Approximately 40% of the alignment along US 29 is in dedicated Bus on Shoulder lanes.
Elements of MCDOT US 29 Project

- Frequent all-day service
  - 7 days/week
  - Same hours as Metrorail
  - 7.5 minutes peak; 15 minutes off-peak

- Uniquely branded vehicles and stations

- Transit Signal Priority (TSP)

- Bike/pedestrian improvements to facilitate station access, including 10 new bikeshare stations

- Ongoing coordination with Howard County
US 29 BRT Project Status

- Moving into design with MCDOT as the lead
- Projected ridership of 13,000/day in 2020
- Project is receiving $10 million of Federal TIGER funds
- County implementation funding ~$20 million
Project-Specific Public Engagement

- Public Open Houses
- Corridor Advisory Committees (CACs)
  - Approximately 150 total CAC members
  - 46 CAC meetings held over last two years
  - CACs meet regularly with the project team to review information, ask questions and provide feedback
  - Feedback is reviewed by the project team and meeting summaries are published on the project website.
  - CACs will continue to meet as long as there is work being done on the corridor
- Detailed Public Involvement Plans developed by corridor depending on project status
Montgomery County’s BRT Educational Outreach Campaign

- Educate people who live, work and play in Montgomery County about Bus Rapid Transit (BRT)
- Keep people informed and engaged with the County’s plans for the development of the BRT system
IT'S TIME FOR SOMETHING NEW

Imagine a comfortable, reliable NEW transit option for Montgomery County.

1 Minute
5 Minutes
9 Minutes
Informational Handouts

**BUS RAPID TRANSIT**
A comfortable, reliable, NEW TRANSIT OPTION for Montgomery County

Find out more about LIFE with a FAST LANE at GetOnBoardBRT.com

- Gets you out of traffic
  - One BRT vehicle can take up to 90 cars off the road
- Saves you money
  - Riding BRT reduces expenses associated with driving
- Better for the environment
  - BRT reduces harmful greenhouse gas emissions, making our air cleaner
- Gets you where you want to go quickly
  - Frequent service, dedicated lanes, and green light priority signaling keep BRT vehicles moving

**English and Spanish**

**Fast Facts**

**RELIABLE** Frequent service, dedicated lanes, and green light priority signaling keep BRT vehicles moving.

**EFFICIENT** One BRT vehicle can take up to 90 cars off the road making our transportation network more efficient and your commute easier.

**CLEAN** BRT reduces harmful greenhouse gas emissions, making our air cleaner.

**COMFORTABLE** New BRT stations will feature real-time transit info and provide a place for you to wait comfortably and pay your fare before boarding.

**COST-EFFECTIVE** You can save money by riding BRT instead of driving a car.

Help select a NAME for the BRT!

Bus Rapid Transit, or BRT, will be a comfortable, reliable, NEW TRANSIT OPTION for Montgomery County.

VOTE ON A NAME for a chance to WIN PRIZES!

Text MCOBRRT to 77453 or visit GetOnBoardBRT.com

**GetOnBoardBRT**
BUS RAPID TRANSIT IN MONTGOMERY COUNTY

GetOnBoardBRT.com

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Examples of Outreach

- Social Media
- Pop-Up Events
- Presence at existing events
- Outreach to major employers and civic groups
- Advertising: WTOP (radio and website), Movie Theaters, Google AdWords, Social Media