



SILVER SPRING
TRANSPORTATION MANAGEMENT DISTRICT
ADVISORY COMMITTEE

AGENDA

May 9, 2019 / 8:00 – 9:30 a.m.
Silver Spring Civic Building – Colesville Room, 2nd Floor

Chair – Valerie Spencer

Staff Contact: Jim Carlson / (240) 777-8382; (301) 318-0328
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| 8:00 | 1. Introductions/Agenda Review/Chair Comments | Valerie Spencer |
| | 2. Letter to CE/MCDOT re: Bicycle Master Plan Handout | All |
| 8:30 | 3. Review/Approval of Meeting Minutes March (©3) | |
| 8:35 | 4. Dockless e-Bike and e-Scooter Pilot Expansion | Sandra Brecher MCDOT-Commuter Services |
| 9:05 | 5. New Employer Traffic Mitigation Plans Summary (©5) | Jim Carlson |
| 9:15 | 6. Employer Outreach Update | TMD Marketing Staff |
| 9:20 | 7. Updates: Police/TMD/DOT/Other County Updates Bike To Work Day – Veterans Plaza, May 17 | Sandra Brecher Sgt. Kerry Moore Reemberto Rodriguez Jim Carlson |
| 9:30 | Adjourn / Next Meeting: July 11, 2019 | |
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**Silver Spring
Transportation Management District
Advisory Committee
March 14, 2019**

Item 1 & 2 – Introductions/Chair Comments/Minutes: Chair Valerie Spencer called meeting to order, members and guests introduced themselves.

Michael Price and Discovery Communications were given placards of thanks for hosting the TMD Committee as this was the last meeting at One Discovery Place. The company main headquarters sites are relocating to Knoxville and New York. **Mr. Price** discussed the reorganization of the Discovery building in relation to parking, employees and room configuration. Discovery (a smaller contingent) will continue to be housed in Silver Spring at the Metro Plaza, 8403 Colesville Road; future TMD meetings will be held there.

Item 3 – Washington Area Bus Transformation Project: **David Miller** of Foursquare ITP discussed the Bus Transformation project. In business for 10 years, Foursquare ITP has been the leading stakeholder on the project which seeks to fundamentally change how bus services are delivered. Key points:

- Buses carry 600,000 people daily in the region
- Challenges to the bus system include slower service due to traffic resulting in fewer riders, antiquated operating mode, and the rising costs of service
- The Transformation Project will help plan the future role of bus service in the region
- The five core challenges to current bus service include – (1) meeting customer needs, (2) latest technology, (3) route coordination, (4) connectivity and (5) cost structure, such as payment responsibilities between jurisdictions
- There are four committees involved in decision making for the Project - Executive Committee, Strategic Advisory Committee, Technical Team and WMATA Leadership Team.
- The Foursquare Project Team has conducted surveys to gauge community and operator input, as well as community pop-up events and social media outreach
- Key finding survey finding was that 80% of bus riders who ride at least once a week ride more, while 67% of those who ride less than once a week are now taking fewer trips
- Top priorities of the Project include having bus service that is reliable, faster and more direct
- The next steps are to finish the analysis by conducting more community & stakeholder outreach and conducting another online survey

Questions and comments from the Committee:

- Discussion regarding servicing everyone vs higher specific service routes
- Running buses 90 minutes for consistency is easier to fund than providing more frequent service during certain periods – consistency is #2 in the Project priorities
- Making routes easier to understand and based on commuters travel patterns for greater accessibility
- Making transit apps more reliable
- Discussion regarding Montgomery County's role and participation in the Bus Project
- Project is only in the preliminary phases, redesign not yet implemented

- The economic impact of providing free bus service is a major issue
- Information on the project is online at bustransformation.com

Item 4 – Letter to CE/MCDOT re: Bicycle Master Plan: **Julie Statland** will construct a letter to County Executive **Marc Elrich** regarding the Bicycle Master plan. The letter will include comments from the Committee such as using Parking Lot District funds, traffic plots on Spring Street and the need for public safety.

