic indicators. By allowing applicants who received federal awards in calendar year 2022 to be eligible for the County's SBIR/STTR matching grant program, the Bill would provide grants to certain businesses that otherwise would be ineligible in the absence of the policy change. In doing so, it would induce greater investment in R&D, with the potential to increase income for businesses who successfully commercialize technological innovations.

# **BACKGROUND AND PURPOSE OF EXPEDITED BILL 23-23**

Coordinated by the U.S. Small Business Administration (SBA), the Small Business Innovation Research (SBIR) and Small Business Technology Transfer (STTR) programs are competitive federal awards programs that encourage domestic small businesses to engage in Federal Research/Research and Development (R/R&D) with the potential for commercialization. The SBIR/STTR programs are structured in three phases with awards generally ranging from \$50,000 to \$750,000 depending on the phase.<sup>1</sup>

In fiscal year 2019, the County established the local SBIR/STTR Matching Grant Program as an entitlement program for small businesses. The program provides grants to County businesses that receive a federal SBIR/STTR Phase I or Phase II grant to conduct research in medicine, biotechnology, or life sciences.<sup>2</sup> Since its start, the program has disbursed 38 awards totaling \$1,650,000 to 25 companies, matching \$34,357,086 in federal awards.

The purpose of Bill 23-23 is to allow applications to the County's SBIR/STTR Matching Grant Program on a fiscal year basis rather than a calendar year. This change will allow prospective applicants receiving federal awards in calendar year 2022 to be eligible for the matching grant program, as applications were temporarily paused while the program was undergoing legislative changes in 2022.<sup>3</sup>

Bill 23-23 was introduced along with Executive Regulation 2-23, which, if approved by the Council, would establish new protocols for administering the matching grant program. Expedited Bill 23-23, Small Business Innovation Research and Small Business Technology Transfer Matching Grant Program – Amendment, was introduced by the Council President on behalf of the County Executive on May 2, 2023.

<sup>&</sup>lt;sup>1</sup> Sbir.gov, "About."

<sup>&</sup>lt;sup>2</sup> Smith to PHED, Memorandum.

<sup>&</sup>lt;sup>3</sup> Introduction Staff Report for Expedited Bill 23-23.

# INFORMATION SOURCES, METHODOLOGIES, AND ASSUMPTIONS

Per Section 2-81B of the Montgomery County Code, the purpose of this Economic Impact Statement is to assess, both, the impacts of Expedited Bill 23-23 on residents and private organizations in terms of the Council's priority economic indicators and whether the Bill would have a net positive or negative impact on overall economic conditions in the County.<sup>4</sup>

**Scope Condition:** Expedited Bill 23-23 would allow applicants who received federal awards in calendar year 2022 to be eligible for the County's SBIR/STTR Matching Grant Program. To fund grants that otherwise would not be issued in the absence of the policy change, the County would use tax revenues. This transfer from the County to the recipients of the grant would <u>not</u> entail a net increase in the amount of economic activity in the County. For this reason, the Bill's total economic impact would depend on: (a) the per year economic benefits to County businesses and residents of grants issued that otherwise would not; and (b) the per year economic opportunity cost of the foregone County revenues.

Because OLO does not know how the foregone County revenues would otherwise be used in the absence of enacting the Bill, this analysis does <u>not</u> account for the economic impacts of alternative government spending with the foregone revenue. The scope of this analysis, therefore, is limited to the economic impacts of providing grants to businesses who otherwise would be ineligible.

**Information Source:** OLO assesses the Bill's impacts on the Council's priority economic indicators by drawing on materials enclosed within the Introductory Staff Report.

### **VARIABLES**

The primary variables that would affect the economic impacts of enacting Expedited Bill 23-23 are the following:

- Total grant value; and
- Number of grant recipients.

### **IMPACTS**

WORKFORCE = TAXATION POLICY = PROPERTY VALUES = INCOMES = OPERATING COSTS = PRIVATE SECTOR CAPITAL INVESTMENT = ECONOMIC DEVELOPMENT = COMPETITIVENESS

# Businesses, Non-Profits, Other Private Organizations

OLO anticipates that enacting Expedited Bill 23-23 would have positive impacts on certain private organizations in the County in terms of the Council's priority economic indicators.

