

**Friendship Heights
Transportation Management District
Advisory Committee
November 8, 2016**

Voting Members

Barbara Condos (Vice Chair)	Town of Somerset
Charles Crerand	CBRE Asset Services/Wisconsin Place
Elizabeth Demetra Harris	Friendship Heights Village
John Mertens	Friendship Heights Village
Manuel Ochoa	Citizens Coordinating Committee on Friendship Heights

Non-Voting Members

Sandra L. Brecher	MCDOT/Transportation Policy-Commuter Services
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TMD Staff

Nakengi Byrd	MCDOT/Transportation Policy-Commuter Services
Jim Carlson	MCDOT/Transportation Policy-Commuter Services

Absent

Tiffany L. Anderson (Chair)	Chevy Chase Land Company
Joe Dixon	GEICO
Chief John Fitzgerald	Chevy Chase Village Police
Katie Mencarini	M-NCPPC
Kenneth Hartman	B-CC Services Center
Christopher Itteilag	Somerset House Management Association
Charles Simpson	Chevy Chase Village

Guests

Bob Joiner	The Agenda News
Julian Mansfield	Friendship Heights Village
Kevin Price	Sharp & Co.
Mayor Jeffrey Slavin	Town of Somerset

Definitions

OLO = Office of Legislative Oversight
SHA = State Highway Administration
SSP = Subdivision Staging Policy
TDM = Transportation Demand Management

Item 1, 2, 3 – Introductions/Minutes/Chair Comments: Vice Chair Barbara Condos called meeting to order. Members and guests introduced themselves.

Item 4 – Discussion/Q&A: Sandra Brecher reported that the new DOT Deputy Director for Transportation Policy, **Chris Conklin**, could not attend the meeting due to a Council appearance. **Ms. Brecher** explained that the County Council is reviewing the Subdivision Staging Policy (SSP), adopted every four years. Previously referred to the Annual Growth Policy, the SSP implements the County’s Adequate Public Facilities Ordinance (APFO) which ensures that planned development does not exceed the public facilities and infrastructure capacity, especially if residential.

Ms. Brecher said transportation is a major element in providing adequate public facilities and is falls under the purview of the Advisory Committee and Commuter Services. Council is looking at adopting certain policies of development in the different areas of the County based on the different levels of public facilities and infrastructure.

The Office of Legislative Oversight (OLO) conducted a study of the County’s transportation management districts, and the report of the findings is on the Council’s website. Commuter Services received good marks, except for the timely production of a biennial report – a draft was subsequently provided. OLO also recommended creating a “dashboard” on the Commuter Services web site, publishing key metrics of TMD performance.

Also discussed:

- There is a Transportation Demand Management (TDM) Work Group, an internal government interdisciplinary committee, examining ways to improve the County’s development process.
- Changing the way in which the County’s programs interface with the development community, such as how trips are generated, relying less on the vehicle trip metric and transitioning to person-trip based metric.
- Balancing economic development with quality of life –density control and traffic engineering slowing vehicle speeds to increase walkability and pedestrian safety

Item 5 – TMD Operations Report Draft: Jim Carlson asked that the Committee review the TMD biennial report draft and make changes or suggestions. This can be done electronically or written edits can be dropped off at the Friendship Heights TRiPS store.

The Committee also discussed:

- Planned development taking place in the area
- **Mr. Carlson** went over the challenges of obtaining responses of the Annual Commuter Survey-incentives, extending survey periods
- The decreased ridership due to Metro SafeTrack and plans to bring riders back
- Metro cuts and using buses to accommodate reduced late night rail service

Item 6 – Marketing Outreach update: Kevin Price, Sharp & Company, announced:

- Commuter outreach event at Wedding Wire and The JBG Companies
 - JBG is considering the FareShare program
- Distributed participant prizes for the Walk and Ride Campaign

Item 7 – Updates:

- **Ms. Brecher** discussed the FareShare program and the difficulties in promoting it, especially to national retail companies due to their policy restrictions

- MARC promotion during Surge 10 of SafeTrack - provided two free one-way tickets to commuters

Item 8 – Around the Room:

Julien Mansfield announced:

- Metro’s proposal to discontinue Route 37 service
- **Barbara Tauben** update regarding Wisconsin and Willard – the State Highway Administration (SHA) is moving towards completion of repairs at the intersection
- Council Member **Rodger Berliner** is urging State legislature introduce a bill to permit HAWK pedestrian signals in the Traffic Control Manual to be installed on all State roads

John Mertens requested:

- MCDOT should look at installing a left turn signal at Willard allowing a turn north on to Wisconsin Avenue
- Better traffic enforcement to stop violations such as not stopping in the crosswalk and turning right on red

Item 9 – Adjourn: Next meeting December 13, 2016