

**Silver Spring
Transportation Management District
Advisory Committee
July 12, 2018**

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Item 1 - Introductions/Agenda Review/Chair Comments: Chair Michael Meszaros called meeting to order, members and guests introduced themselves.

Item 2 - Minutes: The meeting minutes were tabled for lack of quorum.

Item 3 - US 29 Bus Rapid Transit (BRT) Update: Corey Pitts from MCDOT gave an overview of the BRT project along Route 29. There will be two overlapping routes that will service Rt. 29 from Burtonsville to the Silver Spring Transit Center running every 15 minutes. Some features of the program included:

- Off-board fare collection for faster service and run times.
- Level boarding and access to all doors to avoid queuing.
- Bike storage available inside BRT vehicles, unlike the front racks currently on buses.
- Transit Signal Priority- signals can be activated to give BRT vehicles time to pass through lights.

Mr. Pitts discussed the station design prototype:

- Stations equipped with benches and neighborhood artwork – working with Arts on the Block
- Windscreens and metal canopy which may accommodate opportunity for artwork.
- Stations at the Silver Spring Transit Center will have a raised platform for ease of access and to accommodate people with disabilities.
- BRT stop will be located on the second level of the Transit Center; above it, the Purple Line which will be accessed by elevator.
- Discussion regarding the Fenton Street station over concerns of vehicle queuing from bus alighting passengers; however, the stop is already frequently used.

Mr. Pitts explained that the design phase is 85 percent complete and will be 100 percent in the early fall. Risk management is working with the design team to make sure construction implementation is feasible. Also discussed:

- Fourteen articulated vehicles to be purchased, pending bids from two domestic manufacturers – TIGER grant provisions prevent foreign vehicle purchase.
- Electric vehicles were considered for BRT; however, the current technology makes the vehicles more unreliable than conventional fuel.
- Wayfinding signage to be posted on bike trails and Park & Ride Lots – signage inclusive of all transit options.
- Construction to begin later this year with meetings in the fall; public will be notified of lane and sidewalk closures.
- There is frequent communication between the Purple Line team and BRT projects for design and construction.
- Discussion regarding bike storage on BRT and accompanying bike infrastructure. Capital Bikeshare stations will provide first mile-last mile connections – dockless bikes may be used also if County pilot goes well.

- The “Get On Board” website is available for info: <https://getonboardbrt.com>.
- SmarTrip will also be used on BRT system and vending machines will be available for reloading – random fare inspections and penalties for violators.
- Ride On and Metro are looking at connectivity between the systems.

Item 4 – “NextGen” TDM: Sandra Brecher explained the County’s planned NextGen Transportation Demand Management TDM process, designed to reduce road capacity by promoting wider use of alternative modes of transit at new developments.

Developers make contributions to non-auto driver reduction at their sites by negotiating separate traffic mitigation agreements (TMAGs) with MCDOT and M-NCPPC. TMAGs list options created by the County that employers may use to incentivize employees to use alternative commuting options.

Currently, the County may enforce certain transportation demand management TDM measures at developments located within the six designated TMDs: Bethesda, North Bethesda, Silver Spring, Friendship Heights, Greater Shady Grove and White Oak.

NextGen TDM will apply project-based TDM measures to all new developments within the County in addition to the TMDs (excluding agricultural reserve areas) and will involve employers and multi-family residential projects, based on area density, proximity to Metro and other transportation infrastructure and project size.

Ms. Brecher also discussed:

- Current non-auto driver mode share (NADMS) goals are adopted from Subdivision Staging Policy, which stages development based on TDM strategies and achievement of mode share and NADMS goals. Developers submit TMAGs and employers submit traffic mitigation plans (TMPs) to mitigate and reduce traffic at individual work sites
- M-NCPPC conducts traffic studies to determine road capacity and uses the data to determine NADMS goals:
 - Silver Spring – 46 percent
 - Bethesda – 55 percent
 - N. Bethesda /White Flint – 50 percent
- New building developments larger than the square footage listed below (in staging policy area color coded groups) are required to adopt TDM measures to achieve NADMS goals:
 - Red Areas > 25,000 square feet
 - Orange Areas > 50,000 sf
 - Yellow Areas > 75,000 sf
- The level of TDM programs depends on size of the building or project development. There are three program levels:
 - *Basic* – Not required to undertake specific strategies other than providing alternative transportation information; required to cooperate with strategies implemented by the County for the specific district.
 - *Action* – Requires a commitment by the owner or applicant to specific actions at the development to help the County achieve district-wide commuting goals. The program must be submitted by the owner or applicant and approved by the Department.
 - *Results* - Requires that the owner/applicant achieve certain commuting goals at the project. It must include project-based strategies and demonstrate that the program is achieving the commuting goals established for the project.

- Parking is a key element in TDM programs – if parking is free, as it is in many parts of the County, employers less likely to use transit program alternatives.

Public Open House on NextGen TDM **July 16th 5-8pm** in the Executive Office Building Auditorium, 101 Monroe St., Rockville.

Item 5 – Committee Co-Chair Vote: The Committee approved **Valerie Spencer** as the new Committee Co-Chair.

Item 6 – Employer Outreach Update: TMD staff is conducting outreach to employers in the CBD about traffic mitigation plans and annual reports and getting positive feedback. The FareShare program will continue to be offered in FY19.

Item 7 – Updates: **Sgt. Kerry Moore** reported traffic enforcement operations along Route 29 to the County line and along Georgia Avenue to Spring Street. Also reported:

- Silver Spring Jazz Festival – September 28th
- Metro SmarTrip cards designed from Caps winning the Stanley Cup

Adjourn/Next Meeting: Sept. 13, 2018

Silver Spring Transportation Management District Advisory Committee Attendance Sheet

July 12, 2018

Voting Members (12)			
Name	Affiliation	Present	Absent
Chamber Members (3)			
Chris Kabatt	Wells + Associates		X
Michael Meszaros / Co-Chair	Digital Industry, Inc.	X	
Vacant			
Citizens Advisory Board Members (3)			
Vacant	Kemp Mill, Four Corners, East SS		
Vacant	North & West Sector Plan Area		
Vacant	CBD Resident		
Employers less than 50 employees (3)			
Valerie Spencer	MayaTech	X	
Vacant			
Vacant			
Employers with 50 or more employees (3)			
G. Michael Price	Discovery Communications	X	
Adenia Bradley	Southern Management		X
Vacant			
Non-Voting Members (3)			
Sandra Brecher, DOT-Commuter Services	MCDOT Director or Designee	X	
Katie Mencarini	M-NCPPC	X	
Reemberto Rodriguez	Silver Spring Regional Center	X	
Sgt. Kerry Moore	Montgomery County Police	X	
Staff			
Nakengi Byrd	MCDOT-Commuter Services	X	
Jim Carlson	MCDOT-Commuter Services	X	
Guests			
Jennifer Bolick	Van Eperen	X	
Fred Craig	Purple Line Transit Partners	X	
Zach Deshaies	Van Eperen	X	
Jay Elvove	SS Citizens Advisory Board	X	
Shawn Emerson	4-Corners Resident	X	
Mike Larson	GSSCC	X	
Corey Pitts	MCDOT	X	
Harriet Quinn	4-Corners Resident	X	