

	A	B	D	E	F	G	H	I	J	
2	Sample Menu of TDM Strategies*									
3	SIZE OF BUILDING/PROJECT:		25K - 100K GSF	100K + GSF	50K - 100K GSF	100K - 200K GSF	200 + GSF	75K - 100K GSF	100K + GSF	100K + GSF
4	COLOR CATEGORY OF SUBDIVISION STAGING POLICY AREA:		RED		ORANGE			YELLOW		
5	TYPE OF TDM PROGRAM:		BASIC	RESULTS	BASIC	ACTION	RESULTS	BASIC	ACTION	RESULTS [Optional]
6										
7	TDM STRATEGIES									
8	A. Cooperation/Marketing & Education									
9	Participate in County-wide and Regional Events	X	X	X	X	X	X	X	X	X
10	Transportation Coordinator / Training + Responsibilities	X	X	X	X	X	X	X	X	X
11	Notification of Changes in Contacts	X	X	X	X	X	X	X	X	X
12	On-Site Space for TDM Outreach & Promotion	X	X	X	X	X	X	X	X	X
13	Displays of Real Time & Other TDM Information	X	X	X	X	X	X	X	X	X
14										
15	B. Parking									
16	Provide Less than Max # of Spaces [use percentages?]	X	X	H	H	H	H	H	H	O
17	Unbundle Parking From Lease Arrangements	X	X	H	H	H	H	H	H	O
18	Unassigned/Unreserved Spaces (Except car/vanpool, carshare, EV)	H	H	H	H	H	H	H	H	O
19	Market-Rate Parking Charges for Employees/Residents	H	H	O	H	H	O	O	O	O
20	Carpool/Vanpool Parking - Preferentially Located Spaces	X	X	X	X	X	X	X	X	X
21	Parking Cash-Out (Employer-owned projects)	O	O	O	O	O	O	O	O	O
22										
23	C. Onsite Bicycle & Pedestrian Support									
24	Bikeshare Participation (memberships, bikeshare stations, etc.)	H	H	O	O	H	O ^a	O ^a	O	O
25	Secure Bicycle Parking (> required under Zoning Ordinance)	O	X	O	X	X	O	O	O	O
26	Bicycle Repair Station(s)	O	O	O	O	O	O	O	O	O
27	Shower Availability/Lockers/Changing Rooms	O	X	O	O	X	O	O	O	O
28	Onsite Pedestrian Amenities (i.e., benches, sidewalks, etc.) > Requ'd	O	H	O	H	H	O	O	O	O
29										
30	D. Amenities Supporting Commuting Alternatives									
31	On-Site Amenities (refreshments, dry cleaning, convenience retail, etc.)	O	O	O	O	O	O	O	O	O
32	On-Site or Nearby Child Care	O	O	O	O	O	O	O	O	O
33										
34	E. Transit Support									
35	Subsidized Transit Passes (e.g., SmartBenefits, etc.)	H	H	H	H	H	H	H	H	O
36	Provide Transit Passenger Amenities (e.g., shelters, waiting areas)	H	H	O	H	H	O	O	O	O
37	Shuttle Bus Services (e.g., Circulators, Microtransit)	O	H	O	O	H	O	O	O	O
38	Vanpool Services	H	H	O	H	H	O	H	O	O
39	Availability of Mid-Day Short-term Car Services	O	H	O	H	H	O	O	O	O
40	(i.e., Zipcar memberships, Taxi, Uber/Lyft services) for Alt Commuters									
41										
42	E. Employee & Resident Incentives (Recommended Owner/Manager Funding Allocations)									
43	>\$50 - \$100 per employee/resident per year	O	O	O	O	O	H	H	O	O
44	>\$100 - \$200 per employee/resident per year	O	O	H	H	H	O	O	O	O
45	>\$200 per employee/resident per year	H	H	O	O/H ^b	H	O	O	O	O
46										
47	NOTES: X = Required; O = Optional; H = Highly Effective-Recommended for Highly Effective Program									
48										
49	Red Policy Areas: TDM Action Program = Not Available									
50	Yellow Policy Areas: TMD Results Program = Optional									
51	<i>a - Bikeshare in areas without existing program could provide own program or dockless bikeshare program support</i>									
52	<i>b - If don't meet goals after 6 years, increase to \$200/employee/year</i>									
53	* Note: Determination of which strategies are required or optional in each area to be discussed/further analyzed for evaluation of impacts.									
54	Additional/new strategies may be added by project owners, developers, employers, residential managers, MCDOT or others.									
55	Evaluation of impacts will be important to assess, but new approaches are welcome.									