GREATER SHADY GROVE
TRANSPORTATION MANAGEMENT DISTRICT
ADVISORY COMMITTEE

AGENDA
Greater Shady Grove Transportation Management District
Advisory Committee Meeting
July 17, 2019

8:30 – 10:00 a.m.
Johns Hopkins University / Gilchrist Hall Room 227
9601 Medical Center Drive, Rockville MD 20850
Staff Contact: Jim Carlson / (240) 777-8382; (301) 318-0328
james.carlson@montgomerycountymd.gov

8:30
1. Welcome & Introductions (please sign in)

2. Review of Minutes

8:35
3. BRT Update
    Corey Pitts
    MCDOT-BRT Project Manager

9:05
4. Ride On “Flash” On-Demand Transit Pilot
    Sandra Brecher
    MCDOT-Commuter Services Chief

9:35
5. Traffic Mitigation Plans & TMP Annual Reports
    Jim Carlson/All
    Summary (©5)

9:40
6. Marketing Outreach Update
    Van Eperen & Co.
    TMD staff for Shady Grove

9:45
7. Updates: Police/TMD/DOT/Other County Updates
    Sande Brecher
    Capt. Tom Didone
    Catherine Matthews
    Jim Carlson

9:55
8. New Business / Around the Room
    All

10:00
Adjourn
Next meeting date: Sept. 4, 2019

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Information Items:
Ride On “Flex” launched June 26
Metro to add more service, more affordable pass products starting July 1
Greater Shady Grove TMD
Employer Traffic Mitigation Plan Summary
July 2019

TMP Code Requirements:
1. Contact person designated to receive and distribute commuter information to employees
2. Information on transit and other commute alternatives distributed/posted regularly (furnished by Commuter Services/CSS)
3. Facilitate CSS/TMD staff presentations and commuter information events for employees and HR/administrative staff. This could include benefits fares and other employer-sponsored events
4. Guaranteed Ride Home Promotion (free regional program offering emergency rides)
5. Annual Commuter Survey distributed to employees (short survey of transportation—supplied by CSS/TMD)
6. ADA information provided (transportation services for people with disabilities)
7. Permanent display area for bus schedules and other transportation information
8. Compile information on yearly TMP activities and submit Annual Report

New Plans

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<th>Employer</th>
<th>Status</th>
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<td>Novavax</td>
<td>Meets all requirements and has voluntary measures:</td>
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<td>• In office bike storage</td>
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<td>• Flexible &amp; compressed schedules</td>
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<td>• Telework</td>
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<td>American Gene Technologies</td>
<td>Meets all requirements and has voluntary measures:</td>
<td>Yes</td>
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County Executive Elrich, Councilmembers Katz and Riemer, MCDOT to Launch Montgomery County’s ‘Ride On Flex’ Microtransit Service on Wednesday, June 26

For Immediate Release: Friday, June 21, 2019

Montgomery County Executive Marc Elrich, County Councilmembers Sidney Katz and Hans Riemer and Montgomery County Department of Transportation (MCDOT) Director Al Roshdieh will join other stakeholders at 10 a.m. on Wednesday, June 26, at Rockville Town Square to launch “Ride On Flex,” the Washington region’s first on-demand public transit service.

After almost a year in development, MCDOT’s Flex pilot program will test residents’ receptivity to an innovative, low-cost service that can be requested through a mobile phone app powered by Via, a developer of on-demand, public mobility solutions. During the pilot program, Flex will provide corner-to-corner service in defined zones in the Rockville and Glenmont/Wheaton areas. Standard Ride On fare policy will apply to the
new service, which means riders will pay no more than $2 as they board. The 11-passenger Flex buses are wheelchair accessible and offer free WiFi.

Using the Ride On Flex app, riders can request trips from a designated pick up spot to a drop off location within the same service zone. The app is now available for free download from the Apple and Google stores.

After requesting service, riders will be given an estimated time for pick up and drop off and will be directed to a pickup location. Flex will operate Monday through Friday in the Rockville zone from 9 a.m. to 3:30 p.m. and in the Glenmont/Wheaton zone during peak periods (6-9 a.m. and 3:30-7 p.m.). The zones offer connections between households, transit hubs, commercial centers and public services.

