

GSTN – Ride On extRa
Social Content – draft #2

1. A new bus service is coming to the Shady Grove/Great Seneca Life Sciences area on Sept. 8! Ride On extRa - *Less Stop. More Go!* @MCDOTNow @RideOnMCT



2. Ride On extRa, the bus service with *Less Stop and More Go!*, has new Lime and Pink routes between the Shady Grove Metro Station and the Great Seneca Life Sciences area. Visit rideonbus.com for more information. @MCDOTNow @RideOnMCT



3. Ride On extRa has new Lime and Pink routes coming soon with high frequency, limited stop service, WiFi and real-time information displays. @MCDOTNow @RideOnMCT



4. Ride On extRa has two new routes, the Lime route and the Pink route, coming on Sept. 8th! Find out more at rideonbus.com. @MCDOTNow @RideOnMCT



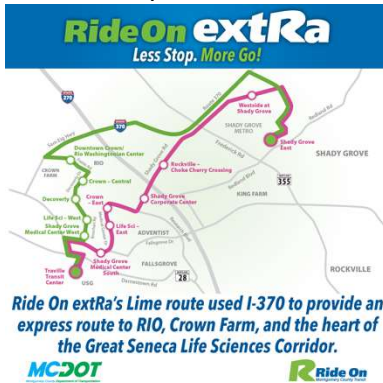
5. #DYK the Ride On extRa's Lime and Pink routes offer 10-15 minute frequency of service on weekdays during peak hours? Check it out at rideonbus.com #LessStopMoreGo @MCDOTNow @RideOnMCT



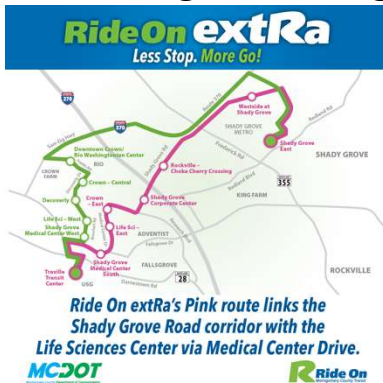
6. Ride On extRa's new Lime and Pink routes include enhanced bus shelters providing weather protection, built-in lighting, bike racks, benches, real-time information displays and a totem marking the stop location. Visit rideonbus.com for more information. #LessStopMoreGo @MCDOTNow @RideOnMCT



7. Ride On extRa's new Lime route uses I-370 to provide an express route to RIO, Crown Farm and the heart of the Great Seneca Life Sciences Center. Check it out starting Sept.
8. #LessStopMoreGo @MCDOTNow @RideOnMCT



8. Coming Sept. 8th, Ride On extRa's new Pink route links the Shady Grove Road corridor with the Life Sciences Center via Medical Center Drive. Visit rideonbus.com for more information. @MCDOTNow @RideOnMCT



9. Ride On extRa's new Lime and Pink routes offer free WiFi, high frequency, limited stop service and transit signal priority at several intersections as well as dedicated bus and bicycle lanes. #LessStopMoreGo @MCDOTNow @RideOnMCT



10. Ride On extRa's new Lime and Pink routes support student and hospital shift schedules at key facilities in the area with service running every 10-15 minutes during weekday peak hours. Check it out on rideonbus.com. #LessStopMoreGo @MCDOTNow @RideOnMCT



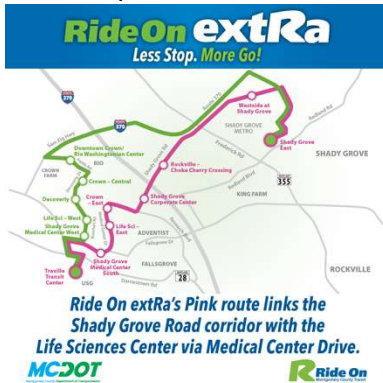
11. Ride On extRa's new Lime and Pink routes provide connections to one-third of the transit services network including MTA buses, Metrobus, Metrorail & 26 Ride On routes! Check it out on rideonbus.com. #LessStopMoreGo @MCDOTNow @RideOnMCT



12. Take Ride On extRa's new Lime route to Rio or Downtown Crown for all your shopping, dining and entertainment needs! Service runs every 15 minutes on weekdays and every 30 minutes on weekends. Visit rideonbus.com for more information. @MCDOTNow @RideOnMCT



13. Looking for a faster way to travel along Shady Grove Road? Try Ride On extRa's new Pink route with service every 10-15 minutes, transit signal priority and dedicated bus lanes. #LessStopMoreGo @MCDOTNow @RideOnMCT



14. Ride On extRa's new Lime and Pink routes are a faster way to travel between Shady Grove Metro Station and the Great Seneca Life Sciences Center – for just \$1! Visit rideonbus.com for more information. @MCDOTNow @RideOnMCT