By allowing applicants who received federal awards in calendar year 2022 to be eligible for the County's SBIR/STTR Matching Grant Program, the Bill would provide grants to certain businesses that otherwise would be ineligible in the

<sup>&</sup>lt;sup>4</sup> Montgomery County Code, Sec. 2-81B.

absence of the policy change. In doing so, it would induce greater investment in R&D, with the potential to increase income for businesses who successfully commercialize technological innovations.

Beyond these potential impacts, OLO does not expect the Bill to affect private organizations in terms of the Council's other priority indicators.

### **Residents**

OLO anticipates that enacting Expedited Bill 23-23 would have an insignificant impact on residents in the County in terms of the Council's priority economic indicators.

## **Net Impact**

OLO anticipates that enacting Bill 23-23 would have a small positive impact on economic conditions in the County in terms of the Council's priority economic indicators. As discussed above, the Bill would directly benefit businesses who otherwise would be ineligible to receive the County's SBIR/STTR Matching Grant Program in the absence of the policy change. OLO expects the other economic impact to be small given the current size of the program.

### DISCUSSION ITEMS

Not applicable

### **WORKS CITED**

Montgomery County Code. Sec. 2-81B, Economic Impact Statements.

Montgomery County Council. <u>Introduction Staff Report: Expedited Bill 23-23, Small Business Innovation Research and Small Business Technology Transfer Matching Grant Program – Amendments.</u> Introduced on May 2, 2023.

Sbir.gov. "About." U.S. Small Business Administration. Accessed November 7, 2022.

Smith, Gene to Planning, Housing, and Economic Development (PHED) Committee. Memorandum. October 12, 2022.

## **CAVEATS**

Two caveats to the economic analysis performed here should be noted. First, predicting the economic impacts of legislation is a challenging analytical endeavor due to data limitations, the multitude of causes of economic outcomes, economic shocks, uncertainty, and other factors. Second, the analysis performed here is intended to *inform* the legislative process, not determine whether the Council should enact legislation. Thus, any conclusion made in this statement does not represent OLO's endorsement of, or objection to, the Bill under consideration.

## **AUTHOR**

Stephen Roblin (OLO) prepared this report.

# Racial Equity and Social Justice (RESJ) Impact Statement

Office of Legislative Oversight

**EXPEDITED** SMALL BUSINESS INNOVATION RESEARCH AND SMALL

BILL 23-23: BUSINESS TECHNOLOGY TRANSFER MATCHING GRANT

**PROGRAM - AMENDMENT** 

### **SUMMARY**

The Office of Legislative Oversight (OLO) anticipates Expedited Bill 23-23 will have a minimal impact on racial equity and social justice (RESJ) in the County, as it does not appear to have differing effects on constituents by race and ethnicity nor impact racial and social inequities. However, by maintaining the status quo, the County's SBIR/STTR Matching Grant Program will likely continue to reinforce racial disparities in the local biotech industry by investing in businesses that are disproportionately White- and Asian-owned.

### **PURPOSE OF RESJ IMPACT STATEMENTS**

The purpose of RESJ impact statements (RESJIS) is to evaluate the anticipated impact of legislation on racial equity and social justice in the County. Racial equity and social justice refer to a **process** that focuses on centering the needs, leadership, and power of communities of color and low-income communities with a **goal** of eliminating racial and social inequities.<sup>1</sup> Achieving racial equity and social justice usually requires seeing, thinking, and working differently to address the racial and social harms that have caused racial and social inequities.<sup>2</sup>

#### **PURPOSE OF EXPEDITED BILL 23-23**

Coordinated by the U.S. Small Business Administration (SBA), the Small Business Innovation Research (SBIR) and Small Business Technology Transfer (STTR) programs are competitive federal awards programs that encourage domestic small businesses to engage in Federal Research/Research and Development (R/R&D) with the potential for commercialization. The SBIR/STTR programs are structured in three phases with awards generally ranging from \$50,000 to \$750,000 depending on the phase.<sup>3</sup>

In fiscal year 2019, the County established the local SBIR/STTR Matching Grant Program as an entitlement program for small businesses. The program provides grants to County businesses that receive a federal SBIR/STTR Phase I or Phase II grant to conduct research in medicine, biotechnology, or life sciences.<sup>4</sup> Since its start, the program has disbursed 38 awards totaling \$1,650,000 to 25 companies, matching \$34,357,086 in federal awards.<sup>5</sup>

The purpose of Bill 23-23 is to allow applications to the County's SBIR/STTR Matching Grant Program on a fiscal year basis rather than a calendar year basis. This change will allow prospective applicants receiving federal awards in calendar year 2022 to be eligible for the matching grant program, as applications were temporarily paused while the program was undergoing legislative changes in 2022. <sup>6</sup>

# **RESJ Impact Statement**

# **Expedited Bill 23-23**

Bill 23-23 was introduced along with Executive Regulation 2-23, which, if approved by the Council, would establish new protocols for administering the matching grant program. Expedited Bill 23-23, Small Business Innovation Research and Small Business Technology Transfer Matching Grant Program – Amendment, was introduced by the Council President on behalf of the County Executive on May 2, 2023.