Item 5 – New Employer Traffic Mitigation Plans: **Jim Carlson** provided a summary report of companies that have submitted TMPs and meet the eight required elements. One company requires follow up.

The Committee recommended approval to the Director of MCDOT

Item 6 – Employer Outreach Update: **Jennifer Bolick** reported:

- The TMD outreach team is working with employers to complete TMPs and TMP Annual Reports
- Bike to Work Day coming up May 17th at Veterans Plaza

Item 7 – Updates:

- Racial equality event held at the Civic Center w/400 attendees
- Taste of the World @ Fenton Village May 19th
- **Kojo Nuamdi**, NPR host is doing a series on Transportation issues

Adjourn/ Next Meeting: May 9, 2019: **Mr. Carlson** will notify the Committee of the next meeting's new location.

Silver Spring Transportation Management District Advisory Committee Attendance Sheet

March 14, 2019

| Voting Members (12) | | | |
|--|----------------------------------|----------------|---------------|
| Name | Affiliation | Present | Absent |
| Chamber Members (3) | | | |
| Chris Kabatt | Wells + Associates | X | |
| Julie Statland | Statland & Katz, Ltd. | X | |
| Vacant | | | |
| Citizens Advisory Board Members (3) | | | |
| Harriet Quinn | Kemp Mill, Four Corners, East SS | | X |
| Vacant | North & West Sector Plan Area | | |
| Chris Perry | CBD Resident | X | |
| Employers less than 50 employees (3) | | | |
| Valerie Spencer | MayaTech | X | |
| Vacant | | | |
| Vacant | | | |
| Employers with 50 or more employees (3) | | | |
| G. Michael Price | Discovery Communications | X | |
| Adenia Bradley | Southern Management | | X |
| Vacant | | | |
| Non-Voting Members (3) | | | |
| Sandra Brecher, DOT-Commuter Services | MCDOT Director or Designee | | X |
| Katie Mencarini | M-NCPPC | | X |
| Reemberto Rodriguez | Silver Spring Regional Center | X | |
| Sgt. Kerry Moore | Montgomery County Police | X | |
| Staff | | | |
| Nakengi Byrd | MCDOT-Commuter Services | X | |
| Jim Carlson | MCDOT-Commuter Services | X | |
| Guests | | | |
| Jennifer Bolick | Van Eperen | X | |
| Zach Deshaies | Van Eperen | X | |
| Jay Elvove | SS Citizens Advisory Board | X | |
| David Miller | Foursquare ITP | X | |
| Mel Tull | Lee Development | X | |
| Laura Van Eperen | Van Eperen & Co. | X | |
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**Silver Spring TMD
Traffic Mitigation Plan Summary – New Plans/Annual Reports
May 2019**

TMP Code Requirements:

1. *Contact person designated to receive and distribute commuter information to employees*
2. *Information on transit and other commute alternatives distributed/ posted regularly (furnished by Commuter Services/CSS)*
3. *Facilitate CSS/TMD staff presentations and commuter information events for employees and HR/administrative staff. This could include benefits fares and other employer-sponsored events*
4. *Guaranteed Ride Home Promotion (free regional program offering emergency rides)*
5. *Annual Commuter Survey distributed to employees (short survey of transportation– supplied by CSS/TMD)*
6. *ADA information provided (transportation services for people with disabilities)*
7. *Permanent display area for bus schedules and other transportation information*
8. *Compile information on yearly TMP activities and submit Annual Report*

NEW Traffic Mitigation Plans

| Employer | Status | Recommend to MCDOT |
|---|--|---------------------------|
| Washington Sports Clubs | Meets required guidelines and has voluntary measures: <ul style="list-style-type: none"> • New employee commute information • Bike racks, lockers, showers | Yes |
| Aegis Project Controls | Meets required guidelines and has voluntary measures: <ul style="list-style-type: none"> • New employee commute information • Transit benefit (\$125/mo) • Subsidize parking and transit equally | Yes |
| Association of University Centers on Disabilities (AUCD) | Meets required guidelines and has voluntary measures: <ul style="list-style-type: none"> • New employee commute information • Bike racks, lockers, showers • Telework, flexible schedules • Transit benefit \$130/mo) • Pre-tax rollout planned for June 2019 | Yes |

