

**Friends of White Oak Meeting Notes**  
**January 16, 2020, 7-8:30pm**  
**White Oak Recreation Center**

Members Present: Co-chairs, Dave and Elisse, Shane, Kim, Rachael, Rob, Brian, Bruce and Barry.  
Absent: Shana, Ken, Fatmata, Chris, Pete

- 1) Participants welcomed.
- 2) Minutes approved. Agenda and minutes posted on website and made available.
- 3) Discussion
  - a. Brian shared with members how Friends of White Flint (FOWF) and White Flint Downtown Advisory Committee (WFDAC) operate and how they differ from each other and from FOWO. It is a 501(4) but FOWO is clearly going to have to be an advocacy group.
  - b. He believes that much of the effectiveness of FOWF is due to Amy Ginsburg, that it is funded by dues from property owners, and it was formed outside of the county government.
  - c. WFDAC has very strong Council support which provides a very clear road map to budget money. This strength is aided by the fact that WFDAC has a substantial email distribution list which equals voters.
  - d. The Pike District website is funded by the WFDAC which is funded by the county. Is it possible to approach the White Flint website manager to do one for White Oak? Suggested that the MCEDC should spend some of their money on a White Oak website.
  - e. Someone asked if the MCEDC shouldn't be marketing White Oak rather than setting up a corporation to market it since the MCEDC has clearly neglected White Oak.
  - f. The goal of the website should be to compile all the info about what's happening here in White Oak in one place.
  - g. Barry is going to create an inventory of the best restaurants.
  - h. Should create a Best of White Oak contest using the Next Door website. Winner gets 10% off. Also put contest on Twitter.
- 4) Shane provided an overview of the progress of Hillandale Gateway.
- 7) Meeting adjourned at 8:45pm.