

**Greater Shady Grove
Transportation Management District
Advisory Committee
July 5, 2018**

Voting

John Brandt / Universities at Shady Grove
Ellen Poltilove / Johns Hopkins University
Paul Yanoshik / RE/MAX Realty Services

Ex Officio

Sandra Brecher / Representing MC Dept. of Transportation (MCDOT) Director
Catherine Matthews / Upcounty Regional Services Center
Alyssa Roff / City of Gaithersburg

Staff

Nakengi Byrd / Montgomery County Commuter Services
Jim Carlson / Montgomery County Commuter Services

Absent

Joseph Allen / Neighborhood Representative – Gaithersburg
Ed Axler / M-NCPPC
Dr. Antoine Banks / Westside Neighborhood
Capt. Thomas Didone / Montgomery County Police
Steven Kelley / NIH-National Cancer Institute
McClellan Quinn / EYA
Jordan Snow / 1788 Holdings

Guests

Jennifer Bolick / Van Eperen
Zach Deshaies / Van Eperen
Gary Erenrich / MCDOT
Benny Garcia / Westside Resident
Gehmelle Johnson / NCI

Item 1 – Introductions: Members and Guests introduced themselves.

Item 2 – Minutes: Minutes tabled

Item 3 – “NextGen TDM”, Applying Transportation Demand Management County-Wide:

Commuter Services Chief, **Sande Brecher** discussed the NextGen Transportation Demand Management (TDM) process designed to increase transportation capacity by having employers and developers offer alternatives to driving alone by promoting transit and other modes on a county wide basis.

The County currently negotiates with developers to submit traffic mitigation agreements (TMAs) to contribute to achieving non-auto driver mode share (NADMS) goals within the County’s six transportation management districts (TMDs). NextGen TDM will be applied county wide to include the non-TMD areas of the County.

Ms. Brecher discussed how the NextGen is being streamlined so the TDM process is fair and equal for all development in the County. Chapter 42A of the County Code, which covers TMD functions is being revised to reflect the NextGen changes; however, laws are difficult to change.

Ms. Brecher discussed the role of the TMDs (Bethesda, North Bethesda, Silver Spring, Friendship Heights, Greater Shady Grove and White Oak) and using the TMD concept as a model everywhere in the County, broadening the reach of transportation demand management. Other points discussed:

- New Staging Policy minimums established. New building developments larger than the square footage listed below (in staging policy area color coded groups) are required to adopt TDM measures to achieve NADMS goals.
 - Red Areas >25,000 sf
 - Orange Areas >50,000 sf
 - Yellow Areas > 75,000 sf
- The level of TDM programs depend on size of the building or project development - three program levels are Basic, Action and Results
- Having /training a contact person as part of the mitigation plan is key, to serve as a liaison between the County & employers
- Parking is a major element in TDM programs - if parking is free employers less likely to use transit program alternatives, as bundled parking adds to lease costs

Ms. Brecher also discussed the role of bikeshare and biking infrastructure in the TDM process.

- Business can contribute to Capital Bikeshare (CaBi) operation costs as the vendor Motivate charges the County for operation of their docking stations -\$70,000 per 19 dock station
- The County recovers 50-percent of user cost from CaBi from memberships. By comparison, Ride On recoups 20-percent at the farebox.

First Open House on NextGen TDM - July 16th 5-8pm in the Executive Office Building, Auditorium.

Item 4 – Marketing Outreach Update: Jennifer Bolick announced:

- Bike to Work Day was a success despite the rain
- TMD staff is conducting events at area farmer’s markets

Item 5 – Updates:

- Revisions to the “Look Out” bike road markings outreach materials due to ADA concerns of representing disabled individuals
- Grosvenor Metro survey regarding turnbacks results will be announced
- Montgomery County company IQ Solutions recognized at the Council of Governments Employer Recognition Awards
- FY19 budget has passed

Item 6 – New Business/Around the Room:

Adjourn- Next Meeting September 5, 2018