

**Dockless
Bikeshare Pilot
Program - Town
Hall
January 22, 2018**



Bikeshare in Montgomery County

Capital Bikeshare



Dockless Bikeshare



Capital Bikeshare

- Regional Bike Transit Service funded by Montgomery County
- Fixed docking stations.
- Trips under 30 minutes are free with membership
- Requires ongoing public investment to operate, rebalance, and maintain the system via private contractor.

Dockless Bikeshare

- Pilot launched in Silver Spring and Takoma Park
- For Profit Bikeshare Companies (Limebike, Mobike, Ofo, and Spin)
- No docking stations
- Self-locking bikes
- No public funding
- App-based

Demonstration Project

- Understand what management, oversight, and infrastructure is needed to deploy long-term program
- Ensure dockless bikes are parked appropriately
- Area – Silver Spring/Takoma Park Vicinity
- Duration – initial term of 6 months with 6 month renewal
- No cost to County

Operators' Responsibilities

- Operate in compliance with MOU
- Respond to calls
- Responsible for customer and public information
- Display a visible logo, contact information, website, and phone numbers on bikes
- Maintain comprehensive general liability insurance policy

Operators' Responsibilities

- Operator provides monthly report to County
 - Bike use
 - Customer enrollment
 - Travel patterns
 - Requests to remove improperly parked bikes
 - Complaints
 - Accidents/injuries

Bike Parking

- Bikes can only be parked in public bike parking areas, designated areas, public sidewalks that do not impede pedestrian access, fire hydrants, street furniture, bus stops or interfere with traffic
- Operator required to move improperly parked bikes
- County can remove violating bikes at company expense if company fails to do so
- Companies are required to ensure that bikes do not impede sidewalk snow removal
- County can require removal of bikes for other special or emergency condition

Customer Service

- Operator of dockless bike company
 - Web and phone number on each bike
 - Access from mobile app
 - Customer service phone number
- County
 - County 311
 - Commuter Services

Questions