

2020



OCTOBER 2020

MICRO FEST ON THE FAIRGROUNDS

PROPOSED TO:

Montgomery County Maryland

ORGANIZED AT:

Montgomery County Agricultural Fairgrounds





THE EVENT

1 day, 4 sessions outdoor Beer Festival with 6 Tables per section in Three (3) different areas 100 ft or more apart. Tickets will be sold per table, maximum capacity of 6 persons per table. There will be 9 Micro Breweries serving 2 - 4 oz. samples per person. Beer for consumption onsite and carry out sales will be available. Food and beer will be served to individual tables as described in the Logistics section of this presentation.

Maximum of 108 Guests, 18 Brewery attendants, 6 Food staff, for a total of 129 persons per session on our 64 acre property.

EVENT BACKGROUND

Due to the global pandemic, we have lost all Fair and non-Fair revenue and we are looking for COVID-19 compliant ways to generate income for the Fairgrounds.

Since we own 64 acres of event space, we truly believe we can safely have an event with 43 people in one area. We will be using 3 very distant sections that will be 100 ft or more apart on the Fairgrounds. We will be implementing approved guidelines for sanitation processes and social distancing procedures that are published by the CDC, Montgomery County, and the State of Maryland. Compliance will be monitored during the event by assigned personnel.

We will operate similarly to the manner in which Wineries and Breweries are currently operating in Montgomery County.

We modeled this event with only 50 paying guests but is not economically feasible with this number of participants.

GOALS & OBJECTIVES

01

Follow COVID-19 Safe Protocols

04

Support local businesses and educate guests on beer production and beer types

02

Generate revenue for the Fairgrounds, the breweries and the food trucks

05

Open the door for creative ways of doing business in challenging times

03

Promote some sense of normalcy for the community with a safe outdoor event..

06

Encourage responsible drinking and the use of designated drivers or app based transportation.



LOGISTICS

- Temperature checks and ID for over 21 will be completed before admission to guests and staff. No admission if temperature is above 100.4
- There will be separate sections that hold 50 people or less per session, 100 feet or more apart.
- Sanitation Stations will be available in each section.
- Department of Liquor Control approval will be obtained
- Montgomery County Approval will be obtained
- Promote the Event using social media outlets.
- Enforce the use of a face mask when away from your table unless actively eating or drinking
- Masks will be worn unless a person is actively eating or drinking.
- Sanitize all areas to be used before the event and after each session.
- Floor demarcation for restroom access indicating 6 feet of separation.
- 1 person at a time in restrooms.
- Implement applicable Safety guidelines for the event.
- Guests will sit in groups of 6 at their assigned tables and not co-mingle with other tables.
- Disposable cups, flatware and gloves will be used.
- Food and beer will be provided by assigned personnel to service individuals seated at tables in a single designated area with a maximum capacity of 50 persons.
- Session 1 - 12:00 Noon - 2:00 PM
- Session 2 - 2:30 PM - 4:30 PM
- Session 3 - 5:00 PM - 7:00 PM
- Session 4 - 7:30 PM - 9:30 PM
- Maximum 129 persons per Session



FOOD, BEER AND RESTROOMS LOCATIONS