TMP Annual Reports

| Employer | Status | Recommend to MCDOT |
|--|--|---------------------------|
| United Therapeutics Corporation | Meets required guidelines and has voluntary measures: <ul style="list-style-type: none"> • New employee commute information • Bike racks • Preferred parking for carpools/vanpools • EV charging station • Telework • Transit screen | Yes |

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| Merchant Link | <p>Meets required guidelines and has voluntary measures:</p> <ul style="list-style-type: none"> • New employee commute information • Subsidizes vanpools • Carpool matching • Telework, flexible schedules • Bike racks, showers • Transit benefit (\$130/mo) • Subsidize parking and transit equally | Yes |
| Ullico | <p>Meets required guidelines and has voluntary measures:</p> <ul style="list-style-type: none"> • New employee commute information • Telework • Transit benefit (\$30) • Pre-tax deduction | Yes |
| All Set Restaurant | <p>Does not meet requirements – follow up needed</p> <ul style="list-style-type: none"> • Will not facilitate TMD meetings with staff • Answered “n/a” to ADA requirement | No |
| RLJ Entertainment (prev. Acorn Media Group) | <p>Meets required guidelines and has voluntary measures:</p> <ul style="list-style-type: none"> • New employee commute information • Bike racks • Telework • Transit benefit (\$100/mo) | Yes |
| American Nurses Association | <p>Meets required guidelines and has voluntary measures:</p> <ul style="list-style-type: none"> • New employee commute information • Telework – 95% TW once per week; 10 ppl 100% remote • Flexible schedules • Pre-tax deduction | Yes |
| Hilton Double Tree | <p>Meets required guidelines and has voluntary measures:</p> <ul style="list-style-type: none"> • New employee commute information • Lockers, showers – employees store bikes inside | Yes |
| M-NCPPC | <p>Meets required guidelines and has voluntary measures:</p> <ul style="list-style-type: none"> • New hire transit info • Preferred CP/VP spaces • Will assist with CP/VP matching at new Wheaton location • Bike lockers, racks, showers • Bikeshare station • Flexible & compressed schedules; telework • Transit benefit - \$120/mo; current participation = 45 • Investigating pre-tax deduction • Mandatory ADA courses | Yes |
| Webs | <p>Meets required guidelines and has voluntary measures:</p> <ul style="list-style-type: none"> • New hire transit info • Bike racks • Telework (case basis) • Pool matching | Yes |

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| <p>Social & Scientific Systems</p> | <p>Meets required guidelines and has voluntary measures:</p> <ul style="list-style-type: none"> • New hire transit info • Bike racks, lockers, showers • Telework – 50% tw 2 days/wk • Flexible schedules • Transit benefit (\$55/mo) • Pre-tax deduction | <p>Yes</p> |
| <p>TV One</p> | <p>Meets required guidelines and has voluntary measures:</p> <ul style="list-style-type: none"> • New hire transit info • Bike racks • Pool matching • Telework – case basis • Pre-tax deduction | <p>Yes</p> |
| <p>Denizens Brewing Company</p> | <p>Meets required guidelines and has voluntary measures:</p> <ul style="list-style-type: none"> • Bike racks • Telework – case basis | <p>Yes</p> |
| <p>Whole Foods</p> | <p>Does not meet requirements – follow up needed</p> <ul style="list-style-type: none"> • Answered “n/a” facilitating TMD meetings with staff • Answered “n/a” to GRH requirement • Answered “n/a” to submitting annual report (although did one – poorly) | <p>No</p> |
| <p>Easterseals</p> | <p>Meets required guidelines and has voluntary measures:</p> <ul style="list-style-type: none"> • New hire transit info • Bike racks • Alternative schedules – case basis • FSA (flexible spending account) for transit | <p>Yes</p> |