



**GREATER SHADY GROVE
TRANSPORTATION MANAGEMENT DISTRICT
ADVISORY COMMITTEE**

**AGENDA
Greater Shady Grove Transportation Management District
Advisory Committee Meeting
May 4, 2016**

8:30 a.m. - 10:00 a.m.
Johns Hopkins University / Gilchrist Hall Room 134
9601 Medical Center Drive, Rockville MD 20850

-
- | | | |
|-----------------|--|---|
| 8:30 am | 1. Welcome & Introductions (Please Sign In)
- Attendee Name and Affiliation
- Help yourselves to refreshments | Sandra L. Brecher, Chief
Montgomery County Commuter Services |
| 8:40 am | 2. Presentation
Overview of Transportation Demand Management & TMDs
- Purpose, Benefits, Methods, Activities
- Metrics & Results / Non-Auto Driver Mode Share, Other
- Advisory Committee – Roles & Responsibilities | Sande Brecher |
| 9:05 am | 3. Review of Items in Advisory Committee Information/Binder
Traffic Mitigation Agreements (TMAGs) &
Traffic Mitigation Plans (TMPs)
- Developer vs. Employer Mitigation Requirements
- Work Program | Sande Brecher
Jim Carlson, Planning Specialist
MC Commuter Services |
| 9:35 am | 4. Marketing Outreach
- Employer outreach efforts, promotion
- Events
- Employer Relationships | Michelle Golden, Sr. Marketing Manager
MC Commuter Services
Steve Simon, Project Manager
Van Eperen & Company, CSS Contractor for GSGTMD |
| 9:45 am | 5. Recruiting Additional Advisory Committee Members | All |
| 9:50 am | 6. Other Items/Around the Room | All |
| 10:00 am | 7. Adjourn
- Next meeting date: TBD | |
- ~~~~~