The Flex service holds tremendous promise not only for taking cars off our roads, but also improving equity for residents who need an affordable solution for getting around quickly," said Montgomery County Executive Elrich. “During the pilot program, I am hopeful we will prove that on-demand service fills a hole in our transit system and that it will lead to eventual expansion to serve more areas of the County. This is the type of creative solution we need as part of our efforts to make transit more user friendly.”

Over the last several months, MCDOT has sought input from a wide range of community groups about the pilot program. At a public forum in April at Loiderman Middle School in Silver Spring, MCDOT staff unveiled plans for the pilot program and took questions and comments from residents.

“Our goal for Flex is to reshape the way residents think about getting around in the served Glenmont/Wheaton and Rockville zones,” said MCDOT Director Roshdieh. “In Glenmont/Wheaton, we hope to see residents using Flex to fill first mile/last mile gaps in their daily commute. In Rockville, the service lends itself more toward daytime errands and trips. Residents’ experiences, and the feedback they provide on the different spans of service in the two zones, will help us gather vital information about how they use this new service and point us toward the direction of future growth.”

MCDOT is encouraging residents to download the free Ride On Flex app now. Rides cannot be booked until June 26, but by downloading the app now, they can register and become familiar with the app’s interface and how to book rides.

“Via is thrilled to partner with MCDOT to provide residents with a convenient, affordable, and congestion-reducing transportation alternative,” said Daniel Ramot, CEO and co-founder of Via. “Via’s powerful passenger matching and vehicle routing algorithm will enable multiple riders to seamlessly share the vehicle. This technology makes for quick and efficient shared trips without lengthy detours, or inconvenient fixed routes and schedules.”
Area transportation officials will be watching to see what can be learned from the Flex pilot program. At a recent Metropolitan Washington Council of Governments (MWCOG) Private Providers Forum, MCDOT Senior Planning Specialist Deanna Archey spoke about the Flex program.

A grant from MWCOG will support a MCDOT performance assessment of the new service. The grant will enable MCDOT to analyze trip data and user feedback.

More information about the Flex program is available here.

*Release ID: 19-100*

*Media Contact: Maureen McNulty 240-777-7199*

Sign Up to
Go Montgomery

Sign Up for
Ride On Alerts
Washington Metropolitan Area Transit Authority

Metro
Home

For immediate release: June 30, 2019

Metro to add more service, more affordable pass products starting July 1

Metro customers will be able to ride more and spend less beginning this Monday, July 1, with the introduction of more affordable passes and more Red and Yellow Line service at some stations.

All Metrorail passes will now come with free Metrobus service, providing a better value and experience of customers. Four passes will be lowered in price - the 7-Day Unlimited, 7-Day Short Trip, 7-Day Regional Bus and 1-Day Unlimited Pass. There is also the new option of a 3-Day Unlimited Pass.

Red Line trains will run end-to-end between Glenmont and Shady Grove, instead of turning some trains back at Silver Spring. The change complements the extended service to Shady Grove that began in December when Metro eliminated the "Grosvenor Turnback", where every other Red Line train began and ended at Grosvenor.

On the Yellow Line, extended service to Greenbelt is already in effect, doubling rush hour service at nine stations north of Mt Vernon Square (Shaw-Howard, U Street, Columbia Heights, Georgia Ave-Petworth, Fort Totten, West Hyattsville, Prince George’s Plaza, College Park and Greenbelt) to reduce crowding conditions. Previously, Yellow Line trains turned back at Mt Vernon Square during rush hours and at Fort Totten at all other times.

"Metro is delivering better, more reliable service today thanks to the hard work and dedication of our employees and support of our riders," said Metro General Manager/CEO Paul J. Wiedefeld. "Now it's time to do more – more affordable rail and bus passes and more service – that will attract new riders and benefit current customers."

In keeping with Metro’s commitment to improve reliability and customer service, Metro’s industry-first “Rush Hour Promise” will continue to provide riders with a credit toward future travel for unscheduled delays of 10 minutes or more.

These customer-focused improvements come as Metro’s safety and reliability continue to improve, thanks to robust preventive maintenance, capital investments and new dedicated funding sources. On-time performance last month reached 90% for the first time in at least eight years. Railcar reliability is also at the highest level in eight years, averaging more than 145,000 miles between delays, a 150% improvement over last year.

For a detailed look at the changes, including customer brochure, click here