



FRIENDS OF WHITE OAK
Meeting Minutes
6-11-19 at 6:30pm

Members present were Shana, Elisse, June, Ken, Chris, Bruce, Rachael, Dave, Shane, Barry and Pete (staff). Fatmata, Brian and Kim were necessarily absent.

- Pete welcomed everyone and noted Lt. Bruce Cole of District 2 as the newest member of the Board. Lt. Cole took a few moments to intro himself and discuss his over 20 years of service with the Police.
- Minutes
 - Approved by email for May 7, 2019. The Agenda and Minutes were made available to the public and posted on the website.
- Alex Cooper, the Managing Director of the DMV Food Truck Association, was the guest speaker. DMVFTA is a non-profit with 167 members. They advocate for and promote food/mall truck businesses and events by lobbying on legislation, coordinating events, providing tools for potential customers to plan events, and a monthly newsletter. All members must be certified, licensed and insured.
 - Pete asked Alex to talk about how FOWO could go about planning their first food truck event. Alex explained the details and how DMVFTA can help.
 - Dave asked about security needs for a food truck event. Only recommended for events of 500+.
 - Shana wanted to know the ratio with respect to the number of trucks to event attendees. Depends on the type of event, but on average it's one truck per 100 attendees.
 - Rachael asked about fees. The basic assistance from DMVFTA is free, but they offer paid service for major events. The fee paid by truck vendors is up to the event organizer – many do not charge a fee.
 - Rachael asked how many mobile mall members are there? 100
 - Barry asked what an event looks like. Are they complimented by other vendors like a bounce houses for kids, face painting, music, etc. Each community's event is different and it's up to the organizer, but DMVFTA does coordinate with other services if needed.

- Pete introduced Luis Estrada, Planner Coordinator for Area 2 at the Planning Department. Luis gave some background on what he does at Planning. Then he and Pete gave an overview of White Oak Science Gateway Master Plan via PowerPoint. Shane cited a history of the area and how they got to the master plan as well as the FDA's migration. Much of the credit was rightfully given to LabQuest, a local group of volunteers who advocated for the FDA's move to White Oak. The 1990s BRAC Plan eliminated the once Naval facility at the campus; and the campus was perfect for the FDA to relocate. A vision was created and then the master plan, resulting in the rezoning of the White Oak area.
 - Ken asked why FOWO was formed if LabQuest exists. Pete and Shane responded FOWO was created under the Leggett Administration to be more inclusive of the community. While the two may appear to overlap, FOWO goes beyond the master plan with placemaking, events, community engagement and aesthetics.
 - Shana asked what LabQuest was doing today. Shane responded they are still advocating at all levels of government for the master plan and legislation that benefits White Oak. They also attend events and stay involved with the FDA migration plan.
 - Shana asked if a business wishes to locate in White Oak, who do they contact. Pete said they could reach out to him or the MCEDCorporation.
 - Lt. Cole announced the Shell Station in White Oak is being taken over by corporate and employees are losing their jobs. Pete said he would investigate it.
 - Shana asked who was going into the Trader Joe's spot at Lockwood once they move north to the Town Center? Pete said he would reach out to the center and MCEDCorporation.
- Luis gave a quick overview of the new Thrive Montgomery 2050 program. It's a listening tour for the Planning Staff to receive public input on the County's General Plan which is being amended soon. A schedule was shared, and Pete said he would post the information.
- From the Board was deferred due to time.
- Comments by Pete was deferred due to time.
- From the Public was deferred due to time.
- Meeting adjourned