

**Silver Spring
Transportation Management District
Advisory Committee
January 11, 2018**

Item 1 – Introductions/Chair Comments/Minutes: Co-Chair **Jim Bunch** called the meeting to order. Members and guests introduced themselves.

Vote: The Committee approved November’s minutes.

Item 3 – Dockless Bikeshare Pilot: **Sande Brecher** explained that interest in the dockless bikeshare pilot began with MCDOT attendance at a China conference. Subsequently, MCDOT signed agreements with MoBike, followed by Limebike, ofo and Spin.

As the bikes were deployed during first part of November, complaints came in that the bikes were impeding public right of way; and some “bunching” of the bikes on certain blocks has developed. And since the dockless system does not rely on docking stations, some have been found outside of the agreed upon the geo-fence area.

MCDOT responded to resident complaints. Companies were asked to distribute three bikes per block face. The purpose of the TMD Advisory Committee meeting is to note the issues and brainstorm other solutions. Discussion:

- **Tom Shannon** of MoBike reported his company has a team dedicated to the area, with 50 bikes deployed in Silver Spring – more can be deployed depending on weather. Since too many bikes can contribute to a cluttered and negative image, bike rebalancing will focus on areas of high visibility, and usage patterns will be closely monitored.
- **Michael Schwartz** of ofo reported there are now 350 bikes (decreased from 400), deployed between Silver Spring and Takoma Park, and are allocated based on weather and foot traffic.
- Bike vandalism and users locking bikes on private property for later use will lessen as users become more comfortable with the dockless system.
- Dockless companies can tell whether a bike has been moved via a GPS system; however, a gyro technology is needed to tell if bikes have fallen over.
- Committee members suggested there be a main contact number for the entire dockless system and for reporting issues – advertising in a central place where people are submitting complaints.
- Make company contact information on bikes more highly visible and have a clear step-by-step process for bike usage & parking.
- Provide incentives and/or disincentives for proper parking. Example: GPS tracking within 30-100 meters gives text notifications and points if parking outside geo-fence area, high points lead to low bike score making usage more expensive.
- Although dockless companies prohibit use of those under 18, it is difficult to enforce due to the automated system.
- Suggestion for record keeping for bike vs vehicle crashes, and further separation of bikeshare vs personal bikes.
- Make data available to the community via posting of dockless videos and stats on MCDOT website.
- Partner with dockless companies to offer as a transit benefit to employers and discounted for low income communities.
- Free standing dockless bikes are sometimes blocking access to U-racks, preventing personal bike storage – education needed.

Item 4 – Updates: Reemberto Gonzales announced County Executive Budget Forum Tuesday, January 30th at the SS Civic Center; it will be televised.

Sgt. Moore announced:

- High visibility enforcement currently focused on distracted driving and seatbelts violations
- Other enforcement details along University Blvd, Georgia Avenue, Colesville and Piney Branch Road
- Enhanced traffic enforcement program in effect until July, utilizing officers from all six district stations
- Thanksgiving Parade detail was a success

Item 5 – Employer Outreach Update: Debra Buck explained her team’s role of outreach efforts inside the Silver Spring TMD, and briefed the Committee on Commuter Information Day CID marketing events on employer work sites.

Item 6 – Around the Room: Michael Price discussed the upcoming Discovery Headquarters move to New York, explaining that it will be a gradual process taking about a year to complete, after which the building will be sold. Discovery is acquiring Scripps Network that hosts the Food and Travel cable stations in an effort to make channel bundles more marketable. Although it has been reported that New York will be Discovery’s new home, it is likely that most employees will move to Knoxville, Tennessee where Scripps is located, and the Corporate and Legal Departments will go to New York.

The Committee expressed appreciation to **Mr. Price** and discussed a sendoff at the upcoming Bike to Work Day event, May 18.

Meeting Adjourned

Next meeting date: Feb. 8, 2018

**Silver Spring Transportation Management District Advisory Committee Attendance Sheet
January 11, 2018**

Voting Members (12)			
Name	Affiliation	Present	Absent
Chamber Members (3)			
Chris Kabatt	Wells + Associates	X	
Michael Meszaros / Co-Chair	Digital Industry, Inc.	X	
Vacant			
Citizens Advisory Board Members (3)			
Jim Bunch / Co-Chair	Kemp Mill, Four Corners, East SS	X	
Phil Olivetti	North & West Sector Plan Area	X	
Randall McLeod	CBD Resident		X
Employers less than 50 employees (3)			
Valerie Spencer	MayaTech		X
Vacant			
Vacant			
Employers with 50 or more employees (3)			
G. Michael Price	Discovery Communications	X	
Adenia Bradley	Southern Management		X
Vacant			
Non-Voting Members (3)			
Sandra Brecher, DOT-Commuter Services	MCDOT Director or Designee	X	
Katie Mencarini	M-NCPPC	X	
Reemberto Rodriguez	Silver Spring Regional Center	X	
Sgt. Kerry Moore	Montgomery County Police	X	
Staff			
Nakengi Byrd	MCDOT-Commuter Services	X	
Jim Carlson	MCDOT-Commuter Services	X	
Guests			
Jonathan Bernstein	SSCAB	X	
Jennifer Bolick	Van Eperen & Co.	X	
Debra Buck	Van Eperen & Co.	X	
Jay Elvove	SSCAB	X	
Melanie Kreidich	MCDOT	X	
Christine McGrew	M-NCPPC	X	
Forrest Neilson	ofc	X	
Kenneth Phillips	ofc	X	
Tom Shannon	Mobike	X	
Mel Tull	Lee Development	X	
Kelsey Velasquez	ofc	X	