In November 2022, OLO published a RESJIS for Expedited Bill 31-22, Finance – Economic Development Fund – Small Business Innovation Research and Small Business Technology Transfer Matching Grant Program.<sup>7</sup> Please refer to this RESJIS for background on the biotech industry and racial equity.

### **ANTICIPATED RESJ IMPACTS**

OLO anticipates Expedited Bill 23-23 will have a minimal impact on RESJ in the County, as it does not appear to have differing effects on constituents by race and ethnicity nor impact racial and social inequities. By maintaining the status quo, the County's SBIR/STTR Matching Grant Program will likely continue to reinforce racial disparities in the local biotech industry by investing in businesses that are disproportionately White- and Asian-owned, as described in the RESJIS for Bill 31-22.8

#### **RECOMMENDED AMENDMENTS**

The Racial Equity and Social Justice Act requires OLO to consider whether recommended amendments to bills aimed at narrowing racial and social inequities are warranted in developing RESJ impact statements. OLO anticipates Expedited Bill 23-23 will have a minimal impact on RESJ in the County. As such, OLO does not offer recommended amendments.

#### **CAVEATS**

Two caveats to this racial equity and social justice impact statement should be noted. First, predicting the impact of legislation on racial equity and social justice is a challenging analytical endeavor due to data limitations, uncertainty, and other factors. Second, this RESJ impact statement is intended to inform the legislative process rather than determine whether the Council should enact legislation. Thus, any conclusion made in this statement does not represent OLO's endorsement of, or objection to, the bill under consideration.

#### **CONTRIBUTIONS**

OLO staffer Janmarie Peña, Performance Management and Data Analyst, drafted this RESJ impact statement.

<sup>&</sup>lt;sup>1</sup> Definition of racial equity and social justice adopted from "Applying a Racial Equity Lens into Federal Nutrition Programs" by Marlysa Gamblin, et.al. Bread for the World, and from Racial Equity Tools. https://www.racialequitytools.org/glossary <sup>2</sup> Ibid

<sup>&</sup>lt;sup>3</sup> "About," SBIR-STTR America's Seed Fund, U.S. Small Business Administration, Accessed November 7, 2022. https://www.sbir.gov/about

# **RESJ Impact Statement**

# **Expedited Bill 23-23**

https://www.montgomerycountymd.gov/council/Resources/Files/agenda/cm/2022/20221017/20221017 PHED1.pdf

<sup>&</sup>lt;sup>4</sup> "Continuation of SBIR/STTR Matching Grant Program Review," Memorandum from Gene Smith, Legislative Analyst, to Planning, Housing, and Economic Development (PHED) Committee, Montgomery County Council, October 12, 2022.

<sup>&</sup>lt;sup>5</sup> "Continuation of SBIR/STTR Matching Grant Program Review," Memorandum from Yaakov "Jake" Weissmann, Assistant Chief Administrative Officer to PHED Committee Chair

<sup>&</sup>lt;sup>6</sup> Introduction Staff Report for Bill 23-23, Montgomery County Council, Introduced May 2, 2023. https://www.montgomerycountymd.gov/council/Resources/Files/agenda/col/2023/20230502/20230502 7A.pdf

<sup>&</sup>lt;sup>7</sup> RESJIS for Expedited Bill 31-22, Montgomery County Office of Legislative Oversight, November 18, 2022. https://www.montgomerycountymd.gov/OLO/Resources/Files/resjis/2022/BillE31-22.pdf

<sup>&</sup>lt;sup>8</sup> Ibid

<sup>&</sup>lt;sup>9</sup> Bill 27-19, Administration – Human Rights – Office of Racial Equity and Social Justice – Racial Equity and Social Justice Advisory Committee – Established, Montgomery County Council