



SILVER SPRING
TRANSPORTATION MANAGEMENT DISTRICT
ADVISORY COMMITTEE

AGENDA

January 9, 2020 / 8:00 – 9:30 a.m.
Discovery Communications
8403 Colesville Road, 16th Floor
Silver Spring

Chair – Valerie Spencer

Staff Contact: Jim Carlson / (240) 777-8382; (301) 318-0328
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|-------------|--|---|
| 8:00 | 1. Introductions/Agenda Review/Chair Comments
Additions to agenda | Valerie Spencer |
| | 2. Review/Approval of Meeting Minutes
Minutes tabled | |
| 8:05 | 3. Purple Line Construction Update | Maricela Cordova
MCDOT – Purple Line Project Manager |
| 8:40 | 4. WMATA Proposed Budget | Gary Erenrich
MCDOT – Special Assistant to the Director |
| 9:00 | 5. Employer TMP Annual Reports
Summary (©5) | Jim Carlson/All |
| 9:05 | 6. Employer Outreach Update | TMD Marketing Staff |
| 9:15 | 7. Updates: Police/TMD/DOT/Other County Updates
Live Discussion w/CE Marc Elrich – Jan. 9, 1-2 pm
Joint Nov. TMD AC meeting with CE well attended
Council passed Bill 36-18, creating new countywide TDM framework | Sgt. Kerry Moore
Reemberto Rodriguez
Jim Carlson |

Adjourn / Next Meeting: March 12, 2020

Information Items:

Councilmember Riemer applauds passage of Transportation Demand Management legislation

**Silver Spring TMD
Traffic Mitigation Plan Summary – Annual Reports
January 2020**

TMP Code Requirements:

1. *Contact person designated to receive and distribute commuter information to employees*
2. *Information on transit and other commute alternatives distributed/ posted regularly (furnished by Commuter Services/CSS)*
3. *Facilitate CSS/TMD staff presentations and commuter information events for employees and HR/administrative staff. This could include benefits fares and other employer-sponsored events*
4. *Guaranteed Ride Home Promotion (free regional program offering emergency rides)*
5. *Annual Commuter Survey distributed to employees (short survey of transportation– supplied by CSS/TMD)*
6. *ADA information provided (transportation services for people with disabilities)*
7. *Permanent display area for bus schedules and other transportation information*
8. *Compile information on yearly TMP activities and submit Annual Report*

New Plans

Employer	Status	Recommend to MCDOT
Michaels	Meets requirements and has voluntary measures: <ul style="list-style-type: none"> • New employee information • Bike racks, lockers Retail – most employees arrive outside of the peak	Yes

Annual Reports

Employer	Status	Recommend to MCDOT
All Set Restaurant	Does not meet requirements: <ul style="list-style-type: none"> • “n/a” response to facilitating TMD staff presentations • “n/a” response to ADA requirement 	No
Whole Foods	Does not meet requirements: <ul style="list-style-type: none"> • “n/a” response to facilitating TMD staff presentations • “n/a” response to promoting GRH 	No
D+R International	Does not meet requirements: <ul style="list-style-type: none"> • Incomplete contact information • Decline to promote GRH • Decline survey participation • Decline permanent display rack 	No
Eggspectation	Meets requirements and has voluntary measures: <ul style="list-style-type: none"> • New employee information • Bike racks 	Yes

Regal Majestic Cinemas	Meets requirements and has voluntary measures: <ul style="list-style-type: none"> • New employee information • Bike racks • Flexible schedules 	Yes
Holiday Inn Express	Meets requirements and has voluntary measures: <ul style="list-style-type: none"> • New employee information • Telework for management staff 	Yes
Senior Service America, Inc.	Meets requirements and has voluntary measures: <ul style="list-style-type: none"> • New employee information • Bike racks, secure storage area • Compressed schedule • Telework one day per week / 15 participate • Direct benefit \$260 • FSA pre-tax deductions 	Yes

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Councilmember Riemer applauds Council passage of Transportation Demand Management legislation

For Immediate Release: Wednesday, December 4, 2019

Bill 36-18 creates new framework to reduce traffic and streamline development review process

Rockville, Md., Dec. 3, 2019—Today the Council unanimously adopted Bill 36-18 to comprehensively amend the County’s Transportation Demand Management law, especially as it applies to new development in the County. Introduced by former County Executive Isiah Leggett at the end of his term, the legislation is the result of a multi-year interagency working group formed under former Department of Transportation Director Al Roshdieh after requests from Councilmember Hans Riemer and former Councilmember Roger Berliner.

Under current law, some new developments are required to negotiate Transportation Mitigation Agreements, which spell out steps developers will take to reduce demand, such as providing transit subsidies to employees, transit shuttles or bike sharing amenities. But the negotiated agreements are haphazard and time-consuming. Under Bill 36-18, the Department of Transportation will create a menu and a points system. Developers across the County will be required to choose from the approved menu to fulfill a targeted number of points based on the size, type and location of the development.

This new approach will ensure that all new development maximizes its ability to reduce demand on our transportation infrastructure and make the development review faster and more predictable.

“This bill is a long time coming, and a big step forward to ensure that we are doing everything we can to get cars off the road, improve mobility for our residents, reduce greenhouse gas emissions and ensure fairness and predictability in the development process,” said Councilmember Riemer, who serves on the Council’s Transportation and Environment Committee and chairs the Council’s Planning, Housing, and Economic Development Committee. “I appreciate all the work of my Council colleagues, current and former Department of Transportation leadership, Planning and Department of Permitting Services staff to get this bill done.”

More information on Bill 36-18 can be found in the Council staff report.

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